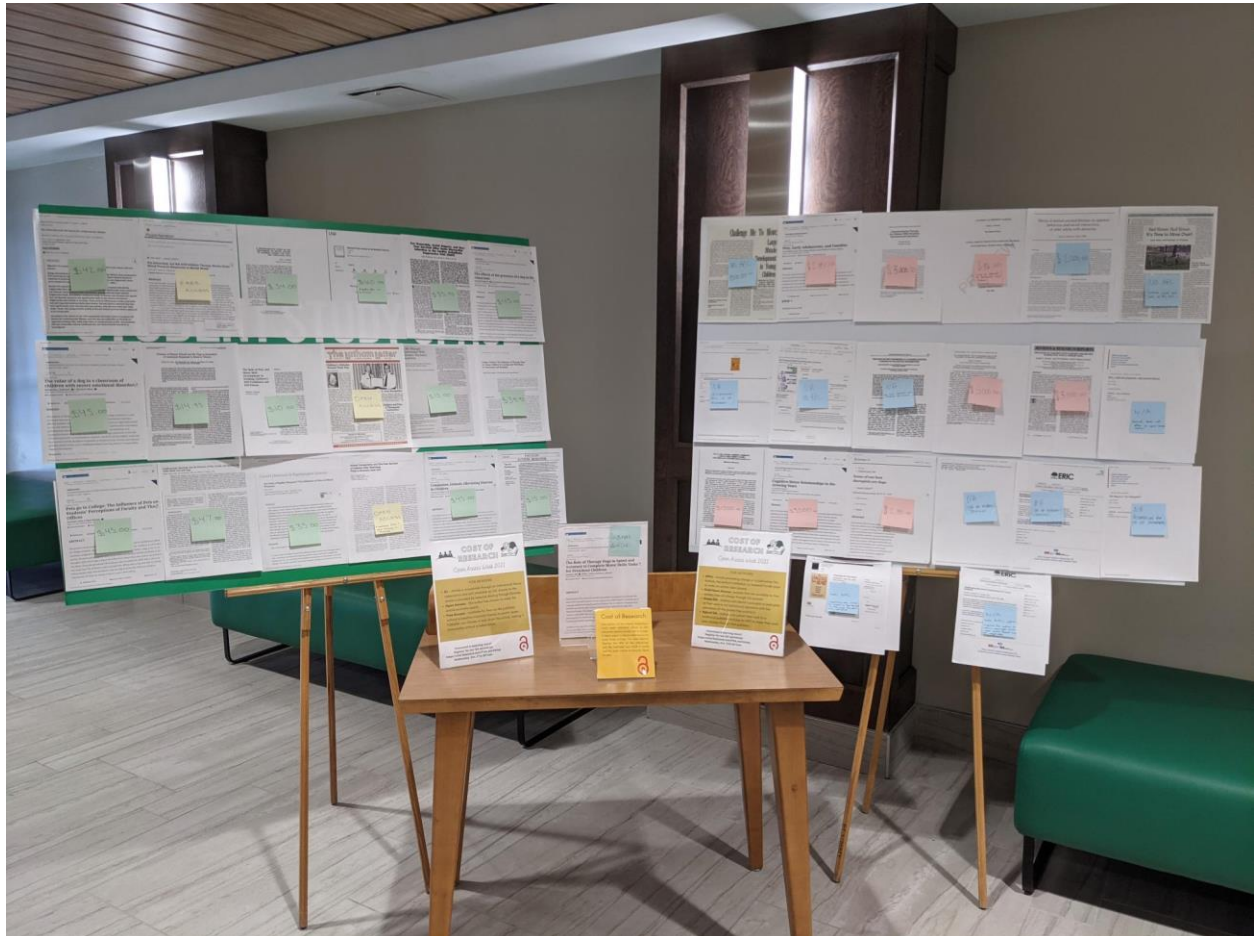


The Cost of Research Display

This display for 2021's Open Access Week is intended to demonstrate to library patrons the cost of access to scholarly research and the difference open access can make by removing economic barriers to information. It is inspired by and modeled on the 'Case Study of Open Access' created by Yayo Umetsubo at the University of Toronto for Open Access Week in 2018 (available here: <https://sites.utm.utoronto.ca/yayo/cost-of-info/oa-2018>)



In order to create this display select a journal article and go through the citation list; identifying how much each work costs without access to an institutional subscription as well as how much it would cost to publish the article as open access (assuming it is from a journal that offers an APC funded open access option). For an example of how this works, please see the 'Cost of Research.xlsx' Excel sheet. Having identified this information, print the first page of each article (or book), attach it to a display board, and label it with a post-it note stating its cost. We recommend color coding your post-it notes – for example, using yellow post-it notes for articles published as open access, green for articles with a known price for individual access, and blue for articles only accessible via ILL (the cost of which will vary depending on which institution you use for your request). We suggest similarly color coding your display for the cost to authors to publish their work open access (i.e. pink post-it notes for known APC charges or blue notes where no open access option is available).