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## evidence Based Interdisciplinarian Cultural Competence Training in Public Health

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EVIDENCE-BASED INTERDISCIPLINARY CULTURAL COMPETENCE TRAINING  
IN PUBLIC HEALTH

by

Joni Tweeten

Bachelor of Science in Nursing, Dickinson State University, 2002

An Independent Study

Submitted to the Graduate Faculty

of the

University of North Dakota

in partial fulfillment of the requirements

for the degree of

Master of Science

Grand Forks, North Dakota

May

2012





### Permission

Title Evidence Based Interdisciplinary Cultural Competence Training in Public Health  
Department Nursing  
Degree Master of Science

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Date \_\_\_\_\_

5-10-12

### **Abstract**

The United States is quickly becoming more racially and ethnically diverse, and the associated health disparities are growing at an alarming rate. Culturally competent care and services can help reduce these disparities by enhancing the quality of care for all clients, especially those at risk for disparities. A public health workforce that is well-equipped with knowledge of cultural competence and the tools to practice it will be able to better meet the needs of the changing populations with which they work. To effectively improve the cultural competence of interdisciplinary public health teams, evidence-based interdisciplinary training is needed to provide effective and appropriate training for a variety of disciplines and roles such as nursing, nutrition, environmental health, and administrative support. To address this need, a comprehensive literature review was completed, followed by an analysis and discussion of the evidence to determine the best practices for development of an interdisciplinary cultural competency training program that can be used by local and state health departments. Based on the best practices that were determined, an interdisciplinary cultural competence training program for public health professionals was developed. This training program will subsequently be delivered to the Grand Forks Public Health Department and possibly to other agencies or at public health conferences.

“The U. S. is getting bigger, older, and more diverse.” We have more than doubled in population since 1950, due to “increased births, decreased deaths, and increased net immigration.” Not only is the population growing in number, but also in age. A rapidly growing proportion of the population is aged 65 and older. Furthermore, we are becoming more racially and ethnically diverse (Shrestha, & Heisler, 2011, p.2). These changing demographics are especially concerning when examining the growing health disparities in our nation. A health disparity is a difference in health that is related to a disadvantage(s) in social, economic, and/or environmental factors, leading to adverse effects in specific populations that have experienced significant health related obstacles in their lives. These obstacles, according to the Phase I report: Recommendations for the Framework and Format of Healthy People 2020, are generally based on their racial or ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other traits for which people are historically discriminated or excluded (as cited in U. S. Department of Health and Human Services, 2010). Health disparities have been the focus of one of Healthy People’s overarching goals for each of the past two decades. In 2000, the focus was on reducing health disparities, while 2010 reached for a greater goal of eliminating health disparities. Healthy People 2020 takes this a step further in its goal “to achieve health equity, eliminate disparities, and improve the health of all groups.” A wide variety of broad factors, or social determinants of health, play a key role in addressing this goal. Some of these include socioeconomic status, the physical environment, discrimination, literacy levels, quality education, availability of healthy food, safe and appropriate housing, health insurance, access to clean water, access to affordable and reliable public transportation, and availability of and access

to culturally sensitive health care providers (U. S. Department of Health and Human Services, 2010).

Culturally competent care and services are greatly needed with the changing demographics of our population and the persistent health disparities among racial and ethnic minorities. Cultural competence can help reduce disparities by enhancing the quality of care for all clients, especially those at risk for disparities. Furthermore, having increased knowledge of cultural competence and the tools to practice it will better equip public health professionals to meet the needs of the changing populations with which they work. Various cultural competence trainings are readily available for public health nurses, such as the *Culturally Competent Nursing Care: A Cornerstone of Caring* program put out by the U. S. Department of Health and Human Services, Office of Minority Health (n.d.a). While this training is appropriate and effective for public health nurses, it is not appropriate for all public health professionals because it is specific to nurses and the type of interaction they have with clients. Public health departments employ interdisciplinary teams, who work together to try to improve the health of populations. To effectively improve the cultural competence of interdisciplinary public health teams, evidence-based interdisciplinary training is needed to provide effective and appropriate training for a variety of disciplines and roles such as nursing, nutrition, environmental health, and administrative support.

### **Purpose**

The purpose of this project is to: 1) identify best practices in interdisciplinary cultural competence training applicable to public health and 2) utilize those best practices to develop a cultural competence training program that is inclusive and appropriate for an interdisciplinary public health audience. Using evidenced-based data related to interdisciplinary cultural



competence training in public health will help ensure effective training, improved cultural competence of public health professionals, and increased frequency and quality of culturally competent care and services. This may, in turn, lead to improved health, decreased disparity, improved client satisfaction, enhanced organizational efficiency, and increased potential of public health agencies to meet accreditation standards.

### **Significance**

Cultural competence is crucial for all public health professionals. Not only does it allow them to better serve the public, but it also is professionally recognized as a critical aspect of public health in a number of ways. The Core Competencies for Public Health Professionals, as outlined by The Council on Linkages Between Academia and Public Health Practice, a coalition with representatives from 17 national public health organizations, are widely accepted as essential skills for the broad practice of public health, reflecting how public health organizations work together to protect and promote health in the community. They serve “as a starting point for academic and practice organizations to understand, assess, and meet education, training and workforce needs” and are frequently utilized in identifying and meeting workforce development needs at both local and state public health agencies (The Council on Linkages Between Academia and Public Health Practice, 2010, p.1). These competencies are organized into eight domains, one of which is cultural competency skills. They are also broken out into three tiers based on the level in which a public health professional practices. Only the entry level competencies for cultural competency skills will be listed here as they provide a general overview and do not differ greatly from the other two levels. Furthermore, most public health professionals practice at this level. According to these competencies, an entry level public health professional should be able to:

1. Incorporates strategies for interacting with persons from diverse backgrounds, 2. Recognizes the role of cultural, social, and behavioral factors in the accessibility, availability, acceptability and delivery of public health services, 3. Responds to diverse needs that are the result of cultural differences, 4. Describes the dynamic forces that contribute to cultural diversity, 5. Describes the need for a diverse public health workforce, and 6. Participates in the assessment of the cultural competence of the public health organization. (The Council on Linkages Between Academia and Public Health Practice, 2010, p. 8)

Another way in which cultural competence is recognized professionally as a critical aspect of public health is through public health accreditation. The Public Health Accreditation Board (PHAB), a “nonprofit organization dedicated to advancing the continuous quality improvement of Tribal, state, local, and territorial public health departments,” began developing its accreditation program in 2007. A beta test of the program was completed in 2009-2010, and in July of 2011 Version 1.0 of the PHAB Accreditation Standards and Measures and the Guide to National Public Health Department Accreditation were released to the public. In September 2011, the national public health department accreditation program was officially open for applications (PHAB, 2011). Given this, many local and state public health departments are currently in preparation for or beginning the process for accreditation. Cultural competence plays a crucial role in their ability to obtain accreditation. The PHAB’s standards and measures are linked to compliance with the National Standards on Culturally and Linguistically Appropriate Services (CLAS) put out by the Office of Minority Health (see Appendix A). These CLAS standards apply directly to eight of the 12 domains in Version 1.0 of the PHAB Accreditation Standards and Measures, more specifically 12 standards and 20 measures (see

Appendix B) (Zelezna, Berg, & Dahl, 2011). The CLAS standards are focused primarily on health care organizations, where they should be integrated throughout the organization and in partnership with the community the organization serves. These standards are organized into three categories: Culturally Competent Care (Standards 1-3), Language Access Services (Standards 4-7), and Organizational Supports for Cultural Competence (Standards 8-14). The complete listing of these standards can be found in Appendix A. The standards in the Language Access Services category are mandatory for all agencies receiving Federal funding. The rest of the standards are considered guidelines, which Federal, State, and national accreditation agencies are encouraged to adopt as mandates. Standard 14 is the one exception. It is considered a recommendation, which health care organizations are encouraged to voluntarily adopt (U. S. Department of Health and Human Services, Office of Minority Health, 2007).

Based on all of this, cultural competence is a crucial part of public health. It is clearly recognized as an expectation for entry level public health professionals, meaning that all public health professionals should be functioning at or above these entry level competencies. In addition, it also plays a major role in public health accreditation. Any public health agency applying for accreditation is going to need documentation of staff cultural competence training. The importance placed on cultural competence by these entities further demonstrates the importance of ensuring a culturally competent public health workforce.

### **Theoretical Framework**

Campinha-Bacote's model, *The Process of Cultural Competence in the Delivery of Healthcare Services*, is the theoretical framework that guides this independent study project (Campinha-Bacote, 2007). Josepha Campinha-Bacote is recognized internationally for her expertise and leadership in the area of cultural competence. Her model is widely utilized within



nursing as well as many other health and human service related fields. It also pulls from a number of fields as it “blends the fields of transcultural nursing, transcultural medicine, medical anthropology, cross-cultural psychology, theology and hospital administration,” drawing on the work of theorist from each of these fields (Campinha-Bacote, 2007, p. 16).

The assumptions of this model are:

1. Cultural competence is a process, not an event; a journey, not a destination; dynamic, not static; and involves the paradox of knowing (the more you think you know; the more you really do not know; the more you think you do not know; the more you really do know).
2. The process of cultural competence consists of five inter-related constructs: cultural desire, cultural awareness, cultural knowledge, cultural skill and cultural encounters.
3. The spiritual and pivotal construct of cultural competence is cultural desire.
4. There is variation within cultural groups as well as across cultural groups (intra-cultural variation).
5. Cultural competence is an essential component in rendering effective and culturally responsive care to all clients.
6. All encounters are cultural and sacred encounters. (Campinha-Bacote, 2007, p.20)

Cultural desire is a healthcare professionals desire, or “want to” rather than “have to”, take on an active role in the process of becoming culturally competent. This newest of the model’s five constructs focuses on one’s motivation according to *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care*, 3<sup>rd</sup> Edition (as cited in Campinha-Bacote, 2007). Campinha-Bacote first utilized this construct in her 1998 version of the model; it was not a part of the earlier 1991 version. Then in 2002, she

incorporated a new image into the model, a volcano, which provided a visual representative of the role of cultural desire. Cultural desire comes from the core of an individual with a genuine motivation that bubbles up, erupting and flowing out from the individual. It causes them to seek out cultural encounters, grow in their cultural knowledge, strengthen their skills in conducting culturally sensitive assessments, and be humbled as they continue in the process of cultural awareness. The theorist sums up this construct well when she describes it as “the fuel necessary to draw us into a personal journey towards cultural competence” (Campinha-Bacote, 2007, p. 26).

Cultural awareness is an attitudinally based construct that requires intentional and thorough examination of one’s personal biases, stereotypes, prejudices and assumptions about others who differ from oneself (Campinha-Bacote, 2007). It is influenced by one’s personal cultural heritage, the culture of one’s discipline, as well as organizational culture. To explain this construct, Campinha-Bacote references Purnell’s *Transcultural Diversity and Health Care* to explain the stages of cultural competence, referring to them as a continuum. In the first stage, an individual is unaware of their lack of cultural knowledge. The next stage of the continuum is conscious incompetence, wherein the individual is completely aware of their lack of knowledge. When an individual puts forth a conscious effort to learn about their client’s culture, they are in the conscious competence stage. The final stage, unconscious competence, is when an individual spontaneously responds to a client from another culture in a culturally appropriate manner (as cited in Campinha-Bacote, 2007).

Another construct in this model is cultural knowledge, which according to *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care*, 3<sup>rd</sup> Edition (as cited in Campinha-Bacote, 2007) can be described as the process of

searching out and gaining additional education about a variety of cultural groups. In seeking out knowledge it is important to consider a variety of sources as well as integrate three key aspects of health: health-related beliefs and cultural values, disease incidence and prevalence, and treatment efficacy (Lavizzo-Mourey, 1996).

The construct of cultural skill can be defined as the ability to assess for pertinent cultural data related to the needs of a given client. This also includes the capability to complete an accurate and culturally sensitive physical assessment. There are many cultural assessment tools that can act as guides within this construct. However, the model recommends that five steps be followed in preparation for conducting a cultural assessment:

1. Review several cultural assessment tools;
2. Consider your discipline's and specialty's purpose in conducting an assessment;
3. Consider your personal assets and liabilities as an interviewer;
4. Integrate selected questions from specific cultural assessment tools that will augment your existing assessment form to yield culturally relevant data; and
5. Establish your own personal style of incorporating cultural content into your patient assessment, as per *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care*, 4<sup>th</sup> Edition (as cited in Campinha-Bacote, 2007, p.50).

Cultural encounters are the final construct and are the intentional engagement and interactions with clients from diverse cultural backgrounds (Campinha-Bacote, 2007). These interactions can help prevent stereotyping and refine or modify one's existing beliefs about other cultures. However, it is important to not generalize these encounters to entire cultural groups. Also, it is important to remember that every encounter is a cultural encounter (Campinha-Bacote,



2007). Cultural differences are not exclusive to ethnic groups. For instance, each health care or health-related field has its own cultural norms, and interacting with a health or health-related professional outside one's field is a cultural encounter. This construct also encompasses the issue of linguistic competence, because language differences amplify cultural differences. In order to have an effective cultural encounter, one must be linguistically competent. This includes, but is not limited to, determining the client's language preference, assessing for limited-English proficiency, utilizing effective cross-cultural communication techniques, and providing interpretation services and translated written materials as appropriate (Campinha-Bacote, 2007).

This model arranges these five constructs into a mnemonic, Awareness, Skill, Knowledge, Encounters, and Desire, where one is encouraged to consider the following question: "In caring for my patients, have I 'ASKED' myself the right questions?" (Campinha-Bacote, 2007, p. 85). This question and more specific questions for each construct can be used to assess one's level of cultural competence. The model also provides a more formal assessment tool in its Inventory For Assessing The Process of Cultural Competence Among Healthcare Professionals – Revised (IAPCC-R) (See Appendix L.) (Campinha-Bacote, 2007).

In the initial literature search for this project, it was quite clear that many of the studies used this model to guide their training programs. The assessment tool created by Campinha-Bacote was also frequently used to evaluate these trainings. These findings solidified the selection of this model to guide this project. The model has provided structure for this project in a couple of different ways. The five constructs were used to analyze the studies, specifically in looking at the content covered in each training program as well as the outcomes by which the

training programs were measured. This model was then used to guide the development of the interdisciplinary cultural competence training module, the final product of this project.

### Definitions

**Cultural and linguistic competence:** “Cultural and linguistic competence is a set of congruent behaviors, attitudes, and policies that come together in a system, agency, or among professionals that enables effective work in crosscultural situations. based on *Towards A Culturally Competent System of Care Volume I*. (as cited in U.S. Department of Health and Human Services, Office of Minority Health, 2001).

**Cultural Awareness:** “The deliberate self-examination and in-depth exploration of our personal biases, stereotypes, prejudices and assumptions that we hold about individuals who are different from us” (Campina-Bacote, 2007, p. 27).

**Cultural Competence:** “The ongoing process in which the healthcare professional continuously strives to achieve the ability and availability to work effectively within the cultural context of the patient (individual, family, community)” from Campina-Bacote’s *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care* (4<sup>th</sup> Edition) (as cited in Campina-Bacote, 2007, p. 15).

**Cultural Desire:** “The motivation of the healthcare professional to ‘want to’ engage in the process of becoming culturally competent; not the ‘have to’” from Campina-Bacote’s *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care* (3<sup>rd</sup> Edition) (Campina-Bacote, 2007, p.21).

**Cultural Encounters:** “The act of directly interacting with clients from culturally diverse backgrounds” (Campina-Bacote, 2007, 71).

**Cultural Knowledge:** “The process of seeking and obtaining a sound educational base about culturally diverse groups” from Campina-Bacote’s *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care* (3<sup>rd</sup> Edition) (Campina-Bacote, 2007, p. 37).

**Cultural Proficiency:** “Takes the process of cultural competence a step further by employing staff and consultants with cultural expertise, ensuring assessment and training efforts, and reviewing policies and procedures to ensure the inclusion of culturally competent language” (Rose, 2011, p.157).

**Cultural Sensitivity:** “An awareness of and respect for a patient’s cultural beliefs and values” (Rose, 2011, p.157).

**Cultural Skill:** “The ability to collect relevant cultural data regarding the client’s presenting problem, as well as accurately performing a culturally based, physical assessment in a culturally sensitive manner” from Campina-Bacote’s *The Process of Cultural Competence in the Delivery of Healthcare Services: A Culturally Competent Model of Care* (4<sup>th</sup> Edition) (Campina-Bacote, 2007, p. 49).

**Culturally and linguistically appropriate services:** “Health care services that are respectful of and responsive to cultural and linguistic needs” (U.S. Department of Human Services, Office of Minority Health, 2001).

**Culturally and Linguistically Appropriate Services (CLAS) standards:** “The collective set of CLAS mandates, guidelines, and recommendations issued by the HHS Office of Minority Health intended to inform, guide, and facilitate required and recommended practices related to culturally and linguistically appropriate health services. These standards were developed based on an analytical review of key laws, regulations, contracts, and standards



currently in use by Federal and State agencies and other national organizations, and refined with significant input from a nationwide public comment process and the guidance of two national project advisory committees. The CLAS standards serve several purposes. They provide a common understanding and consistent definitions of culturally and linguistically appropriate services in health care. They offer a practical framework for the implementation of services and organizational structures that can help health care organizations and providers be responsive to the cultural and linguistic issues presented by diverse populations” (U. S. Department of Health and Human Services, Office of Minority Health, 2001).

**Culture:** “That complex and whole which includes knowledge, belief, art, morals, law, custom and any other capabilities and habits acquired by man as a member of a society” from *Primitive Culture* (as cited in Campina-Bacote, 2007, 9-10). “The thoughts, communications, actions, customs, beliefs, values, and institutions of racial, ethnic, religious, or social groups. Culture defines how health care information is received, how rights and protections are exercised, what is considered to be a health problem, how symptoms and concerns about the problem are expressed, who should provide treatment for the problem, and what type of treatment should be given. In sum, because health care is a cultural construct, arising from beliefs about the nature of disease and the human body, cultural issues are actually central in the delivery of health services treatment and preventive interventions. By understanding, valuing, and incorporating the cultural differences of America’s diverse population and examining one’s own health-related values and beliefs, health care organizations, practitioners, and others can support a health care system that responds appropriately to, and directly serves the unique needs of populations whose cultures may be different from the prevailing culture” as explained by



personal communication from Michael Katz (as cited in U. S. Department of Health and Human Services, Office of Minority Health, 2001).

**Health Disparity:** “A particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage. Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health based on their racial or ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other characteristics historically linked to discrimination or exclusion” according to the *The Secretary’s Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020. Phase I report: Recommendations for the framework and format of Healthy People 2020. Section IV. Advisory Committee findings and recommendations* (as cited in U. S. Department of Health and Human Services, 2010).

**Health Equity:** The “attainment of the highest level of health for all people. Achieving health equity requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities” as defined by the *National Partnership for Action to End Health Disparities. The National Plan for Action Draft. Chapter 1: Introduction* (as cited in U. S. Department of Health and Human Services, 2010).

**Diversity:** “The makeup of the workforce of a given healthcare organization; this includes ethnic and racial backgrounds, age, physical and cognitive abilities, family status, sexual orientation, socioeconomic status, religious and spiritual values, and geographic location and all of the dimensions and differences between people” (Rose, 2011, p.157-158).

**Interpretation:** “To turn oral/spoken words into one’s own or another language” (Rose, 2011, p.159).

**Linguistic Competence:** “The capacity of an organization and its personnel to communicate effectively and convey information in a manner that is easily understood by diverse audiences including persons of limited English proficiency, those who have low literacy skills or are not literate, and individuals with disabilities, and the ability to communicate effectively and accurately with individuals whose primary language is not English” (Rose, 2011, p.159).

**Social Determinants of Health:** A wide variety of broad factors that play a key role in addressing the Healthy People 2020 goal “to achieve health equity, eliminate disparities, and improve the health of all groups.” Some of these include socioeconomic status, the physical environment, discrimination, literacy levels, quality education, availability of healthy food, safe and appropriate housing, health insurance, access to clean water, access to affordable and reliable public transportation, and availability of and access to culturally sensitive health care providers (U. S. Department of Health and Human Services, 2010).

**Stereotypes:** “Exaggerated beliefs or fixed ideas about a person or group of people” (Rose, 2011, p.161).

**Translation:** “To turn written word into one’s own or another language” (Rose, 2011, p.161).

### Process

My interest in this topic grew out of a variety of intercultural experiences and was augmented by my participation in the educational program *Culturally Competent Nursing Care: A Cornerstone of Caring* (U. S. Department of Health and Human Services, Office of Minority

Health, n.d.a). After completing the course, I desired to share the information with others, which is why I decided to become a facilitator for the aforementioned educational program. In working in a local health department, I saw the benefit this would have for my co-workers. However, we are an interdisciplinary team, and this program is focused on nurses. Furthermore, the only other educational programs the Office of Minority Health had available were for physicians or disaster preparedness personnel. Since then they have added other educational programs and there are also a variety of discipline specific educational programs available from other resources.

Regardless, most of the educational programs I was able to find do not focus on non-nursing public health disciplines. In addition, I found it very difficult to find anything that focused on public health as an interdisciplinary team. This concerned me, as all public health professionals need cultural competence training, and providing education in an interdisciplinary fashion has proven effective at increasing knowledge as well as collaboration and teamwork. In my public health experience, I have seen the cultural differences between disciplines acts as a barrier for true collaboration and teamwork amongst these professions. For this reason, I decided to focus this independent study project on interdisciplinary cultural competence training in public health.

For this project an extensive literature search was conducted with a variety of databases, including PubMed, CINAHL, Cochrane, and Google Scholar. The University of North Dakota's Chester Fritz Library was also searched in an effort to include literature from all public health disciplines. A variety of key words and key word combinations were utilized in the search, including interdisciplinary, multidisciplinary, interprofessional, public health, environmental health, administration, nutrition, nursing, cultural competence, cultural awareness, and cultural sensitivity. These searches were also limited to English language articles published between 2000 and 2011. The references of articles found to be applicable were then reviewed for



possible additional articles and information. Internet sites for reputable and well-known organizations were also searched, including the Center for Disease Control and Prevention, American Public Health Association, National Association of County and City Health Officials, Agency for Health Research and Quality, Association of State and Territorial Health Officials, Office of Minority Health, Evidence Based Practice for Public Health, New York - New Jersey Public Health Training Center, Public Health Foundation, University of Washington – Northwest Center for Public Health Practice, The Cross Cultural Health Care Program, National Institute of Environmental Health Sciences, Environmental Education and Training Partnership, National Public Health Training Centers Network, National Center for Cultural Competence, U.S. Department of Health and Human Services, American Academy of Pediatrics, Association of Schools of Public Health, Transcultural C.A.R.E Associates, National Multicultural Institute, Medical University of South Carolina, University of Southern California - Evidence Based Culturally Competent Care, The Provider's Guide to Quality and Culture, The California Endowment, Transcultural Nursing Society, and Think Cultural Health. In addition, various text books that related to cultural competence in public health were reviewed. The articles as well as the website and textbook information were then examined, and a comprehensive literature review was completed, followed by an analysis and discussion of the evidence to determine the best practices for development of an interdisciplinary cultural competency training program that can be used by local and state health departments. Once the literature was reviewed and best practices were determined, an interdisciplinary cultural competence training module for public health professionals was then developed (See Appendix N.). This training module will subsequently be delivered to the Grand Forks Public Health Department and possibly to other agencies or at public health conferences.

### **Review of Literature**

A number of articles and other resources were found that focused on interdisciplinary cultural competence training or public health discipline specific cultural competence training. However, very few of them focused on interdisciplinary cultural competence training in public health. For this reason, this literature review is divided into two sections interdisciplinary cultural competence training literature and public health cultural competence training. In addition, all of the scientific studies have been summarized into tables that can be found in Appendix C.

#### **Interdisciplinary Cultural Competence Training Literature**

The literature on interdisciplinary cultural competence training provides extensive guidance and recommendations for effective training. In a report compiling principles and recommendations for cultural competence training, Gilbert (n.d.), stresses the importance of focusing on process-oriented tools and concepts that can be used to facilitate effective communication with all clients. In the past, cultural competence training was focused more on teaching about the attitudes, values, beliefs, and behaviors of specific cultural groups (Betancourt & Green, 2010). This categorical type of training is often what health professionals want, because it is frequently seen as quick facts that are easily usable when needed. However, this type of training commonly leads to stereotypes and oversimplification of cultural groups. Because of this, cultural competence trainings have evolved to focus more on developing cultural skills and a framework for assessing sociocultural factors that are important to the client. It is important to develop a framework for assessing sociocultural factors rather than relying on quick culture specific facts (Betancourt & Green, 2010). However, culturally specific information can be taught while still avoiding stereotypes, such as folk illnesses within certain populations;

ethnopharmacology; disease incidence, prevalence and outcomes within specific populations; the Tuskegee Syphilis Study and segregation's impact on African Americans; the effect of war and torture on specific refugee populations; and common cultural and spiritual practices that may interfere with prescribed treatments (Betancourt, Green, Carrillo, & Ananeh-Firempong, 2010).

Even with the question of general versus specific information, there are some guidelines that help pull both of these together. All content and subject matter for cultural competence training should fall into three categories: knowledge, attitudes, and skills. These three inter-related elements work together like a three-legged chair to create a culturally well-balanced individual (Gilbert, n.d.). The studies in this literature review frequently utilized these elements together. Overall, the results of these studies demonstrated the effectiveness of cultural competence training across disciplines for improved cultural knowledge, awareness, skill, and competence with the strongest evidence for knowledge. See Appendix C: Table C.1. for a breakdown of how many studies support each of these elements. Unfortunately, the extant literature lacks studies that compare different training program or methods. Moreover, many of the studies reviewed provided minimal information on the content and methodology that was used in providing the cultural competence training. Those that did provide information generally reported a multi-faceted approach, using a diverse set of training strategies, such as lecture, discussions, interactive exercise, case study analysis, journaling, genograms, selected readings, audio-visuales, and simulation to help balance the elements of cultural knowledge, awareness and skill (Gilbert, n.d.; Papadopoulos, Tilki, & Lees, 2004; Mancuso, 2011). One great example of this is based on the fact that didactic teaching can be less effective for cultural competence training. However, supplementing didactic material with case studies and hand-on clinical skills



improves the effectiveness of the training and the balance between knowledge, awareness, and skill (Betancourt & Green, 2010).

Cultural competence training can be best learned through an interdisciplinary framework and context, where discipline specific knowledge and skill can be shared to better facilitate group learning (Gilbert, n.d.). It is important for health professionals to work across disciplines in order to provide effective and culturally competent care, which is why interdisciplinary cultural competence training is so beneficial. Each discipline has its own professional culture that affects every aspect of how the profession interacts with the world, including clients and other professionals. One of the challenges to interdisciplinary training is profession-centrism, or professional centric thinking, and the best way to combat this is through curriculum that promotes interprofessional cultural competence (Pecukonis, Doyle, & Bliss, 2008). However, joint cultural competence and interprofessional education can actually help break down barriers between discipline specific cultures. The process of developing culturally competent values, attitudes, and skills, logically leads participants to apply these same skills and attributes to their interaction and collaboration with participants from other health disciplines, which can help promote attitudes of tolerance towards other disciplines and minimize the tendency to establish professional barriers as students are socialized into their respective professional disciplines (Hamilton, 2011). These benefits of interdisciplinary training can be further enhanced by bringing in community members and indigenous healers as informants, lecturers, and training team members (Gilbert, n.d.).

Another important element to effective cultural competence training is closely examining the organization and participants. A good training program should be respectful of organizational policies and professional accreditation and practice organization guidelines. It



should also be designed to meet the training needs of the organization and participants (Gilbert, n.d.; Papadopoulos, Tilki, and Lees, 2004; Mancuso, 2011), especially taking into consideration the participants' current level of competence (Gilbert, n.d.). Cultural competence training should also be progressive in nature. It should initially cover general concepts, basic information, and raising awareness, but in time should focus more on developing cultural skills and incorporating increasingly complex cases and clinical scenarios. Further, cultural competence training should be integrated into other education whenever possible to help communicate its importance and applicability to all aspects of client care and service. In the end, a balance of cross-cultural knowledge and communication skills provides the best approach for cultural competence training (Betancourt, et al., 2010).

The best approach for training evaluation is to focus on both the instructional program and participant learning. The effectiveness and usefulness of the training should be evaluated by participants, trainers, facilitators, guest speakers, and anyone else directly involved with the training. This information should then be used to continually refine and improve the training program. In addition to evaluating the training, it is also important for participants to self-evaluate their level of cultural competence related to knowledge, awareness, and skills. Ideally, this should be done at various points throughout the cultural competence training process (Gilbert, n.d.).

The following interdisciplinary cultural competence training literature is divided into three categories based on the population of focus. First, three systematic reviews will be reviewed. This is then followed by the literature on trainings at the professional level and finally the pre-professional level.

**Systematic reviews.** The first systematic review by Beach et al. (2005) examined 34 English language studies from 1980 through June 2003, looking at both the effectiveness and cost of the trainings. They found the evidence for improving knowledge to be excellent with 17 of 19 studies demonstrating a beneficial effect. As for improving the attitudes and skills they noted good evidence with 21 of 25 beneficial for changing attitude, and 14 of 14 for skill. Improved patient satisfaction post-training was also considered to be good with three of three studies demonstrating a beneficial effect. They also noted little to no evidence for post-training improvement in patient adherence, patient health status outcomes and cost of training. This is primarily because most of the studies reviewed did not address these issues or did not address them completely. It also should be noted that only four of the studies they examined involved interdisciplinary trainings.

Bhui, et al. (2007) also completed a systematic review of cultural competence training programs. Their focus was on trainings for mental health professionals; however, they were only able to find nine studies that met their criteria of implementation of a cultural competence model of mental health care and an evaluation of the training published in English since 1985. They looked at a number of factors related to these training programs, including methodology, definition of cultural competence, mandatory or discretionary nature, teaching and learning methods, organizational processes, and quantitative outcomes. They noted that only three of the studies they reviewed provided quantitative outcomes, only one of which demonstrated a change in attitudes and skills post-training. They also pointed out that none of the studies they reviewed examined client experience or outcomes, but one demonstrated clinician satisfaction.

The last systematic review was completed by Chipps, Simpson, and Brysiewicz (2008) with a focus on community-based rehabilitation. They found one systematic review, the

aforementioned Beach et al. (2005), and five studies that met their criteria of randomized controlled trials, quasi-experimental studies, and evaluation studies published in English after 1990. They also excluded studies of trainings at the pre-professional level and those without a specific targeted cultural-training program. They noted positive outcomes for most training programs, but expressed concern about small sample size and poor design. They concluded that the articles they reviewed demonstrated sufficient beneficial evidence to recommend providing cultural competence training to community-based professionals to increase cultural knowledge, improve cultural attitudes, and increase patient satisfaction. However, they noted the strongest evidence supported training for cultural knowledge (Chipps, Simpson, & Brysiewicz, 2008).

Two of these reviews provided further discussion on training content and methodology. Bhui et al. (2007) and Beach et al. (2005) both commented that few of the reviewed studies published the methods used in teaching their training programs. Beach et al. (2005) further noted a lack of research comparing different methodologies, all demonstrating little evidence as to what type of training is most effective. Bhui et al. (2007) also noted a lack of evidence as to which approaches are more effective for different health disciplines. Regardless, since a positive effect is noted with almost all studies, it was suggested that any intervention may be effective. Based on the reviewed studies, it seems that trainings may be effective regardless of length, general or specific content, and experiential or nonexperiential nature (Beach et al, 2005). Lectures are used to provide large amounts of information and are generally considered cost effective. Case study discussion can encourage participant interaction and challenge attitudes and behaviors. Role-playing helps bring to light stereotypical attitudes and facilitate behavioral change. Videos portray different perspectives, improve awareness, and demonstrate communication techniques. Film and other arts may also encourage attitudinal change and



facilitate thoughtful discussion (Bhui et al., 2007). Based on all of this, a method that uses multiple teaching modalities would likely be most effective.

**Professional.** A variety of interdisciplinary cultural competence training articles were found that focused on professional level trainings. The first study by Khanna, Cheyney, and Engle (2009) examined a four hour cultural competency workshop based on key topics as recommended by the Institute of Medicine, including the Culturally and Linguistically Appropriate Services in Health Care (CLAS) standards. This study utilized a retrospective post-then-pre evaluation method, wherein participants completed a questionnaire that asked them to rate their knowledge and skill post-training and also looking back to their pre-training level. For the 43 health care providers and health administrators who participated in this study, there was a statistically significant change for both cultural knowledge and skill. The authors further report that post-workshop the participants were able to:

describe the diversity spectrum and define culture; distinguish among culture, race, and ethnicity; identify and describe intercultural and intracultural diversity; distinguish between cultural generalizations and stereotypes; define cultural competency and examine its individual and institutional underpinnings; explain the cultural competency continuum and reflect upon their position on the cultural competency continuum; and describe the importance of using explanatory models during patient-provider communication. (Khanna, Cheyney, and Engle, 2009, p. 887).

Finally, limitations for this study were not discussed by the authors; however, the small sample size does limit the study's generalizability.

Another study evaluated a three hour cultural competency training program called CARE Columbus (Cultural Awareness and Respect through Education) (McDoughle, Ukockis, & Adamshick, 2010). This training program is based upon four interlocking principles:

1. Consider and reflect on the patients'/clients' health and cultural issues and concerns.
2. Accept and understand that patients'/clients' cultural differences, practices, and perspectives will impact their health care experience.
3. Recognize and build familiarity with individual patients'/clients' cultural norms, beliefs, and attitudes towards health care.
4. Execute a proactive, culturally sensitive health care intervention that supports patients'/clients' recovery and respects their cultural values without compromising the quality of their health care and medical treatment. (McDoughle, Ukockis, & Adamshick, 2010, p. 756-757)

This study utilized a program questionnaire that was completed by 379 participants, including physicians, nurses, public health educators and program coordinators, licensed social workers, health care and human services support staff, and administrators. The questionnaire utilized a five-point rating scale, on which the training's overall rating was 4.5, signifying improved knowledge and skill. Participants also were asked to provide comments on the strengths and/or weaknesses of the program and complete a questionnaire on worksite implementation. The comments on strengths and weaknesses focused primarily on self-reported changes in attitudes and knowledge, suggested training program improvements, and recommendations regarding the length of the training. Most of the comments on the length of the training recommended extending the training beyond the four hour workshop. Worksite action plan development and implementation was reported among 39% of the 33 participants who completed this questionnaire. The authors note that this small sample size limits the

authors is to develop a clear framework for the training and remember the importance of the learning process. They also note that participants frequently desire specific information about key cultural groups, but trainings should focus more on challenging ethnocentric beliefs, practices and unknown prejudices. Self-awareness is recommended as a great non-threatening way to begin a training. Teaching and learning methods should be designed to meet the diverse learning styles of participants. The authors also stress the importance of providing a safe environment to explore prejudice attitudes and behaviors without attacking individuals. It is also important to allow for time to debrief and deal with feelings of guilt related to ethnocentricity and newly revealed prejudice, including how to turn these into strengths. The benefits of pre and post-training assessment of cultural competence are also stressed. These include providing information on participant's levels of cultural competence, indicating the effectiveness of the training, and providing participants with a measure of their progress. Furthermore, they recommend evaluating training programs and sharing lessons learned. The authors conclude that following these recommendations will lead to effective cultural competence training and as a result better client care.

Schim, Doorenbos, and Borse (2006) examined a cultural competence training program focused on hospice staff. They utilized a quasi-experimental, longitudinal, crossover design with eight different hospice agencies randomized into two study groups. The 130 participants, representing 10 different disciplines, were assessed pre-training, after the first intervention or control program, and after the crossed-over intervention or control program. The intervention program was a one hour educational session, titled "Cultural Consideration in the End-of-Life Care", which included primarily didactic material with some time allotted for questions and group discussion. This training program covered the concepts of cultural diversity, cultural



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knowledge, cultural awareness, and cultural competence behaviors. The control program was a one hour session on ethical and legal issues in end-of-life care. The pre-test demonstrated similar cultural competence levels between both groups. The post-tests for both groups demonstrated increased competence after each round with more significant increase in competence with the intervention program. Of further interest is the continued increasing competence level of the first intervention group, noted through the second post-test which was administered three to four months later. The authors also noted that, based on their results, increased competence was shared across a variety of disciplines. They explained that their results helped support the effectiveness of even short cultural competence trainings like this one-hour session; however they did state that further dose specific research is warranted. One final limitation to this study was the 23 participants who dropped out after the pre-test.

The final study that looked at professional-level interdisciplinary cultural competence training was based on Campinha-Bacote's model. This study examined the effectiveness of a cultural competence workshop among 28 nursing and allied health faculty. This small sample size was a major limitation of this study. Campinha-Bacote's Inventory for Assessing the Process of Cultural Competence Among Healthcare Professions (IAPCC) was used to assess the faculty members competence level pre-workshop and through four post-workshop evaluation points: immediately afterwards, three months post-intervention, six months post-intervention, and 12 months post-intervention. The mean scores increased with each subsequent evaluation, demonstrating the process of cultural competence continued well after the training. At pre-test four faculty were culturally competent, 23 were culturally aware, and one was culturally incompetent. At the 12 month evaluation, 21 faculty completed the IAPCC with the results showing 10 to be culturally competent and 11 to be culturally aware. The authors did note that

the faculty was able to discuss diversity issues quite openly among themselves. One final note of interest, pointed out by the authors, was that after this study the faculty were quite interested in incorporating Campinha-Bacote's model into their curriculum and classroom interactions (Wilson, Sanner, & McAllister, 2010).

One additional article was found to provide some insight into interdisciplinary cultural competence training at the professional level. Mancuso (2011) describes the process used by one hospital to develop and implement a customized, integrated approach to cultural competence. Campinha-Bacote's model was used to guide this process in engaging individuals in readiness to learn and supporting behavioral changes, with the purpose of promoting health equity and cultural proficiency. The importance of customization of trainings and efforts to create organizational cultural competence in order to meet the specific needs of the staff and the community served were emphasized. For instance, the cultural breakdown of the community was examined and four focus group discussions were conducted to identify learning needs of nursing staff. This hospital utilized computer modules for annual staff cultural competence training with different modules required for clinical and nonclinical staff. In addition, Campinha-Bacote's model was used to guide additional training during nursing skills days. These included a poster presentation, information on transcultural assessment and accessing interpreters, introduction of a reference manual on specific culture and training on how to appropriately utilize it, and discussions on caring for diverse patients. The first day focused on key concepts of cultural competence and raising cultural awareness and sensitivity. Each successive day built a foundation for the next, enhancing participants' readiness to engage in more culturally proficient interactions. The second skills day focused on utilizing interpreters and translated consent documents, including interpreter role-playing. The third day focused on

cultural skills and the complete cultural encounter, incorporating all five of Campinha-Bacote's constructs. This skills day was also used to promote a three hour cultural competence program for nurses, but was open to all disciplines. This cultural competence program was also based on the specific needs of the organization and Campinha-Bacote's model. It included demographic information of the population served; reflection on how personal values and beliefs influence on interactions with the public; self-evaluation activities; guided imagery to promote self-reflection on bias; small group discussions; didactic content on patient and provider behaviors that contribute to health disparities; strategies to maximize trust and solicit essential information through patient interviews; role playing related to utilizing interpreters followed by group discussion; didactic content to improve cultural knowledge related to how differences affect interactions, care practices, approaches to education and decision making; case study discussion; and open discussion on experiences in providing care to culturally diverse populations. Additional identified needs were met through an interpreter training and an informal education session provided by a specific cultural group within the community. The author also notes that continued cultural competence education and efforts to improve organizational cultural competence are ongoing, as cultural competence is a process, not a onetime event.

**Pre-professional.** Even though this project looks to develop interdisciplinary cultural competence training for public health at the professional level, pre-professional studies were also reviewed as they provide additional insight into effective training methodologies.

The first study (Brown, et al., 2008) examined a 10-week elective course focused on interprofessional education and cultural competence training. The course was case-based and primarily didactic with small group and whole class discussion. It also utilized videos and guest speakers. The course was open to graduate and undergraduate nursing, pharmacy, social and



allied health students and taught by an interdisciplinary faculty team. The course was evaluated through two questionnaires, one that focused on interprofessional education and the revised version of the Inventory for Assessing the Process of Cultural Competence Among Healthcare Professionals (IAPCC-R), both administered pre and post-course. These evaluations were completed for two cohorts in 2006 and 2007. In the first year, 32 students (96.9%) completed the IAPCC-R, and in 2007, 30 students (62.5%) completed it. The results from this questionnaire demonstrated that the students, as a whole, moved from cultural awareness into the culturally competence range. When broken out by educational program, no difference was noted in the mean scores. It should also be noted that the results from the questionnaire that focused on interprofessional education also demonstrated improvement as a result of this course. The authors outlined two limitations of this study: the one-group design and the subjectivity of the questionnaires utilized, as it is a self-assessment performed by each participant.

Horowitz, Vanner, and Olowu (2006) examined an interdisciplinary educational intervention designed to increase: cultural self-awareness; knowledge and understanding of diverse cultures, including cultural influences on health behaviors and use of services; communication skills with diverse populations; and clinical skills for culturally competent practice. This two-part course was offered to students and faculty within the disciplines of occupational therapy, physical assistant, physical therapy, nursing, social work, and medicine. Part one was a four hour session, titled "Moving Toward Cultural Competency", that incorporated lecture, small-group self exploration, and case studies. Part two was a two hour interactive community forum, titled "Addressing Diverse Client Needs", wherein panelists shared their perspectives and experience followed by a facilitated dialog between panelists and participants. Occupational therapy students completed pre and post-program tests to evaluate

this program. Results from the 15 paired tests revealed a slightly significant improvement in the mean scores for values and attitudes and no significant difference for the mean communication scores. Unpaired test showed no significant difference for any of these. The authors explain that this difference is likely due to the paired group being primarily first year students and the unpaired primarily second year. The second year students are more likely to have been previously exposed to cultural competence issues in their previous course work, which may have affected how much they learned from this training. These occupational therapy students also responded to open-ended questions, reporting increased insight and understanding of other cultures. A program evaluation was the only evaluation method that was applied to all participants, 56 students, faculty, and guests who attended part one and 81 who attended part two. These forms demonstrated a significant difference in perceived knowledge for both sessions. The generalizability of this study is limited due to the small sample size, especially with the pre and post-test group.

Melamed, Wyatt, Padilla, & Ferry (2008) focused on pre-health and humanities students and evaluated a course titled "Cultural Aspects of Medicine," that included both classroom education on cultural competency and cross-cultural communication skills and a hospital-based volunteer clinical experience. The classroom component consisted of four hour weekly seminars that paired lecture with small group discussion and role playing, covering a variety of topics: cultural beliefs, medical communication, health inequity, role of religion in health care, cultural aspects of grieving, art and music as forms of communication in healing, cultural perspectives from health care professionals, and global conflicts effect on health. The clinical component involved two to three hours each week visiting with patients in order to allow student to practice talking to patients from different cultures and try out the techniques they learned in the

classroom. The students' knowledge related to cultural competency was evaluated through a pre and post-test with post-test scores statistically significantly higher in both paired and unpaired groups, showing improved cultural knowledge post-training. The greatest improvement was noted for those with the lowest pre-test scores, meaning that those who had the lowest level of knowledge pre-training gained a greater proportion cultural knowledge at the time of the post-test. In addition, participants demonstrated a high value placed on the course and an interest in continued cultural competence training through their post-training comments. According to the authors, this study was limited by the convenient availability of experts, a small budget, limited curricular time to cover a large amount of information, and a lack of validated evaluation tools. Despite these weaknesses, this unique curriculum did demonstrate improved cultural competence in students prior to any formal clinical training.

Munoz, DoBroka, and Mohammad (2009) developed a pilot cultural competence course for junior and senior nursing, education, and social work students utilized a multidisciplinary teaching model and two cultural competence models: Campinha-Bacote's model and Bennett's developmental model of intercultural sensitivity. This seven-week pilot course utilized two-hour weekly sessions that consisted of lecture and a variety of interactive learning methods to build upon the foundation of a prerequisite course: "Cultural Pluralism and Global Awareness". Some of the learning methods used were assigned readings and written response papers, role-playing, interacting with guest speakers, and reflective class discussion. The student's reflective papers were examined along with course evaluations to evaluate the effectiveness of this course. The findings from the qualitative review of these papers demonstrated growth in cultural competence, specifically improved awareness of other cultures, recognition and acceptance of responsibility for stereotypes and attitudes, broadened cross-cultural knowledge and perspectives, and



stimulation of critical thinking skills. The limitations of this study include a reported small sample size, which the authors failed to quantify, and a lack of measureable evaluation data.

Musolino, et al. (2009) examined an interdisciplinary educational program called, "Cultural Competency and Mutual Respect" that consisted of four two-hours modules entitled: "Relationships & Cross-Cultural Conflict", "Disparity of Care", "Solutions to Cultural Clashes", and "Cross-Cultural Communications". Campinha-Bacote's IAPCC-R was used for a pre/post evaluation of both the intervention and control groups. Program participants included students from the following disciplines: medical (100), nursing (140), and physical (36) and occupational (11) therapy, and pharmacy (53). The control group data was collected from 36 physical therapy and 100 medical students, who did not participate in an educational program. The results from this study showed that medical, physical therapy and pharmacy students attained significantly higher scores for attitudes, knowledge, and skills, but not encounters and desire. Nursing students did not achieve statistically significant scores, but they only completed two of the four modules each semester. This drawing out the material over two semesters may have negatively affected their learning outcomes. Control group students scored lower than intervention group students from the same disciplines. Post-test scores for all intervention group students showed progress towards cultural competence, but not yet achieving cultural competence in mean score values. Only one student achieved cultural proficiency. The authors recommend curricular enhancement related to cultural encounters and cultural desire to improve progression towards cultural proficiency. One way they intend to do this is through additional case study scenarios and role-play. According to the authors, the generalizability of this study was limited by the convenience sample, even with a control group for comparison.

Sasnett, Royal, and Ross (2010) evaluated an interdisciplinary cultural experience training with two educational components. The first component, a didactic component, was based on two models: The Purnell Model and Campinha-Bacote's model. This was complemented by a cultural engagement component that consisted of a series of self-assessment exercises, including exploration of family healing traditions, stereotyping, intercultural communications, and culturally competent health care delivery; specific key activities including case studies, a genogram, a grocery store ethnography activity, and a windshield tour activity; and interdisciplinary team home visits. Based on these home visits, students completed case write-ups and care plans which were evaluated using the domains and factors from Purnell's model. These case write-ups demonstrated use of a larger range of domains from Purnell's model with a mean of 6.68 domains per case versus 6.14 for the pre-implementation group and 15.80 factors identified per case versus 15.03 pre-implementation. However, this improvement is small, especially given the possible 12 domains and 79 factors, demonstrating significant room for further growth. Regardless, the authors do report that as a result of this cultural experience, the students gained improved understanding of the cultural background of clients and a willingness to integrate cultural issues into their health assessments. One statistically significant finding from this study was an increased identification of spiritual and family factors. However, these results may have been affected by a dramatic post implementation enrollment shift, wherein the nursing, health education, and social work students more than doubled. This is an important consideration as nursing students tend to be much stronger in these two areas. The authors also point out that Purnell's model may not have been the best choice for evaluation as it does not delineate key factors that define cultural sensitivity. For instance, a good technician could easily incorporate a wide variety of domains and factors without demonstrating cultural

sensitivity. The authors note that another model may have provided different results. They also stress the importance of continued exposure and training related to cultural competence and that measuring this type of training over a longer time period may provide more positive results.

### **Public Health Cultural Competence Training Literature**

There is limited literature on cultural competence training in public health, and what is available is largely discipline specific. This section will review one public health promising program, a few discipline specific articles, and a text book. The text book provides the most applicable and complete guidance on cultural competence training in public health.

The Suffolk County Department of Health Services (2009) was recognized by the National Association of County and City Health Officials (NACCHO) for their promising program: *Implementing the CLAS Standards: A Local Health Department's Journey*. As part of this promising program they utilized two research evaluation studies to assess patient satisfaction pre- and post-cultural competence workshops. Their workshops focused on both health disparities and cultural competence and were provided to all staff in their department from executive staff to frontline providers and general staff. They utilized an online training program for providers that was offered through the Office of Minority Health and also offered a Building Bridges Cultural Competence Training program onsite. They also trained their bilingual staff as interpreters. This program involved more than just cultural competence training. It used the CLAS standards to improve the cultural competence of the entire organization. It is a great example of the importance of a commitment to organizational cultural competence and the extensive organizational change that is needed above and beyond cultural competence training.

**Public health nursing.** Cooper Brathwaite (2005) evaluated a very interesting public health nursing focused cultural competence program that was based on Campinha-Bacote's



model. It consisted of five weekly two hour sessions titled "An Introduction of Transcultural Terms and Overview of the Model", "Cultural Awareness", "Cultural Knowledge", "Cultural Skill", and "Cultural Encounter", followed by a booster session one month later that involved discussing participants experiences and ability to apply the concepts to practice. The study results indicated a significant increase in the level of cultural competence with the progression of the course, including further increase at a 3 month follow up evaluation. These responses also included reports of integrating course content into practice with 50% reporting a change in behavior and 50% reporting increased awareness.

**Enviromental health professionals.** In reviewing the literature, only one study was found that looked at environmental health professionals. However, a promising program and online cultural competence training were also found to provide some guidance on educating this population on cultural competence.

Galván and LaRocque (2010) utilized a pre/post evaluation with retrospective pretest to evaluate environmental education forums in 28 states with 191 total workshop participants. Each workshop included discussion of intercultural models, case study analysis, intercultural simulation, and customized group skill-building and reflection activities. Participants reported less ethnocentric and more ethnorelative perspectives at the end of the workshop.

Stratford Health Department (2004) has been recognized by NACCHO for their promising program: Food Smart Program. This program was designed to address the need for language and culturally appropriate food safety education in an area with a number of Asian food establishments that had a history of problematic inspections. The program focused primarily on bringing in a Chinese food safety educator to provide education to the non-English speaking food service staff. This person also provided training to the environmental health inspectors, a group

for whom cultural competence training is not frequently offered. Much of their cultural competence education was focused on the specific population with which they were working and included basic Chinese words and phrases and information on the cultural influences that affected their communication with the Asian establishments. Based on this program they concluded that it is crucial to have food safety instructors who speak the language and understand the culture of the group to whom they are presenting and that inspection staff have input into the training curriculum and approaches.

The online educational program “Communicate to Make a Difference: Exploring Cross Cultural Communication” is promoted on the National Environmental Health Association website. Reeves (n.d.) explains that this program focuses on the development of an ethnic restaurant inspection case study that engages participants in analyzing the situation and deciding how to best deal with challenges presented. It also promotes the importance of analyzing each situation separately.

Based on these three resources, case studies and population specific information appear to be important when educating environmental health professionals on cultural competence. However, they also seem to recognize the importance of more general cultural competence trainings, especially in regards to communication and skill-building.

#### **Public health textbook guidance.**

The textbook, *Cultural Competency: For Health Administration and Public Health*, provides very comprehensive and public health specific guidance on cultural competence training. One key recommendation is that a cultural competence assessment be done prior to any training to identify weaknesses and strengths of the public health organization. This information should then be used to determine the training needs. For this assessment to be truly beneficial it

should measure attitudes about provision of services to diverse clients/customers from staff at every level of the organization. It is also important to make sure that the assessment tool to be used has been tested and its reliability and validity established in order to ensure the efficacy of the data collected. Repeat assessment should be conducted regularly to monitor attitudinal changes and any additional needs or concerns that should be addressed through additional training (Rose, 2011).

Rose (2011) recommends that cultural competence trainings in public health should include an overview of health disparities, key cultural competence terms, different cultural perspectives on health and illness, approaches to reduce or eliminate discriminatory and culturally and linguistically insensitive and inappropriate practices, techniques for properly accessing and working with interpreters, and the importance of integrating cultural competence into public health organizations. It is also important for mid to upper level management to be trained, but with a slightly different emphasis. Their training should focus on improving awareness of health disparities, ensuring human resource skills are developed for cross-cultural assessment, learning to communicate and negotiate from a cultural vantage point, comprehending the importance of adequate resource allocation to support organizational cultural competence efforts, sharing insight into the importance cultural competence benchmark development and rewarding successes, and the impact of current accreditation and legal requirements related to cultural competence.

When providing cultural competence training to public health staff, regardless of their level of practice, it is important to incorporate all three of the following approaches. The first approach is the knowledge-based approach, which includes specific information related to cultural competence, such as definitions of culture, race, ethnicity, linguistic competence, and



related concepts; details about cultural specific health-seeking behaviors; and so forth. Attitude-based approaches are more focused on improving awareness of attitudes, values, and beliefs about other cultures and views on language and other specific cultural and linguistic factors that affect the quality of care and service provided to clients/customers. Lastly are the skill-building approaches. These approaches look to develop specific skill sets that will prepare individuals to effectively communicate and interact with non-English speakers. They also usually involve identifying when an interpreter is needed and how to work with one as well as how to discuss cultural nuances with clients/customers to ensure that they are treated with respect and feel valued and appreciated (Rose, 2011).

Rose (2011) also provides some guidance on recommended training methods that incorporate all three approaches. Her first recommendation is that a glossary of cultural competence terms be provided as part of training materials to allow participants to refer to them as needed. One of the best ways to establish attitudes, behaviors, and practices that enable public health professionals and organizations to best serve their culturally diverse communities is through case studies. Case studies can help facilitate understanding through information sharing and application of key terms and concepts to actual or hypothetical scenarios. In addition to case studies, other interactive exercises that utilize role playing or discussion can also incorporate all three approaches. See Appendix D. Sample Training with Modules (Rose, 2011).

It is also important to discuss organizational cultural competence as a part of training, including information on what needs to be done on an organizational level to support and enhance the training efforts. For instance, policies may need to be developed and support gained from governing boards. Cultural competence should be a part of the organizational culture and integrated into the strategic plan (Rose, 2011).

Another key recommendation from Rose (2011) is to utilize regular evaluation for all aspects of training to track progress over time. Each training session should close with participants filling out an evaluation on the session. These evaluations can be very helpful in guiding future training efforts. In addition, many public health organizations use customer service evaluations. Adding questions specific to the quality of culturally competent services can be a great method to evaluate the impact of cultural competence training. Cultural competence is an ongoing process, and evaluation of it should be as well. It should be designed to meet the organization's goals and at the least look to identify strengths and weaknesses through both an evaluative survey tool and cultural competence question in customer satisfaction surveys (Rose, 2011).

### **Discussion**

The evidence from the literature review provides excellent support for cultural competence training in general. There also is a significant amount of literature that supports interdisciplinary cultural competence training, both at the professional and pre-professional level. However, there is a significant lack of literature on interdisciplinary cultural competence training in public health. There are a few articles that address discipline specific cultural competence training in public health, but the only source that truly addresses interdisciplinary cultural competence training in public health is the textbook by Rose (2011). Regardless, all of the evidence combined does provide some good guidance for developing an interdisciplinary cultural competence training program for public health. Part of what adds to this is the congruence between the recommendations from interdisciplinary literature and public health literature, which will be further explained throughout this section.

### **Interdisciplinary Cultural Competence Training**

Interdisciplinary cultural competence training is very well supported throughout the literature reviewed. All of the interdisciplinary studies demonstrated beneficial outcomes in their findings, adding support to the argument for interdisciplinary cultural competence training. Gilbert (n.d.) describes this as the best way to learn cultural competence, explaining that professionals from different disciplines can share their knowledge and skills enhancing group learning. This interdisciplinary learning can also help break down cultural barriers between disciplines and help them learn to better understand each other. Furthermore, since health professionals regularly work across disciplines to provide quality care and services to a diverse clientele, strengthening these relationships provides an added benefit to the quality of their collaboration (Hamilton, 2011). These benefits of interdisciplinary training can be further enhanced by bringing in community members and indigenous healers as informants, lecturers, and training team members (Gilbert, n.d.). As for applying this information to the public health setting, Rose's (2011) only discipline specific guidance is for covering some additional information for upper management. Aside from this, her recommendations for cultural competence training in public health are universal and not discipline specific.

### **Multi-Faceted Approach**

Part of what adds to the congruence between the recommendations from interdisciplinary literature and public health literature is that they both support a multi-faceted approach. The literature lacks training comparison studies, and many of the studies reviewed provide minimal information on the content and methodologies used in providing cultural competence training. However, those that did provide information generally reported a multi-faceted approach. Papadopoulos, Tilki, and Lees (2004) and Mancuso (2011) both specifically recommended a multi-faceted approach.



Lectures, case studies, group discussions, and role play are the training approaches most frequently mentioned in the reviewed studies. See Appendix C. Table C.1. for a breakdown of how many studies utilized each of these. Each of these approaches play a key role in providing a comprehensive training program. Lectures are used to provide large amounts of information and are generally considered cost effective. Case study and discussion-based activities can encourage participant interaction and challenge attitudes and behaviors. Role-playing helps bring to light stereotypical attitudes and facilitate behavioral change (Bhui et al., 2007). Combined they provide a well supported multi-faceted approach. However, there are other approaches mentioned in the literature that are worth considering when developing an interdisciplinary cultural competence training program for public health. For instance, Bhui et al. (2007) recommends videos, films, and other art forms to improve awareness, facilitate thoughtful discussion, and demonstrate communication techniques. Additional approaches from the reviewed literature include: journaling, genograms (Gilbert, n.d.), selected readings (Gilbert, n.d.; Munoz, DoBroka, & Mohammad, 2009), written papers (Munoz, DoBroka, & Mohammad, 2009), a glossary of cultural competence terms (Rose, 2011), guest speakers (Brown, et al., 2008; Munoz, DoBroka, & Mohammad, 2009), an interactive community forum (Horowitz, Vanner, & Olowu, 2006), a grocery store ethnography activity, a windshield tour activity (Sasnett et al., 2010), self-assessment exercises (Sasnett et al., 2010; Mancuso, 2011), computer modules, poster presentations, a reference manual on specific culture, guided imagery to promote self-reflection on bias (Mancuso, 2011), customized group skill-building and reflection activities (Galván & LaRocque, 2010), simulation (Gilbert, n.d.; Galván & LaRocque, 2010), clinical based interaction with diverse patients/clients (Melamed, Wyatt, Padilla, & Ferry, 2008), interdisciplinary team home visits (Sasnett et al., 2010), and a one-month post-training booster

session to discuss participants experiences and ability to apply the concepts to practice (Cooper Brathwaite, 2005).

### **Curricular Content**

Both the interdisciplinary and public health literature point out the value of combining training on general concepts and skills with culture specific information. Health professionals frequently want the culture specific information to use as a quick reference. However, this can be dangerous, as it can lead to generalizations and stereotypes. The literature recommends cautiously combining some of this information with process-oriented tools and concepts to promote development of cultural skills and a framework for assessing sociocultural factors that are important to the client (Papadopoulos, Tilki, & Lees, 2004; Gilbert, n.d.; Betancourt & Green, 2010; Betancourt, Green, Carrillo, & Ananeh-Firempong, 2010). Reeves (n.d.) provides a great example of how this combination can work. Her program focuses on an ethnic restaurant inspection case study but also promotes analysis of each situation independently. Rose (2011) also recommends combining general information, such as definitions of culture, race, ethnicity, linguistic competence, and related concepts, with culture specific information related to such areas as health-seeking behaviors.

These knowledge-based approaches need to be balanced with attitudinal- and skill-based approaches. This three-legged approach is utilized in some way by every literature source reviewed. Gilbert (n.d.) and Rose (2011) pull in both the interdisciplinary and public health view with their matching recommendations that all training content should fall into one of these three categories: knowledge, attitudes, and skills. According to Rose (2011), attitude-based approaches are more focused on improving awareness of attitudes, values, and beliefs about other cultures and views on language. Papadopoulos, Tilki, and Lees (2004) recommend self-

awareness activities as a great non-threatening way to begin a training, but for this to be effective it must be done in a safe, non-threatening environment and with time to debrief afterwards. The final approach, skill-building, is focused on developing effective communication skills, interpreter utilization skills, and the ability to make clients feel valued and appreciated while discussing cultural nuances important to them (Rose. 2011).

One method of ensuring that these three approaches are equally incorporated is by utilizing Campinha-Bacote's model to design cultural competence trainings, a method used by six of the reviewed studies (See Appendix C.). To improve progression towards cultural proficiency for future trainings, one of these studies recognized the need to enhance their curriculum related to cultural encounters and cultural desire. They suggested additional case study scenarios and role-playing, two attitude- and skill-based approaches, to reach this goal (Musolino, et al., 2009). This helps demonstrate how Campinha-Bacote's five constructs, cultural desire, cultural awareness, cultural knowledge, cultural skill, and cultural encounter, lend themselves perfectly to these three approaches. Incorporating all five constructs will help ensure the three approaches are well-balanced. One great example of this is how Mancuso (2011) utilized Campinha-Bacote's model to guide a multi-faceted, facility-wide training program. The first training day of this program focused on cultural knowledge, awareness, and sensitivity and was followed by two additional training days, focused on cultural skills and encounters. Efforts related to cultural desire were intertwined throughout the training program.

When designing an interdisciplinary cultural competence training program for public health, it is also important to consider the CLAS standards, especially since these standards are the basis for the cultural competence expectations for public health accreditation. These standards were instrumental in the development of the U. S. Department of Health and Human



Services, Office of Minority Health's (n.d.a) training program: *Culturally competent nursing care: A cornerstone of caring*. Khanna, Cheyney, and Engle (2009) also used the CLAS standards as a guide for the key topics of their training. These standards were used an even greater extent by The Suffolk County Department of Health Services (2009), as they guided an organizational cultural competence change process. Standards four through seven, the language access services standards, are of particular importance as they required by law. These standards demonstrate the importance of including training on assessing for need, accessing, and appropriately utilizing interpreters (Rose, 2011). Mancuso (2011) recommends interpreter-focused role-playing followed by group discussion to ensure participants are prepared to meet these standards.

### **Training Evaluation**

As for evaluation of the training, some of the studies utilized a multi-point evaluation, which demonstrated continued growth in cultural competence well after the trainings were completed (Cooper Brathwaite, 2005; Schim, Doorenbos, & Borse, 2006; Wilson, Sanner, & McAllister, 2010). In another study, Papadopoulos, Tilki, and Lees (2004) concluded that they may have noted a greater improvement with a second post-assessment few months later, as this would have allowed the participants additional time to reflect on what they had learned and apply it to their practice. Cooper Brathwaite (2005) actually found that at three-months post-intervention participants reported an integration of course content into practice with 50% reporting a change in behavior and 50% reporting increased awareness. Based on this, it seems that both the interdisciplinary and public health literature support regular, progressive evaluations for cultural competence training programs.

Evaluation of both the training and participants are also supported by both groups of literature, as each study evaluated one or both of these. Gilbert (n.d.) explains that focusing evaluation on both the program and participant learning provides the best approach for training evaluation. The effectiveness and usefulness of the training should be evaluated by everyone directly involved with the training to provide guidance for continued refinement and improvement of the training program. Rose (2011) recommends that each training session conclude with participants filling out an evaluation on the session. In addition to program evaluation, it is also important for participants to self-evaluate their level of cultural competence related to knowledge, awareness, and skills. Gilbert (n.d.) recommends this self-evaluation be completed at varying points throughout the training process.

Another interesting recommendation for evaluation was customer service surveys, especially since this is something regularly utilized by many public health organizations. Rose, (2011) suggests that these surveys be modified to include questions specific to the quality of culturally competent services to provide an avenue for evaluating the impact a training program has on the population served. The Suffolk County Department of Health Services (2009) provides a great example for this, as they utilized two research evaluation studies to assess patient satisfaction pre- and post-cultural competence workshops. The pre-assessment was also used to help identify cultural competency learning needs within the department.

Pre-assessments were done by most of the reviewed studies (See Appendix C.), either simply as a baseline or sometimes to guide the training process. When completed prior to any training they can be helpful in identifying weaknesses and strengths of the public health organization, which can then determine training needs. Ideally, these assessments should measure attitudes about provision of services to diverse clients/customers from staff at every

level of the organization. They should also be repeated regularly to monitor change and identify any additional needs or concerns. When conducting these assessments, it is important to verify the reliability and validity of the chosen assessment tool (Rose, 2011). In the reviewed studies, the most commonly used assessment tool was Campinha-Bacote's IAPCC or IAPCC-R, with four studies making use of it. One study in which this tool was not used, eluded to the fact that it might have been a better option (Sasnett, Royal, & Ross, 2010). Regardless of what tool is use, it is important to remember that cultural competence is an ongoing process, and evaluation of it should be as well (Rose, 2011).

### **Organization and Participant Considerations**

Both literature pools stressed the importance of modifying trainings to fit the needs of an organization and the training participants. Trainings should be designed for an organization wide approach, involving participants in training program planning to promote buy-in at all levels. A good training program should be respectful of organizational policies and professional accreditation and practice organization guidelines (Gilbert, n.d.; Papadopoulos, Tilki, and Lees, 2004; Mancuso, 2011). Teaching and learning methods should be designed to meet the diverse learning styles of participants (Papadopoulos, Tilki, and Lees, 2004), especially taking into consideration the participants' current level of competence (Gilbert, n.d.). For one training, the demographic and cultural breakdown of the community was examined and four focus group discussions were conducted to identify learning needs of nursing staff. Based on identified needs, this training program added an interpreter training and an informal education session provided by a specific cultural group within the community (Mancuso, 2011). The Suffolk County Department of Health Services' (2009) promising program: Implementing the CLAS Standards: A Local Health Department's Journey provides a great example of additional



information that should be discussed as part of cultural competence training. The CLAS standards provide guidance on what needs to be done on an organizational level to support and enhance the training efforts. For instance, policies may need to be developed and support gained from governing boards. In addition, cultural competence should be a part of the organizational culture and integrated into the strategic plan (U. S. Department of Health and Human Services, Office of Minority Health, 2001).

Finally, both the interdisciplinary and public health literature encourage approaching cultural competence training as an ongoing process that requires continued evaluation and adjustment for future training. It should be progressive in nature, starting with general concepts, basic information, and raising awareness. As time or sessions progress, the training should move to a more complex focus, such as cultural skills and increasingly complex cases studies and cultural encounters (Betancourt, et al., 2010; Mancuso, 2011). Mancuso (2011) recommends progressively working through all five of Campinha-Bacote's constructs. The author also notes that continued cultural competence education and efforts to improve organizational cultural competence are ongoing, as cultural competence is a process, not a onetime event. Sasnett, Royal, and Ross (2010) also stress continued cultural competence training and that measuring this type of training over a longer time period may provide more positive results.

In reviewing all of this I was surprised to find myself frequently thinking back to the *Culturally competent nursing care: A cornerstone of caring* (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.a). It really seemed to include everything that was being recommended, but it was nursing focused. Given this, I decided that instead of creating something new, it made more sense to use that program and modify it to fit an interdisciplinary public health audience.

### **The Interdisciplinary Cultural Competence Training for Public Health**

The training that I have put together uses much of the information from the *Culturally competent nursing care: A cornerstone of caring* (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.a). This program, despite being nursing focused, utilizes much of the general content and methodological recommended in through the literature review. For instance, it is strongly based on the CLAS standards, a crucial element for cultural competence training in public health. It utilizes a multi-faceted approach, including lecture, discussion, case-studies, role playing, group projects, journaling, and other interactive activities. It incorporates Campinha-Bacote's model as well as knowledge, attitude, and skill-based approaches. It also covers general cultural competence terms and concepts, interpreter access and utilization, organizational competence (U.S. Department of Health and Human Services, Office of Minority Health, n.d.b). Based on this, I decided that this program as it is does not work for interdisciplinary cultural competence training for public health, but its congruence with many of the findings and recommendations from the literature review does lend it to a starting place for an effective training program that is public health focused. In creating this training, I started with simple modifications, working from a nursing focus to a interdisciplinary public health focus. I did have to remove some information, as it simply could not be modified. One example of this is a statement from the American Nurses Association (ANA) supporting cultural competence training. When I removed items like this, I tried to replace them with something related that was public health focused. For instance, I replaced the ANA statement with the entry level Public Health Professional Competencies (The Council on Linkages Between Academia and Public Health Practice, 2010).

The Grand Forks Public Health Department (GFPHD) is the public health organization to whom this Interdisciplinary Cultural Competence Training in Public Health will be facilitated. Given this, it is important to consider the needs of this local health department. The full time staff of GFPHD consists of 15 nurses, six environmental health practitioners, two dietitians, two mosquito control professionals, five administrative professionals, and one department director. In May of 2011, this department began work on improving cultural competence at an organizational level after a presentation and facilitated discussion at the Grand Forks Public Health Department Strategic Planning meeting. At that meeting the department completed the Organizational Assessment Checklist (See Appendix E.) (U. S. Department of Health and Human Services, Office of Minority Health, n.d.b). Then in June, 2011 at the Nursing and Nutrition Strategic Planning Retreat a cultural competence action plan was created. Eventually, a committee, the Cultural Competence Action Team, was organized to work on the identified department needs. Significant progress has been made on the organizational level; however, the department greatly needs a cultural competence training program that will provide quality education for the entire staff. This explains the department's need for this public health focused interdisciplinary cultural competence training.

The department has identified their needs related to cultural competence, and some of those were specific to cultural competence training: interpreter access and utilization skills; speakers from specific cultural groups; health literacy; and best methods to collect race, ethnicity, and language data. Two of these, interpreter access and utilization skills (See handouts in Appendices H and I.) and health literacy, are covered in the existing content from the *Culturally competent nursing care: A cornerstone of caring* (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.a). The other two required some modifications



to ensure that they were covered. Content from the U. S. Department of Health and Human Services's Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary Language, and Disability Status was added to address the identified need: best methods to collect race, ethnicity, and language data (See handout in Appendix G). As for the identified need for speakers from specific cultural groups, this will be met through a post-training panel discussion, featuring community representatives. These community representatives will primarily be from refugee groups, as the Grand Forks Public Health Department works extensively with this population.

Another important aspect of how the *Culturally competent nursing care: A cornerstone of caring* (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.a) was modified to create this Interdisciplinary Cultural Competence Training in Public Health was ensuring that the material was relevant and applicable to all disciplines at the Grand Forks Public Health Department. In addition to the previously mentioned changes to focus more on public health, the original programs nursing specific case studies were replaced with case study discussions that bring in different elements and disciplines within public health. To make these case study discussions even more interactive, I decided to simply put some basic guiding information into the training. Then, closer to the training I will ask staff members who have expertise in the topics or populations addressed in each case study discussion to write up the case study and present it at the training. I will also be available to assist them with this process. This approach will also allow each discipline to have input into the training and also utilize their expertise to facilitate group learning.

The Interdisciplinary Cultural Competence Training in Public Health (See Appendix N.) consists of three sessions that are each two hours in length. It will be delivered on three separate

days with ideally one week or less between sessions. About one month after all three sessions have been facilitated, the post-training panel discussion, featuring community representatives, will take place. Since continued cultural competence training is important, I will work with the Grand Forks Public Health Department to develop a plan for continued training or cultural competence enhancement activities. Some suggestions for this would be monthly book or movie discussions, guest speakers, and case study presentations at staff meetings.

To evaluate this program, I will have participants complete a self-assessment prior to the training, after completion of the third session, and two months post-training. There are a few different tools that will be used for this. One is provided through the *Culturally competent nursing care: A cornerstone of caring* (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.a) and can be found in Appendix J. Another is Campinha-Bacote's Inventory for Assessing the Process of Cultural Competence Among Healthcare Professionals – Revised (IAPCC-R) (2007), which can be found in Appendix L. Both of these would serve a similar purpose, and I intend to work with the organization to choose which one works best for them. The reason for this is that the IAPCC-R is an excellent tool that measures where an individual is at in regards to cultural competence, but there is a fee attached to it. The Self-Assessment Checklist is also a good tool, but it does not provide as clear of a measurement of cultural competence. Plus, I have not found any reliability and validity testing that has been done on it, whereas the IAPCC-R has undergone rigorous testing (Campinha-Bacote, 2007). Session three will incorporate two additional assessment tools. The first is a self-assessment tool that relates to involvement in and promotion of organizational cultural competence (See Appendix K.) (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.b). The second is the organizational assessment that was last done about one year ago (See

Appendix E.) (U. S. Department of Health and Human Services, Office of Minority Health's, n.d.b). The final aspect of the evaluation of this training is a training evaluation that participants will be asked to complete at the end of each session (See Appendix M.)

### **Conclusion**

Interdisciplinary cultural competence training in public health is greatly needed. The Interdisciplinary Cultural Competence Training in Public Health that was developed based on the literature reviewed provides an evidenced-based method of providing this type of training. It helps to fill this educational gap for public health professionals. However, cultural competence is a process that requires on-going education and effort focused on growth. This training is a great starting place. All public health professionals should take advantage of trainings like this and work to continue to grow in their cultural competence, to the betterment of the public's health!



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**Appendix A. The Culturally and Linguistically Appropriate Services (CLAS) standards**

**Appendix A. The Culturally and Linguistically Appropriate Services (CLAS) standards****Culturally Competent Care**

Standard 1: Health care organizations should ensure that patients/consumers receive from all staff member's effective, understandable, and respectful care that is provided in a manner compatible with their cultural health beliefs and practices and preferred language.

Standard 2: Health care organizations should implement strategies to recruit, retain, and promote at all levels of the organization a diverse staff and leadership that are representative of the demographic characteristics of the service area.

Standard 3: Health care organizations should ensure that staff at all levels and across all disciplines receive ongoing education and training in culturally and linguistically appropriate service delivery.

**Language Access Services**

Standard 4: Health care organizations must offer and provide language assistance services, including bilingual staff and interpreter services, at no cost to each patient/consumer with limited English proficiency at all points of contact, in a timely manner during all hours of operation.

Standard 5: Health care organizations must provide to patients/consumers in their preferred language both verbal offers and written notices informing them of their right to receive language assistance services.

Standard 6: Health care organizations must assure the competence of language assistance provided to limited English proficient patients/consumers by interpreters and bilingual staff. Family and friends should not be used to provide interpretation services (except on request by the patient/consumer).

Standard 7: Health care organizations must make available easily understood patient-related materials and post signage in the languages of the commonly encountered groups and/or groups represented in the service area.

### **Organizational Supports for Cultural Competence**

Standard 8: Health care organizations should develop, implement, and promote a written strategic plan that outlines clear goals, policies, operational plans, and management accountability/oversight mechanisms to provide culturally and linguistically appropriate services.

Standard 9: Health care organizations should conduct initial and ongoing organizational self-assessments of CLAS-related activities and are encouraged to integrate cultural and linguistic competence-related measures into their internal audits, performance improvement programs, patient satisfaction assessments, and outcomes-based evaluations.

Standard 10: Health care organizations should ensure that data on the individual patient's/consumer's race, ethnicity, and spoken and written language are collected in health records, integrated into the organization's management information systems, and periodically updated.

Standard 11: Health care organizations should maintain a current demographic, cultural, and epidemiological profile of the community as well as a needs assessment to accurately plan for and implement services that respond to the cultural and linguistic characteristics of the service area.

Standard 12: Health care organizations should develop participatory, collaborative partnerships with communities and utilize a variety of formal and informal mechanisms to facilitate community and patient/consumer involvement in designing and implementing CLAS-related activities.



Standard 13: Health care organizations should ensure that conflict and grievance resolution processes are culturally and linguistically sensitive and capable of identifying, preventing, and resolving cross-cultural conflicts or complaints by patients/consumers.

Standard 14: Health care organizations are encouraged to regularly make available to the public information about their progress and successful innovations in implementing the CLAS standards and to provide public notice in their communities about the availability of this information.

**Appendix B. Public Health Accreditation Board Standards Related to Cultural  
Competence**

**Appendix B: Public Health Accreditation Board Standards Related to Cultural Competence**

<b>Domain 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community</b>	
<b>Standard 1.1</b> Participate in or Conduct a Collaborative Process Resulting in a Comprehensive Community Health Assessment	<b>1.1.2 T/L</b> Complete a Tribal/local community health assessment
<b>Domain 3: Inform and educate about public health issues and functions</b>	
<b>Standard 3.2</b> Provide Information on Public Health Issues and Public Health Functions Through Multiple Methods to a Variety of Audiences	<b>3.2.5 A</b> Provide accessible, accurate, actionable, and current information in culturally sensitive and linguistically appropriate formats for populations served by the health department
<b>Domain 5: Develop public health policies and plans</b>	
<b>Standard 5.1</b> Serve As a Primary and Expert Resource for Establishing and Maintaining Public Health Policies, Practices, and Capacity	<b>5.1.1 A</b> Monitor and track public health issues that are being discussed by individuals and entities that set public health policies and practices  <b>5.1.3 A</b> Inform governing entities, elected officials, and/or the public of potential public health impacts, both intended and unintended, from current and/or proposed policies
<b>Standard 5.2</b> Conduct a Comprehensive Planning Process Resulting in a Tribal/State/Community Health Improvement Plan	<b>5.2.1 L</b> Conduct a process to develop community health improvement plan
<b>Standard 5.3</b> Develop and Implement a Health Department Organizational Strategic Plan	<b>5.3.1 A</b> Conduct a department strategic planning Process  <b>5.3.2 A</b> Adopt a department strategic plan  <b>5.3.3 A</b> Implement the department strategic plan
<b>Domain 7: Promote strategies to improve access to health care services</b>	
<b>Standard 7.1</b> Assess Health Care Service Capacity and Access to Health Care Services	<b>7.1.1 A</b> Convene and/or participate in a collaborative process to assess the availability of health care services



	<p><b>7.1.2 A</b> Identify populations who experience barriers to health care services</p> <p><b>7.1.3 A</b> Identify gaps in access to health care services</p>
<b>Standard 7.2</b> Identify and Implement Strategies to Improve Access to Health Care Services	<p><b>7.2.1 A</b> Convene and/or participate in a collaborative process to establish strategies to improve access to health care services</p> <p><b>7.2.2 A</b> Collaborate to implement strategies to increase access to health care services</p> <p><b>7.2.3 A</b> Lead or collaborate in culturally competent initiatives to increase access to health care services for those who may experience barriers due to cultural, language, or literacy differences</p>
<b>Domain 8: Maintain a competent public health workforce</b>	
<b>Standard 8.2</b> Assess Staff Competencies and Address Gaps by Enabling Organizational and Individual Training and Development	<b>8.2.2 A</b> Provide leadership and management development activities
<b>Domain 9: Evaluate and continuously improve health department processes, programs, and interventions</b>	
<b>Standard 9.1</b> Use a Performance Management System to Improve Organizational Practice, Processes, Programs, and Interventions	<b>9.1.4 A</b> Implement a systematic process for assessing customer satisfaction with health department services
<b>Standard 9.2</b> Develop and Implement Quality Improvement Processes Integrated Into Organizational Practice, Programs, Processes, and Interventions	<b>9.2.1 A</b> Establish a quality improvement program based on organizational policies and direction
<b>Domain 10: Contribute to and apply the evidence base of public health</b>	
<b>Standard 10.2</b> Promote Understanding and Use of Research Results, Evaluations, and Evidence-based Practices with Appropriate Audiences	<b>10.2.3 A</b> Communicate research findings, including public health implications
<b>Domain 11: Maintain Administrative and Management Capacity</b>	
<b>Standard 11.1</b> Develop and Maintain an Operational Infrastructure to Support the Performance of Public Health Functions	<b>11.1.3 A</b> Maintain socially, culturally, and linguistically appropriate approaches in health department

	<p>processes, programs, and interventions, relevant to the population served in its jurisdiction</p> <p><b>11.1.5 A</b> Implement and adhere to the health department's human resources policies and procedures</p>
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(Zelezna, Berg, & Dahl, 2011)

**Appendix C. Study Summary Tables**



**Appendix C. Study Summary Tables**

Table C.1. Characteristics of studies in which cultural competence training programs were evaluated

<b>Total number of studies = 16</b>	<b># of studies</b>	<b>% of studies</b>
<b>Date of publication</b>		
2000-2005	3	18.8%
2006-2011	13	81.3%
<b>Journal type</b>		
Nursing	3	18.8%
Medicine	4	25.0%
General or allied health	7	43.8%
Diversity/culture	2	12.5%
<b>Setting</b>		
Public health	2	12.5%
Community based	3	18.8%
Hospital	1	6.3%
University	7	43.8%
Mixed (systematic reviews)	3	18.8%
<b>Learner level</b>		
Professional	8	50.0%
Pre-professional	6	37.5%
Mixed	2	12.5%
<b>Study type</b>		
Systematic review	3	18.8%
Quasi-experimental (Pre-Post)	11	68.8%
Qualitative	2	12.5%
<b>Training focus</b>		
Discipline specific	2	12.5%
Interdisciplinary	12	75.0%
Mixed (systematic reviews)	3	18.8%
<b>Curricular content<sup>a, b</sup></b>		
Specific cultures	8	50.0%
General concepts	13	81.3%
Cultural desire	2	12.5%
Cultural awareness (attitude)	13	81.3%
Cultural knowledge	13	81.3%
Cultural skill (sensitivity)	13	81.3%
Cultural encounter	9	56.3%
Language	1	6.3%
<b>Curricular methods<sup>a, b</sup></b>		
Lectures	9	56.3%
Group discussion	11	68.8%
Case studies	8	50.0%
Clinical experience	2	12.5%
Audio/visual	3	18.8%
Interviewing other cultures	4	25.0%
Role play/simulation	7	43.8%
<b>Outcomes measured<sup>a, b</sup></b>		
Cultural knowledge	11	68.8%

Cultural awareness (attitude)	8	50.0%
Cultural skill (sensitivity)	7	43.8%
Cultural competence	7	43.8%
Cultural encounter	2	12.5%
Cultural desire	2	12.5%
Note: <sup>a</sup> Responses not mutually exclusive, <sup>b</sup> Excludes systematic reviews		

Table C.2. Characteristics of systematic review studies.

First Author (Year)	Time-frame	Population focus	Design of reviewed studies	Selection factors	Number of studies reviewed	Intervention information	Primary results (studies ratios)
Beach et al. (2005)	1980-June 2003	Physicians and nurses	Randomized control trials (2), Controlled (12), Pre/Post (20)	Pre- and post-intervention evaluation or control group, English language, excluded articles with no original data	34	Curricular content (# of studies): specific cultures (26), general concepts (19), language (10), Dr-pt interaction (8), access (3), racism (2), socio-economic status (2) Curricular method: lectures (17), group discussion (17), case studies (12), clinical experience (10), small group (9), cultural immersion (8), audio/visual (7), cultural interviews (7), role play (5)	Levels of evidence: Excellent – provider knowledge (17/19), provider attitudes (21/25) Good – provider skills (14/14 studies), patient satisfaction (3/3) Poor – patient adherence None – impact on health, which training is most effective
Bhui et al. (2007)	1985-2007	Mental health professionals	Most studies used an action research process; none used randomized control trial design.	English language, evaluated by qualitative or participatory method or evaluated cultural competence intervention	9	Only 3 studies published teaching and learning methods. 1 – observation and case studies 2 – discussion and journaling 3 – interactive lectures, small group teaching with role playing and patient centered interviews	Only 3 studies assessed change in behavior or adherence to a model post-intervention.
Chipps et al. (2008).	1991-2006	Rehabilitation health professionals	Systematic review (3), randomized control trial (2), quasi-experimental (3), evaluation (6), other (1)	Randomized control trials, quasi-experimental studies, and evaluation studies, English or Afrikaans language, excluded undergraduate training programs, excluded qualitative studies	5 studies and 1 systematic review	1 – Feedback on practice and culture brokering module (4.5 hours) 2 – Campinha-Bacote's Cultural competence model based training program (2 hours X 5 weeks with 1 booster session) 3 – Campinha-Bacote's Cultural competence model based cultural sensitivity program (36 hours) 4 – Culture school (8.6 hours) 5 – Cultural sensitivity training (4 hours)	Significant improvement: Cultural knowledge and attitudes (3/4), Cultural competence (1/2), Patient outcome measures (1/3)



Table C.3. Characteristics of studies (excluding systematic reviews).

First Author (Year)	Setting	Participants	Study Design	Intervention	Outcomes
<b>Professional Level Studies</b>					
Khanna et al. (2009)	2 large medical groups in the mid-Willamette Valley region of Oregon	60 health care providers (nurses and doctors) and health care administrators (unit in-charge and managers)	Retrospective, post then pre-method evaluation	4 hour cultural competency training workshop	43 of 60 (72%) completed the post-then-pre Cultural Competence Assessment survey. Survey results showed a positive shift in cultural competence knowledge and skills. All but one item in the questionnaire had higher post mean scores than pre mean scores.
McDougle et al. (2010)	Unspecified	601 participants, including physicians, nurses, public health educators and program coordinators, licensed social workers, health care and human services support staff, and administrators	Evaluation questionnaire	3 hour level 1 Cultural Awareness and Respect Through Education (CARE) training program	379 of 601 (63%) completed questionnaire with an overall rating of 4.5 on a 5-point scale.
Papadopoulos et al. (2004)	Mental healthcare settings	35 mental health professionals	Pre/post evaluation	2 sessions on each of the following: cultural awareness, cultural knowledge, cultural sensitivity, and cultural competence in practice	Pre-training (35): culturally aware (24), culturally safe (10), culturally competent (1) Post-training(18/35): most remained culturally aware, 4 up to culturally safe, and 2 down to culturally aware
Schim et al. (2006)	8 hospice agencies	130 of 155 hospice workers in the 8 agencies	Quasi-experimental, longitudinal, crossover	1 hour educational session adapted from the End-of-Life Nursing Education Consortium Training Materials Module 5, "Cultural Considerations in the End-of-Life Care." The control program was also 1 hour and was on ethical and legal issues.	Cultural competence means were significantly higher post cultural competence trainings. For session 1 the intervention group had a greater increase in scores than the control group, and after the crossover a similar pattern occurred.
Wilson et al. (2010) *	Southern university	28 health science faculty (78% nursing, 11% dental hygiene, and 11% health care management)	Pre/post evaluation (Pre, 0, 3, 6 and 12 months)	Cultural competence workshop	Mean scores increased significantly with each evaluation.
<b>Pre-professional Level Studies</b>					
Brown et al. (2008) *	University of	81 graduate and undergraduate	Pre/post evaluation	Case-based, primarily didactic interdisciplinary	Found to be beneficial in the following areas:

	Cincinnati	students (32.1% nursing, 22.2% pharmacy, 18.5% social work, and 27.1% allied health programs)		course, focused on interpersonal and small-group skills, face-to-face interaction, positive interdependence, individual accountability, and group processing	interprofessional team work, professionalism, self-confidence, communication skills, and improved understanding of roles and impact on patient care. Also students moved from being culturally aware to culturally competent.
Horowitz et al. (2006)	Stony Brook University	56 students, faculty, and guest completed program evaluations for part 1 and 81 for part 2 (Students and faculty were from the fields of occupational therapy, physician assistant, physical therapy, nursing, social work, and medicine.). In addition, 26 occupational therapy students took the pre-program test and 25 the post-program test.	Pre/post evaluation	Part one: 4 hour session, entitled "Moving Towards Cultural Competence", included lecture, small-group self exploration activities, and case studies  Part two: a 2 hour interactive community forum, entitled "Addressing Diverse Client Needs"	Based on the program evaluation forms, significant differences in mean perceived knowledge scores were found for both parts of this training. The OT student's paired pre/post-program tests showed a marginally significant improvement in values and attitudes, but no significant difference in communication. Unpaired test showed no significance.
Melamed et al. (2008)	University of California, Los Angeles	Junior and senior undergraduate pre-health or humanities students; 27 took pre-test and 24 post-test (18 paired)	Pre/post evaluation	4 hour weekly seminar, 10 sessions covering cultural beliefs, medical communication, health inequity, role of religion in health care, cultural aspects of grieving, art and music as forms of communication in healing, cultural perspectives from health care professionals, and global conflicts effect on health through lecture and a variety of interactive teaching methods. Classroom content was supplemented with 20 hours of hospital volunteer work to practice learned skills.	Post-test scores were statistically significantly higher in both paired and unpaired groups. The greatest improvement was noted for those with the lowest pre-test scores. Subjective comments demonstrated a high value placed on the course and an interest in continued cultural competence training.
Munoz et al. (2009) *	Capital University	Nursing, education, and social work students who had completed a prerequisite course: Cultural Pluralism	Qualitative evaluation	7 week pilot seminar, meeting 2 hours per week, based on Campinha-Bacote's model, covering all five constructs: cultural awareness, cultural	Qualitative data from student's reflective papers and course evaluations indicated growth in cultural competence, specifically demonstrating improved awareness of other



		and Global Awareness		knowledge, cultural skill, cultural encounter, and cultural desire; utilizing lecture and a variety of interactive learning methods	cultures, recognition and acceptance of responsibility for stereotypes and attitudes, broadened cross-cultural knowledge and perspectives, and stimulation of critical thinking skills.
Musolino et al. (2008) *	The University of Utah	Medical (100), nursing (140), and physical (36) and occupational (11) therapy, and pharmacy (53) students; control data collected on 36 physical therapy and 100 medical students	Pre/post evaluation with control and intervention groups	Four modules, two hours each, entitled: "Relationships & Cross-Cultural Conflict", "Disparity of Care", "Solutions to Cultural Clashes", and "Cross-Cultural Communications"	Medical, physical therapy and pharmacy students attained significant scores for attitudes, knowledge, and skills, but not encounters and desire. Control group students scored lower than intervention group students from the same disciplines. Post-test scores for all intervention group students showed progress towards cultural competence, but not yet cultural proficiency.
Sasnett et al. (2010) *	East Carolina University	212 interdisciplinary health professional students (59 enrolled initially and additional 153 who enrolled post implementation); majors included: health education, health information management, medical school, nursing, nutrition, physician assistant, pharmacy, occupational therapy, and social work	Pre/post evaluation	A series of self-assessment exercises, including exploration of family healing traditions, stereotyping, intercultural communications, and culturally competent health care delivery; specific key activities included case studies, a genogram, a grocery store ethnography activity, and a windshield tour activity; the final component was interdisciplinary team home visits	Post-implementation case write-ups demonstrated use of a larger range of domains from Purnell's model. The increased identification of spiritual and family factors was statistically significant.
<b>Public health discipline studies</b>					
Brathwaite (2005) *	A public health department in southern Ontario	76 public health nurses	One group repeat measure design (initially T1, 2 months later T2, at week 1 T3, and 3 months post-implementation T4; T1 and T2 served as control group) and a 3 month post-implementation qualitative	A 5 week course with one component covered each week in a 2 hour session; components were titled "An Introduction of Transcultural Terms and Overview of the Model", "Cultural Awareness", "Cultural Knowledge", "Cultural Skill", and "Cultural Encounter"; a booster session was also offered 1 month later to discuss experiences and ability to apply these	Results were statistically significant and indicated that the level of cultural competence increased with the progression of the course, including further increase at the 3 month follow up (T4). Results from the qualitative questionnaire were positive with 55.3% reporting the program was very effective, 23.9% that the program was excellent, and 21% that it was most enjoyable and informative. These responses also included reports of integrating course



			questionnaire	concepts to practice	content into practice with 50% reporting a change in behavior and 50% reporting increased awareness. Specific changes reported included a increased awareness and application of knowledge to practice (42.1%), a willingness to perform cultural assessments (32.9%), and improved confidence in working with diverse populations (25%).
Galvan et al. (2010)	National, regional, and local environmental education forums in 28 states	191 workshop participants	Pre/post evaluation with retrospective pretest	Each workshop included discussion of intercultural models, case study analysis, intercultural simulation, and customized group skill-building and reflection activities.	Participants reported less ethnocentric and more ethnorelative perspectives at the end of the workshop.
* Studies based upon Campinha-Bacote's model					

**Appendix D. Rose's (2011) Sample Training with Modules**

**Appendix D. Rose's (2011) Sample Training with Modules**

Training Format	
Administer cultural competence pretest	
Module I: Culture, race, and ethnicity	Review of the four largest minority groups: (1) African Americans, (2) Asian/Pacific Islanders, (3) Hispanic Americans, and (4) Native Americans
Module II: Cultural self-assessment	Attitudinal assessment tools
Module III: Cultural competence vs cultural proficiency: What is the difference?	<ul style="list-style-type: none"> <li>• The need for a paradigm shift</li> <li>• Necessary skills</li> <li>• The Cultural Competence Continuum</li> </ul>
Module IV: Overview of specific cultures (choose the predominant cultures served by the organization)	Example 1: African American and Caribbean culture and health <ul style="list-style-type: none"> <li>• Historical perspective</li> <li>• Social support</li> <li>• The Tuskegee Syphilis Study</li> <li>• Case studies</li> <li>• Avoidance of stereotypes</li> <li>• The Caribbean (an overview)</li> </ul>
Module V: Overview of specific cultures (choose the predominant cultures served by the organization)	Example 2: The Asian/Pacific Islander population <ul style="list-style-type: none"> <li>• Immigration to the United States</li> <li>• Cultural standards</li> <li>• Belief in preventative medicine</li> <li>• Language barriers</li> <li>• Traditional medicine beliefs</li> </ul>
Module VI: Overview of specific cultures (choose the predominant cultures served by the organization)	Example 3: The Hispanic population <ul style="list-style-type: none"> <li>• Latino/Hispanic classification</li> <li>• Overview of Hispanics in the United States</li> <li>• Perceptions of health care</li> <li>• Traditional medicine beliefs</li> <li>• The culture of migrant farm workers</li> </ul>
Module VII: Overview of specific cultures (choose the predominant cultures served by the organization)	Example 4: The Native American population <ul style="list-style-type: none"> <li>• Federal tribes and land</li> <li>• The Indian Health Service</li> <li>• Language and cultural obstacles</li> <li>• Perceptions of health care</li> <li>• Traditional medicine beliefs</li> </ul>
Module VIII: Elements of a culturally competent system of care	<ul style="list-style-type: none"> <li>• Essential elements</li> <li>• Culturally and Linguistically Appropriate Services standards</li> <li>• Action plan</li> </ul>
Administer cultural competence posttest	

(Rose, 2011, p. 98)



**Appendix E. Organizational Assessment Checklist**

**(U. S. Department of Health and Human Services, Office of Minority Health, n.d.b)**

**Appendix E. Organizational Assessment Checklist**

Please take a moment to answer the following questions to assess Grand Forks Public Health in relation to cultural competence and the CLAS standards. Circle yes, no, or I don't know for each question and add any comments you may have at the end of each section.

**Resources**

- Yes No I don't know Does the admission service collect patient racial and ethnic self-identification and language status in a consistent way?
- Yes No I don't know Is admission self-identification information transmitted to all other appropriate service areas within Grand Forks Public Health?
- Yes No I don't know Are appropriate resources available to clients (i.e. language resources, health care information in their native language)?
- Yes No I don't know Does Grand Forks Public Health offer appropriate hours based on community employment/health needs?
- Yes No I don't know Are clients with special needs, including language needs, allowed extra time in scheduling?

Comments?

**Interactions**

- Yes No I don't know Are interactions among staff and clients open minded and respectful?
- Yes No I don't know Are staff members diverse and aware of cultural differences and effects?
- Yes No I don't know Are staff members aware of confidentiality requirements, including HIPAA, and is confidentiality respected?
- Yes No I don't know Do staff attitudes and behaviors welcome diversity?

Comments?

**Materials**

- Yes No I don't know Do signs appear in languages appropriate to the practice and the community profiles?
- Yes No I don't know Are written materials of all types (including magazines) available in languages appropriate to the practice and community profiles?
- Yes No I don't know Do written materials take into account the literacy levels of clients receiving services?
- Yes No I don't know Do videos or other media for education, treatment, and so on reflect the culture and ethnic background of the clients?
- Yes No I don't know Are materials free of negative cultural, racial, or ethnic stereotypes?

Comments?

**Environment**

- Yes No I don't know Is the waiting area comfortable, with pictures, decorations, refreshments, and so on being appropriate to the diversity of the client community?
- Yes No I don't know Do the office reception practices welcome clients of all backgrounds and make it equally easy for them to register, have questions answered, and receive services?
- Yes No I don't know Do telephone manners acknowledge and account for differences in client's needs?
- Yes No I don't know Is a mission plan visible to clients, and does it include a statement about a commitment to delivering culturally competent services?

Comments?



**Organizational Strategies**

- Yes No I don't know Are staff aware of policies about behavior and attitudes toward all clients and agencies, including minorities?
- Yes No I don't know Is there an organizational statement of nondiscrimination?
- Yes No I don't know Are there rewards for appropriate behavior and sanctions for inappropriate behavior?
- Yes No I don't know Do all staff members receive training in areas that will contribute to cultural competence?
- Yes No I don't know Is someone responsible for oversight about culturally competent care-related issues?
- Yes No I don't know Does the organization have a strategic plan for delivering CLAS?
- Yes No I don't know Is the community involved in decisions about the care and services that are offered?
- Yes No I don't know Does the practice know which clients need language access services and have a method to supply the services when needed?
- Yes No I don't know Are staff members aware of social practices, beliefs, history, traditional practices, medical approaches, and other culturally based factors that may affect health care decisions for the minority or ethnic groups represented in the practice?
- Yes No I don't know Do clients believe that they are receiving culturally competent care?

Comments?

Adapted from: United States Department of Health and Human Services, Office of Minority Health. (n.d.). *Culturally Competent Nursing Care: A Cornerstone of Caring*. Retrieved from: <https://www.thinkculturalhealth.hhs.gov/>

**Appendix F. Handout: Dissolving Stereotypes**

**Appendix F. Handout: Dissolving Stereotypes**

<p>A. Anglo Americans (are)</p> <p><b>Always ...</b>  <b>Never ...</b>  <b>Sometimes ...</b>  <b>Like ...</b>  <b>Don't like ...</b></p>	<p>A. Asian Americans (are)</p> <p><b>Always ...</b>  <b>Never ...</b>  <b>Sometimes ...</b>  <b>Like ...</b>  <b>Don't like ...</b></p>
<p>A. African Americans (are)</p> <p><b>Always ...</b>  <b>Never ...</b>  <b>Sometimes ...</b>  <b>Like ...</b>  <b>Don't like ...</b></p>	<p>A. Hispanic Americans (are)</p> <p><b>Always ...</b>  <b>Never ...</b>  <b>Sometimes ...</b>  <b>Like ...</b>  <b>Don't like ...</b></p>

Adapted from: U. S. Department of Health and Human Services, Office of Minority Health.  
(n.d.b) *Facilitators Guide: Companion to: Culturally competent nursing care: A cornerstone of caring* [CD]. Available from <https://www.thinkculturalhealth.hhs.gov/>



**Appendix G. Handout: Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary Language, and Disability Status**

**Appendix G. Handout: Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary Language, and Disability Status**

## Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary Language, and Disability Status

Ethnicity Data Standard

Are you Hispanic, Latino/a, or Spanish origin (One or more categories may be selected)

- a.  No, not of Hispanic, Latino/a, or Spanish origin
- b.  Yes, Mexican, Mexican American, Chicano/a
- c.  Yes, Puerto Rican
- d.  Yes, Cuban
- e.  Yes, Another Hispanic, Latino/a or Spanish origin

Race Data Standard

What is your race? (One or more categories may be selected)

- a.  White
- b.  Black or African American
- c.  American Indian or Alaska Native
  
- d.  Asian Indian
- e.  Chinese
- f.  Filipino
- g.  Japanese
- h.  Korean
- i.  Vietnamese
- j.  Other Asian
  
- k.  Native Hawaiian
- l.  Guamanian or Chamorro
- m.  Samoan
- n.  Other Pacific Islander

Sex Data Standard

What is your sex?

- Male
- Female

Data Standard for Primary Language

How well do you speak English? (5 years old or older)

- a.  Very well
- b.  Well
- c.  Not well
- d.  Not at all

1. Do you speak a language other than English at home? (5 years old or older)

- a.  Yes  
b.  No

For persons speaking a language other than English (answering yes to the question above):

2. What is this language? (5 years old or older)

- a.  Spanish  
b.  Other Language (Identify)

Data Standard for Disability Status

1. Are you deaf or do you have serious difficulty hearing?

- a.  Yes  
b.  No

2. Are you blind or do you have serious difficulty seeing, even when wearing glasses?

- a.  Yes  
b.  No

3. Because of a physical, mental, or emotional condition, do you have serious difficulty concentrating, remembering, or making decisions? (5 years old or older)

- a.  Yes  
b.  No

4. Do you have serious difficulty walking or climbing stairs? (5 years old or older)

- a.  Yes  
b.  No

5. Do you have difficulty dressing or bathing? (5 years old or older)

- a.  Yes  
b.  No

6. Because of a physical, mental, or emotional condition, do you have difficulty doing errands alone such as visiting a doctor's office or shopping? (15 years old or older)

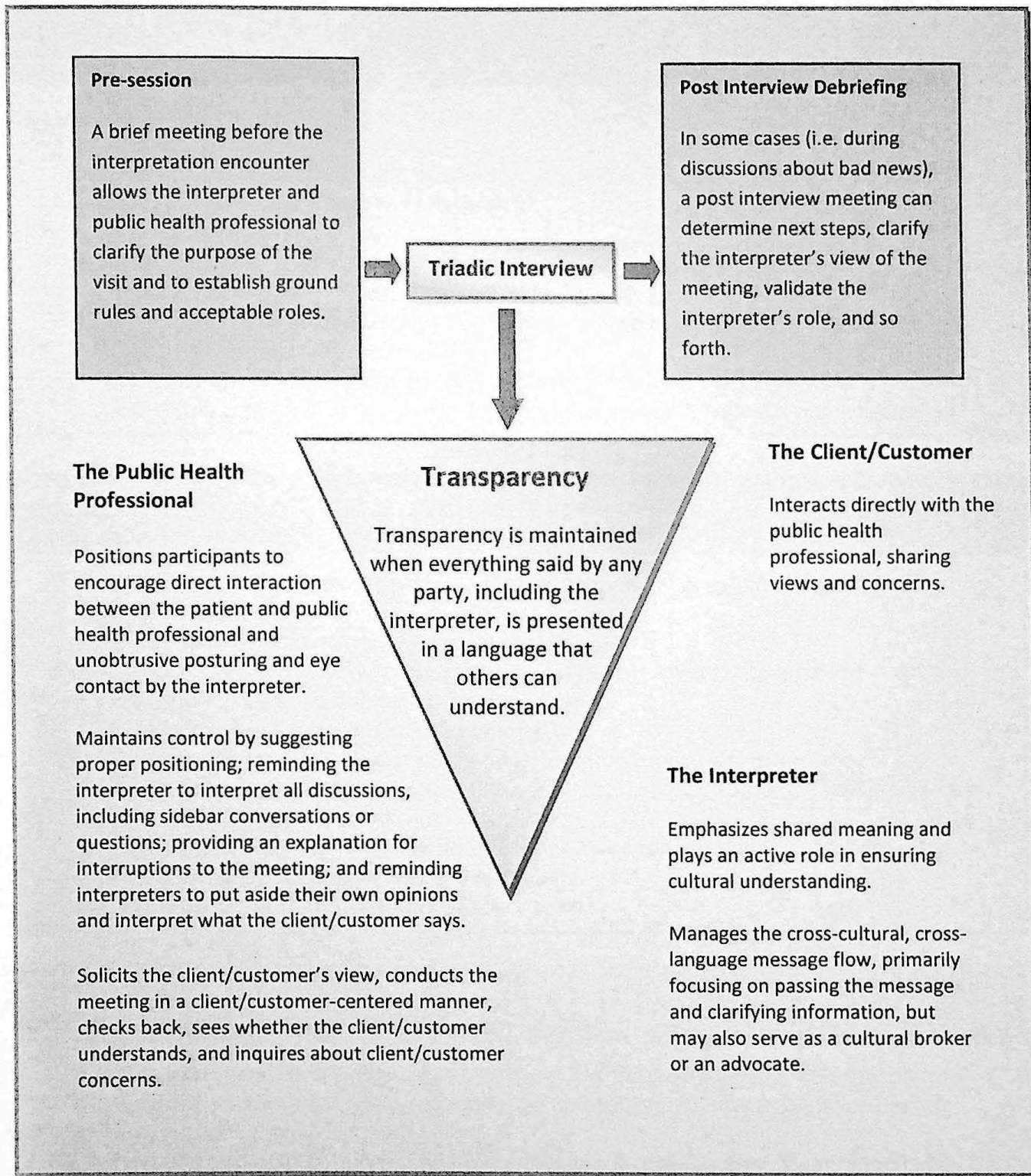
- a.  Yes  
b.  No

Adapted from: U.S. Department of Health and Human Services. (2011, October)  
Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary  
Language, and Disability Status. Retrieved from  
<http://aspe.hhs.gov/datacncl/standards/ACA/4302/index.shtml>



**Appendix H. Handout: Triadic Interview Process**

**Appendix H. Handout: Triadic Interview Process**



Adapted from: U. S. Department of Health and Human Services, Office of Minority Health. (n.d.b) *Facilitators Guide: Companion to: Culturally competent nursing care: A cornerstone of caring* [CD]. Available from <https://www.thinkculturalhealth.hhs.gov/>

**Appendix I. Handout: Checklist for Working with Interpreters**



**Appendix I. Handout: Checklist for Working with Interpreters****Before the interview**

- Arrange for extra time for the interview.
- Arrange for a trained interpreter.
- Make sure the interpreter and client/customer speak the same language and dialect.
- Hold a brief meeting with the interpreter.
- Establish ground rules.
- Insist on sentence-by-sentence interpretation.
- Explain that the interpreter is not to answer for the patient.
- Invite the interpreter to interrupt or intervene as necessary to ensure understanding.
- Clarify the purpose of the interview.
- Document the name of the interpreter.
- Ask the interpreter to teach you to correctly pronounce the client/customer's name.

**During the interview**

- Remember that you, as the public health professional, not as the interpreter, are responsible for the interview.
- Watch the client/customer, not the interpreter.
- Speak slowly and clearly, using simple and straightforward language and avoiding metaphors, jargon, and slang.
- Clearly explain any technical terminology.
- Observe and evaluate what is going on before interrupting the interpreter.
- Allow the interpreter to ask open-ended questions to clarify what the client/customer says.
- Allow the client/customer time for questions and clarifications.
- Ask the client/customer to repeat instructions.
- Be aware of your own attitudes and shortcomings.

**After the interview**

- If necessary (i.e. giving bad news), hold a post interview meeting with the interpreter.
- Examine your procedures in the interview and determine how to improve them for future triadic interviews.
- Examine your own attitudes in the interview and determine how you might change them for future triadic interviews.

Adapted from: U. S. Department of Health and Human Services, Office of Minority Health. (n.d.b) *Facilitators Guide: Companion to: Culturally competent nursing care: A cornerstone of caring* [CD]. Available from <https://www.thinkculturalhealth.hhs.gov/>

**Appendix J. Self-Assessment Checklist: Promoting Cultural Diversity and Cultural Competence**

### Appendix J. Self-Assessment Checklist: Promoting Cultural Diversity and Cultural Competence

<p><b>Instructions:</b> For each item listed below, enter A, B, or C in the left column.  <b>A</b> = Things I do frequently  <b>B</b> = Things I do occasionally  <b>C</b> = Things I do rarely or never</p>	
Communication Styles	
	1. For limited English proficiency (LEP) clients/customers, I attempt to learn and use key words in their language so that I am better able to communicate with them during a medical encounter.
	2. I use trained interpreters during clinical encounters with LEP clients/customers.
	3. When interacting with LEP clients/customers, I always keep in mind that:
	a. Limitation in English proficiency is in no way a reflection of their level of intellectual functioning.
	b. Their limited ability to speak the language of the dominant culture has no bearing on their ability to communicate effectively in their preferred language.
	c. They may or may not be literate in their preferred language or English.
	4. When possible, I ensure that all notices and communications to patients are written in their preferred language.
Values and Attitudes	
	5. I avoid imposing values that may conflict or be inconsistent with those of cultures or ethnic groups other than my own.
	6. I screen books, movies, and other media resources for negative cultural, ethnic, or racial stereotypes, before sharing them with clients/customers.
	7. I intervene in an appropriate manner when I observe other staff, clients/customers, or families engaging in behaviors that show cultural insensitivity or prejudice.
	8. I understand and accept that family is defined differently by different cultures (e.g., extended family members, fictive kin, godparents).
	9. I recognize and accept that individuals from different culturally diverse backgrounds may desire varying degrees of acculturation into the dominant culture.
	10. I accept and respect that male–female roles in families may vary significantly among different cultures (e.g., who makes major decisions for the family).
	11. I understand that age and life cycle factors must be considered in interactions with individuals and families (e.g., high value placed on the decisions of elders or the role of the eldest male in families).
	12. Even though my professional and moral viewpoints may differ, I accept the family/parents as the ultimate decision makers for services and supports for their children.
	13. I recognize that the meaning or value of medical treatment and health education may vary greatly among cultures.
	14. I accept that religion and other beliefs may influence how families respond to illness, disease, and death.
	15. I recognize and accept that folk and religious beliefs may influence a family's



	reaction to and approach to disability or special health care needs.
	16. I understand that traditional approaches to discipline are influenced by culture.
	17. I understand that families from different cultures have different expectations of their children.
	18. I accept and respect that customs and beliefs about food and its value, preparation, and use are different from culture to culture.
	19. Before visiting or providing services in the home setting, I seek information about acceptable behaviors, courtesies, customs, and expectations that are unique to families or specific cultures and ethnic groups.
	20. I seek information from family members or other key community informants, which will assist in service adaptation to respond to the needs and preferences of culturally and ethnically diverse clients/customers.
	21. I advocate for the review of my organization's mission statement, goals, policies, and procedures, to ensure that they incorporate principles and practices that promote cultural diversity and cultural competence.
<p><b>Scoring:</b> Record how many items you scored with "A," "B," or "C" below.</p> <p>_____ A    _____ B    _____ C</p> <p>There is no answer key. However, if you frequently responded with "C," you may not necessarily demonstrate values and engage in practices that promote a culturally diverse and culturally competent service delivery system for patients.</p>	

Adapted from: U. S. Department of Health and Human Services, Office of Minority Health. (n.d.b) *Facilitators Guide: Companion to: Culturally competent nursing care: A cornerstone of caring* [CD]. Available from <https://www.thinkculturalhealth.hhs.gov/>

**Appendix K. Self-Assessment List**





**Appendix L. Inventory for Assessing the Process of Cultural Competence Among  
Healthcare Professionals – Revised (IAPCC-R)**

**Appendix L. Inventory for Assessing the Process of Cultural Competence Among Healthcare Professionals – Revised (IAPCC-R)**

Instructions: Read each of the following statements and circle a response.

1. Cultural competence mainly refers to one's competency concerning different ethnic groups.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
2. I feel that cultural competence is an ongoing process.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
3. Factors such as geographical location, gender, religious affiliation, sexual orientation, and occupation are not considered areas of concern when seeking cultural competence.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
4. I have a personal commitment to care for clients from ethnically/culturally diverse groups.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
5. I feel that there is a relationship between culture and health.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
6. I am knowledgeable in the area of ethnic pharmacology.  
Very Knowledgeable    Knowledgeable    Somewhat Knowledgeable    Not Knowledgeable
7. I am motivated to care for clients from culturally/ethnically diverse groups.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
8. I am knowledgeable about the worldviews, beliefs, practices and/or life ways of at least two cultural groups.  
Very Knowledgeable    Knowledgeable    Somewhat Knowledgeable    Not Knowledgeable
9. I am aware of the cultural limitations of existing assessment tools that are used with ethnic groups.  
VERY AWARE      AWARE      SOMEWHAT AWARE      NOT AWARE
10. I am knowledgeable in the area of biological variations among different ethnic groups.  
Very Knowledgeable    Knowledgeable    Somewhat Knowledgeable    Not Knowledgeable
11. Anatomical and physiological variations do not exist in different ethnic groups.  
STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
12. I am aware of specific diseases common among different ethnic groups.

VERY AWARE      AWARE      SOMEWHAT AWARE      NOT AWARE

13. I am willing to learn from others as cultural informants.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
14. I seek out education, consultation, and/or training experiences to enhance my understanding and effectiveness with culturally and ethnically diverse clients.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
15. I am aware of at least 2 institutional barriers that prevent cultural/ethnic groups from seeking healthcare services.  
 VERY AWARE      AWARE      SOMEWHAT AWARE      NOT AWARE
16. I recognize the limits of my competence when interacting with culturally/ethnically diverse clients.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
17. When my values and beliefs “clash” with my client’s values and beliefs I become frustrated.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
18. I am aware of some of the stereotyping attitudes, preconceived notions and feelings that I have toward members of other ethnic/cultural groups.  
 VERY AWARE      AWARE      SOMEWHAT AWARE      NOT AWARE
19. I have a passion for caring for clients from culturally/ethnically diverse groups.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
20. I am aware of at least 2 cultural assessment tools to be used when assessing clients in a healthcare setting.  
 VERY AWARE      AWARE      SOMEWHAT AWARE      NOT AWARE
21. It is more important to conduct a cultural assessment on ethnically diverse clients than with other clients.  
 STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE
22. I feel comfortable in asking questions that relate to the client’s ethnic/cultural background.  
 Very Comfortable      Comfortable      Somewhat Comfortable      Not Comfortable
23. I am involved with cultural/ethnic groups outside of my healthcare setting role.  
 Very Involved      Involved      Somewhat Involved      Not Involved



24. I believe that one must “want to” become culturally competent if cultural competence is to be achieved.

STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE

25. I believe that there are more differences within cultural groups than across cultural groups.

STRONGLY AGREE      AGREE      DISAGREE      STRONGLY DISAGREE

(Campinha-Bacote, 2007, p. 121-122)

**Appendix M. Training Evaluation**

**Appendix M. Training Evaluation**

## Interdisciplinary Cultural Competence Training for Public Health

## Training Evaluation

Date: \_\_\_\_\_

Trainer: \_\_\_\_\_

Check one:    Session 1             Session 2             Session 3 

## Session 1 objectives:

- Define cultural competence
- Identify factors that affect your ability to provide culturally competent care/services
- Examine the effect of your assumptions, biases, and stereotypes on delivering culturally competent care/services
- Select appropriate cultural competency development models for working with diverse populations
- Elicit a client/customer's understanding of illness to inform culturally appropriate treatment
- Participants should be able to define client-centered care/service and provide examples of client-centered care/service practices
- Assess the role of knowledge-centered and skill-centered approaches in your interaction with clients/customers

## Session 2 objectives:

- Apply the client/customer explanatory model interview questions to elicit information about health beliefs
- Integrate effective communication models into your daily interaction with clients/customers
- Identify Federal laws and standards related to providing language access services
- Recognize the appropriate roles for interpreters and translators in health care organizations
- Select appropriate language access services models and types of interpretation services
- Effectively facilitate the triadic interview process
- Recognize low health literacy behaviors and create strategies for helping clients/customers with low health literacy
- Select appropriate types of written or translated materials

## Session 3 objectives:

- Suggest ways you can support cultural competency within your organization
- Suggest ways you can contribute to the strategic planning process within your organization
- Identify the attitudes, knowledge, and skills necessary to develop cultural competence
- Suggest ways you can contribute to developing and maintaining community partnerships
- List characteristics of a culturally competent organization



Instructions: Please circle one response for each statement.

### Training Content

1. After attending today's session, I have met or exceeded all of the objectives for this session (see previous page for objectives).  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
2. The content was relevant to my needs/job.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
3. I can interact with clients/customers in a more culturally competent manner than I could before today's training session.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
4. The length of the training session was appropriate.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
5. The learning methods utilized were helpful and met my needs.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A

Comments:

### Instructor

1. The instructor was well organized and prepared.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
2. The instructor presented the material in a logical sequence.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
3. The instructor was knowledgeable about the course material.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A
4. The instructor answered questions effectively.  
Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A

Comments:

**Satisfaction**

1. Please rate your overall satisfaction with this training session.

Strongly Agree      Agree      Unsure      Disagree      Strongly Disagree      N/A

What did you like least about today's training session?

What was the most useful thing that you learned in today's training session?

What suggestions do you have to improve this training session?


What actions will you take as a result of this training session?

Now that you have completed this training session, what additional training would be helpful?

Thank you for taking the time to complete this evaluation!

**Appendix N. Interdisciplinary Cultural Competence Training for Public Health**

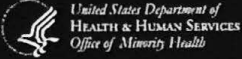




**Interdisciplinary Cultural Competence Training in Public Health**

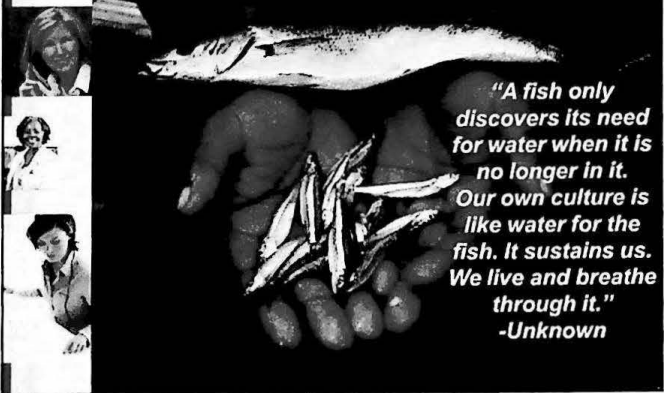
By: Joni Tweeten, RN, BSN  
University of North Dakota

Adapted from: *Culturally Competent Nursing Care: A Cornerstone of Caring*  
www.thinkculturalhealth.org





United States Department of  
HEALTH & HUMAN SERVICES  
Office of Minority Health

**Welcome!**





*"A fish only discovers its need for water when it is no longer in it. Our own culture is like water for the fish. It sustains us. We live and breathe through it."*  
-Unknown

**Similarities and Differences Icebreaker**

3

**Truth and Lies Icebreaker**

4

## Few Opening Questions



- Has anyone encountered cultural health beliefs or practices you were unfamiliar with?



- Have you ever felt unprepared to care for a client or provide services to a customer with a different culture or language than yourself?

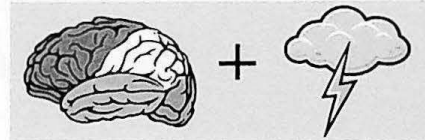


5

## Brainstorm



What is cultural competence?



6

## Existence of Health Disparities



- Racial and ethnic disparities in health persist across all dimensions of health care. For example:



- African American adults are 50% more likely to die from a stroke than White adults

- Mexican Americans are more than twice as likely as Whites to have diabetes



- Suicide is over twice as common in the American Indian/Alaska Native community than among the overall population

7

## Growing Diversity



- Nearly 1 in 5 Americans speaks a language other than English in the home

- 12% of people in the U.S. are foreign-born

- By 2050, the non-Hispanic White population will decline to 50.1% of the total US population



- ✓ The U.S. is becoming more diverse



Sources: <http://www.census.gov/Press-Release/2004/tables/c2k4br01.pdf>; <http://www.census.gov/Press-Release/2004/tables/c2k4br02.pdf>; <http://www.census.gov/Press-Release/2004/tables/c2k4br03.pdf>

8

## Local Diversity



- Overview of community health assessment data
- What minority groups are in the community?
- What disparities or concerns do you see in working with them?



9

## Public Health Workforce Diversity



- Twenty-five percent of the U.S. population is composed of underrepresented groups, yet they represent only 10 percent of the health professions and are growing very modestly.
- Hispanics account for 12 percent of the U.S. population, but only 2 percent of nurses and 3.5 percent of physicians.
- Less than one in 20 African Americans are doctors or dentists, even though one in eight persons in the United States are African American.
- To increase the minority nurse population by 1 percent, it is estimated that an additional 20,000 minority nurses must be recruited.

10

(Institute of Medicine, 2004)

## Public Health Workforce Diversity



- In 2002–2003, 11.2 percent of public health graduates were African American, equal to the percent of the U.S. population over age 18 that was African American, according to the 2000 U.S. Census.
- However, the percentage of public health graduates from Hispanic or Latino backgrounds—7 percent—fell short of the proportion of the U.S. population over age 18 from these backgrounds—11 percent.
- On the other end of the spectrum, Asians in 2002–2003 were overrepresented in the public health graduate pool, comprising 13.9 percent of such graduates, even as Asians made up only 3.7 percent of the U.S. population over age 18.

(Kennedy & Baker, 2002)

## Entry-Level Public Health Professional Competencies



- 1 Incorporates strategies for interacting with persons from diverse backgrounds
- 2 Recognizes the role of cultural, social, and behavioral factors in the accessibility, availability, acceptability and delivery of public health services
- 3 Responds to diverse needs that are the result of cultural differences
- 4 Describes the dynamic forces that contribute to cultural diversity
- 5 Describes the need for a diverse public health workforce
- 6 Participates in the assessment of the cultural competence of the public health organization”

12

(The Council on Linkages Between Academia and Public Health Practice, 2010, p. 8).



## National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health Care



- The CLAS standards were developed as a means to improve access to health care for minorities, reduce disparities, and improve quality of care
- There are 14 standards organized into three themes
  - Culturally Competent Care (standards 1-3)
  - Language Access Services (standards 4-7)
  - Organizational Supports (standards 8-14)

13

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

## Curriculum Organization



Curriculum is organized into three courses:

- Session I: Delivering Culturally Competent Care/Services
- Session II: Using Language Access Services
- Session III: Supporting and Advocating for Culturally Competent Public Health Organizations

14

## Session I: Delivering Culturally Competent Care/Services



Session I is based on CLAS Standards 1-3 which focus on culturally competent care.

- Standard 1: Health care organizations should ensure patients receive effective, understandable, and respectful care that is provided in a manner compatible with their cultural health beliefs and practices and preferred language.
- Standard 2: Health care organizations should implement strategies to recruit, retain, and promote at all levels of the organization a diverse staff and leadership that are representative of the demographic characteristics of the service area.
- Standard 3: Health care organizations should ensure that staff receive ongoing education and training in culturally and linguistically appropriate service delivery.

15

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

## Session I Learning Objectives



At the end of this session, you should be able to:

- Define cultural competence
- Identify factors that affect your ability to provide culturally competent care/services
- Examine the effect of your assumptions, biases, and stereotypes on delivering culturally competent care/services
- Select appropriate cultural competency development models for working with diverse populations
- Elicit a client/customer's understanding of illness to inform culturally appropriate treatment
- Participants should be able to define client-centered care/service and provide examples of client-centered care/service practices
- Assess the role of knowledge-centered and skill-centered approaches in your interaction with clients/customers

16

## Thinking about Culture

- ◆ What does the term 'culture' mean to you?
- ◆ What are examples of 'culture'?
- ◆ How do you define 'competence'?



17

## Important Terms to Understand

- ◆ Bias
- ◆ Stereotype
- ◆ Prejudice
- ◆ Race
- ◆ Ethnicity
- ◆ Assumption
- ◆ Discrimination

18

## Factors that May Affect Culturally Competent Care

- ◆ Ethnocentrism
- ◆ Essentialism
- ◆ Power Differences



19

## Case Study Discussion

- ◆ Iraqi refugee family
  - Presents at Grand Forks Public Health Department
  - Seeking immunizations
  - Limited English proficient



20

## Recap and Reflection



- Understanding culture can help us develop knowledge of how to interact with other groups and avoid prejudice, stereotypes, and biases



- Awareness of factors that may negatively impact cultural competence is important as biases may be unconscious



Take a moment to reflect on what we have covered so far. What are your most important insights?

21

## The Need for Self-Awareness



- Public health professionals may project their own culturally-based values onto clients/customers whose beliefs about health may be different



- Spector suggested that health professionals have been socialized into a "provider culture" that may conflict with clients' differing cultural beliefs



- Minority clients/customers may have experienced discrimination, lack of quality care, or successful treatment with nontraditional medical approaches that their public health professionals may not share

22

## Self-Assessment Exercise



### Self-Assessment Checklist: Promoting Cultural Diversity and Cultural Competence

Instructions: For each item listed below, enter A, B, or C in the right column.

A = Things I do frequently  
B = Things I do occasionally  
C = Things I do rarely or never

#### Communication styles

- |   |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|
| 1. For limited English proficiency (LEP) patients, I attempt to learn and use key words in their language so that I am better able to communicate with them during a medical encounter. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|   | A                        | B                        | C                        |
| 2. I use trained interpreters during critical encounters with LEP patients.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|   | A                        | B                        | C                        |
| 3. When interacting with LEP patients, I always keep in mind that:  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| a. Limitation in English proficiency is in no way a reflection of their level of intellectual functioning.  | A                        | B                        | C                        |
| b. Their limited ability to speak the language of the dominant culture has no bearing on their ability to communicate effectively in their preferred language.                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|   | A                        | B                        | C                        |
| c. They may or may not beiterate in their preferred language or English.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|   | A                        | B                        | C                        |
| 4. When possible, I ensure that all notices and communications to patients are written in their preferred language.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|   | A                        | B                        | C                        |

23

## Dissolving Stereotypes



Handout 1-3: Dissolving Stereotypes

<b>A. Anglo Americans (w/e)</b>	<b>L. Asian Americans (w/e)</b>
Alcohol ...	Alcohol ...
Marriage ...	Marriage ...
Superstitions ...	Superstitions ...
Sex ...	Sex ...
Discipline ...	Discipline ...
<b>B. African Americans (w/e)</b>	<b>D. Hispanic Americans (w/e)</b>
Alcohol ...	Alcohol ...
Marriage ...	Marriage ...
Superstitions ...	Superstitions ...
Sex ...	Sex ...
Discipline ...	Discipline ...

From Pines, 1997

24



## Recap and Reflect



- To be culturally competent, it is important to be aware of your own stereotypes and biases. Stereotypes and biases are closely related to your own beliefs and the provider culture.



- To effectively communicate with clients/customers across cultural lines, you need to critically examine your own beliefs and assumptions and continually monitor them.



- Self-awareness of your assumptions and beliefs can help you alleviate differential treatment of your clients/customers.

Take a moment to reflect on what we have covered so far. What are your most important insights?

25

## Cultural Competency Development is...



A journey – not a goal

A process of self-reflection



- Series of stages that begins with self-assessment of one's own behaviors, attitudes, biases, and beliefs



- Knowing what we bring to a clinical encounter



26

## Campinha-Bacote's Model: The Process of Cultural Competence in the Delivery of Healthcare Services



Helps health care professionals to see cultural competence as a process that focuses on:



- Awareness of your biases and the presence of racism and other "isms"

- Skills to conduct a cultural assessment in a sensitive manner

- Knowledge about different cultures' worldview and the field of biocultural ecology



- Encounters, face-to-face interactions and other encounters you have had with people from cultures different than yours

- Desire to become culturally competent

27

(Campinha-Bacote, 2007)

## Case Study Discussion



Butanese refugee



- Positive TB skin test and negative chest X-ray

- Chooses to use herbal medicine in lieu of prescribed Latent TB Infection treatment



26

## Recap and Reflect



- Cultural competence is a process, not a specific achievement
- Cultural competency development models can help public health professionals measure and enhance their knowledge and skills for addressing cultural issues with clients/customers and colleagues



Think back to the Campinha-Bacote model and questions. Where do you need to focus to improve your cultural competency development?

29

## Understanding Health-Related Experience



- Cultural and social factors may influence a patient's experience of illness, including:

- Socioeconomic status
- Immigration status
- Language
- Religious traditions
- Worldview
- Family relationships
- Beliefs about the supernatural world
- Fatalism
- Environmental impacts
- Food intake
- Understanding of the causation of illness

30

## Complementary and Alternative Health Care



- Health care providers who want to provide culturally competent care should attempt to integrate traditional care approaches with evidence-based medicine when appropriate
- When treatment plans balance a patient's traditions with Western medicine, patients may be more compliant with treatment, or more satisfied with their care

Eliciting a patient's understanding of illness can encourage them to become a partner in their own care.

31

## Client-Centered Care/Service



- "[Client]-centered care establishes a partnership among practitioners, [clients], and their families (when appropriate) to ensure that decisions respect [clients]' wants, needs, and preferences and solicit [clients]' input on the education and support they need to make decisions and participate in their own [care/service]."

*Institute of Medicine, 2001*

32

## Review of Data Collection Standards and Rationale for Selection



- A. Race and Ethnicity
- B. Sex
- C. Primary Language
- D. Disability Status

(U.S. Department of Health and Human Services, 2011)

33

## Transcultural Communication Techniques



- Approach new clients/customers slowly
- Greet clients/customers respectfully
- Provide clients/customers with a quiet setting
- Sit a comfortable distance away and lean slightly toward the client/customer



34

## Every Encounter is Cross-Cultural



**Every encounter is cross cultural. Never make the assumption that clients/customers who look like you share your beliefs and practices.**

- Take a moment to reflect on the above statement
- Have you ever made assumptions about how a client/customer would view or handle their circumstances and been surprised when they demonstrated different beliefs or practices?
- How could client-centered care/services or transcultural communication practices have helped in that situation?

35

## Recap and Reflect



- Client-centered care/service involves being aware of the role of cultural health beliefs and practices in a person's health-seeking behavior and being able to collaborate with clients/customers and negotiate treatment options appropriately and in a culturally sensitive way
- Transcultural techniques that you can use include slowly approaching your clients/customers, greeting them respectfully, providing them with quiet setting and sufficient personal space
- It is also important to remember that every encounter is cross-cultural

**Take a moment to reflect on what we have covered so far. What are your most important insights?**

36



## Cultural Competency Development

### Balance knowledge-centered and attitude/skill-centered approaches

The knowledge-centered approach teaches cultural information about specific ethnic groups.



The attitude/skill-centered approach enhances communication skills and emphasizes the sociocultural context of individuals.

37

## Examples of Knowledge-Centered Information about Cultural Beliefs

- Causes of illness
- Religious beliefs
- Historical influences
- Role of family
- Treatment
- Diet and exercise
- Tobacco, alcohol, and drugs
- Food preparation and storage
- Mold and toxins

38

## Skill-Centered Approaches to Culturally Competent Care

The road to cultural competence involves working to adopt the following principles:

- Reflecting on personal beliefs about cultural competence
- Understanding how race, ethnicity, gender, spirituality, and other issues play a role in delivery and perceptions of health care
- Understanding the community served and the different cultures within the community
- Examining family beliefs, roles, and constructs of the community
- Developing cultural humility
- Practicing cultural etiquette

39

## Session I Summary

- To be culturally competent means being able to manage your own beliefs and understand your clients/customers' behavior based on their cultural context.
- The first step in cultural competency development is self-awareness and assessment of your own behaviors, beliefs, and biases.
- To effectively deliver culturally competent care, you need to understand the psychosocial meaning and experience that your clients/customers bring to their medical condition/circumstances.

40

## Session I Summary, Part II

- ◆ **Integration of your clients/customers' traditional care approaches with Western health practices can improve satisfaction and compliance with care and services. This also applies to non-medical settings.**
- ◆ **It is important to balance the knowledge-centered approach with strong communication skills aimed at understanding the cultural context of your clients/customers' experiences.**

41

## Session II: Language Access Services

Course II is based on CLAS Standards 4-7 which focus on language access services.

**Standard 4: Health care organizations must offer and provide language assistance services including bilingual staff and interpreter services, at no cost to the patient with limited English proficiency at all points of contact**

**Standard 5: Health care organizations must provide to patients in their preferred language both verbal offers and written notices informing them of their right to receive language assistance services**

**Standard 6: Health care organizations must assure the competence of language assistance provided to limited English proficient patients by interpreters and bilingual staff**

**Standard 7: Health care organizations must make available easily understood patient-related materials and post signage in the languages of the encountered groups in the service area**

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

42

## Session II Learning Objectives

- ◆ **At the end of with this session, you should be able to:**
  - ◆ Apply the client/customer explanatory model interview questions to elicit information about health beliefs
  - ◆ Integrate effective communication models into your daily interaction with clients/customers
  - ◆ Identify Federal laws and standards related to providing language access services
  - ◆ Recognize the appropriate roles for interpreters and translators in health care organizations
  - ◆ Select appropriate language access services models and types of interpretation services
  - ◆ Effectively facilitate the triadic interview process
  - ◆ Recognize low health literacy behaviors and create strategies for helping clients/customers with low health literacy
  - ◆ Select appropriate types of written or translated materials

43

## Thinking about Client/Customer Communication

- ◆ **How do you communicate with your clients/customers?**
- ◆ **How effective is your communication with your clients/customers?**
- ◆ **How does culture shape communication with your clients/customers?**

44

## Overview of Client/Customer Communication

Communication is a complex process of sending and receiving verbal and non-verbal messages

The Communication process allows for the exchange of information, feelings, needs, and preferences

Communication is influenced by cultural values, attitudes, and beliefs, and has its roots embedded in culture

Each culture communicates using verbal and non-verbal methods



45

## Factors Shaping Client/Customer Communication

Cultural factors that shape client/customer communication:

Practices of formal interaction accepted within different cultures

Health-seeking behavior of diverse clients/customers

Culturally-specific body language

Facial expression

Tone of voice

Eye contact

Non-verbal communication makes up 85% of all communication



46

## Client/Customer Explanatory Model

The client/customer explanatory model is the belief system that people from a given culture have about what caused their illness and what the illness does to them

A client/customer's explanatory model can be elicited through interviewing techniques



47

## Case Study Discussion

Mexican restaurant owner

Repeat failed inspections

Limited English proficient



48



## Recap and Reflection



- ◆ We need to understand clients/customers' explanatory models or beliefs related to the causes of health concerns and their effects
- ◆ When trying to elicit clients/customers' explanatory models, we need to be aware that communication preferences are influenced by cultural values, attitudes, and beliefs



Take a moment to reflect on what we have covered so far. What are your most important insights?

49

## Tools for Effective Client/Customer Communication



- ◆ LEARN
- ◆ BATHE

# LEARN



50

## BATHE Communication Model



51

## The LEARN Model



- ◆ Listen with sympathy and understanding to the patient's perception of the problem.
- ◆ Explain your perception of the problem.
- ◆ Acknowledge and discuss differences and similarities.
- ◆ Recommend treatment.
- ◆ Negotiate agreement.

# LEARN

52

## Recap and Reflection



- ◆ **LEARN model** can help you effectively listen, explain, acknowledge, recommend, and negotiate health information and instructions



- ◆ **BATHE model** can help you elicit the psychosocial context of clients/customers' health experience



Take a moment to reflect on what we have covered so far. What are your most important insights?

53

## Overview of Language Access Services



- ◆ Language access services (LAS) ensure mutual understanding of illness and treatment, increase client/customer satisfaction, and improve the quality of health care for limited English proficiency (LEP) clients/customers.



- ◆ Providing LAS is a legal requirement for health care systems that are recipients of Federal financial assistance.



- ◆ Speaking different languages in a health care encounter can lead to confusion and has an impact on quality of care, treatment decisions, understanding, and compliance.

A common spoken language does NOT necessarily ensure cultural understanding

54

## Federal Laws and Recommendations



- ◆ **Section 601 of Title VI of the Civil Rights Act (1964)**

- ◆ **Executive Order 13166 (2000)**

- Improving access to services for persons with limited English proficiency



- ◆ **CLAS Standards (2001)**

- Standard 4:** Provider interpreter services at no cost to LEP patients



- Standard 5:** Information clients/customers of their rights to receive LAS

- Standard 6 and 7:** Ensure competence of interpreters and provide translated materials

55

## OCR Four Factors



- ◆ **The HHS Office of Civil Rights (OCR) Guidance (2003)**

- ◆ **Four factors to balance when assessing the obligation to provide LAS:**



- Number
- Frequency
- Nature
- Resources



56

## LAS Models

- Bilingual Providers
- Bilingual Patients
- Interpreters
- Community Health Workers



57

## Written (Translated) Materials

- Examples of written materials:
  - Signage in the office
  - Applications
  - Consent forms
  - Medical/treatment instructions
- Considerations for creating written materials:
  - Audience
  - Literacy level
  - Culture
- Rigorous review process
- Creating written materials in the language of the intended audience rather than translating from another language



58

## Reflect and Recap

- Effective communication between clients/customers and public health professionals is important for building trust and understanding instructions, treatment, and follow-up care
- Speaking the same language does not ensure cultural understanding
- LAS services include interpretation and written materials and signage in languages other than English
- CLAS Standards 4 and 5 recommend:
  - Providing LAS at no cost to the LEP clients/customers at all points of contact
  - Notifying the clients/customers of their right to receive LAS

Take a moment to reflect on what we have covered so far. What are your most important insights?



59

## Steps for Providing Interpreter Services

- Step 1: Make the LEP person aware of the option of using an interpreter
- Step 2: Respect the client/customer's desire to use his or her own interpreter
- Step 3: Consider issues of competence, appropriateness, conflicts of interest, and confidentiality in deciding whether to respect the client/customer's desire to use an interpreter of his/her choice
- Step 4: If you determine that a client/customer's chosen interpreter is not competent or appropriate, you should furnish interpreter services in place of or as a supplement to the client/customer's interpreter
- Step 5: Exercise extra caution when the client/customer chooses a minor child as an interpreter



60



## Interpreter Qualifications



- Ability to communicate information accurately in both languages and identify and use the appropriate mode of interpreting



- Knowledge in both languages of any specialized medical terms or concepts

- Understanding regionalisms or dialects

- Understanding confidentiality and impartiality rules



- Understanding and adherence to the role of interpreter without shifting into other roles (such as counselor or legal advisor) when such shifts would be inappropriate

61

## Interpreter Roles



- Conduit – conveying in one language literally what has been said in another language



- Clarifier – explaining what has been said and checking for understanding



- Culture broker – providing a necessary cultural framework for understanding the message

62

## Using Children as Interpreters



- Using children as interpreters is highly discouraged because of many negative consequences.

- Role reversal

- Editing

- Mistakes, due to a lack of understanding medical terminology

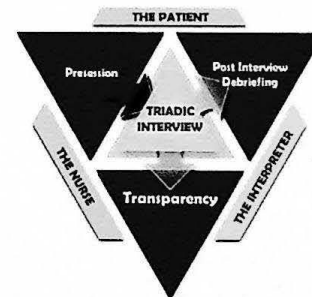
- Violation of HIPAA

- Compromised patient confidentiality



63

## Triadic Interview



64

## Tips for Working with Interpreters

### TRANSLATE

- Trust
- Roles
- Advocacy
- Non-judgmental attitude
- Setting
- Language
- Accuracy
- Time
- Ethical issues



65

## Case Study Discussion

### Somali client

- Presents at the GFPHD
- Arrives alone
- Unable to speak any English or explain what type of assistance is needed



66

## Recap and Reflection

- Interpreters provide a bridge between the client/customer and the public health professional
- The most preferred role of the interpreter is a conduit who conveys in one language what was literally said in another
- Clients/customers should be strongly discouraged to use children and family members as interpreters
- The most shared format for using the interpreter in health care settings is the triadic interview (public health professional – patient – interpreter) that includes a pre-session, an interview, and a debriefing

Take a moment to reflect on what we have covered so far. What are your most important insights?



67





## Health Literacy Overview

- Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions
- 53% of U.S. adults have intermediate health literacy
- Low health literacy increases annual health care expenditures by \$73 billion (1998 health care dollars)








68

## Assessing Literacy Skills

-  Ask the client/customer "how happy are you with the way you read?"
-  Ask a client/customer to review a handout and answer a few brief questions based on it.
-  Observe whether the client/customer reads the handout or provides an immediate reason why they cannot (i.e. forgot glasses).
-  If the client completes the task, review his/her answers with him/her and probe with further questions to see if the client/customer understands the handout.





69

## Clues for Low Literacy Skills

-  Client/customer registration forms incomplete or contain mistakes
-  The client/customer missed appointments
-  The client/customer does not take medication as directed
-  The client/customer says he or she forgot their eyeglasses or wants to discuss the medication with the family
-  The client/customer is unable to name medications or explain their purpose







70

## Communicating with Low Literacy Clients/Customers

-  Ask open-ended questions ('what' or 'how') to assess what clients/customer s know about their condition or risk
-  Repeat new information and tie it into what clients/customer s already know to increase retention
-  'Rehearse' new information with clients/customers in order to correct any misconceptions
-  Help clients/customers alleviate their fears and anxiety related to specific procedures or tests by providing detailed explanations

71

## SMOG Readability Formula

-  It is recommended that health materials be written at a 5th grade level
-  SMOG readability formula is a tool for grading the readability of written materials that can test how easy text is to read
  -  Step 1: Count off 10 consecutive sentences near the beginning, in the middle, and at the end of the text that is being assessed
  -  Step 2: From this sample of 30 sentences, circle all of the polysyllabic words (words with three or more syllables), including repetitions of the same word
  -  Step 3: Calculate the square root of the number of polysyllabic words
  -  Step 4: Add 3 to the square root that you calculated

72



## Translator Qualifications



- Previous education, experience, and training in translation
- Command of both English and the language into which the material will be translated
- Familiarity with medical terminology



77

## Steps for Developing Written Materials



- Determine which languages are most common to your client/customer population
- Identify the literacy level of your clients/customers and their cultural concepts
- Make sure that translators have appropriate qualifications
- Make sure the documents are written in plain language



Assure the quality of materials by involving community members in the review process to make sure that the materials:

- Meet community needs
- Reflect differences in dialect and culture
- Are appropriate for the community's cultures, education, and literacy levels

78

## Recap and Reflect



- When developing written materials, identify your target audience, its literacy level, and cultural concepts. It is also important to use qualified translators. Remember that membership in a community group is important but not essential translator qualification.



Including your client/customer community in developing the materials can help ensure that the materials are accurate and useful and that they accurately reflect client/customers' cultures and lifestyles



Take a moment to reflect on what we have covered so far. What are your most important insights?

79

## Session II Summary



- Addressing language barriers and health literacy concerns can help reduce negative impact on client/customer care



- Working effectively with an interpreter in a triadic interview process helps to ensure mutual understanding and high-quality health care



- Translated written materials should be developed by qualified translators and with assistance from members of the community

- Providing LAS is not only good medical practice, but is also a legal requirement for recipients of Federal financial assistance

80

## Session III: Supporting and Advocating for Culturally Competent Organizations

Session III is based on CLAS Standards 8-14 that focus on organizational supports

- **Standard 8:** Health care organizations should develop, implement, and promote a written strategic plan that outlines clear goals, policies, operational plans, and management accountability to provide culturally and linguistically appropriate services.
- **Standard 9:** Health care organizations should conduct initial and ongoing organizational self-assessments of CLAS-related activities and are encouraged to integrate these into overall activities.
- **Standard 10:** Health care organizations should ensure that data on the patient's race, ethnicity, and spoken and written language are collected in health records, integrated into the organization's management information systems, and periodically updated.
- **Standard 11:** Health care organizations should maintain current demographic, cultural, and epidemiological profile of the community as well as a needs assessment to accurately plan for and implement services that respond to the cultural and linguistic characteristics of the service area.

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

81

## CLAS Standards (cont.)

- **Standard 12:** Health care organizations should develop partnerships with communities and facilitate community and patient involvement in designing and implementing CLAS-related activities.
- **Standard 13:** Health care organizations should ensure that conflict and grievance resolution processes are culturally and linguistically sensitive and capable of identifying, preventing, and resolving cross-cultural conflicts or complaints by patients.
- **Standard 14:** Health care organizations are encouraged to regularly make available to the public information about their progress and successful innovations in implementing the CLAS standards and to provide public notice in their communities about the availability of this information.

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

82

## Session III Learning Objectives

- **At the end of this session, you should be able to:**
  - Suggest ways you can support cultural competency within your organization
  - Suggest ways you can contribute to the strategic planning process within your organization
  - Identify the attitudes, knowledge, and skills necessary to develop cultural competence
  - Suggest ways you can contribute to developing and maintaining community partnerships
  - List characteristics of a culturally competent organization

83

## Characteristics of Culturally Competent Organizations

- Culturally competent health organizations should have:
- A culturally diverse staff that reflects the community served
  - Providers or interpreters who speak the clients/customer's language(s)
  - Training for professionals to better understand the culture and language of the people they serve
  - Signs and written instructions in the clients/customers' language(s) that are consistent with their cultural norms
  - Culturally specific health care settings (e.g., a neighborhood clinic for immigrants)
  - Commitment to ensuring that clients/customers receive effective, understandable and respectful care

84

## Supporting Culturally Competent Organizations



### Advocacy

*Emphasizing that developing organizational cultural competence is an ongoing and dynamic process*

*Educating colleagues and about the characteristics of culturally competent organizations*

*Influencing adoption of the organizational supports laid out in the CLAS Standards*

*Serving as representatives on organizational cultural competence committees or workgroups*

*Educating yourself about cultural aspects of public health care/services*

*Joining organizations that promote cultural competence in public health*

*Managing public health staff and workload within the framework of cultural competence*



85

## Recap and Reflection



*Culturally competent organizations have culturally diverse staff that reflect their client/customer population and have professionals or interpreters who speak the patients' language and receive ongoing training.*

*Culturally competent organizations also display signs and written instructions in the clients/customers' language, and have culturally specific health care settings.*

*It might not be reasonable to expect from you as an individual to create a culturally competent organization. But as a key member of public health teams, you have many opportunities to support your organization in using cultural competence practices.*

*Take a moment to reflect on what we have covered so far. What are your most important insights?*



86

## Advocacy



*Advocating for clients/customers is not limited to a specific work environment, and you can practice advocacy on a daily basis by guiding clients/customers through the public health system, providing referrals, and encouraging communication between you and your client/customer.*



87

## Advocating for Cultural Competence



### You can advocate for:

*Better access to health care*

*Fewer medical errors*

*More effective preventive services*

*Greater client/customer satisfaction*

*Improved client/customer understanding and compliance*



88



## Advocacy Skills



- Ability to communicate effectively with clients/customers and their families, other public health professionals, and staff within the organization



- Knowledge of the cultural beliefs, practices, client/customer preferences, competencies, legal parameters, and tasks related to the issue



- Ability to work collaboratively to promote change

- Willingness to serve as a change agent

- Commitment to diversity and provision of quality care to all, regardless of personal characteristics

89

## Self-Assessment Exercise



Please take a moment to answer the following questions about your role in advocating for and supporting the CLAS standards in your organization.

1. What ways, if any, have you advocated for cultural competency in your organization?

\_\_\_\_\_

2. Thinking about what you learned in this module, how will you advocate for cultural competency in your place of work, community, and/or professional organizations?

\_\_\_\_\_

3. What policy, procedures, and infrastructure changes do you recommend that support the provision of CLAS in your organization?

\_\_\_\_\_

90

## Recap and Reflection



- You can advocate for your clients/customers in many ways to include encouraging changes in policy, procedures, and infrastructure support or become an active member of decision-making bodies and committees within your organization



- To effectively advocate, you need ability to communicate with different audiences, knowledge of cultural beliefs of your client/customer populations, ability to collaborate, willingness to serve as a change agent, and commitment to diversity and provision of quality care for all



Take a moment to reflect on what we have covered so far. What are your most important insights?

91

## Organizational Assessment



- CLAS Standard 9 recommends conducting initial and ongoing organizational self-assessment and including assessment measures in overall activities

- An organizational self-assessment should focus on capacities, strengths, and weaknesses of the organization in implementing the CLAS Standards

- An assessment can identify areas that help or hinder effective service delivery for all patients

92

## Areas for Measuring Cultural Competence



- Define culture broadly
- Value clients' cultural beliefs
- Recognize complexity in language interpretation
- Facilitate learning between public health professionals and communities
- Involve the community in defining and addressing service needs
- Collaborate with other agencies
- Professionalize staff hiring and training
- Institutionalize cultural competence



93

## Organizational Assessment Exercise



### Organizational Environment Assessment Checklist

- Resources
- Interactions
- Materials
- Environment
- Organizational strategies

- In what areas is your organization doing well?
- What are areas of improvement within your organization?
- How can you advocate for improvements?

94

## Recap and Reflection



- An organizational self-assessment should focus on capacities, strengths, and weaknesses of the organization in implementing the CLAS Standards
- Assessing the capabilities of your organization can help you identify ways of meeting patient needs and reducing health care costs
- Any unit within your organization (specific floor, unit, or group of staff members) could do its own assessment and make improvements
- To conduct an assessment, you can use the tools recommended in this module such as checklists

Take a moment to reflect on what we have covered so far. What are your most important insights?

95

## Overview of Strategic Planning



- Strategic planning is a process initiated by the organization's leadership in order to develop a long-range plan or vision that identifies future accomplishments
- Strategic planning is usually a group activity
- Strategic planning helps an organization define and structure goals, and identify activities and resources required to achieve its objectives
- Public health professionals can contribute to strategic planning through advocacy, participating in quality improvement, and data collection



96

## Strategic Planning

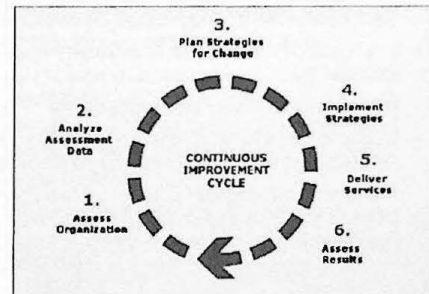


- **CLAS Standard 8:** Health care organizations should develop, implement, and promote a written strategic plan that outlines clear goals, policies, operational plans, and management accountability/oversight mechanisms to provide culturally and linguistically appropriate services

(U. S. Department of Health and Human Services, Office of Minority Health, 2007)

97

## Continuous Improvement Cycle



Adapted from (Joyce, 2001)

98

## Data Collection



- **Data collection:**
  - Build an epidemiological profile of the community
  - Assess needs for language services and health literacy assistance
  - Monitor needs, use, quality of care, and outcome patterns
  - Evaluate program effectiveness
  - Ensure equitable services
- Client/customer privacy (HIPAA)



99

## Recap and Reflection



- You may be involved in strategic planning in several ways, for instance through continuous quality improvement process or by collecting client/customers' data and integrating them into your management systems
- Your contribution can be critical in maintaining demographic, cultural, and epidemiological profiles of the communities that you serve

Take a moment to reflect on what we have covered so far. What are your most important insights?

100



## Cultural Competence Knowledge



- *Self-awareness, knowledge of cultural beliefs*
- *Concept of culture and culturally specific worldview*



- *Local and national demographics*
- *Legal, regulatory, and accreditation issues related to culture and language in health care*
- *Cultural and linguistic policy statements or standards developed by professional associations*



101

## Cultural Competence Skills



- *Ongoing assessment of your biases and cultural preconceptions*



- *Communication tools and strategies for eliciting clients/customers' social, family, and medical histories, as well as their health beliefs, practices, and explanatory models*



- *Access to and interaction with diverse local communities to understand their traditional or group-specific health practices and needs*

- *Assessment of client/customers' language skills and literacy skills*



102

## Cultural Competence Attitudes



- *Lifelong commitment to learning and self-evaluation*



- *Open-mindedness and respect for all client/customers*

- *Promotion of client/customer - and family-centered care*

- *Commitment to equal quality for all and fairness in health care settings*



- *Focus on identifying systemic barriers and maintaining a proactive attitude to eliminate them*

103

## Recap and Reflection



- *Ongoing training and education programs for public health professionals can help you become more culturally sensitive and raise cultural awareness*



- *Cultural competency training should focus on knowledge, skills, and attitudes that will help you improve communication and understanding and thus better serve your clients/customers*



*Take a moment to reflect on what we have covered so far. What are your most important insights?*

104

## Overview of Partnerships



- ◆ *Help agencies and organizations address common public health concerns by sharing financial burdens and responsibilities*
- ◆ *Serve as a vehicle to engage the communities and let the public know about the programs (CLAS Standard 14)*
- ◆ *Facilitate the design of culturally sensitive and linguistically appropriate interventions*
- ◆ *Enhance long-term sustainability and follow-up to initiatives devoted to addressing cultural concerns*



105

## Examples of Partnering Organizations



- ◆ *Local governmental health agencies*
- ◆ *Voluntary health organizations*
- ◆ *State health departments and other state agencies*
- ◆ *Community interest groups, cultural centers, local businesses, and civic organizations*
- ◆ *Professional organizations*
- ◆ *Private organizations and foundations*

106

## Factors for Successful Partnerships



- ◆ *Shared vision*
- ◆ *Agreement on mission, goals, and outcomes*
- ◆ *Mutual trust, respect, and commitment*
- ◆ *Identified strengths and assets*
- ◆ *Clear and accessible communication*
- ◆ *Ability to evolve, using feedback from all partners*
- ◆ *Processes based on input and agreement of all partners*

107

## Ways to Engage Communities



- ◆ *Involving community members in planning and advisory committees*
- ◆ *Cosponsoring community forums and discussions about health*
- ◆ *Inviting those knowledgeable about cultural beliefs to serve as advisors or trainers to improve cultural competence*
- ◆ *Hiring members of minorities to serve as health personnel*
- ◆ *Asking community members to provide feedback*
- ◆ *Identifying cultural strengths, resources, and expertise of the local community*

108

## Case Study Discussion

- Native American teenager
  - Has diabetes
  - Lacks support at home with efforts to eat healthy
  - School menu is high in starch and has very limited health options
  - Presents to GFPHD requesting assistance



109

## Recap and Reflection

- Partnerships with local communities are strongly recommended by CLAS Standard 12
- Community partnerships can help the public health organization enhance the quality of its services through developing culturally competent practices
- To be successful, partnerships need several factors that include shared vision, agreement on mission, goals, and outcomes, mutual trust, and processes based on input and agreement of all partners



Take a moment to reflect on what we have covered so far. What are your most important insights?

110

## Session Summary

- Public health organizations can incorporate principles, practices, and values of cultural competence into strategic planning, assessment, data collection, training, and building community partnerships.
- Organizations using culturally competent processes can improve health outcomes, enhance consumer satisfaction, increase clinical and staff efficiency, and potentially reduce health disparities.
- You have many opportunities to serve as advocates for cultural competence. The first step can be becoming familiar with the CLAS Standards and looking for opportunities to promote them.



111

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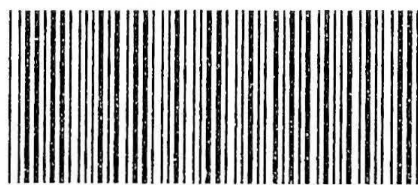


112



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