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University of North Dakota Alumni Association

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ALUMNI REVIEW

First Lady Florence, husband Tom shared four active UND decades

Florence Clifford, first lady of the University of North Dakota, died Dec. 5 after a long struggle with cancer.

Her passing brought an outpouring of expressions of sympathy and remembrance, including a resolution of condolence by the North Dakota Legislature.

The funeral for Mrs. Clifford, held Dec. 9 in St. Michael's Church, was attended by more than a thousand mourners. They heard her remembered for her nearly lifelong association with the University, for her love of music, for her grace and hospitality as a University public figure and hostess, and for her empathy and concern for other people, especially in her later years for the victims of cancer and their families.

Mrs. Clifford was an enthusiastic supporter of the UND Alumni Association, playing a prominent role during Homecoming and other campus events, and often traveling with her husband, Tom, to off-campus alumni meetings and reunions.

Just two years ago, she received the Sioux Award, the highest distinction bestowed by the UND Alumni Association.



Christmas 1970, on the eve of becoming the University's first family.



Florence Clifford, 1920-1984.

Born Florence Marie Schmidt on Aug. 7, 1920, to Walderman and Eva Lippert Schmidt, the U.S. born children of Germans from Russia, she grew up in several North Dakota towns, graduating in 1937 from Ashley High School.

She worked a year, and entered UND in 1938. The *Dacotah Yearbook* records that she was a vivacious and active woman on campus, working part-time and participating in such activities as Delta Delta Delta sorority, Madrigal Club and Women's Glee Club. Noted the 1941 *Dacotah*, which profiled her and three other UND students: "Music — career and avocation — is an all-pervading influence in Florence Schmidt's college life. A future feminine Irving Berlin, her major is music, she's in numerous campus musical activities, and she composes fluently on her own."

Also documented in the *Dacotah* is her friendship with an accounting student from Langdon, N.D., Thomas J. Clifford. They graduated together in 1942, Florence with a B.S. in education. The couple was married on Jan. 25, 1943. Florence accompanied Tom to California while he undertook U.S. Marine Corps training, and returned to North Dakota when he was assigned to

overseas duty in July 1943. She lived temporarily in Bismarck where she played the piano on a KFYR Radio show, "Twilight Times."

In the summer of 1945, Tom joined the UND faculty as an instructor in accounting and business law. The Cliffords' affiliation with UND was continuous since that date. With the exception of the years 1949 to 1950 and 1958, when Tom pursued graduate study at Stanford, the Clifford family resided in Grand Forks.

The Cliffords had two sons, Thomas Clifford Jr. was born Jan. 3, 1944. A 1967 UND graduate, he holds a Ph.D. in biology from the University of Wyoming, teaches at Casper College, and with his wife, Linda, has three children, Greg, Ryan and Jessica. Stephen Clifford was born Jan. 26, 1948. He holds two UND degrees, 1970 and 1972, has an M.D. degree from Washington University, practices medicine in Dubuque, Iowa, and with his wife, Debbie, has four children, Scott, Cynthia, Angela and Rebecca.

Over the years, Florence continued her interest in music, studying and teaching piano and, until recently, performing recitals. She studied piano under a number of master musicians, in-

Memorial fund provides music scholarships

The family and friends of Florence Clifford have established a scholarship fund in her honor.

Memorials may be directed to the University of North Dakota Foundation, for the Florence Schmidt Clifford Scholarship Fund in Music, Box 8157 University Station, Grand Forks, ND 58202.

The fund will be an endowment, held in perpetuity with only the income utilized for annual scholarships to outstanding music students in UND's College of Fine Arts.

Florence Clifford was an outstanding pianist who both taught and studied music throughout her life. "Playing the piano," she told an interviewer recently, "is almost as necessary to me as breathing."

cluding Adolph Baller, Margaret Tilly and Robert Hunt. She was herself a part-time music instructor at UND until the appointment of Tom as president, when other demands on her time limited her to occasional tutoring of gifted piano students.

From her earliest UND days, Florence was a leader in the cultural and social life of the University. These responsibilities became more formal in 1950 when, with the appointment of Tom as dean of the College of Business and Public Administration, the Cliffords became members of UND's senior administration. He became vice president for finance in 1959 and president in 1971.

In a newspaper interview about her hectic schedule, Florence described her new role of first lady of the University as "exciting, humbling and awesome." In the past 13 years, Florence planned hundreds of official University social events and served as hostess to distinguished visitors from across the nation and world.

Among Florence's affiliations were Sigma Alpha Iota, music honorary; North Dakota Dames Club; Round Table; P.E.O. Sisterhood; North Dakota Music Teachers Association; and the Thursday Music Club. Her personal interests, besides music, included interior decoration, refinishing of furniture, copper enameling, mosaic tiling, creative embroidery and researching family history (she recently completed a book on the family history of the Schmidt and Clifford family lines).

In 1983 Florence received the Grand

(see FIRST LADY, page 5)

North Dakota's U.S. attorney, UND law grad, notes triumphs, setbacks of first four years

Prospect of practicing with daughter is pleasing

By JIM CORCORAN, '81

A broad, warm smile crosses Rodney Webb's face as he notes that his daughter Cristi should be completing her legal studies just as he finishes his second four-year term as U.S. attorney for North Dakota.

"It is kind of fun thinking about practicing law with my own daughter," muses Webb, a 1959 graduate of the UND Law School.

Cristi, 21, is a senior at the University of North Dakota majoring in banking and finance.

So practicing law with Cristi is in the future. The here and now has Webb sitting behind a massive hardwood desk in a large office in the center of an office complex on the second floor of the Old Federal Building in Fargo.

Serving as the chief federal law en-

forcement officer for the state of North Dakota is a position he enjoys.

"I haven't once thought I made a mistake in accepting this position. It is the best job in the federal system for a lawyer," says Webb, a Grafton, N.D., native.

While he admits he does not fit into the niche of scholar, the trim, youthful looking, 49-year-old Webb, his dark hair flecked with gray, says he enjoys talking about the philosophy of law, and he believes he is "now in a position to put into practice what I've preached over a coffee cup."

Webb, who had served as Walsh County state's attorney and later as municipal judge for Grafton during his 22 years of private practice, also sees the U.S. attorney's position as "an opportunity to participate in putting into ef-

fect policy of the government."

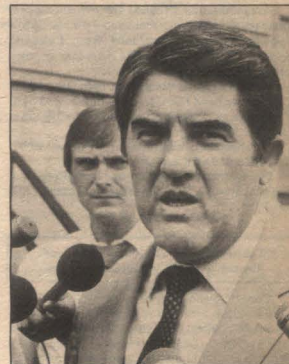
While the direction the office takes is somewhat set by officials in Washington, Webb says he has been "pleasantly surprised" by the latitude given the office.

"The authority this office has is enormous. We really aren't dictated to by Washington except in the broadest sense," he says.

An expressive man, who gestures freely with his hands while speaking and often taps the desktop with his fingers when emphasizing a point, Webb acknowledges that not all government policy, in particular the prompt collection of debts on agricultural loans, has been popular.

But Webb offers no apologies for his office's by-the-book approach to the issue.

(see U.S. ATTORNEY, page 5)



Rodney Webb, '59, has handled several cases that have attracted national media attention during his first term as U.S. attorney for North Dakota.



Report from campus

By Earl Strinden, Alumni Assoc. Executive V-P.

A gracious and wonderful first lady for UND

Florence Clifford was part of the UND family for all her adult life as a student, faculty wife and UND's first lady. She made her life count in so many ways for the benefit of others. Returning alumni always enjoyed the Alumni Days Reception hosted by Florence and Tom at their residence. Florence's piano performance in the Chester Fritz Auditorium was a highlight of this annual spring alumni event. Even in these past few years, when Florence was fighting cancer, she unselfishly made herself available for numerous alumni activities.

At her service, UND Professor Emeritus of Speech John Penn, a long-time family friend, reflected on the life of this wonderful individual, who was a friend for so many members of our alumni family. We want to share his comments with you.

Florence Schmidt Clifford

Comments by John Penn at Florence Clifford's service on Dec. 8.

Recently I listened to fellow faculty members describing a special individual who had been in their classes. This student was a joy to the professors and a stimulus to their classmates and the classroom activity. As my colleagues were identifying the personal characteristics of this individual, they were vividly portraying a student I had known in the early 1940s. Her talent, achievements, campus involvement, personableness and zest for life were acknowledged by

her peers, and the Dacotah Annual featured her as one of the five outstanding women on the UND campus. Her name was Florence Schmidt.

Some years later, as a faculty wife, Florence Clifford became a delightful member of our neighborhood. Despite the demands of blending her commitment to mothering a young family, involvement in a multitude of activities and untold hours devoted to her music, she found time to join in many a cup of coffee, share innumerable joys and concerns, and build lifetime friendships. Her neighbors became — and continued to be — loving friends, admiring friends.

To know Florence was to know her love for music. One quickly perceived the exhilaration and the satisfaction which her piano brought to her life. Nor did it take long to discover her enthusiasm in sharing her music with others — in her home, in concert or as a supporting accompanist. As a true artist, she never ceased in her efforts to improve her skills by diligence in a practice regime and seeking additional instruction from renowned teachers. And when surgery imposed some restrictions in her playing, determination and perseverance brought the return of those skills.

In addition to music, the entire spectrum of the arts was a part of her life — as reflected in the home, avocational activities, support of the arts on campus and in the community, and as a significant facet of travel to other cities in this country and abroad. With your indulgence, I mention a personal occurrence. In my office was a wall hanging which

I had purchased as a unique memento and token of South Sea Island life. One day Florence saw it and was intrigued by it. With great interest she examined it, questioned me about it, and discussed its design, composition, coloring, technique of construction and other artistic qualities. After her departure, I realized that my conversation piece had taken on an entirely new dimension. And as so often, her interest and knowledge had brought something to someone else.

In the months immediately after assuming the presidency, Tom, Florence and others of us made a series of trips to all parts of the state to meet with alumni groups. These long car rides produced interesting, good-humor, candid and often very serious conversations. From them, I was impressed with the challenge our first lady of the campus found in her new role and the depth of her determination to achieve her goals. She was totally committed to serving her university — to strengthening its programs, to supporting its students, faculty and employees, to welcoming its guests, to participating with its alumni. And to the accomplishment of those ends, thousands of us can attest to her ever-gracious efforts — in her home, on the campus, across the state, at her keyboard. And whether it was a national dignitary, a world-renowned musician, a first-semester freshman, or a new employee — each felt the same warm, friendly genuineness of a hostess who was interesting and interested in them.

And then some years ago, Florence added yet another activity to an already crowded schedule. Following serious surgery, she chose the task of aiding

others who had experienced similar problems. Moved by a belief in that thought expressed by T. S. Elliot, "What life is — you hold it in your hands," in an unassuming yet positive manner she provided support and strength to many others. With courage and compassion, she discussed her own experience openly and candidly as a means of offering encouragement.

With all of the demands on her time, her energy, her resources, always central to her life was her family. When it came to grandparenting, she stood in the front rank. For the benefit of those grandchildren, as well as other members of the family, recent weeks had brought to completion a long and thorough task of compiling a history of the Schmidt and Clifford families.

Florence Clifford was truly a first lady. In the words of the poet Keats, "Bright Star! Would I were as Steadfast as Thou Art."

LOST ALUMNI

Can you help us find them?

We are trying to get our address records in the best shape possible. We've lost contact with the people listed below. Some have not been heard from since graduation, some have moved and not sent us a forwarding address, some have married and changed their names, some may have died. We need your help. If you know where any of these people are, or if they are deceased, drop a note with address or date of death to Alumni Records Supervisor, UND Alumni Association, P.O. Box 8157, University Station, Grand Forks, ND 58202.

Persons are listed by last name, year graduated and hometown.

- *Harry M. Olson, '24, Lansford, N.D.
- *Donald Donaldson, '25, Grand Forks
- *George Renaud, '29, Thorne, N.D.
- *Florence Burns Dolighan, '33, Willow Creek, Mont.
- *Eleanor Ginter Raymond, '43, Williston, N.D.
- *Donald Cannon, '48, Minot, N.D.
- *James L. Johnson, '50, Grand Forks
- *Glenn Wills, '52, Bemidji, Minn.
- *Harold Wik, '53, Valley City, N.D.
- *Phyllis Freeman Wright, '56, Jamestown, N.D.
- *Robert C. Johnson, '60, Bismarck, N.D.
- *Neil Mattson, '61, Mora, Minn.
- *William McLean, '61, Emerson, Manitoba
- *James Farrington, '68, Alexandria, Va.
- *Janet Swenson Gladstone, '69, Bismarck, N.D.
- *Duane A. Larson, '71, Walhalla, N.D.
- *Rodney Danielson, '77, Jamestown, N.D.
- *Beth Nelson, '78, Dickinson, N.D.
- *David Rye, '79, Baltic, S.D.
- *Bonita Champagne Langer, '81, Grand Forks

Reunions & tours

Calendar

- Jan. 19, 1985 — Colorado Springs Hockey Party (see details below).
- Feb. 15-18, 1985 — UND Weekend at the Imperial Palace, Las Vegas, Nev. (see ad this issue).
- Feb. 23, 1985 — Minneapolis Hockey Party (see details below).
- May 22-24, 1985 — Alumni Days, UND campus (see ad this issue).
- June 3-16, 1985 — France Rhone River Cruise (see ad this issue).
- Sept. 22-Oct. 5, 1985 — Passage of the Masters Tour (see ad this issue).
- Oct. 10-13, 1985 — Homecoming, UND campus.

Colorado College Hockey Reunion planned for Saturday, Jan. 19

The UND Fighting Sioux hockey team will be on the ice against Colorado College Friday and Saturday, Jan. 18 and 19.

Area alumni and friends are invited to a pre-game reunion Saturday from 5 to 7 p.m. at Spec's Spot in the Broadmoor Hotel West, Colorado Springs, Colo. (South on I-25 from Denver, turn off exit 138, then west two miles).

Saturday's game tickets have been reserved for UND alumni and friends. Game time is 7:35 p.m. The pre-game buffet (cash bar) and a hockey ticket cost \$12.50 per person.

Arrangements chairmen are Gordon Ebbe, Carol Doyle and Carol Knutson.

For further information or reservations, call Knutson at work, (303) 574-0050, or at home, (303) 591-2354.

Denver-area UND alumni and friends invited to travel to Colorado College

Corey Colehour, Denver-area UND alumni president, has arranged for a bus from Denver to Colorado College for the Saturday, Jan. 19, hockey game. The bus leaves at 5 p.m. from Writer's Manor Hotel (Colorado Blvd. and I-25, Denver). The cost of \$19 includes a chicken box-dinner, beverages and one hockey ticket. Only 40 seats are available.

Please contact Colehour at home, (303) 793-0294, or at work, (303) 388-5400. Make checks payable to:

Corey Colehour
3477 E. Jamison Ave.
Littleton, Colo. 80122

Also contact Colehour if you are interested in a bus trip from Denver to Greeley, Colo., on Thursday, Jan. 24, when the UND basketball team takes on Northern Colorado.

Saturday, Feb. 23, is date for Minneapolis/St. Paul-area alumni and friends to note

UND vs. the Minnesota Gophers is one hockey series Minneapolis/St. Paul-area alumni and friends won't want to miss. Game time at the University of Minnesota Williams Arena is set for 7:30 p.m. for both Friday, Feb. 22, and Saturday, Feb. 23.

Plan to join friends at the pre-game social Saturday from 4:30 to 6:30 p.m. at the Hotel Leamington, 1014 Third Ave. S., Minneapolis. Reservations aren't necessary for this cash-bar party, but for more information, call arrangements

chairman Debbie Augustin at 612/872-1952 after 5 p.m.

Reserve game tickets directly with the Athletic Ticket Office, Bierman Building, 516 15th Ave. Southeast, Minneapolis, MN 55455. Reserved tickets sell for \$7.50; general admission is \$5. Please make reservations early as the series is expected to be a sellout. To check availability of tickets, please call the Ticket Office at 612/373-3181.

Ward County and Minot, N.D., to mark centennials in 1986

In celebration of both the Ward County and the Minot, N.D., centennials in 1986, former and present residents are asked to submit individual and/or family histories for possible inclusion in the "Minot-Ward County Centennial Heritage Book." Histories, plus any photographs, must be received by March 2, 1985. Contact Peggy Smetana or Janet Rosencrans, P.O. Box 3070, Minot, ND 58702-3070, or phone 701/852-2976.

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UND IS AN EQUAL OPPORTUNITY INSTITUTION

As Fritz Auditorium grows, so do costs, so management molds marketing strategy to maintain top level of entertainment fare

By DAVID VORLAND

The Chester Fritz Auditorium, now in its 13th season, is hardly a newcomer to the performing arts scene of the Upper Great Plains.

After all, its distinguished presence near the banks of the English Coulee has been part of the University of North Dakota for close to a decade and a half. Construction began on June 26, 1970. The dedication and first performance, Beethoven's "The Consecration of the House Overture," took place on Oct. 12, 1972.

Still, the "Chester Fritz," undoubtedly the most photographed of all UND's buildings, seems brand new to most observers. Every day, visitors drop by just to take a look, says Auditorium Director Linda Rohde. The rich red, plum, gold and white interior of the "main house," with its huge stage and more than 2,400 seats, continues to have an enormous visual impact (the "Kennedy Center of the prairie," a journalist wrote recently).

But, of course, the Fritz Auditorium, despite its sparkle, no longer is new.

Part of Rohde's job involves paying close attention to the details which slowly but surely reveal a building's maturity. Carpets, curtains, electrical and mechanical systems don't last indefinitely.

Replacing the carpet?

Rather a mundane worry, is it not, for the director of what often has been described as the best performing arts

facility between Minneapolis and Seattle?

Hardly, says Rohde, who has worked at the Chester Fritz all but three of the years since its opening (from 1972 to 1976 as house manager, from 1979 to 1980 as assistant director, and since 1980 as the person in charge).

True, her job does involve the interesting task of booking big name cultural and entertainment acts, which

community and public.

Yes, just like downtown. Only a handful of dollars from the state treasury support the Chester Fritz. Concepts such as "marketing," "cost control," "bottom line," and "staying in the black" have a special meaning for the auditorium director and the administrators to whom she reports.

Don't get her wrong — the Chester Fritz Auditorium has been a successful

were the fees charged by the artists themselves. This can be charted by looking at Chester Fritz ticket prices. In 1973, one could see the Royal Winnipeg Ballet for \$5; the same ticket this year will be \$14.50. As late as 1977, one could see Kenny Rodgers at the Fritz for as little as \$5.50; to see country singer Ronnie Milsap this year will cost from \$10.50 to \$15.

Today's ticket prices at the Fritz are still reasonable when compared to what the same acts cost in Minneapolis, let alone Las Vegas or New York, Rohde says. But today, one badly marketed event could "break the bank" at the Fritz.

At many auditoriums built at the same time as the Fritz, the decision was made to pull out of the business of programming. The buildings were turned into just another lecture hall.

Push came to shove at the Fritz in 1980, Rohde recalls. After several years of red ink following the initial opening honeymoon at the Fritz, the UND administration took steps to refocus its effort.

The Fritz would continue to operate as a free-standing auxiliary enterprise (its staff, besides Rohde, includes a technical director, a ticket manager, a secretary, and 139 "on call" part-time student assistants).

But the auditorium, it was decided, would streamline its marketing methods, instituting such innovations as "Centick," a computerized system which allows tickets to be sold at 30 locations in 10 cities in the region.

And, rather than bailing out of the risky business of sponsoring events on its own, it was announced the auditorium would reduce its own events from more than two dozen to about 10 per year. Some of these sponsored national-caliber programs would be entertainment events aimed at a mass market (country western artists have proved to be the biggest draw). Profits from these events would be used to backstop an annual series of cultural events (dance, opera, symphonic music), in which the risk of loss was much greater.

At the same time, the auditorium would aggressively market itself to outside organizations and promoters willing to, in effect, rent the hall, take the major risk, and, if successful, pay the Fritz a cut of the profits (on-campus

The 'Fritz' statistical story...

Want to help us tell the story of the Chester Fritz Auditorium? Here is how the facility is described in one national guide to auditoriums, arenas and stadiums.

Chester Fritz Auditorium — Univ. Ave. & Yale, Box 8262, University Station, (701) 777-3076, Linda Rohde, Technical Dir.; Gary Carlton, Sec.; Diane Stanislawski, Ticket Office Mgr.; Kim Sand, 2,406 seats, 8 dressing rooms A/C, 93' x 35' stage, 60' x 30' prosc. 51 lines, 400 amps, 3 phase, 110/220V. House promotes & co-promotes, \$1,000. + labor & equipment rental, avg. daily rental fee. **Exhibit Area** — 43,000 sq. ft. **Other facilities** — University catering available; 2-6 conc. stands; 300 banquet capacity; 6 meeting rooms with 6-2,386 capacity; Sound; PM 1,000-32 x 4 mixer. Studiomaster 20' x 8' Yamaha Amps. EV speakers & monitors, 56 microphones; Lighting; 50 dimmers, 3 scene preset, 200 + instruments; slide & movie projectors; 5 hotels within walking distance; 1,000 on-site parking capacity; 1,000 parking in walking distance; 100,000 population in primary market area; 4 miles to nearest airport.

in recent months have ranged from singer Wayne Newton to the San Francisco Opera Company.

But it also involves operating a close to \$400,000 a year business (or "auxiliary enterprise" in higher education jargon) which depends for its success upon selling tickets to the campus com-

enterprise. During the most current fiscal year, for example, 118,231 people attended events at the Fritz. Auditorium-sponsored programming, blending high culture such as the Minnesota Orchestra and country western singers such as Tammy Wynette, achieved an overall 78 percent attendance and finished nicely in the black.

Matching that performance won't be as easy this year, she says, and likely will be even more difficult in the future.

Why is that?

The reasons date back to the mid-and late-1960s, a period of optimism and growth orientation, when institutions such as UND planned and constructed large new performing arts centers. The focus was on brick and mortar, not marketing.

The Chester Fritz Auditorium was constructed with a \$1 million gift from Chester Fritz, \$700,000 from the James Twamley estate, \$300,000 from the Edmond Hughes estate, \$1 million from state appropriations, and lesser amounts from a variety of other sources.

The investment was certainly a good one, Rohde says. The \$3 million Chester Fritz would cost at least \$10 million to

Coming 'live in '85...

Remaining events on the Chester Fritz Auditorium sponsored series for this season are listed below. To be placed on the mailing list for information about these and the many other up-coming events, call or write: Box 8282 University Station, Grand Forks, ND 58202, phone (701) 777-4211.

Lee Greenwood, country singer, Monday, Jan. 28, tickets \$14, \$13, \$10.
Ronnie Milsap, country singer, Friday, March 22, tickets \$15, \$14, \$10.50.
Rich Little, humorist, Thursday, March 28, tickets \$15, \$14, \$10.
Royal Winnipeg Ballet, Saturday, April 13, and Sunday, April 14, tickets \$14.40, \$13.50, \$10.

replace today. And no one questions that the auditorium was built for the right reason — in Chester Fritz's words, to provide a place where "large numbers of students, faculty and staff can listen appreciatively to the great dramas, oratorios, operas, musical concerts, artists recitals, or to lectures by outstanding contemporary thinkers."

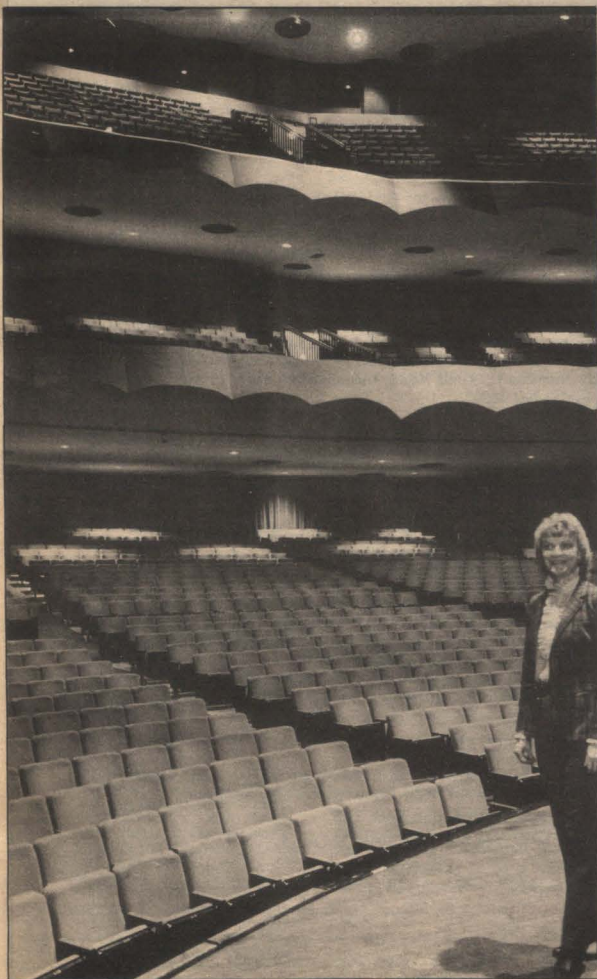
All of these things came to pass at UND, and the community and the state and region benefited as well. But the campus planners around the country had not dreamed of how inflation would impact non-subsidized performing arts centers.

Not the least of the cost explosion

organizations, such as the UND Music Department, also make use of the Fritz, normally at no charge).

So far, Rohde says, this approach is working well. It has brought to UND and North Dakota a number of performances that otherwise would not have been possible, among them recently a concert by Wayne Newton, a lecture by "gonzo" journalist Hunter Thompson, a performance of the Broadway musical "Best Little Whorehouse in Texas," and a concert by the rock group "The Tubes."

The auditorium certainly remains a busy place — last year 242 separate (see AUDITORIUM, page 8)



Linda Rohde, director of the UND Chester Fritz Auditorium.

Dream shared since college grows into vast family fashion business for alum, husband

By SUE BERG

"It's all in the family" might be cliché, but it's the unofficial slogan for Pirjo-Liisa Fashions Ltd. Liisa Nichol (Nygard), '68, her husband, Russell, '68, and their four children together developed the women's retail clothing company from a small operation out of the basement of their Winnipeg home into a multimillion-dollar enterprise.

Liisa is company president, buyer, merchandiser and retail manager of Pirjo-Liisa, which is her given first name. "I wear many hats," she said. Russ is executive vice president of financial and legal matters. Angela, 17, can manage the home office and the retail stores. David, 15, travels with his father to check new stores. Kristopher, 13, and Allison, 11, work in the office and in the stockroom. "When Allison was two, she started hangers for me," Liisa said.

The children understand business, especially cash flow, Liisa said. "For instance, if we have steak for supper on Friday, they know we had a good cash flow week," she said.

To have a family business was a dream Liisa and Russ shared since college. Russ planned his career to include "the broadest possible experience," he said. "I wanted to be prepared to manage our own business." He worked in retail sales and management, marketing and management consulting.

Although Russ and Liisa did not know what type of business they wanted, they saved and invested money hoping that someday it would pay off.

More than 10 years ago, Liisa stopped working as a speech pathologist to spend more time with the four children. As a hobby and a source of income, she sold crafts at home parties.

"She was pretty successful after about a year with that," Russ said. "Liisa started to think that the home sales approach would work with other merchandise."

Liisa borrowed \$2,000 to purchase women's and children's clothing, and went into business for herself. After her first month of home parties, she paid off the loan. Within six months, "it was obvious that the business was growing and going to continue," she said.

Russ left his job to work at the fledgling business. "We decided to give it a shot for a year, and see how it went," he said. Pirjo-Liisa Fashions Ltd. now has 19 stores across Canada and employs 300 women in retail sales and as home fashion coordinators. The Nichols, however, are cautious about expanding too much. "We don't want to grow so much that we don't have time for our children," Liisa said.

The children's interests, such as horseback riding and gymnastics, also have become a family affair. Liisa is on a committee that plans horsemanship and ballet activities at the Winnipeg Balmoral School, where both daughters attend. She also is a provincial gymnastics judge, and will soon qualify as a national judge.

The children are often included in business decisions. "When Liisa and I are discussing business over a cup of coffee at home, we'll present a situation to the kids, and ask them for their opinions," Russ said. Both parents would like their children to be more active in the family business — when it's appropriate.

"I don't want any of my children to go into this business prematurely," Russ said. "They should get a college education, and then work elsewhere for five years, to build experience and awareness where they are not the bosses' kid."

It was a natural move to make Liisa company president. "She's a very personable, up-front woman," Russ said. "She has good business sense, and a personality suited for a high profile posi-



Liisa Nichol (Nygard), '68

tion. I don't enjoy being out in front. I like to be the back-room guy, planning the strategy.

"Liisa is the thrust of the organization."

Liisa was cited for her devotion to her family and her business accomplishments with a UND Alumni Association Sioux Award during UND Homecoming this fall. Among other

honors, she was named Manitoba Businesswoman of the Year in 1981. Earl Strinden, executive vice president of the Alumni Association, said, "If success means having a prosperous business, a happy family of six and an active involvement in your community, then Liisa has it and more."

"Contrary to what often happens in the highly competitive world of business, Liisa and Russell have brought their family closer together. The four children have learned about business management, and their parents play an active role in the children's individual interests. Liisa is a real life example of success, accomplishments and fulfillment by adhering to the traditional values of family, the work ethic, dedication, discipline and unselfish service."

Liisa and Russ credit their backgrounds for their values. Liisa's family emigrated from Finland when Liisa was 10 years old, and operated a bakery in Winnipeg. Russ's father was a laborer with six children.

"We both grew up poor, and we learned that if you want something, you have to work for it," Russ said.

"Growing up in the 40s and 50s, we learned that anything is possible if you

work for it," Russ pointed out. "We've been fortunate that everything has been there for us, without kinks. As Canadians, we did not have to go through the upheavals in America, such as Vietnam."

When Liisa started her business, brother Peter Nygard, '64, a Sioux award winner in 1978, offered support and advice. Nygard owns Tanjay, an international women's wear manufacturer.

Liisa buys stock from 150 Canadian manufacturers, as well as her brother's merchandise.

"He doesn't make exceptions for me," Liisa said. "Peter actually expects a little more from me, and I follow the rules to the nth degree."

Liisa also thanks her brother for introducing her to UND. She and Russ lived in married student housing and walked across cold, snowy fields to class. Former UND President George Starcher occasionally gave them a ride to class, which impressed them about the warmth of the people in North Dakota.

"There is something magic about UND," Liisa said. "It's a wonderful community, and everyone is friendly."

UND Alumni and Friends to Visit

France EAST GERMANY- CZECHOSLOVAKIA and LAS VEGAS in 1985!

Las Vegas Weekend

Feb. 15-18

France Rhone River Cruise

June 3-16

East Germany- Czechoslovakia

Sept. 22-Oct. 5

Make your reservations now for the UND Weekend at UND alumnus Ralph Engelstad's Imperial Palace in Las Vegas, Nev. This luxurious hotel/casino on the famous Strip may be your vacation in the sun over the Presidents Day weekend. A reduced rate of \$45 per night, single or double occupancy, is available to UND alumni and friends by calling toll-free for reservations to 1-800-634-6441 (Western states 1-800-634-6401) and identifying yourself as part of the UND alumni group. It will be an exciting weekend, including the Get-Acquainted Party at 5:30 p.m. on Friday, Feb. 15 and the UND Alumni Reunion Buffet Luncheon at 1:00 p.m. on Saturday, Feb. 15. Call now to guarantee reservations at the Imperial Palace and send \$10.00 per person for the Saturday luncheon to: UND Vegas Vacation, Box 8157, University Station, Grand Forks, ND 58202.

Imagine touring Paris, France, the city of light and capitol of fashion and art. Come tour the beautiful cities of Cannes, Lyon, and Arles and cruise down the Rhone River aboard the M/S Kroes. All this and more is possible when you join UND Alumni and friends for this endlessly exciting trip. Fares begin at \$2,670 per person from Chicago, and \$2,495 from New York. This may be the vacation you've been dreaming of, so write for further information or reservations.

This lovely "PASSAGE OF THE MASTERS" journey begins in West Berlin and travels through picturesque towns along the Elbe River, before entering Czechoslovakia for a visit of Prague. The Olympic Stadium in Berlin; beautiful rococo art in the Sanssouci Castle and gardens of Potsdam; plus Eisenbach, the birthplace of Johann Sebastian Bach and Martin Luther, will be highlights of this "not-to-be-missed" tour with its grand finale, a visit to exciting Vienna, Austria. Approximate cost per person is \$2,450 from New York or \$2,595 from Chicago.

For more information
please clip and mail to:

UND ALUMNI TOURS
P.O. Box 8157
Grand Forks, ND 58202

- ☐ Las Vegas Weekend (enclosed is a check for \$10.00, made payable to UND Alumni Tours, for the Saturday, Feb. 16, luncheon)
- ☐ France Rhone River Cruise, June 3-16.
- ☐ Passage of the Masters Tour, Sept. 22-Oct. 5.

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE: (work) _____ (home) _____

UND's First Lady, husband provided joint leadership



Florence and Tom Clifford in 1982, when both received the Alumni Association's Sioux Award.

(continued from page 1)

Forks Woman of the Year Award of Beta Sigma Phi cultural and social society, in part because of her work in encouraging cancer patients.

In her last years, Florence fought two battles with cancer, but continued

to lead a full life. In an effort to encourage other victims of the disease, she was active in Reach to Recovery, Hospice and other support groups, and did not hesitate to speak publicly about her experience.

State's U.S. attorney believes in by-the-book enforcement approach

(continued from page 1)

"I don't think that the law can back away from strict enforcement when our farmers are in trouble," says Webb. "Farmers have to expect to abide by the law."

One area of enforcement Webb is especially pleased with is drug trafficking.

"It is really heady material to be part of the government's effort to enforce the drug laws," says Webb, an admitted fervent crusader against the use and sale of illegal drugs.

He points with particular pride to the 1981 arrest and subsequent conviction of 18 individuals involved in an amphetamine operation that distributed more than one million tablets a month throughout North Dakota, northwestern Minnesota and parts of South Dakota.

"We were very, very successful in breaking the back of a large amphetamine operation... the impact is still felt throughout this whole area," he says.

Although Webb, who exudes self-assurance and confidence, looks back on many highlights during his first four years, he also notes solemnly it has been marred by tragedy.

"I lost two close friends," says Webb, referring to U.S. Marshal Kenneth Muir and his deputy, Robert Cheshire.

The two men were killed during a shootout near Medina, N.D., in February 1983, when they attempted to serve a misdemeanor warrant to avowed tax protester Gordon Kahl.

It was an emotion-laden time, but, says Webb, "I was very proud of the way our office and law enforcement people handled the case. We didn't kill anybody else in the investigation."

The investigation resulted in the arrests of five people, and as his office prepared for trial Webb found himself pitted against the U.S. Justice Department. Because of the national scope of the case, the Justice Department questioned whether Webb's office, which

has only six attorneys making it one of the smallest in the country, could handle the case.

"We had to steel ourselves for handling this case and convince the Justice Department," he says.

Webb and his staff were able to convince Washington they could try the case and then proceeded to get convictions against three of the individuals and a plea from another. A fifth person was acquitted. Kahl was shot and killed shortly after the trial during a shootout with law enforcement officers in Arkansas.

Webb did come under severe criticism from defense attorneys and others because of his nearly daily briefings with journalists during the government's investigation. Defense attorneys in particular felt the briefings did little to enhance the public's understanding of the case, and only served to further sensationalize it and make it difficult for their clients to get a fair trial.

Webb, however, believes "we successfully walked the tightrope of the fair trial-free press guidelines."

Aside from his love for the law — which he views as a calling — Webb is a committed family man.

He speaks admiringly of his wife, Betty, who he calls a real "strength." They have been married for 27 years.

In his office, individual pictures of family members, as well as a family portrait, are neatly displayed along the top of a bookshelf. He speaks proudly of his children's accomplishments and notes that his and Betty's social activities are generally centered around their children's activities.

Aside from Cristi, their other children are Sharon Roche, 26, a graduate of UND's School of Nursing and currently employed at United Hospital in Grand Forks, Todd, 19, attending college in Moorhead, Minn., Wade, 14, and Susan, 9.

Nor is it hard to see the esteem in which Webb holds his alma mater.

On his office wall, next to the pictures of President Ronald Reagan and Attorney General William French Smith, is a large relief of the UND Fighting Sioux emblem.

Webb played football for UND from 1954-56, is a member of the Letterwinner's Club and, while on campus, of the Sigma Chi fraternity.

Editor's note: Another UND graduate, Salvatore "Sal" Martoche, '67 J.D., serves as a U.S. attorney in New York. He and his wife, Mary Dee (Benesh), '67, live in Buffalo, N.Y.

New placement service is for U alumni

A placement service for University of North Dakota alumni recently was established to assist UND alumni and to meet the needs of the North Dakota economy.

"Exciting things are happening in the state," according to Robert Schwartz, acting director of the UND Career Planning and Placement Center. "Experienced graduates are needed so our state's economy may continue to grow and diversify. There may be UND

alumni living elsewhere who wish to move back to their home state or to this area."

The service is a joint venture of the Career Planning and Placement Center, the UND Alumni Association and Job Service North Dakota.

Business is growing in energy development and food processing fields, which require experienced people in computer science, engineering and accounting. Career opportunities exist in mining, oil extraction, power plants, gas processing plants and in the nation's first commercial coal gasification plant, the Great Plains Project near Beulah, N.D. Another energy facility is planned for producing methanol from lignite coal.

North Dakota agriculture, still the leading industry, has expanded into grain processing to produce finished food products. In June, a processing plant will be completed for making barley into ethanol.

"Right now, we need people in the technical fields," Schwartz said. "Hopefully, this will produce a ripple effect. We'd like to have a bank of resumes of experienced, qualified people for the jobs as they become available."

The placement service for these and other jobs is available to all alumni, except teachers, who are served by the Teacher Placement Service in Bismarck.

If you are interested in registering with the UND alumni placement service, send a resume to the Career Planning and Placement Center, North Dakota Job Service, Box 8176 University Station, Grand Forks, ND 58202 or call (701) 777-3904.

Giving clubs

Presidents Club

Neal and Jean Weber, Tallahassee, Fla.

'83' Society

Joseph C. Allen, Hemet, Calif.; Beatrice Anderson, Hillsboro, N.D.; Boise Cascade Papers, International Falls, Minn.; Robert Bredahl, Newark, Del.; Dr. Charles and Gloria Cape, Memphis, Tenn.; Thomas and Nadeane Diede, St. Louis Park, Minn.; The Dow Chemical Co. Foundation, Midland, Mich.; Lyle and Shirley Fralich, Munster, Ind.; Donn and Marilyn Hartford, Eden Prairie, Minn.; Paul H. Madsen, St. Louis Park, Minn.; Tom and Lynne McGrath, Crystal, Minn.; Robert K. Muhs Jr., Apple Valley, Minn.; Helen M. Nelson, Santa Ana, Calif.; Dr. John and Mary Ellen Vaughan, Vancouver, Wash.; Garth and Elizabeth Wilson, Clear Lake, Calif.; and Ronald and Marilyn Young, St. Paul, Minn.



Getting together Dec. 11 at the Alumni House at a Christmas reception for retired faculty and staff were, left to right, Arthur Johnson, retired civil engineering faculty member; Vi Peterson, former payroll director, and Joseph Smeall, emeritus English professor.

News notes

1940s

Evan E. Lips, '41, of Bismarck, N.D., was presented the Greater North Dakotan Award for outstanding leadership and contributions to community and state. He has served as a North Dakota state senator for 24 years, director of The Greater North Dakota Association for 17 years, and mayor of Bismarck for 12. He joined Murphy Insurance Co. in Bismarck in 1946, and has been its president since 1952.

1950s

Harvy H. Augustin, '50, a semi-retired farmer, was recently appointed a letter carrier on the St. Thomas-Crystal, N.D., rural route. He and his wife, **M. Elhine "Eily" (Undeberg), '49**, had been civilian security guards at Concrete and Nekoma, N.D. For the past eight years, Eily has been a social service homemaker/home health aid for Walsh and Pembina counties. They live on a farm near St. Thomas and have five children.

Owen Webster, '51, was research supervisor for a process the DuPont Co. is marketing in Japan. The process, "polymer," could be used to commercially produce new automotive paints by 1985. He and his wife, Lillian, have five grown children and live in Oak Manor, Wilmington, Del.

Dr. D. Ross Halliday, '54, '55, an orthopedic surgeon, recently joined the St. Francis Medical Staff, Fargo, N.D. He is certified by the American Board of Orthopedic Surgeons and is a past president of the North Dakota Medical Association. He and his wife, Ruth, reside in Fargo.

Kathleen A. Smith (Kotchian), '56, is studying at Churchill Hospital in Oxford, England, under the auspices of a Bush Foundation grant. She has been a member of the staff at North Memorial Medical Center in Robbinsdale, Minn., since 1979 and developed that institution's hospice program. She is the mother of seven grown children.

Arthur S. Jensen, '58, has been appointed supervisor of deposit acquisition at Metropolitan Federal Bank in Fargo, N.D. Prior to joining Metropolitan, he was employed by Gate

City Federal Savings and Loan Association for six years. He was branch manager of the Grand Forks office, then branch manager of the Fargo office, and most recently was business development officer. He and his wife, **Mary A. (Grussing), '73**, have four children and reside in Fargo.

John E. Utgaard, '58, was named chairman of the geology department at Southern Illinois University at Carbondale. He has been on the faculty since 1965, and before that was a research associate with the Smithsonian Institute. John served as chairman of the north central section of the Paleontological Society from 1974-75, and was chairman of the north central section of the Geological Society of America in 1976-77.

1961

Gaetan G. Secours, '61, works for the Canadian Security Intelligence Service. He and his wife, Diane, live in Ottawa, Ontario. They have two children.

1962

Dr. David H. Rasmussen, '62, '63, was elected chairman of the board of directors of Dakota Clinic Ltd. in Fargo, N.D. He has been a staff member at the clinic since 1973, and was past chief of staff of Dakota Hospital in Fargo. He and his wife, Ruth, live in Fargo.

Dr. Jerome C. Bernhoff, '62, '64, is an orthopedic surgeon with the St. Francis Medical Staff in Fargo, N.D. He is certified by the American Board of Orthopedic Surgery. Jerome and his wife, Susan, live in Fargo.

1964

Mary A. Nordmark (Whetter), '64, was hired as city auditor at Rolla, N.D. For the past nine years, she was a parish secretary in Rolla, where she and her husband, James, live.

Capt. Timothy D. Keating, '64, '66, is the executive officer of the Naval Legal Service Office on the Treasure Island station in San Francisco. Timothy is a member of the North Dakota Bar and the American Bar associations, and is admitted to practice before the United States Court

of Military Appeals. He holds the Meritorious Service Medal with a gold star and the Navy Commendation Medal. He and his wife, Margaret, live in San Francisco. They have three children.

Edward H. Gilroy, '64, is a teacher at Miles Mac Collegiate in Winnipeg. He lives in Winnipeg with his wife, Judith.

Wayne F. Loughrey, '64, works for Wayne Inc. in chemical sales and financial services. He lives in Irvine, Calif.

1967

Dr. Walter E. Greene, '67, was a finalist for Teacher of the Year 1983-84 at Middle Tennessee State University in Murfreesboro, Tenn. He is an associate professor of management and marketing. In 1979, he was voted Teacher of the Year at the UND graduate center in Minot, N.D. Walter is the faculty advisor for the MTSU student chapter of the American Society for Personnel Administration. The chapter has won the Superior Merit Award every year since he became the adviser in 1979. Walter is an accredited personnel specialist, and certified by the ASPA. He and his wife, Ruth, live in Murfreesboro.

Raymond T. Cwikowski, '67, retired from the Air Force as a lieutenant colonel in 1981. He then joined Ex-Cell-O Corp., and was recently appointed manager of quality control. He will be responsible for product liability and quality conformance to government requirements. He lives in Dayton, Ohio.

David R. Mills, '67, works in the police force at Abbotsford, British Columbia, where he resides.

1968

Claudia J. Miller (Kistler), '68, was promoted recently to vice president of personal lines operations with Fireman's Fund Insurance Co. She lives in Bethlehem, Pa., with her husband, Jack A., '66. They have one son.

Dr. Richard J. Moser, '68, '72, has a private psychology practice with Prairie Associates in Jamestown, N.D. He has worked in clinical and administrative positions at the South Central Human Services Center in Jamestown since 1972. He is serving his second term on the North Dakota State Board of Psychologists Examiners, and was president of the board from 1981-83. Richard is a member of the North Dakota Psychological Association, the American Psychological Association, and the Association for the Advancement of Behavior Therapy. He lives in Jamestown, with his wife, Sheri. They have two children.

Neil W. Jacobson, '68, was promoted to vice president of First National Bank in Grand Forks. He has responsibilities in the commercial lending department. Neil joined the bank staff in February. He and his wife, **Jean L. (Richter), '68**, live in Grand Forks.

Werner G. Nistler Jr., '68, has his own business, Transamerica Living Centers Inc., in Beaverton, Ore. He lives in Lake Oswego, Ore.

Jerry J. Qaderer, '68, is a heavy equipment mechanic. He and his wife, Susan, live in Gages Lake, Ill.

Matthew J. Benzmler, '68, is a district field consultant for Church's Fried Chicken. He and his wife, Mary, live in Martinez, Calif.

1969

William "Bill" E. Oban, '69, '71, '79, is the coordinator of the mentally handicapped program for the Bismarck, N.D., public schools. His wife, **Alice K. (Hay), '71**, teaches trainable mentally retarded students at an elementary school. Bill's work with the mentally handicapped began when Alice accepted a position at the Grafton State School after college graduation. He took a job as a supervisor of a residence for profoundly retarded people at the school. After they moved to Bismarck, he taught handicapped students at a high school. Bill and Alice have three children, and they live in Bismarck.

Victor Borgford, '69, is a teacher at Fort Garry School in Winnipeg. He lives in Selkirk, Manitoba.

1970

Pete M. Danielson, '70, was promoted to vice president of sales for Pacemaker Products Inc. He and his wife, **Rogene (Anderson), '69**, live in Omaha, Neb. They have two children.

Maj. Terrance B. Belanus, '70, '71, was decorated with the second award of the Meritorious Service Medal at Fort Leavenworth, Kan. The medal is awarded for outstanding non-combat achievement or service. Terrance is a student at the U.S. Army Command and General

Staff College. He and his wife, **Jane K. (Sanderson), '70, '71**, live in Fort Leavenworth.

Kelley P. Boyum, '70, '76, was named president of the First American Bank and Trust in Carrington, N.D. He has worked at the bank since college graduation, and was made a board member of the bank in 1982. Kelley and his wife, **Pat K. (Roney), '70**, live in Carrington.

Sydney W. Coppen, '70, owns Loon Haunt Lodge, a fishing resort at Red Lake, Ontario. He and his wife, Louise, live at Red Lake.

James F. Johanson, '70, is a solicitor-general for Corrections Canada. He lives in Winnipeg.

Helen J. Novak, '70, owns a restaurant in Regina, Saskatchewan, where she resides.

1971

Patricia K. Henderson, '71, was recently promoted to vice president of public relations at the Minneapolis Grain Exchange in Minneapolis. She joined the Exchange as director of public relations in 1980. Patricia lives in Minneapolis.

Dr. Alan R. Lindemann, '71, '75, '77, and **Dr. David Deutsch, '74**, opened a medical clinic in Moorhead, Minn. Alan is an obstetrician-gynecologist. The clinic will specialize in female surgery, family-oriented obstetrics and infertility. Alan and his wife, **Carol M. (Tangen), '71**, live in Fargo, N.D. They have three children.

Roger L. Caine, '71, is a supervisor at Ladish Maltng in Spiritwood, N.D. He and his wife, **Barb Gilliss, '73**, live in Jamestown, N.D.

1972

Linda J. Laskowski, '72, just completed a year as a Sloan Fellow at the Massachusetts Institute of Technology, where she received a master's degree in management science. The program included a month in Asia, where the Sloan Fellows met with top executives in Hong Kong, China, South Korea and Japan. Linda lives in Omaha, Neb.

Barbara J. Salter (Wegener), '72, was a Navy nurse and now is a LCDR in the Navy Reserves. Barbara lives in Redmond, Wash., with her husband and three children.

1973

Leonard J. Iwanski, '73, was named New York state broadcast editor for The Associated Press. He was state editor for AP in North Dakota, and worked as a radio news director in Grand Forks and Fargo. Len is listed in the current edition of Who's Who in the Midwest. His wife, **Nancy C. (Tarnawski), '78**, recently started a computer consulting business. They live in Clifton Park, N.Y.

Dr. Mark A. Lundeen, '73, recently joined the St. Francis Medical Staff in Fargo, N.D. He is an orthopedic surgeon, and is certified by the American Board of Orthopedic Surgeons. He and his wife, Helen, live in Fargo.

Darrell L. Dorgan, '73, accepted the position as a television news director in Bismarck, N.D. He was the news director of two Bismarck radio stations, which under his direction have won the state Associated Press award for best overall broadcast coverage for the past five years. Darrell is one of 273 professionals under the age of 40 who were featured in the December issue of Esquire Magazine as top leaders in their field. He lives in Bismarck.

Carol L. Anderson, '73, is a school counselor in Rock Springs, Wyo., where she resides.

1974

William E. Gray, '74, '77, opened a professional legal corporation in Fargo, N.D. He practices in the areas of personal injury, business, tax, estate planning and deferred compensation. William also has an office in Excelsior, Minn. He lives in Fargo, N.D.

Terry A. Stoa, '74, is the manager of construction engineering for Archer-Daniels-Midland Corn Sweeteners. He is a registered engineer in Illinois. Terry and his wife, Heather, live in Decatur, Ill. They have two children.

Dr. David D. Deutsch, '74, and **Dr. Alan Lindemann, '71, '75, '77**, opened a medical clinic in Moorhead, Minn. The clinic specializes in female surgery, family-centered obstetrics and infertility. David is certified by the American Board of Obstetrics and Gynecology. He and his wife, Mary, live in Fargo, N.D. They have two children.

Remember when

January 1935

Ruth Pillsbury, Lewis Hodgson and Winifred Finlay had the leading roles in the play, "Thunderbolt."

Named to Who's Who were Edith Countryman, Miriam Ohnstad, Robert Buttz, Norman Christianson, Edward Devitt, Marlen Loehrke, Gordon Ohnstad and Leonard Sauer. The Gamma Phi Beta sorority presented a variety floor show at the Dacotah Hotel. Alice Schrapps was the director.

Norman Christianson was editor of the Dacotah annual. Horace Thue was life editor, and Ralph Moe was the business manager. Jeannette Stewart, Thomas Plante and Lewis Weller were associate editors.

E.J. O'Keefe, chief engineer at the University power plant, found a live snapping turtle at the bottom of a carload of lignite coal.

Lyons Sport Shop sharpened skates for 25 cents a pair.

January 1945

The 13th annual Band Blare was held in the UND armory. Wen Schuh and his orchestra played for this girl-ask-boy, semi-formal dance. Julia Ann Hutchinson was the master of ceremonies. Jack Hewitt and Marguerite Todd won the door prize, a stuffed toy panda.

Members of the Board of Publications were Cleone Nasset, Bernita Erbe, Solange Anderson, Alice Ann LeTourneau, William Buechler and D. J. Robertson, faculty adviser.

Blue Key members were Bob Alphonso, Dean Winkler, Clifford Loretzen, Arvin Riveland, Bennie Clayburgh and Leo Iverson, club president.

John Hancock, '03, gave \$25,000 toward construction of a student union.

January 1955

The national rating in professional volleyball officiating was awarded to six women physical education majors: Ardyth Archer, Gwendolyn Olson, Barbara Grant, Clarice Pals, Janet Cyrus and Roberta Dinsdale.

Competitive members of the Air Force ROTC rifle team were Jack Glander, Peter

Schmitz, Lyle Carlson, Earl Mason and Thomas Robertson.

Lona Malde was elected student representative to the national board of Pi Omega Pi, the business education honorary.

Richard Peterson and Alex Sando had the leading roles in the play, "Picnic."

The Sioux skaters swept the hockey series against the Minnesota Gophers in Minneapolis. Sioux goalie Gerry "Spike" Schultz was selected All-American.

January 1965

Gail Sizemore was editor of Tyro, a campus literary magazine.

The Sigma Chi fraternity sponsored the All-Campus Pledge Skip and Dance. Kay Boyum was named pledge princess.

The mid-year commencement ceremony was held for 222 graduates. Thirty-seven students held the first work-study positions on campus.

The Faculty Senate refused to endorse the Student Senate's request to the state Board of Higher Education that ROTC be voluntary instead of mandatory.

Initiated into Phi Beta Kappa were William Gram and Peter Willyard.

January 1975

Ron Gustafson was drafted as a wide receiver and kick returner by the New Orleans Saints football team in the 12th round.

Doug Williams swam the 100-yard freestyle in 51.5 seconds to set a UND record.

Business was booming at Frenchy's bar, near the UND campus, during a January weekend blizzard. The Dakota Student reported that, even though the streets were impassable, one sorority delegation brought and loaded seven cases of beer into a shopping cart on skis.

Stranded on the highway during the blizzard were UND baseball coach Pinky Kraft, his wife, Lorna, and their son, Dean. More than 12 hours passed before a pickup truck bumped into their car. The driver took them to a farmhouse where 22 others were stranded.

1975

David A. Deraney, '74, is a programmer/analyst for Control Data Corp. in Minneapolis. His wife, **Susan K. (Fiedler)**, '81, is an internal auditor for MEI Corp. They live in Richfield, Minn.

Robert J. Bielski, '75, was appointed assistant professor of business at Dean Junior College in Franklin, Mass. He was traffic manager for North Atlantic Petroleum Co. Robert is the author of the article, "Equipment Needs in the Business Education Classroom," which appeared in "The 21st Century — Machine Technology in Action." He is married and has two children. Robert lives in Franklin, Mass.

Beverly J. Toelle (Ohe), '75, is a clinical instructor in nursing at Washburn University of Topeka. She and her husband, Dr. Stanley Toelle, live in Manhattan, Kan.

1976

Dr. Rodney A. Ludwig, '76, '78, is an internal medicine specialist at St. Ansarg Hospital in Moorhead, Minn. He also has a private practice in Fargo, N.D. Rodney and his wife, Pamela, live in Fargo. They have two children.

Constance L. Triplett, '76, formed a law partnership with **James S. Hand**, '80, in Grand Forks. She practiced law in Bismarck, N.D., before moving to Grand Forks, where she now resides.

Jerry M. Zimprich, '76, '84, works for the Bismarck (N.D.) Early Childhood Education Program. He and his wife, Pamela, live in Bismarck.

Ross W. Rolshoven, '76, purchased Great Plains Claims Inc., which performs lawsuit investigations, multiple line adjustment and physical damage appraisals. He and his wife, **Sandra J. (Ketterling)**, '78, live in Grand Forks.

1977

Jerry L. Goen, '77, is the deputy direc-

tor of the U.S. Air Force Space Division GPS Program in Los Angeles. He lives in San Pedro, Calif.

Lynn A. Bingham, '77, '84, works for the North Dakota State Department of Human Services. He and his wife, **Kathie M. (Erickson)**, '75, live in Grand Forks.

Michie S. Balfour, '77, is a travel agent for Aloha Seven Travel in Honolulu, where she resides.

Harriet R. Kinghorn (Potts), '77, is the co-author of the recently published classroom management book, "Learning to Take Care of Myself." The book is intended to help elementary-age students learn responsible behavior. Harriet teaches at River Heights School in East Grand Forks. She has written several articles, and was named one of 12 Honor Teachers of Minnesota in 1976. Harriet and her husband, Norton, live in Grand Forks. He is chairman of the English Department at UND.

1978

Leonard W. Hoffmann, '78, is a Boeing 747 flight engineer for Northwest Orient Airlines. He flies to the Orient and Europe. Leonard also trains new pilots on Boeing 727s. He lives in Bloomington, Minn.

Jerry A. Topp, '78, was named audit manager of Eide Helmeke & Co., certified public accountants in Fargo, N.D. He specializes in government and utility accounting. He joined the branch office in Moorhead, Minn., in 1978. Before then he had been a teacher in Braddock and Killdeer, N.D. Jerry and his wife, **Marie J. (Vining)**, '78, live in Moorhead, Minn.

Paul L. Logan, '78, was appointed general manager of KKRC-FM and KYCK-AM in Sioux Falls, S.D. He was sales manager and account executive at KYCK. Paul lives in Sioux Falls.

1979

Dr. Julie K. Getty (Nelson), '79, is an analytical research chemist for Syntex Chemicals Inc. in Boulder, Colo. She earned her doctorate

in chemistry last spring. Julie lives in Boulder.

Paul E. Jacobson, '79, was promoted to assistant loan officer at First National Bank & Trust Co. in Williston, N.D. He was assistant manager of Avco Financial Services in Williston. Paul is a member of the Williston Jaycees. He lives in Williston.

Betty L. Jelleberg, '79, was promoted to compliance auditor at Metropolitan Federal Bank in Fargo, N.D. She lives in Fargo.

1980

Robert L. McConn Jr., '80, '84, practices law with McConn, Fisher & Thune Ltd. in Grand Forks. Robert lives in Grand Forks.

Peter H. Furuseth, '80, '84, joined the MacMaster and Bonner Law Office in Williston, N.D. Peter was recently appointed assistant city attorney for Williston. His wife, **Laurie B. (Evenson)**, '81, '83, is a certified public accountant with Gene Levitt & Associates in Williston. They live in Williston, and have one daughter.

Maren M. Lindholm Daley, '80, '83, was promoted to documentation and compliance officer at First National Bank in Grand Forks. Her primary responsibility is regulatory compliance. She and her husband, **Michael F. Daley**, '77, '80, live in Grand Forks.

James S. Hand, '80, opened a law partnership with **Constance L. Triplett**, '76, in Grand Forks. He has practiced in Grand Forks since 1980, and was a sole practitioner since 1982. He and his wife, **Gail S. (Stewart)**, '79, live in Grand Forks, and have one son.

Lee H. Colony, M.D., '80, '82, is a resident in plastic surgery at Butterworth Hospital in Grand Rapids, Mich. He lives in Grand Rapids.

Gloria T. Devia, '80, is an intensive care nurse in Los Angeles, Calif., where she resides.

Bruce A. McCardle, '80, is a machinist for Koenig Industries Inc. in Milwaukee, Wis. He lives in Colgate, Wis.

LIAnn D. Rotto, '80, is the production manager of the direct marketing department at Bozell & Jacobs Public Relations in Minneapolis. She lives in St. Paul, Minn.

William "Bill" C. Foss Jr., '80, is in the U.S. Army, stationed at Fort Lewis, Wash. He lives in Dupont, Wash.

Jeanne J. Boldt (Hoger), '80, is the regional marketing coordinator for Rogers Cable Systems of Minneapolis. She and her husband, **Charlie**, live in Minnetonka, Minn.

Debra J. Parchen (Rothfusz), '80, is a nurse at the community hospital in Missoula, Mont., where she resides with her husband, **Roger**.

Nancy Moeller (Burns), '80, and her husband, **Scott P.**, '83, live in Hoffman Estates, Ill. He works for Northrup.

1981

Shawn M. Fugleberg (Svaleson), '81, is an elementary teacher at the Adolescent Center at the State Hospital in Jamestown, N.D. She taught trainable mentally handicapped students in Wahpeton, N.D., was a substitute teacher in Texas and most recently was a para-professional teacher in Jamestown. She and her husband, **John**, live in Jamestown.

David J. Haberman, '81, '84, joined the Smith & Stregle Law Firm in Wahpeton, N.D. He is a member of the North Dakota Bar Association. He lives in Wahpeton.

Kevin D. Anderson, '81, is a salesman for Burroughs's Corp. He lives in Minot, N.D.

Gregory H. Leno, '81, '84, is a doctoral candidate in molecular and cellular biology at Medical University of South Carolina. He and his wife, **Karen M. (Kityor)**, '78, live in Charleston, S.C.

Kathryn L. Little (Bailey), '81, works at the St. Rose of Lima School in Denver, Colo. She and her husband, **Kenneth G.**, '80, '84, live in Denver. He works for the Inter-Tribal Heritage Project.

Paul G. Stenseth, '81, is the manager for the franchising group of Grandy's of Tucson Inc. He and his wife, **Roberta**, live in Tucson, Ariz.

1982

S. Andrew Motz, '82, is the manager of financial analysis in the power engineering marketing division of Siemens-Allis. He lives in Red Bank, N.J.

Douglas L. Todahl, '82, owns Total Communications, a firm that sells and installs business telephone systems. He lives in Lake Havasu City, Ariz.

Scott S. Johns, '82, accepted a position as general accountant with Tiernay Turbine Inc. He lives in Phoenix.

Jane M. Butler (Schoenwald), '82, is the new physical director at the Missouri Valley Family YMCA in Bismarck, N.D. She was a fitness and Nautilus instructor, and swim coach at the YMCA. Jane and her husband, **J. Timothy**, '81, live in Bismarck.

David J. Maurer, '82, is a civil engineer

with Schlumberger Well Services in Farmington, N.M., where he resides.

Robert S. Pearson, '82, is a salesperson at the Home of Economy in Grand Forks. He and his wife, **Lois**, live in Manvel, N.D.

1983

Kevin M. Lorenz, '83, is a second-year medical student at St. Louis (Mo.) University. He lives in St. Louis.

Nancy J. Lubbers, '83, is a part-time sixth grade teacher in Jamestown, N.D. She lives in Jamestown.

Tobin H. Spooner, '83, '84, designs plumbing and specialty products for international sales with Kohler Co. in Kohler, Wis. He lives in Sheboygan Falls, Wis.

Kelly R. Burke, '83, is an accountant for Cox and Associates in Lakewood, Colo. He and his wife, **Marilyn**, live in Lakewood.

W. Jay Gumeringer, '83, is a Farmers Union insurance agent in Harvey, N.D. He had been an agricultural advertising salesman for a radio station in Grand Forks. Jay lives in Esmond, N.D.

William "Bill" O. Crosby, '83, works for Martin Marietta Aerospace in Denver. He lives in Denver.

David A. Flohr, '83, is a housing representative with the North Dakota Housing Finance Agency. He lives in Bismarck, N.D.

1984

Deborah K. Richter (Merck), '84, was appointed marketing director of Town and County Center in Minot, N.D. She will serve as executive secretary to the Town and County Merchants Association. She and her husband, **David**, live in Minot.

Tracey K. Omafay, '84, teaches fourth grade in Hazen, N.D. She also is the drill team adviser. Tracey lives in Bismarck, N.D.

Dawn E. Frisk, '84, is a registered occupational therapist at the Huron Regional Medical Center in Huron, S.D. She also works with physically disabled children in the public school system. Dawn lives in Huron.

Thomas D. Fiebigler, '84, joined the law firm of Pancratz, Yuill, Wold, Johnson & Feder in Fargo, N.D. He was employed by the office of the U.S. attorney for the district of North Dakota. Thomas is a member of the North Dakota and American bar associations. He and his wife, **Siri**, live in Fargo. They have one son.

Wade G. Enget, '84, was appointed assistant state's attorney for Mountrail, N.D., County. He is an associate with Schulte and Holte law firm in Stanley, N.D. Wade lives in Powers Lake, N.D.

Martha M. Dawley, '84, teaches fifth grade in Garrison, N.D., where she resides.

Clarence D. Corneli, '84, was selected as the North Dakota nominee for the National Distinguished Principal award. He attended a reception for the nominees in October at the White House. Clarence has worked as a teacher and administrator since 1959. He has been principal of Jefferson Elementary School in Dickinson, N.D., since 1972. Clarence lives in Dickinson.

Geoffrey P. Bonar, '84, works for Franklin Regional Hospital in New Hampshire. He and his wife, **Sheri L. (McCallum)**, '82, live in Belmont, N.H.

Lisa G. Beiers, '84, works at Deaconess Hospital in Billings, Mont., where she resides.

Michael R. Anderson, '84, works for Minnesota Public Radio. He lives in Fargo, N.D.

Robert "Bob" W. Briggs, '84, works at the Surrey (N.D.) Public School. He and his wife, **Di-Ann**, live in Minot, N.D.

Jerry L. DeGagne, '84, is a teacher and coach at Sacred Heart High School in East Grand Forks. He and his wife, **LoAnn**, live in Grand Forks.

Robert "Bob" B. Hylland, '84, works for the Up The Creek newspaper in Denver, where he lives.

Sandra "Sandi" J. Kerr (Botz), '84, works in the Grand Forks public schools. She and her husband, **Ralph R.**, '80, live in Grand Forks.

Laura "Laurie" A. Mickelson, '84, is a registered nurse at The United Hospital in Grand Forks, where she lives.

Jan A. Petterson, '84, works for Peat, Marwick, Mitchell and Co., public accountants in Minneapolis. She lives in St. Louis Park, Minn.

Paul M. Sukut, '84, works for Basin Electric Power Cooperative in Bismarck, N.D. Paul lives in Bismarck.

Anne K. Mahle, '84, is the head nursery school teacher at the Minot (N.D.) Family YMCA. She lives in Glenburn, N.D.

Kristi K. Christenson, '84, works at the Hazen, N.D., public school. She lives in Hazen.

Charlene A. Schramm, '84, works at the University of Iowa in Iowa City, where she resides.

In memoriam

Eleanor Goodman (Saries), '20, June 1984, Excelsior, Minn.

Peter Brandjord, '23, Nov. 3, 1984, Dearborn, Mich.

Paul F. de Bruyn Kops, '25, Nov. 9, 1984, Walnut Creek, Calif.

Helmer K. Skadeland, '26, Nov. 27, 1984, Bemidji, Minn.

Elizabeth Ireland (Heley), '27, Nov. 23, 1984, Franklin, Ind.

Doris M. Pullen (Ray), '28, Nov. 27, 1984, Silver Spring, Md.

C. Howard Williams, '28, Oct. 25, 1984, Johnstown, Pa.

Helen D. Klein (Norman), '29, Oct. 27, 1984, Spokane, Wash.

Edward G. Showers, '29, Nov. 22, 1984, St. Louis, Mo.

Florence M. Clifford (Schmidt), '42, Dec. 5, 1984, Grand Forks.

Irving T. Skogen, '47, Roseglenn, N.D.

Vernon A. Johnson, '50, Nov. 10, 1984, Mayville, N.D.

Milton L. Rue Jr., '56, Nov. 26, 1984, Roswell, N.M.

Frederick M. Julian, '57, Nov. 13, 1984, Lakewood, Colo.

Maynard H. Hendrickson, '61, Menahga, Minn.

Charles M. Dattelbaum, '67, February 1982, Grand Forks

Gary Dunn, former UND faculty, Dec. 7, 1984, Grand Forks.

Anthony J. Lauth, current student, Nov. 20, 1984, Aitkin, Minn.

Alumni Days 1985

May 22, 23, 24

A special time to reunite
UND alumni and friends . . .

Spring on the UND campus is such a beautiful time of year and Alumni Days is the perfect opportunity to return to your alma mater.

Remember May 22-24, 1985 as the dates of the 50th-year reunion for the Class of 1935 and the 55th-year reunion for the Class of 1930. All UND alumni and friends are welcome and we are pleased to offer campus tours, banquets, special programs and so much more!

For more information, please complete and mail to:
UND Alumni Days
P.O. Box 8157
Grand Forks, ND 58202

NAME _____ CLASS _____

ADDRESS _____

CITY, STATE, ZIP _____





UND gymnast Delayne Gilbertson competes on the balance beam during a meet against Valley City, N.D., State College Dec. 10 at UND. UND won 151.40 to 140.25.

Important deadlines nearing for students planning to attend UND in fall semester

Some important deadlines are approaching for students who plan to attend the University of North Dakota next fall.

Although students can apply for admission at any time, students who want to live in University housing should have their housing applications in by February. For top consideration in financial aid, students must submit applications by March 15.

UND, like all state colleges and universities, uses a three-part application that enables students to apply for admission, housing and financial aid in one process.

For admission, a student must pay a \$20 non-refundable admission fee and request that a copy of his or her high school transcript be sent directly to the UND Office of Admissions. In a few days, the office will notify the student whether he or she has been accepted. UND also requires new students to take

the ACT college entrance exam. The PSAT and SAT exams can be accepted as an alternative. The scores must be sent to the University. The ACT test will be administered on campus Feb. 9, April 20 and June 8. The fee is \$9.50 with registration one month prior to the test. Registration forms may be picked up from high school counselors or by writing to: UND Counseling Center, McCannell Hall, Grand Forks, N.D. 58202, Attn: Sandra Robinson.

The 13 UND residence halls can accommodate about 3,300 students. The housing office announces the first assignments about May 1, after returning students have signed their contracts. New students are assigned to halls on a first-come, first-served basis. Those who sign up before March usually have a good chance of receiving a housing assignment. A \$50 reservation fee is required with the housing application form. The fee is refundable until July 1.

AUDITORIUM (continued from page 3)

events were held there.

Rohde sees even more potential in attracting major promoters to the Fritz. She is working with the Grand Forks Convention and Visitors Bureau and other local interests to "market" the auditorium and the city among national talent agencies.

The main challenge is to get information into the right hands. If you can do this, the promoter will come to you, as was the case in this past summer's booking of a very rare Wayne Newton concert.

The track record of the auditorium in selling tickets in its regional market intrigues many promoters, Rohde said. This is especially true now that a couple of similar facilities have opened in nearby Canada, making possible a "northern route" for artists or companies on tour.

Another future direction, Rohde

says, is to make more progress in building an endowment within the UND Foundation for the auditorium, the income from which can be used to educate audiences and to keep down ticket prices, especially for the high risk, major cultural events (the cost of bringing a nationally known symphony orchestra to the Fritz next season will be close to \$30,000 before the first advertisement is run).

Educating audiences is particularly relevant to the University's academic mission, Rohde asserts. As an example, she cites the recent appearance of the Midwest Opera Company. Grants from the Affiliated Arts Agencies of the Upper Midwest and Dayton's made it possible for the company to arrive a few days early and hold workshops and special events for the schools and the public. The result was a sold-out performance of "Cinderella" and almost full house

Foundation news

LaVonne Russell Lecture Series on Excellence in Nursing

The UND Foundation is pleased to announce that Dr. Maurice Russell, '50, and his wife, LaVonne (Kleven), '54, are new members of the UND Foundation Presidents Club as a result of a gift and pledge of future contributions.

With this gift, Maurice Russell, director of academic media at UND, is honoring LaVonne by establishing the LaVonne Russell Lecture Series. Now associate dean at the UND College of Nursing, LaVonne's career has included private nursing, teaching and administration. She has been area coordinator, assistant dean and acting dean at the College of Nursing.

LaVonne has been active in both University and community affairs, serving on numerous committees. She was appointed by Gov. William Guy to the North Dakota State Board of Nursing from 1973-80, and served as its president, vice president and treasurer. In 1979, her peers recognized her with the Edgar Dale Award for outstanding teaching and loyal service to UND. LaVonne also received the honorary recognition award at the North Dakota State Nurses Convention in 1980.

Earl Strinden, executive vice president of the UND Foundation, said, "LaVonne has been very active at the University of North Dakota and in the nursing profession. Her professional accomplishments are outstanding. We are proud to administer this lecture series in her name."

To make a contribution to this specially named fund, designate gifts to the UND Foundation for the LaVonne Russell Lecture Series on Excellence in Nursing.

Sigma Alpha Iota Music Scholarship Endowment

The Sigma Alpha Iota Music Scholarship Endowment has been established in the UND Foundation with an anonymous donor's initial gift of \$10,000. Income from the endowment will provide scholarships for sophomore or junior women majoring or minoring in music. Recipients must

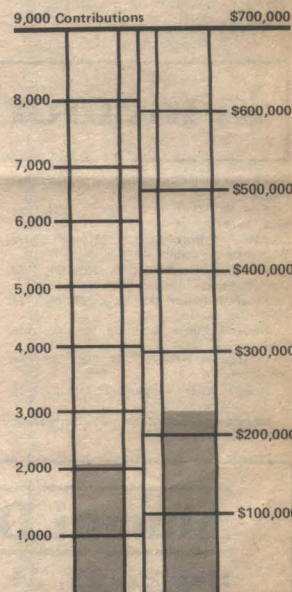
be active in campus events and have leadership potential for developing music-related affairs in her community after graduation.

Sigma Alpha Iota is an international music fraternity. Since its founding in 1903, members have been dedicated to the promotion of music throughout the world. SAI has more than 300 college and alumnae chapters throughout the United States and has initiated more than 70,000 members. The organization promotes interaction between those who share a commitment to music, and stronger bonds of musical interest and understanding between foreign countries and the United States.

Since 1903, SAI accomplishments include: the first International Music Fraternity for Women; the only music fraternity to be a charter member of the National Music Council; the first fraternity to be honored with associated organization status by the John F. Kennedy Center for the Performing Arts; the first music fraternity to establish national television awards for distinctive programming in classical music; and the first music fraternity to build a Scholarship Lodge at the National Music Camp at Interlochen, Mich.

Strinden said, "We are honored to be able to administer this scholarship in the name of an established organization such as this. We are so very grateful to the donor who made this possible."

1984-1985 SUSTAINING FUND GOALS



As of Dec. 5, the UND Annual Sustaining Fund Drive had received \$226,043.15 from 2,180 contributors, compared to \$236,268.98 from 3,839 contributors at the same time last year.

Sports Scores

HOCKEY

UND 3-6, Minnesota-Duluth, 4-5
UND 4-3, Minnesota 1-5

BASKETBALL

UND 36, Fresno State 53
UND 45, Cal Poly-San Luis Obispo, 47
UND 87, Westmar College 60
UND 100, Dana College 58

