



11-2-2006

November 2, 2006

University of North Dakota

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1.

The November meeting of the University Senate was held at 4:05 p.m. on Thursday, November 2, 2006 in Room 7, Gamble Hall. Douglas Munski presided.

2.

The following members of the Senate were present:

Anderson, Cindy	Iiams, Michele	Perkins, Dexter
Baker, Mary	Iverson, Joneen	Petros, Thomas
Bass, Gail	Jackson, Jon	Poochigian, Donald
Berne, Jane	Jackson, Margaret	Rakow, Lana
Boyd, Robert	Jacobson, Rachelle	Rendahl, Stephen
Bradley, April	Jeno, Sue	Rex, Janet
Campbell, Katherine	Jerath, Sukhvarsh	Rice, Daniel
Dewar, Graeme	Johnson, Stefan	Rieke, Judy
Drewes, Mary	Kitzes, Adam	Robertson, Charles
Elbert, Dennis	Koeser, Brandon	Rosenberger, Thad
Elsinga, Lillian	Kupchella, Charles	Schnellert, Gary
Erickson, Daniel	Lawrence, David	Seddoh, Samuel
Faruque, Saleh	Little, Michael	Smart, Kathy
Ferraro, Richard	Mahar, Patricia	Smith, Bruce
Fisher, Jay	Marasinghe, Kanishka	Stofferahn, Curtis
Flom-Meland, Cynthia	Martindale, Nathan	Stolt, Wilbur
Folkestad, Sara	Moen, Jan	Streibel, Kent
Gallager, Robert	Munski, Douglas	Watson, John
Haskins, James	Murphy, Eric	Williams, Jim
Heitkamp, Thomasine	Olsen, Glenn	Wittgraf, Michael
Hume, Wendelin	Owens, Sarah	Yurkovich, Eleanor

3.

The following members of the Senate were absent:

Alfonso, Peter	Lane, Jason	Nowacki, Michael
Anderson, Suzanne	LaPointe, Gary	Perry, David
Benoit, Joseph	LaVenture, Andrew	Picklo, Matthew
Behrmann, William	LeBel, Paul	Potvin, Martha
Covington, Chandice	Light, Steven	Venhuizen, Brett
Cripe, Haylee	Lothspeich, Jason	Weisenstein, Greg
Gosnold, Will	Mamaghani, Iraj	Wilson, H. David
Hilliard, Nathaniel	Mayzer, Roni	
Kelsch, Steven	Myers, Bradley	

4.

The following announcements were made:

- a. Mr. Munski announced that Item #6 on the business calendar regarding the proposed maternity policy had been deferred to the December meeting per a request from the Maternity Task Force.
- b. Mr. Munski reminded the senators that Enrollment Services was hosting an open house on Saturday, November 4.
- c. Mr. Martindale encouraged everyone to complete the Academic Integrity Survey, which is currently on-line.

STUDENT POLICY COMMITTEE
ANNUAL REPORT

Registrar Office

OCT 13 2006

Received

5.

The Chair asked for corrections or additions to the October 5, 2006 minutes. Hearing none, the minutes were approved as distributed.

6.

Mr. Petros moved and Mr. Fisher seconded to accept the annual report of the Senate Student Policy Committee. The motion passed unanimously.

7.

Mr. Haskins moved to accept the Curriculum Committee report. The motion was seconded by Mr. Fisher and approved unanimously.

8.

President Kupchella gave a presentation on the move to Division I athletics, which included the strategic context of the move, the action strategies, the rationale for the move, the charge to the DI Commission and subgroups, and a draft of the case statement. He explained that there will be no vote on the move.

Mr. Bunning also presented on the Division I move, explaining that it will not cause a change to the mission of the University, nor to the concept of student-athlete and teacher-coach. He also reported on the athletic department budget, and explained that the athletic department is a self-supporting operation.

9.

The question period was opened at 5:03 p.m.

Mr. Perkins moved and Mr. Petros seconded to extend the question period until adjournment. The motion was approved with a vote of 44 in favor, 6 against, and 1 abstention.

President Kupchella answered various questions regarding the Division I move.

10.

Mr. Murphy moved to extend the meeting to 5:45 p.m. The motion was seconded by Ms. Jenó. Due to an inconclusive voice vote, a hand vote was conducted and the motion was defeated with a vote of 25 for and 26 against.

11.

The meeting adjourned at 5:30 p.m.

Lori Hofland for Suzanne Anderson
Secretary to the Senate

Kim Kenville, 2005-2006 SPC Chair

Date

Registrar Office

OCT 03 2006

Received

**STUDENT POLICY COMMITTEE
ANNUAL REPORT
2005-2006**

MEETINGS:

Meetings were held every other week, excluding official breaks and holidays, during the 2005-2006 academic year.

MEMBERSHIP:**STUDENTS**

	END OF TERM
Alexandra Burbach	May 2008
Nathaniel Hilliard	May 2006
Saman Mullegama	May 2008
Ryan Tack	May 2006
Matthew Bookout	May 2009

FACULTY

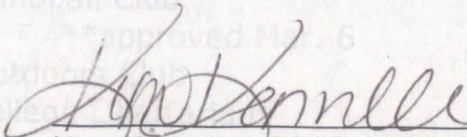
	END OF TERM
Kim Kenville	May 2006
Bette Olson	May 2006 (retired)
David Wiener	Nov 2005 (unable to)
Sebastian Braun	May 2008
Sonia Zimmerman	May 2006 (sabbatical)

OFFICERS:

Kim Kenville, Chair
Saman Mullegama, Vice Chair

EX-OFFICIO MEMBERS:

Lillian Elsinga, Advisor
Clint Bueling, Coordinator for Student Organizations
Robin Cook, Recorder
Tina Huderle, Recorder



Kim Kenville, 2005-2006 SPC Chair

9-30-06
Date

REVIEWED _31_ STUDENT ORGANIZATION CONSTITUTIONS:**_20_ APPROVED****_ 4_ NOT APPROVED****ORGANIZATION**

UND Society for Human Resource Management
 Student Leaders International (SLI)
 Friends of Fair Trade
 UND Jaycees
 Pilots for Kids
 UND International Organization
 Indian Studies Association (ISA)
 Colleges Against Cancer
 College of Nursing Student Body Council (UNDCONSBC)
 Snowkiting Association
 Kendo Club
 Handball Club
 Racquetball Club
 Student Trial Lawyers Association
 Varsity Bachelors' Club
 Chemistry Graduate Students Association
 ND Alpha Chapter of the Upsilon Pi Epsilon Association
 Lacrosse Club
 Pi Theta Epsilon
 Cameroon Connections

DATE APPROVED

October 25, 2005
 October 25, 2005
 October 25, 2005
 November 1, 2005
 November 1, 2005
 November 1, 2005
 November 29, 2005
 January 23, 2006
 January 23, 2006
 January 23, 2006
 February 6, 2006
 March 6, 2006
 March 6, 2006
 March 20, 2006
 March 20, 2006
 April 10, 2006
 April 10, 2006
 April 24, 2006
 April 24, 2006
 April 24, 2006

DATE TABLED

UND Society for Human Resource Management
 **approved Oct. 25
 Student Leaders International (SLI)
 **approved Oct. 25
 Friends of Fair Trade
 **approved Oct. 25
 UND Jaycees
 **approved Nov. 1
 Indian Studies Association (ISA)
 **approved Nov. 29
 Colleges Against Cancer
 **approved Jan. 23
 Handball Club
 **approved Mar. 6
 Outdoors Club
 College Libertarians

October 4, 2005
 October 4, 2005
 October 4, 2005
 October 25, 2005
 October 25, 2005
 November 29, 2005
 February 6, 2006
 March 6, 2006
 April 24, 2006

PENDING APPROVAL

Ten Percent Society
Up 'til Dawn

University Curriculum Committee Report
Fall Semester 2006
November 2006

May 1, 2006
May 1, 2006

OTHER ACTIVITIES:

DATE

- 1. Approved the annual report for 2004-2005 October 25, 2005
- 2. Changes to the Model Constitution February 6, 2006
- 3. Code of Student Life Changes March 20, 2006
- 3. Code of Student Life Changes April 24, 2006
- 3. Code of Student Life Changes April 10, 2006
- 3. Code of Student Life Changes April 24, 2006

Prepared by: Tina Huderle, Student Policy Committee recorder for 2005-2006 and 2006-2007.

University Curriculum Committee Report
Fall Semester 2006
November 2006

New Courses

ChE 404	Air Emissions: Regulation & Control	3 crs
Mgmt 431	Supply Chain Management	3 crs
Mgmt 432	Supplier Relationship Management	3 crs
Pexs 526	Introduction to Kinesiology Statistics	3 crs
T&L 401	School Science Safety	1 cr
T&L 557	Progress Monitoring/Special Needs Students	2 crs

Senate approval is not required for the following report items

Course Change Requests

Acct 302, 306, 309, 312, 316, 380, 401, 403, 405, 406, 410, 411, 412, 416, 450 and 494	– add prerequisite of declared CoBPA majors only
Acct 301	Intermediate Accounting I – add declared and pre-CoBPA majors only to prerequisites
Acct 315	Business in the Legal Environment – add minimum total of 50 credit hours, declared and pre-CoBPA majors only to prerequisites
Acct 320	Accounting for Production – add declared and pre-CoBPA majors only to prerequisites
Fin 340, 350, 360, 475(410), 420, 430, 440, 450, 460 and 491	– add prerequisite of declared CoBPA majors only
Fin 310	Principles of Financial Management – add minimum total of 50 credit hours, declared and pre-CoBPA majors only to prerequisites
Hon 250	Sophomore Essay – change title to Sophomore Portfolio Workshop; change in course description
Mgmt 301, 302, 309, 310, 400, 407, 408, 409, 410, 420 and 475	– add prerequisite of declared CoBPA majors only
Mgmt 300	Principles of Management – minimum total of 50 credit hours, declared and pre-CoBPA majors only added to prerequisites
Mgmt 310	Organizational Behavior – change prerequisites to Econ210, Mgmt 300, Junior or Senior Standing, declared CoBPA majors only
Mrkt 305	Marketing Foundations – add minimum total of 50 credit hours, declared and pre-CoBPA majors only to prerequisites
Mrkt 310	Consumer Behavior – add declared CoBPA majors only to prerequisites; delete Marketing and Management Major Plans
Mrkt 311	Personal Selling - add declared CoBPA majors only to prerequisites; delete Marketing and Entrepreneurship Major Plans
Mrkt 312	Advertising – add declared CoBPA majors only to prerequisites; delete Marketing Major Plans
Mrkt 315	Retail Management – add declared CoBPA majors only to prerequisites; delete Marketing and Management Major Plans
Mrkt 325	International Marketing – add declared CoBPA majors only to prerequisites; delete Marketing Major and International Business Minor Plans
Mrkt 330	Marketing Research – add declared CoBPA majors only to prerequisites; delete Marketing, Entrepreneurship, and Management Major Plans
Mrkt 411	Sales Management – add declared CoBPA majors only to prerequisites; delete Marketing Major Plans
Mrkt 412	Promotional Strategy – add declared CoBPA majors only to prerequisites; delete Marketing Major Plans
Mrkt 425	Current Perspectives in Global Marketing – add declared CoBPA major only to prerequisites; delete Marketing Major Plans and International Business Minor Plans

- Mrkt 440 Special Topics in Marketing – add declared CoBPA major only to prerequisites; delete Marketing Major Plans
- Mrkt 445 Sport Marketing – add declared CoBPA majors only to prerequisites; delete Marketing Major Plans
- Mrkt 450 Marketing Management – add declared CoBPA majors only to prerequisites; delete Marketing Major Plans
- Pols 393 Problems in Political Science – delete maximum of 6 credits; add repeatable when topics vary
- T&L 319 Introduction to DCD, ED, and LD – change course title to Inclusive Strategies; change in course description
- T&L 580 Practicum in School Problems – change title to Practicum in Schools

Program Requirements Change Requests

M.S. in Kinesiology – add Pexs 526 to degree requirements; delete the following statement: two courses in methods of data analysis; one of which must be in statistical analysis .

B.B.A. with a major in Management – remove Acct 218 as a business elective; add Mgmt 431 and 432 to approved electives

B.B.A. with a major in Marketing – add Mgmt 431 to list of elective courses

B.S. in Physical Education: Option A-Teacher Education Certification – delete T&L 460, 386, 400, 486, 495 & 488; substitute T&L 252 and 350, specify appropriate Special Topics, modify the requirement for student teaching and add T&L 330 as an option for T&L 325

M.P.A. – general track – add Pols 503 to the second cluster of courses; move Pols 502 from the second cluster to the first cluster of courses

B.S. in Rehabilitation and Human Services – drop economics (any 3 cr course) as an extra departmental requirement and add BAdm 101 as an extra departmental requirement

VI. Positioning of the University

The University of North Dakota will rise to a ranking well within the top 100 (top 15 percent of all) doctoral/research universities in the United States — by every measure — and do so in a sustainable way that will enable future leaders to ultimately move it into the top 50.

STRATEGIC PLAN P 13

Table 5: Goals for All Students

As a result of their total University of North Dakota experience, graduates will exhibit a highly developed ability to:

- Communicate effectively, both orally and in writing;
- Find information, assess it critically, and use it to answer questions, find solutions, and make informed choices;
- Acquire knowledge across a broad spectrum of subject areas;
- Assess quantitative information;
- Transfer skills and knowledge from one setting to another, individually and collaboratively;
- Understand and appreciate cultures other than their own;
- * Work effectively in collaborative endeavors and as a member of a team or group;
- Work as competent professionals in or outside their major field(s) of study;
- Understand and use technology to enhance their personal and professional lives;
- * Appreciate and apply ethical, social, and cultural values to all aspects of life;
- Appreciate and participate in the creative, innovative, and discovery aspects of the human endeavor; and
- * Achieve fulfillment through lifelong learning, healthy lifestyles, and civic leadership and service.

Goal Five: Serve as a national model of the integration of top-notch intercollegiate athletics with the primary academic missions of the University, i.e., athletics is seen as co-curricular rather than extracurricular.

INDICATORS OF SUCCESS:

- The athletic program is free of violations of NCAA rules and is characterized by a supreme degree of good sportsmanship among athletes and fans.
- Athletics has a high degree of fan support, including student support.
- Scholarship athletes continue to maintain or exceed current levels of success on playing surfaces and in the classrooms.
- The athletic program achieves a high degree of recruiting success.
- A high level of scholar-athlete recognition is achieved regionally and nationally.
- UND athletes and teams are highly competitive within their conferences and on the national level.
- UND has first-rate athletic facilities.

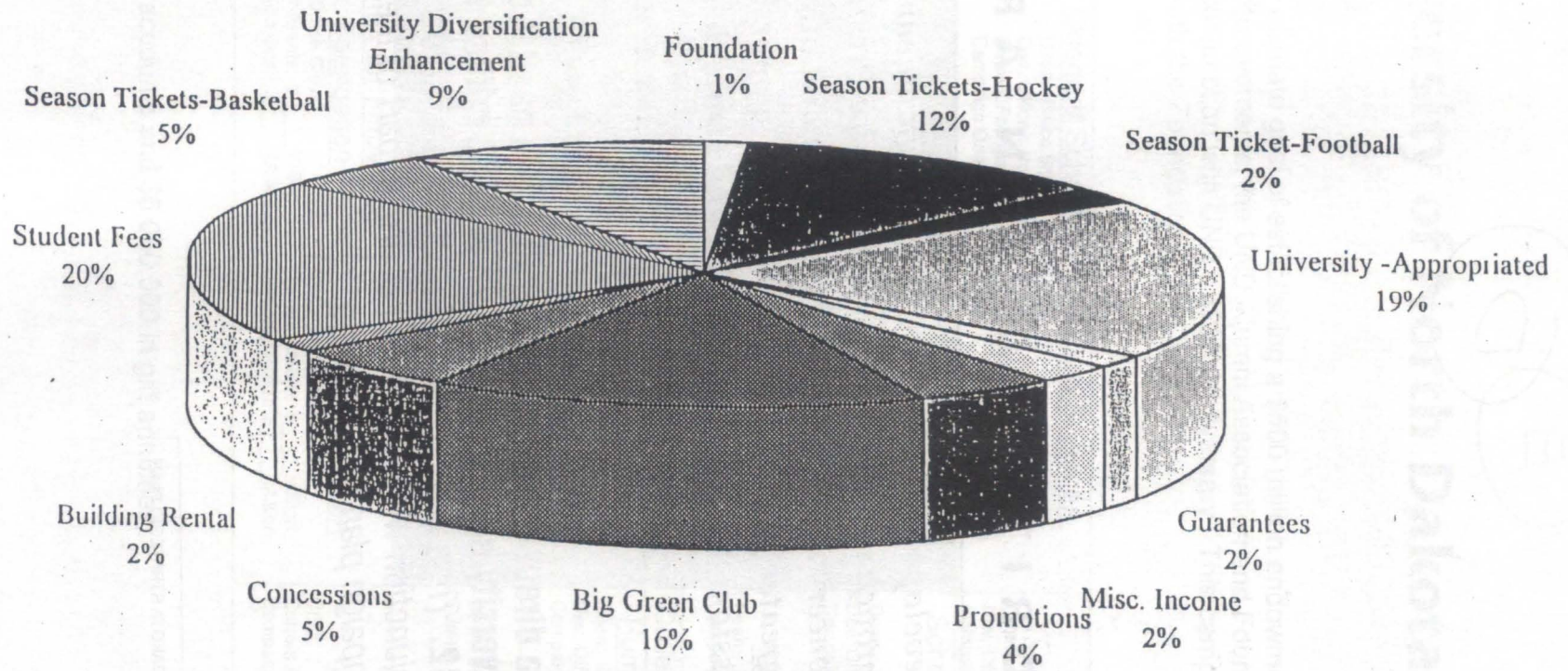
ACTION STRATEGIES:



1. Continue to consider optimal NCAA classification positioning for UND through the establishment of a task group to explore (a) strategies for influencing the improvement of the NCAA classification system, e.g., extending the opportunity for schools to split Division I and Division II levels of different sports as is now done in hockey, and (b) explore rationale, stakeholder interest, opportunity, and financial means to move all UND athletic programs to the Division I level as currently organized. (P: AY06)
2. Establish a substantial endowment for athletics as part of a University-wide capital campaign in conjunction with the University's 125th anniversary. (AD, FND: 2005-09)
3. Sustain positive working relationships with the Ralph Engelstad Arena and Alerus organizations through interlocking participation in athletic program and facilities operational governance. (AD: ongoing)
4. Continue to develop an exceptional array of athletic facilities, e.g., removing the "old Engelstad Arena" and building new indoor practice and track facilities on that or an alternative site. (AD, VPFO: ongoing)
5. Integrate more fully the marketing of athletics with the marketing of the University. (AD,UR: asap)

Figure 1. Sources of revenue for UND athletics - 1993

EARLY 1990s ANTES COMMITTEE



D

PRIORITY / ACTION AREA **G**

Take resource development to a new level through an enhanced cooperative approach involving the President, Vice Presidents, Deans, and Chairs in concert with the UND Foundation and other foundations, while building greater public understanding and support of the University's mission, distinctive qualities, and strategic agenda.

Goal One: As a direct result of a comprehensive capital campaign, the University has an endowment of \$500 million by the year 2012. *(This is a "tentative" amount/date; actual to be set in conjunction with Foundation Board as part of the capital campaign plan.)*

University of North Dakota

In the interest of achieving an ultimate goal of establishing a \$500 million endowment and raising \$100 million towards capital improvements, the UND Alumni Association and Foundation will launch a comprehensive campaign in conjunction with UND's 125th Anniversary. This campaign will be a joint effort involving all UND units with the Foundation.

<u>College of Business & Public Administration</u> Dean: Dennis Elbert Dev. Officer: CK Braun-Schultz Campaign Goal: \$20 Million	<u>Odegard School of Aerospace Sciences</u> Dean: Bruce Smith Dev. Officer: Josh Christianson Current Foundation Assets: \$____ Million Campaign Goal: \$____ Million		<u>College of Nursing</u> Dean: Chandice Covington Dev. Officer: Becky Courmia Campaign Goal: \$____ Million
<u>School of Medicine & Health Sciences</u> Dean: David Wilson Dev. Officer: Blanche Abdallah Campaign Goal: \$____ Million	<u>Alumni Association and Foundation</u> CEO: Tim O'Keefe <u>Development Officers:</u> 1. Dave Miedema 2. Deanna Carlson Zink 3. Blanche Abdallah 4. Jeff Bowen 5. Steve Brekke 6. Kim Woods Current Endowment: \$90,000,000 Value of Additional Assets: \$47,000,000* Total Current Assets: \$162,000,000		<u>School of Engineering & Mines</u> Dean: John Watson Dev. Officer: Campaign Goal: \$____ Million
<u>School of Law</u> Dean: Paul LeBel Dev. Officer: Rob Carolin Campaign Goal: \$____ Million			<u>Graduate School</u> Dean: Joseph Benoit Campaign Goal: \$____ Million
<u>College of Arts & Sciences</u> Dean: Martha Potvin Dev. Officer: Mike Meyer Campaign Goal: \$____ Million			<u>College of Education & Human Development</u> Dean: Dan Rice Dev. Officer: Jena Pierce Campaign Goal: \$____ Million
<u>Athletics</u> CEO: Tom Buning Current Assets: \$____ Million Campaign Goal: \$25-30 Million			<u>UND Holdings</u> CFO: Bob Gallager Current Assets: \$____ Million
<u>Research Foundation</u> CEO: Peter Alfonso Current Assets: \$____ Million Campaign Goal: \$____ Million			<u>Center for Innovation Foundation</u> CEO: Bruce Gjovig Current Assets: \$____ Million Campaign Goal: \$____ Million

*Includes \$42,000,000 in trust accounts and \$5,000,000 in gift annuities.

(E) (F)

UNIVERSITY OF UND NORTH DAKOTA

**NCAA Classification Task Force
Committee Members**

Name	Constituency Group
Robert Boyd	Vice President, Student & Outreach Services
Dyana Beaton	Sioux Boosters
Alice Brekke	Budget Office
Maria Bruggeman	Women's Volleyball Coach
Tom Buning	Athletic Director
Danny Gagner	Student-Athlete
Bobby Haskins	Student Body President
Dave Hakstol	Men's Hockey Coach
Phil Harmeson	Faculty Athletic Representative
Ashley Haugen	Student Government
Sue Jenö	Faculty – University Senate
Don Kojich	University Relation
Mary Kweit	Faculty Representative
Paul LeBel	Deans
Dale Lennon	Football Head Coach
Shannon Murphy	Student-Athlete
Tim O'Keefe	Alumni Association & Foundation
Judi Paukert	Community
Sandy Rios	Administrative Support
Charlie Robertson	Faculty Representative
Gene Roebuck	Women's Basketball Coach
Ken Vein	Letterwinners Association



DRAFT

JUSTIFICATION FOR MOVING ALL OUR SPORTS PROGRAMS
TO DIVISION I

Obviously there are both pros and cons to a move to Division I. Although historically, the cons have outweighed the pros, we believe this is now, or soon will be reversed. Much of the basis for this conclusion came from the Classification study last spring . . . a study called for in the University's Strategic Plan.

The Classification study revealed the following:

1. All of the colleges and universities identified as "similar" to UND in a very recent study (commissioned by our Legislature and calling for the identification of 15 peer institutions) operate all of their athletic programs at the Division I level. Of the nations flagship institutions, only the flagships of North Dakota, South Dakota, and Alaska play at the Division II level.
2. Increasingly, schools moving into Division II from Division III and from the NAIA are much different than UND. We play at the top of Division II (and Division I) and in some ways we have outgrown Division II; some would say that, in effect Division II has moved, or is moving away from UND. We believe that in order to keep the superb athletic tradition we have had at UND, we will have to make the move sooner or later. Sometimes change is necessary in order to stay the same.
3. Our budget for athletics already places us in the range of Division I institutions.
4. Our athletic program staff and facilities are already comparable to those of other Division I institutions.
5. Our strategic plan calls for UND to be moved securely into the top 100 colleges and universities in America by all measures. This would logically include athletics, which we have long considered a co-curricular set of activities for our student athletes.
6. We believe we have sufficient alumni support base to support a Division I budget.
7. We know how to do it. We have long played at the top of Division I in men's hockey with a large national following with sold-out crowds.
8. There may well be some positive increase in the visibility despite the fact that we have long been and still are a national Division I power in hockey. Any increase in visibility will help illuminate the academic and research excellence already established at UND.
9. The North Central Conference has been dwindling to the point that it will soon have to be recast. Other NCC schools have been actively considering a move to Division I. Some believe that ultimately something very much like the NCC will appear as an upper Midwest Division I conference.

NOTE: WE MUST BE CAREFUL NOT TO OVER-SELL THE BENEFITS OF DIVISION I ATHLETICS. IT WILL NOT BE THE VEHICLE TO EITHER ACADEMIC OR RESEARCH PROMINENCE. IT IS, HOWEVER, ONE ASPECT OF AN OVERALL STRATEGY TO POSITION UND AS ONE OF THE TOP 100 PUBLIC DOCTORAL-RESEARCH UNIVERSITIES IN THE USA.

There are some significant cons of course. Some of those – real and in some cases perceived – commonly cited are as follows:

1. Cost. The Classification study indicates that there will be a net increased annual cost for athletics of approximately \$2 million. During our exploratory period, we will come up with a business plan including a fund raising plan . . . which will be part of an overall effort to raise an endowment for UND of \$500 million.
2. Uncertainty about conference affiliation and the considerable downside of playing as an independent.
3. Travel. Until something like our historic rivalries are restored through new or reconfigured conference affiliations, travel distances will likely increase and our athletes will be away from classes more. This will require additional academic support costs.
4. We need to build more student-support, alumni support, and community support. This can be accomplished through the preparation of realistic business plans and by addressing other (current) unknowns and then outlining these series of forums beginning this fall.
5. By design, NCAA rules make it difficult for schools to make the transition. We will be in for some difficult years in many of our sports as a consequence. The patience and loyalty of our fans will be tested.
6. Increased budgets means more pressure to win and we will have to work harder – redouble our commitment – to keep our athletic programs clean and truly co-curricular.

(H)

UNIVERSITY OF UND NORTH DAKOTA

**Division I Commission
Committee Members**

Name	Affiliation
Robert Boyd, Co-Chair	Vice President for Student & Outreach Services
Tom Buning, Co-Chair	Athletic Director
Dyana Beaton	President, Sioux Boosters
Rich Becker	Alum, Community Leader
Matt Bonzer	Student Government Representative
Alice Brekke	Budget Office
Steve Brekke	Director of Development, Athletics
Jerry Bugliosi	Alum/Sioux Booster Board
Deanna Carlson Zink	Chief Development Officer, UND Alumni Association & Foundation
Nikki Dahlstrom	Student-Athlete
Ray Diez	Faculty
Bob Gallagher	Vice President for Finance & Operations
Hal Gershman	Alum / Community Leader
Chris Gulsvig	Student-Athlete
Phil Harmeson	Faculty Athletic Representative
Jody Hodgson	General Manager, Ralph Engelstad Arena
Sue Jenö	Faculty
Brandon Koeser	Student Government Representative
Don Kojich	University Relations
Dale Lennon	Head Football Coach
Erwin Martens	Alum / UND Alumni Association & Foundation Board Member / Hockey Letterwinner
Nate Martindale	Student Body President
Dan Martinsen	Alum / Football Letterwinner
Tim O'Keefe	Alumni Association & Foundation
Betty Ralston	Associate Athletic Director / Senior Woman Administrator
Sandy Rios	Administrative Support
Wes Rydell	Alum / Community Leader
Lowell Schweigert	Alum / Football and Baseball Letterwinner
Bruce Smith	Dean, John D. Odegard School of Aerospace Sciences
Jeff Stamp	Assistant Professor, Marketing/Chair, Entrepreneurship Programs
Ken Vein	Letterwinners Association
Greg Weisenstein	Vice President for Academic Affairs & Provost



Charge to DI Commission/Subgroups

1. The purpose of this group would be to begin this summer to develop a business plan that covers an initial five-year period. (Tentative, partial list of subcommittee members: Buning, Brekke, A., Gershman, Harmeson, LeBel, Martinsen, Faculty, Student)
Timeline: To be completed by Fall 2006.

2. This group will prepare a position paper on the rationale for moving to the Division I level in all sports. This group would also plan and execute a series of open forums on campus and in the greater community, e.g., to Rotary and other service clubs and external organizations. (Tentative, partial list of subcommittee members: Boyd, Buning, Beaton, Kojich, LeBel, Lennon, Martinsen, O'Keefe, Schweigart, Stamp, Vein, Faculty, Student)
Timeline: The position paper should be ready in early to mid-November, with the forums completed by December 1, 2006.

3. This group, or a subgroup of this group, would develop a fundraising plan designed to achieve a consistent, additional, and ultimate revenue stream of approximately \$2 million annually. The issue of student fees would be addressed by this group. (Tentative, partial list of subcommittee members: Brekke, A., Brekke, S., Carlson-Zink, Gallager, Gershman, Martens, Martindale, Martinsen, O'Keefe, Rydell, Stamp, Student)
Timeline: Plan completed by March 1, 2007.

4. This group will review and consider the evolution of athletic program organization and staffing. Potential conference affiliations would also be addressed. (Tentative, partial list of subcommittee members: Buning, Harmeson, LeBel, Ralston, Weisenstein, Faculty Athletic Rep, Student Athlete)
Timeline: TBD

J

WORKING DRAFT Case Statement

The University of North Dakota seeks to extend its long-standing superb athletic tradition with a move into the Division I level in all sports. In its strategic plan published in 2005, the University indicated it wanted to move into the top 100 doctoral-research universities in the United States by all measures, including athletics. The plan specifies that the University is already well within the top 100 by many measures. Its programs in Aerospace, Energy & Environmental Research, and Rural Medicine, already rank well within the top ten.

A white paper outlining fully the reasons why the University must move all of its sports programs into Division I at this time is or will soon be available upon request.

Our goal is to move successfully into the Division I level, competing effectively in 22 sports. We expect to compete for a national title in I-AA football within a few years after becoming eligible. We expect to be in the NCAA's women's basketball March tournament in a relatively short time. Other measures of success and benchmarks are as follows:

[to be developed as part of Athletic's strategic plan]

We will, of course, sustain our nationally recognized hockey program within the top five, expecting to play in the Frozen Four tournament every few years.

We expect all of our intercollegiate athletic programs to continue their superb academic tradition of post-graduate awards, grade point averages, and graduation rates ranking among the nation's best.

What will additional money be used for?

The money to be raised to compete in Division I level successfully will go for enhanced number of scholarships and the value of scholarships. Some funding will be used to support the gradual enhancement of coaching salaries and increased coaching staff size. There will also be dollars needed for facility enhancement and other program enhancements as we ramp up to full competitive status in Division I.

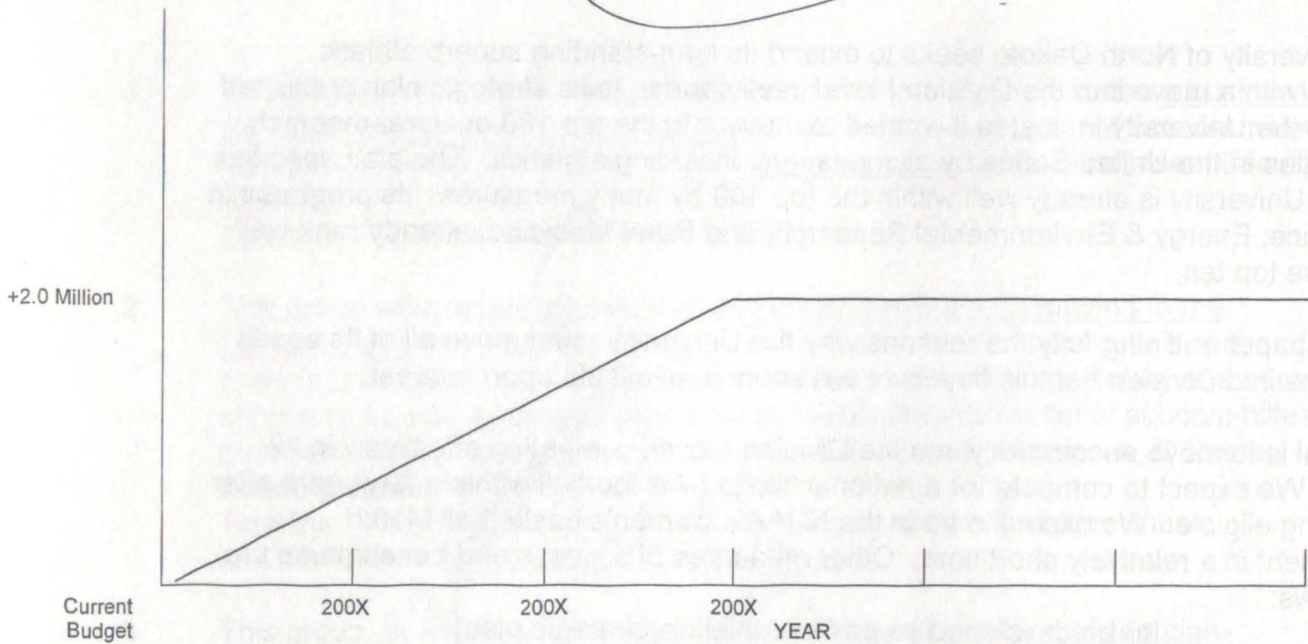
Fund raising strategy.

We seek to raise ultimately an endowment of \$25 million toward athletics in a context of the \$500 million endowment we will establish for the University of North Dakota over the next ___ years. A business plan like that illustrated in Figure 1 will be implemented using the action strategy and organizational structure described in Figure 2.

Figure 2

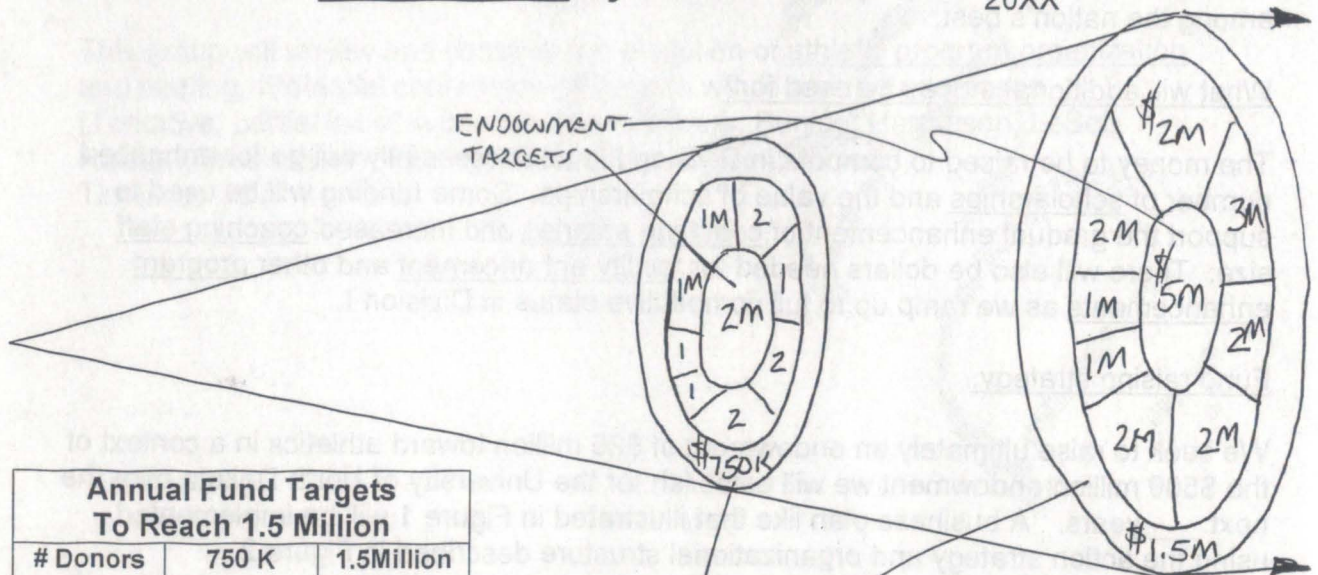
K

DRAFT



Endowment of _____ by end of 2008

Endowment of 25 Million by 20XX



Annual Fund Targets To Reach 1.5 Million		
# Donors	750 K	1.5 Million
1000	\$750 ea.	\$1500 ea.
2000	\$375 ea.	\$ 750 ea.
3000	\$250 ea.	\$ 500 ea.
4000	\$187 ea.	\$ 375 ea.

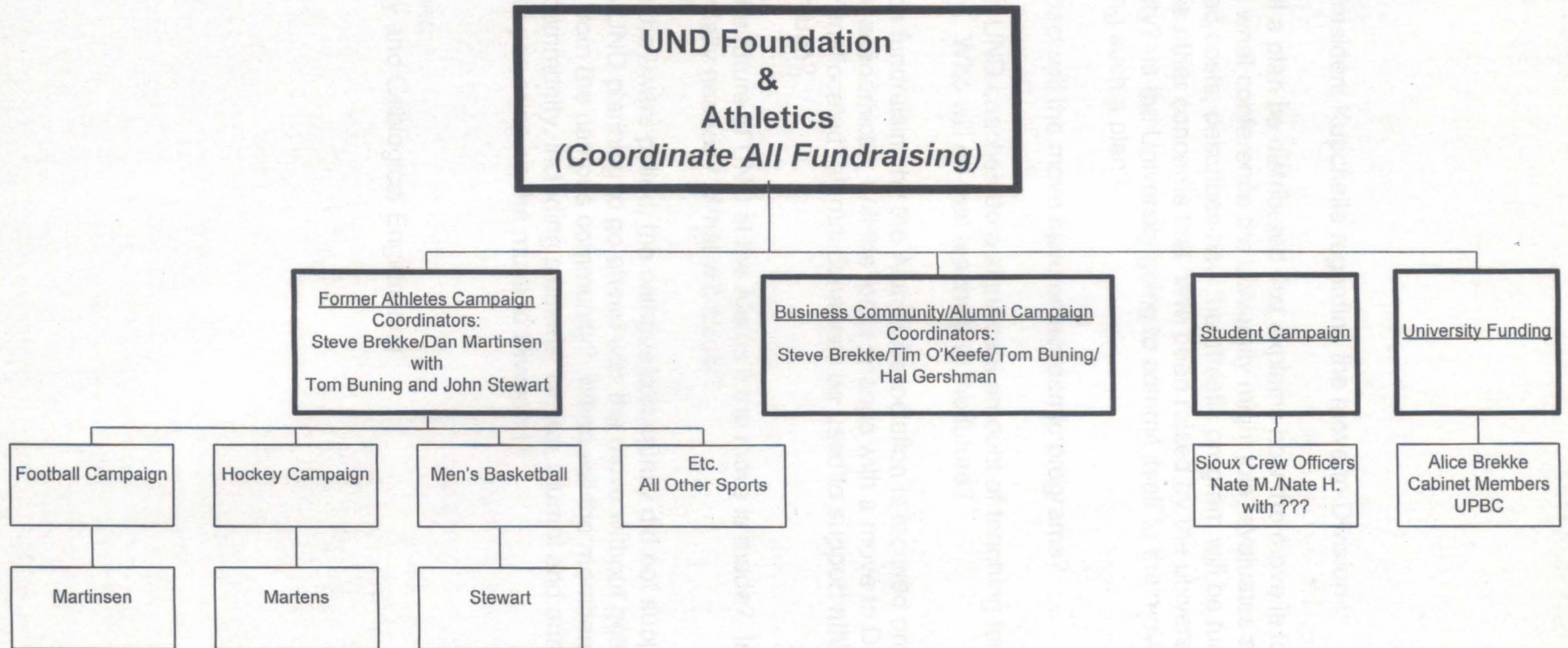
Fighting Sioux Club and other annual giving pledges.
(ANNUAL GIVING)

University of North Dakota

Fundraising Action Strategy – Division I Athletics

Wednesday, November 01, 2006

DRAFT



- The Division I Commission Fundraising Subcommittee serves as a coordinating council.
- Organize action teams according to chart above.
- Set targets/timetable.

Figure 2

Questions for President Kupchella regarding the move to Division I:

1. When will a plan be distributed that explains how the move is to be made, identifies what conference the university might join, evaluates all associated costs, describes how the athletic program will be funded, and addresses other concerns that have been raised by the university community? Is the University going to commit itself to the move before completing such a plan?
2. What impact will the move have on academic programs?
3. Currently, UND coaches do a significant amount of teaching for the University. Who will do that teaching in the future?
4. How much fundraising by the Alumni Association is focused on athletics instead of academics? Will the focus change with a move to Division I? Will any "unallocated" alumni donations be used to support athletics? If so, how much?
5. What is the future of UND at the Alerus if the move is made? Is a new stadium really needed? What will it cost?
6. Last time they were polled, the campus community did not support the move. Is UND planning to go ahead with the move without getting approval from the campus community? When will the members of the campus community, including students, faculty, alumni and administrators, get to vote yes or no on the move to Division I?

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