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University of North Dakota Alumni Association

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SPECIAL DEVELOPMENT FUND ISSUE No. 2

The University of North Dakota

ALUMNI REVIEW

VOL. XLVII

GRAND FORKS, NORTH DAKOTA — NOVEMBER, 1964



NO. 4

Early Returns Look Good!

Development Fund Off to Good Start



MAP CAMPAIGN STRATEGY: Pictured in Development Fund Headquarters at the UND Alumni Office are these four busy people, who are assisting William Micklin, national campaign chairman, with the "paper work" and planning. Left to right are Mrs. Don Anderson of Grand Forks, Mrs. Milton Kelly of Devils Lake, North Dakota chairman; Dr. Erich Selke and Mrs. George E. Benner. Mrs. Anderson is the former Virginia Thompson, daughter of Mr. and Mrs. Loyde C. Thompson, while Mrs. Benner is the former Lois Vanderhoef.

Alumni Respond To Appeal for Loyal Support

The 50-state campaign to meet the \$74,249 budget established for the 1964-65 UND Development Fund is off to an excellent start, according to William G. Micklin of Grand Forks, national fund chairman.

More than 30 state chairmen have accepted the responsibility for raising funds in their respective states and are listed in this special issue of the ALUMNI REVIEW, while the naming of other state chairmen will be completed soon.

The budget of \$74,249 is the largest in the Development Fund history, and includes such major and important items as scholarships for students, faculty grants, salaries, office supplies, University publicity, printing, mailing and postage of ALUMNI REVIEW to 30,000 UND Alumni and friends, and Alumni promotion activities.

"I am very pleased at the initial response to our campaign", stated Micklin, "and I am optimistic about meeting and even exceeding our goal."

This special issue of the ALUMNI REVIEW is being mailed to 30,000 UND Alumni and friends. The "honor roll" of contributors will be carried in regular issues of the REVIEW each month.

Enrollment at UND this fall hit an all time high of more than 5600, and is expected to top the 7,000 mark within a few years. This points up the urgent need for generous support of the Development Fund and continuance of its reputation as the "University of Outstanding Alumni."

State Chairmen Spark UND Drive

State chairmen for the Development Fund drive have been writing letters to the alumni in their states, and some of these letters have found their way into the UND Alumni Office on the campus. They show a remarkable talent for fund-raising, and all speak of the appreciation they feel and the debt they owe the University for the excellent education they received here.

Mr. Frederic "Pete" Barnes of Missouri puts it this way:

"... I know I don't have to tell any of you how important this is to the future welfare of the University and I am sure you agree with me that we owe a great deal to the University.

"In the hope of developing a little competitive spirit, I thought it might be fun if we residents of the "Show Me" state would challenge the other states to a little informal contest. I have therefore written Lloyd a challenging letter to all the other 49 state chair-

men that the state of Missouri will end up with a higher percentage of contributors than any other state in the union. I hope you will be in agreement with this idea and will join all of us in putting the Missouri alumni of North Dakota at the top of the list. I practically guaranteed Lloyd we would get 100% response from those residing in the "Show Me" state. . . ."

And from Dr. Leo A. Erbele of Georgia . . .

(Continued on page 2)

University of North Dakota
ALUMNI REVIEW

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First Vice President
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To 1967—Robert Eddy, William Micklin, Dr. L. O. Simenstad, Mrs. Stella Mann, Dr. William Durnin, Dean Thomas Clifford.

State Chairmen

(Continued from page 1)

"Surely each of us feels sincerely grateful to UND for the excellent preparation we received. To me it was like a running headstart on my contemporaries from schools in other areas; and it is always a delight to meet another UND Alumnus, for I know he is cast from the same mold. For myself, I would like to try to repay the debt in part, and try to make it possible for another student to enjoy the same help.

"I love Georgia and the South, but I admire the hardy young people who brave the same old wind and winter cold at UND, even in this modern enlightened day. Perhaps we can help some poor frozen student graduate to a better climate"

Art Robertson, chairman of Maryland, writes us:

"Pete Barnes' challenge has been announced to all Alums in Maryland . . . Our morale and spirit is high—the 'Old Line Free State' will do its best to beat the 'Show Me State' and obtain 100% participation. Maybe Missouri could loan us 'Give 'em Hell Harry' to make a few fund drive speeches . . . In any event the Terrapins will fight! . . ."

PLEASE FORGIVE US

if you receive a letter asking for a donation AFTER you have sent your check. Clerically it's almost impossible to remove names of contributors from the solicitation lists without some time lag for mailing, etc. We thank you for your prompt response, and beg your forgiveness if you should be contacted again.

Report From the Campus

By J. Lloyd Stone

Since the start of the Development Fund drive in September several hundred alumni and friends have responded with generous gifts. In this column I have previously acknowledged the gifts of Frank Lunding and mentioned the fact that through his generosity the new entrance to the Student Union, now known as the University Center, became a reality.

Edward McDermott's contribution built the beautiful memorial to Old Main between Merrifield and Twamley halls. Mr. and Mrs. McDermott returned to the campus for Homecoming this fall.

Because of several gifts we were able to inform Web Pullen of Hato Rey, Puerto Rico, that his gift of \$250 per year for convocation lecturers would be matched from alumni funds.

This morning before writing this column I had the privilege of visiting our new Raymond Richards golf course with Len Marti, athletic director. The work is progressing at a rapid rate, and in another year the University family will be able to play golf on our own course, thanks to the generosity of another great alumnus.

Many of our alumni have written letters of thanks to Maxwell Upson for his gift of \$100,000 for lectureships. For nearly twenty years Mr. Upson has been one of our large contributors, and his generosity and gifts have made possible many extra things we never would have had without his help.

Friends of the late Dean Squires have joined together in setting up a \$10,000 lecture-ship fund which will carry on convocation traditions established by the beloved Dean.

A new baseball diamond west of the coulee is nearing completion, and this, too, was made possible by private funds. The new intramural field on the Bronson quarter north of the campus is also very much in use.

Alumni and friends who traveled together through the Far East on the UND Orient Tour last March met for a reunion luncheon in the Univer-

sity Center during the Homecoming week-end. Mr. and Mrs. Armin Rohde and Miss Mary Ellen Sandlie of Grand Forks helped greet their returning tour-mates.

Another reunion was incorporated in the same affair. Teachers attending the North Dakota Education Association convention in Grand Forks earlier in the week were invited to stay on for Homecoming and were special guests at the luncheon. A style show of campus dress of days gone by was put on by University students as special entertainment.

The Board of Directors of the Alumni Association will meet in Minneapolis November 6. The meeting was called by Dr. Otis Simenstad, president. At this time board members will have the opportunity of seeing both the University of Minnesota and Viking football teams, in addition to taking care of UND Alumni affairs.

It was little more than one year ago when President John F. Kennedy visited our campus, where he addressed a capacity crowd of 10,000 in the UND Fieldhouse, and was awarded an honorary Doctor of Laws degree.

Less than a month after receiving his UND degree and becoming a member of the Alumni Association, President Kennedy sent a personal check for \$100 to the UND Development Fund.

40 Ex-Sioux Meet at Lake Tahoe

Nearly 40 UND Alumni had a delightful reunion last June at Stevenson's Holliday Inn at Lake Tahoe at the "first annual" meeting of Alumni in that area.

Among those in attendance were:

Mr. and Mrs. Alan Zenker, Mr. and Mrs. Russell H. Stebleton, Mr. and Mrs. G. W. Belcher, Capt. and Mrs. Robert Langford, Mr. and Mrs. J. J. Pelham, Dr. and Mrs. Wayne A. Hemphill, Dr. and Mrs. Dix R. Morgan, Mr. and Mrs. James E. Goodin, Mr. and Mrs. Allan Finstad, Mrs. Chester A. Paterson.

This contribution has been used to purchase books for the Chester Fritz Library, and a reproduction of the acknowledgment tab is shown below:



UNIVERSITY OF NORTH
DAKOTA LIBRARY

*Purchased for the Chester
Fritz Library with a donation
made to the University of
North Dakota Alumni
Association by*

PRESIDENT

JOHN F. KENNEDY

*on the occasion of his being
awarded an honorary degree,
25 September 1963.*

A very pleasant surprise that came to the Alumni Office on Friday before Homecoming was a check for \$12,500 for the UND Development Fund from B. Fred Davidson, an executive of Gamble-Skogmo, Inc.

The contribution will establish the B. C. Gamble Scholarship Fund, and will be used to set up a \$500 annual scholarship for the UND School of Commerce. It was a wonderful way to start a wonderful Homecoming!

Dr. and Mrs. W. C. Durnin, Mr. and Mrs. E. E. Gullekson, Mrs. Adelaide Hamre, Mr. Stanley Walsh, Mr. Dwain E. Duis, Mr. and Mrs. J. Lloyd Stone, Mr. and Mrs. G. E. Bowden, Mr. and Mrs. B. Ferguson, Mrs. E. C. McKay, Mr. and Mrs. Edwin Deacon, Mrs. Carl M. Estresvaag, Mr. and Mrs. Don Torgerson.

REPRESENTS UND

Maurice E. Jarvis, '25, was the University of North Dakota representative at the formal inauguration of Dr. Ivan E. Frick as president of Findlay College, Findlay, Ohio during October.

Simenstad Urges Development Fund Support

By DR. OTIS SIMENSTAD

The University of North Dakota has a problem.

As the current president of the UND Alumni Association and Development Fund, it has become increasingly more apparent to me that the state of North Dakota can't afford to provide the "extras" to build a first class University.

Some of these essential "extras" are scholarships, loan funds, faculty grants, library projects, a planetarium and an auditorium.

We have gained a reputation as "The University of Outstanding Alumni." It is an enviable reputation gained because of our loyal boosters who have recognized the problems of a growing University and have given so generously of their help.

Over the past few years, our students, alumni and friends have contributed or pledged several millions of dollars, making possible the Burtness Theater, the Chester Fritz Library, the Richards Golf Course, the University Center, the Fieldhouse swimming pool, Twamley Hall, large scholarship funds and other facilities.

But, it will require continued support from our loyal alumni and good friends to make possible the expanded plant that UND must have to progress at her present rate and to become a great University.

You University supporters—you are Very Important Persons to the University of North Dakota. You are the difference between a mediocre University or a great University. We need the support of all of you, regardless of the size of your contributions. Our future depends upon those of you who accept his challenge.

I encourage you to join the other loyal UND Alumni who this year are sending their contributions to the Development Fund.

J. O. Holmen, '56 and Thomas J. Cebulla, '60, were recently named as senior research scientists with Honeywell, Inc. in their research center. Both UND graduates have made significant contributions to advancements in the magnetic film division of the firm.

Prominent Alumni Recognized



HONORED AT HOMECOMING: These prominent UND Alumni were presented with Sioux Awards for outstanding achievements in their professions and for their loyalty to the University. Left to right are Dr. O. W. Johnson, Rugby; Bruce E. McArthur, Canfield, Ohio; Dr. Otis Simenstad, president of the UND Alumni Association, who made the presentations; Mel Ruder, Columbia Falls, Montana; and Fred Davidson, Minneapolis. Gordon Caldis, chairman of the citation committee, introduced these guests during half-time ceremonies in the UND Stadium.

State Chairmen Help Coast to Coast

Alabama — Dr. John E. Leigh — Graduated from UND in 1952 and 1953 — On surgical staff at Maxwell Air Force Base, Montgomery

Alaska — James A. Hanson — Graduated from UND in 1960 and 1962 — A judge in Anchorage

California, North — Dwaine Duis — Graduated from UND in 1950 — Sales representative for Josten's of Owatonna—Lives in Lafayette

California, South — Dr. William Durnin — Graduated from UND in 1930 — Orthopedic surgeon in Long Beach

Colorado — John Gunness — Graduated from UND in 1948 and 1950 —Regional representative of the American Petroleum Institute of Denver

Connecticut — Lawrence O. Aasen —Graduated from UND in 1947—director for New York Life Insurance Company — Lives in Westport

Delaware — Owen W. Webster — Graduated from UND in 1951 — Now a research chemist with Dupont in Wilmington

Florida — Mrs. H. G. Webster (Winifred Nelson) — Graduated from UND in 1917 — Lives in Ormond Beach

Georgia — Dr. Leo A. Erbele — Graduated from UND in 1949 and 1950 — Director of laboratories at Macon Hospital in Macon

Indiana — Dr. John D. Graham — Graduated from UND in 1950 and 1953 — Practicing medicine in Indianapolis

Kansas — Dr. Emmett McCusker — Graduated from UND in 1943 — Radiologist, Hertzler Clinic, Halstead

Maine — Dr. Alden W. Squires — Graduated from UND in 1927 and 1930 — Director of anesthesia at the V.A. Hospital in Togus

Maryland — Art Robertson—Graduated from UND in 1923 — Retired Commander, Naval Reserve —Lives in Chevy Chase, active in the Red Cross and other civic groups

Minnesota — Arnold Thompson — Graduated from UND in 1952 — Manager of the Osterud Agency, Inc., and the insurance section of the Home Federal Savings & Loan Association in Rochester

Missouri — Frederic P. Barnes (Pete) — Attended UND from 1922 to 1924 — Senior partner H. O. Peet & Co., investment brokers, in Kansas City

Montana — Melvin Ruder — Graduated from UND in 1937 and 1942 —Editor and publisher of the Hungry Horse News and Columbian in Columbia

Nebraska — Edmund Belsheim — Graduated from UND in 1927 — Awarded honorary Doctor of Laws degree in 1952 — Professor of law at the University of Nebraska in Lincoln

Nevada — Mrs. Chester A. Paterson (Verna Stumpf)—Graduated from UND in 1919 — Lives in Reno

North Dakota — Mrs. Milton Kelly (Sybil Baker) — Graduated from

UND in 1918 — Member of North Dakota state legislature — Lives in Devils Lake

Ohio — E. P. Madsen — Graduated from UND in 1940 — Corporation executive living in Pepper Pike

Oklahoma — Raymond Richards — Graduated from UND in 1906 — Retired oil company executive living in Tulsa

Oregon — Dr. John Hulteng — Graduated from UND in 1944 — Dean of the school of journalism of the University of Oregon in Eugene

Pennsylvania — Dr. Wilhelmina S. Scott Bomberger — Graduated from UND in 1921 — Practicing medicine in Lancaster

South Dakota — Clair T. Blikre — Graduated from UND in 1948 — Superintendent of Schools at Yankton

Texas — Howard A. Moun—Graduated from UND in 1943 and 1945 —Attorney in Dallas

Virginia — Robert B. Simpson — Graduated from UND in 1931 and 1932 — Aerospace division of Raytheon Company, living in Alexandria

West Virginia — Dr. Walter Moran —Graduated from UND in 1929 and 1953 — Assistant professor of surgery at University of West Virginia in Morgantown

Wisconsin — Paul Larson — Graduated from UND in 1950 — Director Titan II program, AC Spark Plug division of General Motors — Lives in Elm Grove

IN MEMORIAM

Robert T. Serumgard died at the age of 59 in Minneapolis, where he was vice president and general manager of the Peavey Co. terminal operations. Active in grain and barley national trade associations, Mr. Serumgard was born in Devils Lake, joined the Peavy Co. in 1927.

He is survived by his widow, **Mary Thexton, UND, '25**, a daughter, a son, a brother, three sisters, Mrs. W. E. Budge, Mrs. H. A. Lieberg and Miss Inez Serumgard (all who attended UND), and three grandchildren.

Royal W. Goheen, superintendent of schools at Lakota, North Dakota, died in Grand Forks last August. Most of his teaching career was spent in North Dakota, where he compiled a fine record as an educator. He received his M.S. degree in Education from UND in 1955.

Mrs. Aloysia Brainard, former Minot resident who retired in 1956 after a newspaper career spanning 46 years, died in Champaign, Ill, following a brief illness. Funeral services were held at Devils Lake, where she was born in a claim shack, the daughter of Mr. and Mrs. William Belford.

Mrs. Brainard was married to the late Marshall Brainard,

a Great Northern Railway conductor, who died in 1944. She entered UND in 1908.

Alfred Jerome Neisingh, class of 1912, died last August in Santa Rosa, California, was a totally disabled Veteran of World War II as a result of multiple sclerosis. He was deeply devoted to UND and was faithful and untiring in appreciation of the help he received as a student. He is survived by his wife.

Benjamin Ray Frost, '33, died at the age of 54 in Phoenix, Arizona in September, following surgery. He had taught school for many years in Minnesota and Montana and was district manager for western district of the Hamilton Corporation at the time of his death. He is survived by his wife, father, and two sisters.

Melvin E. Koons died Oct. 6 in Grand Forks at the age of 57. He had been associated with the University since 1934. At the time of his death he was chief of laboratory service for North Dakota State Department of Health.

He came to Grand Forks in 1934 as director of the North Dakota Public Health Laboratory. He was director of the blood bank and an associate professor of public health at the UND School of Medicine.

State Fund Chairmen



Dr. L. A. Erbele
... Georgia



Dr. John Hulteng
... Oregon



Arnold Thompson
... Minnesota



F. P. "Pete" Barnes
... Missouri



Dr. Walter Moran
... West Virginia



Cmdr. Arthur D. Robertson
... Maryland



Verna Stumpf Paterson
... Nevada



Dr. John Graham
... Indiana



Owen W. Webster
... Del.



Clair T. Blikre
... South Dakota



Lawrence O. Aasen
... Conn.



Paul O. Larson
... Wisconsin

1964-1965

DEVELOPMENT FUND BUDGET

The following budget was approved for the Alumni Association and Development Fund for the year 1964-1965:

1. Cost of printing, mailing, postage, **Alumni Review**, Publicity, etc.\$18,200
2. Office supplies, equipment, taxes, etc.\$5,200
3. Salaries, payroll, taxes \$14,399
4. Faculty grants, travel, University and alumni promotion\$7,000
5. Scholarships\$18,000
6. Insurance, books, dues, miscellaneous\$11,450
- Total\$74,249

ALUMNI REUNIONS

CHICAGO: Nov. 7 at Midway House Motor Motel in Charles Continental Ballroom, 5400 S. Cicero, Chicago, Ill.

NEW ENGLAND: Nov. 25-26 at White Cliffs, Mass. Contact David W. Leckert, 33 W. Elm St., Brockton, Mass.

TOPEKA: Nov. 29 at South Holiday Inn, Topeka, Kansas. For reservations, contact Gary Hughes, 1544 Shunga Drive

PHOENIX: Camelback Inn Reunion, Jan. 3-10, 1965; Write Jack Stewart, Camelback Inn, Phoenix.

DENVER: Jan. 12, 1965 at Builder's Showcase, West 6th Ave., off Valley Highway, Denver. Write Jim Ebentier, 6942 S. Ash Circle, Littleton, Colo.

LOS ANGELES: Feb. 20, 1965 at Statler Hilton Hotel, Los Angeles.

DES MOINES: March 27, 1965. Write Gordon Sundry, 685 Ronwood Drive, Des Moines.

Donates Gutenberg Bible

A facsimile of a Gutenberg Bible went on display in the Chester Fritz Library at UND in October. It is a gift to the University from **Rev. and Mrs. Clifford B. Holand, '23**, Seal Beach, Calif.

Rev. Holand is preparing materials for a book of 14 sermons.

UND Development Fund
University of North Dakota
Grand Forks, North Dakota

I enclose the sum of \$ _____ for the following purpose:

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