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MINUTES OF THE UNIVERSITY SENATE MEETING

January 13, 1972

The January meeting of the University Senate was held at 4:00 p.m. on Thursday, January 13, 1972, in Room 7, Gamble Hall. Mr. Kraus presided.

The following members of the Senate were present:

Clifford, Thomas J. Aarsvold, Marilyn Gletne, Barb Harwood, Theodore Heyse, Margaret Jarman, Lloyd

Johnson, A. William Kannowski, Paul B. Alberts, Earl D. King, Robert W. Apanian, Ronald Koenker, William E. Potter, Gerald Blevins, Wally Kolstoe, Ralph Quaday, John Brown, Russell Kraus, Olen Reiten, Palmer Caldwell, Robert Libera, Charles Rowe, Clair Clark, Alice MacKichan, Ruth Rowe, John Dibrito, Bill McKenzie, Ruby M. Downs, Travis Miller, Roy G. Facey, Vera Muehlberg, Doug Fletcher, Alan Murray, Stanley N. Tomasek, Henry J. Fruhwirth, Lowell Naismith, Donald Tweton, D. Jerome Nelson, Edward Norman, Ernest O'Kelly, Bernard Oslund, Valborg Penn, John S.

'Perrone, Vito Peterson, Russell Peterson, Stefan Bullard, Charles W. Kuhns, Richard Robertson, Donald J. Bzoch, Ronald C. Lewis, Robert W. Rognlie, Philip A. Sheppard, Alan Smith, Glenn H. Thomforde, Clifford J. Ulven, Milford T. Westfall, Cindy Wilhelm, Roger Wynne, John T. Crosby, Blake

The following members of the Senate were absent:

Boyer, Wes Harris, Ann Brumleve, Stanley Jacobson, Harvey Cornatzer, William

Cushman, Martelle Marti, Leonard Hanson, Roger

Kulas, Ludwik Kurdeka, Joanna Ollerich, Dwayne Omdahl, Lloyd

Rushing, Robert Schmoker, Candy Skogley, Gerald Swanson, Loren Wasinger, Gordon Zimney, Margaret

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There being no corrections, the minutes of the December 2, 1971, meeting were ordered approved as submitted.

Upon the recommendation of the Faculty of the Graduate School, Mr. Johnson moved that the University Senate approve the introduction of the degree Master of Business Administration, as defined in Appendix I, and requested that the President seek the approval of the State Board of Higher Education. The motion was seconded and discussion followed. The motion was voted upon and carried. (See Appendix 1).

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Mr. Kuhns, reporting for Mr. Rushing, announced that the By-Laws of the University Senate were being reviewed by the Codification Committee, and that a final report would follow at a later meeting.

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Mr. Ring, representing the Curriculum Committee, reported that the committee had approved the establishment of the Center for Teaching and Learning with the provision that course and curriculum details will be submitted to the Curriculum Committee for regular action.

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Mr. Koenker moved that the Senate approve the establishment of a Center for Teaching and Learning to include all of the programs and activities currently in the Department of Education, the New School for Behavioral Studies in Education, and the Department of Library Science. The motion was seconded and discussion followed. Mr. Kolstoe moved to amend the main motion to include "with the understanding that course and curriculum details will be brought before the Curriculum Committee for regular action." The amendment was seconded and discussion on it followed. The amendment was voted upon and carried. Discussion on the main motion as amended resumed. The Chair asked if there was objection to Mr. Dahl, representing the Committee on the Center for Teaching and Learning, reporting for that committee. There being no objection, Mr. Dahl reported. Discussion continued. It was moved and seconded to vote immediately on the main motion as amended. The motion to vote immediately was voted on and carried by the required two-thirds majority. By a secret ballot, the main motion as amended was voted upon and carried 38 to 19.

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Miss Norton, representing the Academic Policies Committee, presented a proposal that the first sentence on page 29 of the 1970-72 undergraduate catalog be changed to read: "A student who receives a grade of D or F may repeat the course once, up to a limit of twelve hours." Mr. Kolstoe moved that the Senate approve this proposal. The motion was seconded and discussion followed. Mr. Ulven moved to amend with a substitute motion to read: "A student who receives a grade of D or F may repeat the course. The last grade achieved in each course is to be used in calculating his grade point average. To raise a D grade, a" The motion to amend with a substitute motion was seconded and discussion followed.

Mr. Tweton moved to suspend the 5:30 adjournment rule and complete the agenda. It was seconded. Mr. Robertson moved to adjourn. The motion to adjourn was seconded, voted upon and lost. The motion to suspend the rule of adjournment was then voted upon and and carried.

Mr. Rowe moved that the main motion and the pending motion to amend by substitution be postponed temporarily. The motion was seconded, voted upon and carried.

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It was moved, seconded, voted upon and carried that the meeting adjourn at 5:40 p.m.

R. M. McKenzie Secretary

APPENDIX I

Graduate Faculty, December 9, 1971

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (M.B.A.) degree program is designed to prepare persons for general management responsibilities at the executive level. The recipient of the degree must have demonstrated critical, analytical and decision-making abilities in the broad area of management but also must have demonstrated an ability to study and write in one specialized area.

The M.B.A. degree program is designed to accommodate and attract individuals who have an undergraduate background in a field other than business into graduate-level work in the broad areas of business. Of course, it also is designed to accommodate students who do have an undergraduate background in business.

The program of study for the M.B.A. degree will provide for the following:

- 1. A common body of knowledge in business and administration through course work in economics, accounting, quantitative methods, the functional areas of business, administrative processes, computer applications to business and the legal environment of business. A minimum of 28 semester credits of undergraduate work in business or the equivalent in integrative foundation courses normally will meet this requirement. Students entering the program with a proficiency in any or all of these areas may be exempt from the appropriate portion(s) of this requirement.
- 2. The Core of the M.B.A. program which is required of all students. It consists of a minimum 21 semester credits of specified courses involving computer applications, systems analysis, functional aspects of business and government, quantitative and behavioral analysis, and the integration of analysis and policy.
- 3. A minimum of 11 semester credits of electives to permit some concentration in a student's area of special interest. Included would be registration for 997, Independent Study (2 credits) involving the preparation of an Independent Study Report based on an independent investigation of a topic previously presented as a proposal (outline) and approved by the advisor.

Each student will be assigned an advisor who will represent the special area of emphasis and supervise the Independent Study. The student's program of study will be developed with this advisor but must receive the approval of the Director of the M.B.A. programs and the Dean of the Graduate School. At least one-half of the program (core plus electives) must be 500-level courses. There is no residence requirement for this degree but it is subject to Graduate School policy on transfer and off-campus work. Each applicant for the M.B.A. degree must pass a comprehensive written final examination which shall cover the core and elective areas of the degree program.

FOUNDATION COURSES

urse		Credits	Function
cct. 300	Survey of Accounting Principles	3	Concepts of accounting for Management Decision-Making
gt. 300	Principles of Management	3	Organization theory; Administrative processes
t. 301	Industrial Management	3	Functional area; incorporates Fortran programming, Computer applications, simulation
gt. 303	Corporation Finance	3	Functional area; incorporates legal environment relative to Financing
kt. 301	Principles of Marketing	3	Functional area; incorporates legal environment relative to Marketing
ton. 203	Elements of Economics	3	Micro and Macro analysis
con. 210	Elementary Statistics	3	Quantitative Analysis; inferential statistics for Management
			decision-making
ath. 203	Business Mathematics	3 24 (Se	ee Footnote <u>a</u>)
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II. GRADUATE COURSES

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gt. 505	Policy Formulation & Administration	3	Integrative analysis of the functional areas and policy determination
gt. 550	Management Systems	3	Systems analysis including information systems, cost data flow and control
kt. 411	Marketing Management	3	Functional area; distribution logis- tics
cet. 510	Industrial Quantitative Controls	3	Quantitative analysis for Management decision-making
gt. 515 kon. 511	Management of Human Resources Managerial Economics	3 3	Organization behavior and analysis Economics, and Financial aspects of the firm; analysis and decision- making
şt. 500	Introduction to Research in Business	3	Research concepts and methodology
t. 997	Independent Study	-	
	Electives	9 32	(See Footnote b)

otnotes:

- (a) The listed courses are the equivalent of 30 hours of undergraduate course work due to the integration of Accounting 101, 102 into 300 and Economics 101, 102 into 203.
- (b) Typical electives will be as follows: magement:
- Mgt. 403 Production Planning and Control Mgt. 412 Problems in Production Management

Seminar in Marketing

Mgt. 597 Readings in Management keting:

Finance:

Econ. 430 Investments

Financial Administration Mgt. 304

Accounting:

Acct. 320

Accounting for Management Seminar in Management Accounting Acct. 509