



1927

Flickertail Follies, 1927

University of North Dakota

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FOLLIES FACTS

Volume III.

March 22, 23, 24, 1927

No. 1

Third Annual Follies Being Presented Tonight

ALL SEATS AREN'T IN CENTER SECTION

Tickets Handled in Order in Which They Came to Office.

Rumors, rumors, and rumors of rumors. Down town people think that university students and faculty were given preference in the distribution of reserve seats for the Follies. On the other hand, the students and faculty are certain that down town people were given all the best seats.

Both views are wrong. The letters which came first to the mail box of the Follies were given first choice in seats without regard to the name or occupation of the person who sent in the order.

A few down town people, faculty, and students were sufficiently dissatisfied so that they returned their tickets for a refund. The refund was made and the tickets sold again to still other customers.

Those who were dissatisfied failed to remember that when 2300 seats are sold for a theatre having that many seats for three nights, all seats are not located down stairs in the center section rows 5 to 15. Some day some man may perform the miracle of building all stadium seats on the 50 yard line and all theatre seats in the sacred circle.

In the meantime the Follies management plays no favorites.

The advance ticket sale was made by 16 girls selling on a commission. The three girls who led in numbers sold were in the order named, Phronie Burtness, Madge Allen, and Ruth Gaulke, earning from ten to seventeen dollars each. The others earned lesser commissions.

This year the three performances were practically sold out two weeks in advance of the show. All of which goes to prove that the Flickertail Follies is popular; that people like to see young folk do what they can do well.

HERE'S THE KIND OF A LETTER WE LIKE

My Dear Ladies and Sirs:

Enclosed find.

Time preferred: Wednesday, Mar. 23.

Location preferred: In common with the other 1598, I prefer the two aisle seats on the right side of row 15, center section. I know all the others will be terrible disappointed when they find I have these seats, nevertheless I boldly state my desire. If by any mischance or miscarriage of justice these two seats may be already taken I presume I shall have to be satisfied with any other two seats. Just so they be not too far apart. Or what have you? Thanking you for your kind attention.
Yours, etc.

EDITORIAL

Here we are again. No doubt some of you will always feel that the first year's show was the best. Others will be sure that the Follies can never be as good as it was the second year when Charlie Patmore starred as the "Missing Link." The producers are certain that the show this year is up to the usual standard. They hope that in the years to come each annual show will be as good as this one. The management herewith expresses its gratitude to all those who have contributed to this year's success—to the audience as well as the actors. We hope you like our show.

Audited Statement Shows Where Money From Follies Goes

Because the Flickertail Follies is the most successful, financially at least, of all of the University attractions, there is a good deal of speculation as to where the money goes, despite announcements each year of by the management.

Following is the statement:

Cost of Production.....	\$645.00
U. N. D. Printing Fund.....	400.00
Stadium.....	100.00
Participating Groups.....	455.00
Expense Money	
(\$25 each).....	\$250.00
Act Prizes.....	130.00
Ticket Sale Prizes.....	75.00
Total Cost.....	\$1600.00

All funds passed through the hands of J. W. Wilkerson, business manager of the University.

Last year 800 tickets were sold for each night making a total of \$1600 in receipts. The \$400 given to the University printing press fund is an annual gift. When secured, it will save the University money by doing its job printing, which is of a considerable magnitude, at cost and for printing the Dakota Daily Student, University newspaper.

The stadium gets \$100 on a \$500 pledge signed last year by Sigma Delta Chi, national professional journalistic fraternity which sponsors the Follies. The fraternity itself gets nothing except the publicity. Last year each group was given \$25 for expense money, in addition to the \$130 which was given to the prize winning groups.

SHOW'S POPULARITY GROWS WITH YEARS

Offers Refused To Take Parts of Flickertail Follies on Road.

More popular each year, the third annual Flickertail Follies, which is appearing tonight surpasses both of the two previous performances.

Judging from gate receipts, the Follies is the most popular home talent show which has appeared in Grand Forks. In 1925, the first year, two houses were almost completely sold out. Last year, every ticket was gone a week before the show was scheduled to start and this year popular demand has forced the managers to stage the production for three nights and all three houses are practically filled.

The management is insisting upon keeping the Follies exclusively a Grand Forks show. Offers have been received to take part of the show to Winnipeg, Bismarck, and Devils Lake, but the director is refusing all offers.

Credit for the success of the three performances is given by the management to the splendid talent of the University of North Dakota groups.

Sigma Delta Chi, national professional journalistic fraternity, has sponsored the show for the three years and from its ranks are the student managers of the production.

This year Prof. Roy L. French is the director, as he has been for the last three years. His assistant director is Prof. J. D. Leith, also of the University faculty.

Edward J. Franta is Follies manager and Ray F. Sallberg is assistant manager. Together with Edward K. Thompson, publicity manager, these three form the executive committee in charge of the business affairs of the Follies.

'MISSING LINK' OF LAST YEAR WRITING ADVERTISING IN N. Y.

Charles Patmore, Follies star of last year, is now connected with the H. K. McCann advertising company in New York.

Mr. Patmore, who also had a leading part in several Playmaker productions, will be remembered as the "Missing Link," who appeared between each act last year.

A**KAPPA GAMMA DELTA**
presents**ROSES**

1. A Garland of Old Fashioned Roses.
2. Rose of Washington Square.
3. Wild Irish Rose.
4. Roses of Picardy.

Mary Stephens
 Pearl Gemmill
 Thelma Greenland
 Jane Rudd

Phyllis Peterson

Sylvia Adams
 Florence Newton
 Lydia Abbott
 Nellie Rukke
 Audrey Thorne
 Coline Hawk

E**DELTA GAMMA**
presents**PICTURING THE COLLITCH
GIRL**

1. Singing Pictures.
2. Bluebird—A Burlesque.
3. We Love the College Girls.

Meredith Barron
 Mabel Croon
 Berieth Johnson
 Jean Hannah

Aileen Thacker
 Magda Fagstad

Ethel Severson

Martha Carr
 Marguerite MacMaster
 Swanelle Manderud
 Olive Winslow
 Margaret Richmond
 Gladys Trent
 Ruth Gaulke

J**DELTA ZETA**
presents**A TERPSICHOorean
POTPOURRI**

1. Japanese Sandman
2. Collegiate Capers
3. Indian Love Call.

Doris Rathje

Alice J. Johnson
 Hazel Nelson

Mildred Nelson
 Helen Backstrom
 Esther Campbell
 Jean Robbins
 Rosalla Buckley

Valborg Oslund
 Helen Hamilton
 Thelma Gunderson
 Karleen Home
 Kathleen Bolstad
 Mary Finnegan
 Lillian Klagos
 Lorraine Heltne

Alice V. Johnson
 (accompanist)

B**PHI DELTA THETA**
presents**A PRAIRIE ROSE IN THE
GARDEN OF ALLAH****SYNOPSIS**

1. Bold, bad, Bedouins capture Effie, the pride of east third street. She wins a place in the Sultan's favor by some torrid dancing; the members of the Sultan's harem show a few steps themselves.
2. A couple of the Sultan's slaves do some tricks.
3. Effie shows her American friends some of the things she has learned.

Mr. Haussamen's costume by McShane's.

Henry Haussamen

Robert Masseur
 Theodore Rex
 Frederick Evans
 Ronald McKinnon
 Herbert Wittkopf

Howard Myster
 Elmer Wittkopf
 Robert Serumgard
 Edward Showers
 Lester Rohde

F**ALPHA PHI**
presents**THREE BAGS FULL**

1. Paper Dolls.
2. A Cornfed Indiana Mama.
3. Minstrel Show.

Madrienne Florence

Dorothy Hoover
 Marion Van Osdel
 Phyllis Courtney

Dorothy Rice
 Virginia Smart
 Eldean Thiering
 Genevieve Beuche
 Gudrun Jelstrup
 Elizabeth Witherstine
 Lois Lohn

Mary McConville
 Merle Elmslie

Vallie Olson
 Dorothy Gehrke
 Muzette Willis

Josephine Nuchols

Marian Yeomans
 Berniece Kennelly

Gretchen Johnson
 Evelyn Walker
 Carol Nelson
 Jean Olson
 Evelyn Kelly

K**ALPHA TAU OMEGA**
presents**ZIEGFELD'S NIGHTMARE**

Malburn Finkenbinder

Charles Buchanan
 Arthur Eielson
 Heath Gross
 Archie Scott

Charles Evanson
 Joseph Crary
 Arnott Lee

Nathan Graves
 Walter Billigmeier
 William Vandersluis

Charles Buchanan
 Lawrence McKenzie
 Bernard Overland
 Karl Schulze
 Bruce Lozier
 Walton Taylor

C

KAPPA ALPHA THETA
presents

A NIGHT IN NAPOLI

- | | |
|----------------------|----------------------|
| 1. Santa Lucia | 3. Tarantello |
| 2. Danca Viciliano | 4. Neapolitan Nights |
| 5. Neapolitan Waltz. | |

Helen Swansen

Ruth Sprague

Ruth Schlaberg
Caryl GidleyAmy Beisigl
Elizabeth Whelan
Florence EddieRuth Hancock
Hortense Mollers
Sophonia Burtness
Helen McGurkElizabeth Countryman
Ruth Sulerud
Eleanor Bennett
Grace Perkins
Ruth McGurk
Helen Wittenstein
Alice Close
Bertha Beisigl**G**

KAPPA SIGMA
presents

AT THE COURT OF ST. VITUSEarl Benser
F. Van Kent
Frank Novotny
Randolph ThorneDuane Diehl
Lloyd Blume
Newton Fawcett
Francis Hillman**H**

INTERMISSION

L

GAMMA PHI BETA
presents

GAMMA PHOIBLES BLUES OF 1927

1. Birth of the Blues.
2. Black Bottom, introducing
 - a. St. Louis Blues.
 - b. Down and Out Blues.
 - c. Memphis Blues.
 - d. Wabash Blues.
 - e. Teddy Bear Blues.
 - f. Cicero Blues.

Madge Allen
Jesse DePuy
Dorothy MuldowneyAnn Black
Marguerite Messinger
Clara Sperry
Marjorie Gray
Borghild Mork
Lillian Heald
Sarah RobertsonIone Haagenon
Hazel Larson
Alice Schrapps**D****BETA THETA PI**

presents

Paul Yoder

in

BEATING HIS WAY**I**

PI BETA PHI
presents

A BUSY DAY WITH PAUL POIRET

- | | |
|------------|--------------|
| 1. Morning | 2. Afternoon |
| 3. Evening | 4. Night |

Gowns and negligees furnished by McShane's.
Accessories and suit from Benner's.
Hats from Hattie Kumm's Vogue Hat Shop.

Fahe Nelson
Helen ScottDorothy Graves
Cozette Nelson
Esther Nelson
Elizabeth Adamson
Mary Cayou
Gladys Warren
Mary Sullivan
Doris Ray
Rhea ShawLetitia Scott
Esther Johns
Francis Baker
Mary Sullivan
Gladys Edin
Ruby Shaw**M**

SIGMA ALPHA EPSILON
presents

A FESTIVAL OF RHYTHM

- | | |
|------------------------|---|
| 1. Meet the Boys | 2. Turkey in the Straw <ol style="list-style-type: none"> a. American. b. Spanish. c. Irish. d. Hebrew. |
| 3. Horsie—A tone jaunt | 4. A Little Heat |

Jalmar Muus
Dana McEnroe
Carol LundArchie McGray
Richard Clark
Ray Sullivan



MCDONALDS

The Home of Good Clothes



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The
House of Kuppenheimer

North Dakota Men are Noted for the Clothes they Wear—
The fact that style is an important thing in the student life at our University is known by every good clothes maker in America. — We are very proud of this reputation in the knowledge that this store is preferred by a large majority of the men at North Dakota.

*A NEW STADIUM —————
FOR A GREATER UNIVERSITY*

