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University of North Dakota Alumni Association

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Ask Alums to Back Student Union

Committee Makes Survey of Union Construction Costs

A detailed account of the actual amount of money which will be needed to construct a Student Union and the money estimated for operation expenses has been computed by the UND Student committee.

The report is based on a study of plans of several schools operating Student Union centers on their campuses. These plans have been adapted to the needs of such a center on our own campus and include the major and general items.

Biggest item on the list will be the actual cost of the building itself, estimated at \$300,000. Engineering and architect fees will up the cost \$36,500 while the cost of furniture and equipment will total \$120,000.

Preliminary expenses for a two-year campaign and three-year supervision to the point of actual functioning of the Union will amount to \$40,000. The committee has also pointed out that it will be necessary to have a reserve for one year operating expenses above the income expected which will amount to approximately \$3,500.

At present there is \$25,690.61 in the Union treasury. The income from the student fee of \$5 per semester over a period of

(Continued on Page 3.)

Law Changes Affect Would-Be Donors

There are not only many possible variations in the terms of gifts but also many possible methods of giving. Too many people fall into the habit of thinking that contributions must be made in cash. This is by no means true, and under certain circumstances may be needlessly expensive to both the giver and the receiver.

Our income and inheritance tax laws have been written to encourage the support of our educational and social institutions.

More changes and revisions in tax laws have recently been made. Potential contributors should check them over before they act.

--- An Editorial ---

The term "student union" implies both an organization and a building. The organization, composed of students, faculty and alumni, is an informal medium for individual and group expression through a program of social and cultural recreation. The "union building" is the physical center itself, the community body.

Here at the University, the history of our own Student Union has been a relatively short but effective one. A campaign to raise funds was launched in 1944 by the STUDENT, and a year later, at a mass meeting of the student body, petitions were signed by the students whereby each enrollee would be assessed \$5 per semester. These moves were indicative of the interest and support of the student body.

With more than 2700 students on the campus, the need for a student center becomes more imperative daily. Facilities for eating and entertainment are greatly overtaxed and some are practically nonexistent.

A Student Union designed to include a cafeteria, grill, fountain, a ball room, lounges, office rooms for campus organizations and other features, will eliminate much of the confusion that is felt on the campus. The Union would provide a place for students to study, to dance, to eat and a spot for recreation.

Today, the college union is becoming an integral part of the education pattern of all universities. Its distinctive features are its informal and human approach. This community center, by centralizing and integrating University effort and activity, can be equipped to meet the primary out-of-class needs and interests of the students.

Formulators . . .



Seated, left to right: Julia Ann Ranney, secretary; Duane Lund, president, and Vernice M. Aldrich, alumni member. Standing are Dean William G. Bek, E. Lloyd Stone, Alvin E. Austin, and Donald J. Robertson, alumni members of the committee. Not shown in this picture are Ken Dale, vice president; Harold Pollman, and J. W. Wilkerson, treasurer and permanent member.

\$175,000 Goal Set In Renewed Drive For Student Center

The Student Union committee, in striving to raise the necessary funds for the Union building, has decided upon \$175,000 as the goal that must be attained, Duane Lund, president of the Student Union committee has revealed. That sum, large as it first might appear is not really such a striking amount, Lund pointed out.

With 7,000 alums listed in the files of the Alumni Bureau, the actual contribution that each person would be called upon to make is relatively small, the committee chairman indicated.

"A simple problem in division", Lund said, "reveals that, divided equally, each alum would need to contribute only \$25 to the fund and the desired total would be met.

"Twenty-five dollars, although no staggering sum, is still to many a great deal. On the other hand, the student who enrolls in college for the regular four years required for his degree, finds that over that period of time he will have contributed \$40 to the fund through the present \$5 per semester assessment system," Lund added.

"The students have less earning power while in school. Many, especially in these times, find it difficult even to enter college with the limited funds available to them," Lund observed.

Concluding, the Student Union president said, "I'm sure loyal alums, knowing of the earnest participation of the active student body in this campaign for funds, will contribute their full share, so that the dream of a Memorial Student Union at the University of North Dakota can soon be realized."

Chicago Grad Gives \$500 to Union Fund

Edward H. McDermott, class of 1927, recently sent a check for \$500 to the University Development Fund. Mr. McDermott is now an attorney in Chicago, Ill. Other contributions within the last year include John Hancock \$26,000, Col. Thomas Campbell \$1,000, Della N. Crouch \$6,733.89.

College Unions Offer Fun, Rest To All Visitors

The college Union is often the University's most potent means of making itself known to the general public, to parents and to prospective students. Located in the center of the campus, planned and equipped as are most Union buildings, it becomes the focal point for one's visit to a college.

It is there that one finds comfortable and inviting places in which to meet friends, to rest or have a meal.

It is in the Union that one uses free telephones, mails letters or sends telegrams. In one college Union that was typically dignified and beautiful and at the same time friendly and functional a stranger was heard to say, "Why, even I seem to belong—even I feel a pride in the place."

In this community center, this University home, sensitive visitors realize that students and faculty know one another as human beings.

Nothing is said about the value of cultural environment or of facilities for creative work and play. Nobody mentions the desirability of social and intellectual poise or the signal importance of attitudes and appreciations.

Everybody seems to be enjoying and sharing these very benefits. Consequently, visitors leave the campus with a more intimate knowledge of and belief in the institution as a whole because they have witnessed life on the campus as it is lived.

University of North Dakota Alumni REVIEW

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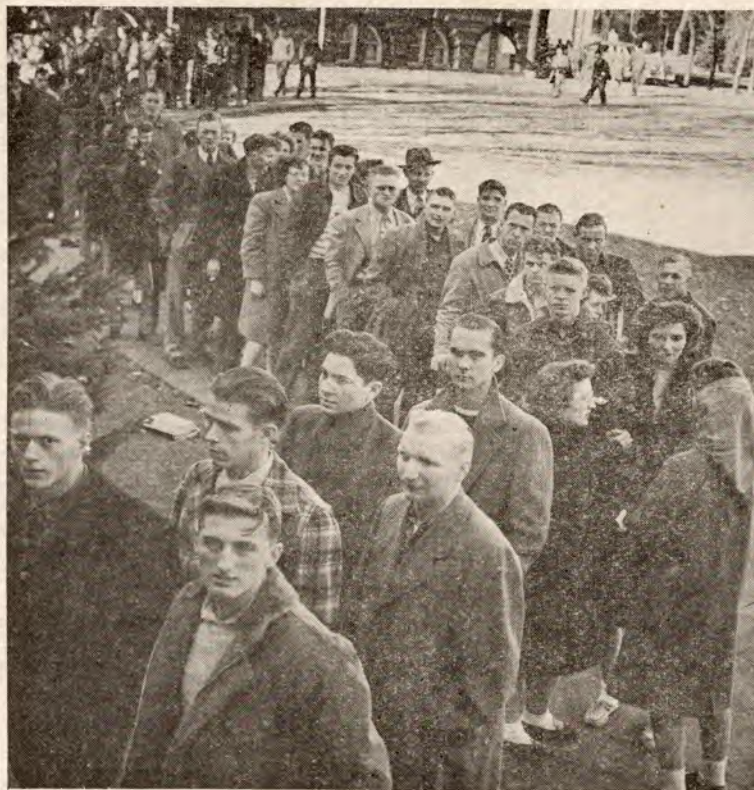
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Over-Crowded Campus Seeks Recreation

Endless Lines



Impatient students "sweat out" slow-moving line as they wait for their meals at the University Commons. The Commons has been in use for more than 25 years and with its limited facilities has great difficulty in accommodating the large number of people who eat there daily.

On Other Campuses . . .

Glancing over the Colleges and Universities throughout the country, we've learned a little about what other schools are doing and what they have done about their own Student Unions.

Record enrollments everywhere, in some cases double pre-war peaks are leading to some Unions problems and solutions hardly thought possible when their projects were being formulated.

The Coffman Union at the University of Minnesota is making the most of an overpowering situation. The main cafeteria is now open several hours longer each day. Some of the lunch-rooms are being used as study halls, and a newly inaugurated plan for noon programs in the main ballroom will alleviate much of the overcrowding in the building.

The University of Kansas has converted its Union ballroom into a second cafeteria which seats 600 people. This innovation has relieved the congestion at other campus eating spots.

Florida's Union Center has gone

all out in its program of recreation for students. The University is housing nearly 1,000 students in barracks at a former military installation, located seven miles from the campus. To help sustain student morale the Union has opened a soda shop and has created a branch office at the air base.

Overcrowded conditions at the University of Wisconsin have made it necessary to hold classes in the Union theater, which seats 1,000. This will mean dropping most of the drama, music and convention programs that have been scheduled for the year.

Some schools, like our own, are still formulating plans for their Unions. The University of Syracuse is on its way toward having several Student Union buildings, temporary, on the campus this year.

The University of New Hampshire has announced the selection of a site for their Memorial Union, but the lack of material may delay construction for some time.

Lack of Facilities Harass Collegians

Never has the lack of recreational facilities at UND been so apparent as today. The campus has more students than ever before in its history and college organizations are striving in vain to stem the tremendous demand for relaxation issuing from bored and frustrated students.

After class, the tired student has few choices. He can dash over to Nodak center, sweat out a soda line for 10 or 15 minutes and eat standing up. If he's lucky, perhaps in another 20 minutes he will be able to sit around a table with 8 or 10 other crowded students.

Where to take a date? There is the inadequate Nodak center already mentioned or the YMCA which recently opened the "Wigwam Club" for the benefit of a limited number of dancers, lunchers, and ping pong players. Invaluable as this contribution is, it only scratches the surface of the glaring need for the 2700 students attending school—a Student Union!

Perhaps the UND student would like to bowl or attend a movie. Local facilities are usually crowded and the nearest movie is 32 blocks away and the closest bowling alley even farther.

Beginning next semester the UND student will be faced with an added inconvenience. The administration has found it necessary to set back all class schedules one half hour. This means that the collegian who would normally have an eight o'clock class must now be ready for work at 7:30. The students lunch hour will now be determined by his class schedule. Only by these means can the University now care for its enrollees.

It is a small wonder that students already have dropped out, disillusioned and disgruntled because the facilities for play and relaxation and even for the issuance of their meals have proven themselves grossly inadequate.

PROMOTES DEMOCRACY

Student unions are democracies in themselves, composed as they are of the entire university community — faculties, administrators, trustees, students and alumni. It is a center for everyone—regardless of class, social status, economic status, race or religion. Within the union there is self-determination by students of the kind of college life they will live, through the democratic elements of the majority vote and student control of governing boards and committees.

Financier



JOHN HANCOCK

When John M. Hancock spoke at the University Alumni Luncheon last Homecoming, he said, "Take a good look at your income tax schedule this year. Find out what your allowable gifts might amount to; then give a generous slice of it to the Student Union. That's what I'm going to do, and I'm going to keep on doing it as long as it's necessary."

Mr. Hancock, who has been the leading contributor to the proposed Memorial Student Union since the campaign to raise funds was inaugurated, closed his speech at the luncheon by again urging alumni and friends of the University to contribute generously to the project which he heartily indorsed.

In a recent letter to Lloyd Stone, director of the University Alumni Association, Mr. Hancock emphasized his position as a strong supporter of the Student Union and made the suggestion that the project be borne in mind by the alumni for next year as well as for the current year.

Union to Emphasize Recreational Venture

A Memorial Union here, when realized, will be the recreational laboratory of the University. Its obligation to society will be the same as that of any other laboratory; that is why it will spend much time and money on recreational ventures. It will not only teach its own students how to prepare for play as well as work, but will set standards, discover techniques, and produce trained leaders who will be of service to other communities as they meet their own problems of providing for leisure.

Unique History Characterizes Present Student Union Drive

By DUANE LUND

Founded on a deep realization of the need for a social center on the campus, the present Student Union drive is unique in the history of the University—it was organized and given its first major financial backing by the student body.

Here's how it began:

For many years students at UND realized how seriously the campus needed a Student Union. They watched nearly every other college and University in the nation develop social centers, saw how successfully they provided the necessary recreational facilities, and realized that the University, especially because of its distance from the heart of Grand Forks, could never hope to develop proper balance until it provided both elements of well-rounded college life—education AND recreation.

They also realized that the University was a constant target of critics who said that students spent too much of their time downtown. They knew that a successful "keep them on the campus" drive could never succeed until there would be something on the campus to keep them there besides the four walls of their rooms. Something like a Student Union, for instance.

Last year, realizing the Union would never be built unless the student body provided the impetus, the Dakota Student and Blue Key joined forces to consolidate the campus, into an organized campaign. In an all-campus meeting the student body petitioned the state board of higher education to increase UND tuition \$5 per student per semester—to be diverted entirely into a Student Union fund. Shortly thereafter the board approved the increase and commended the students for the interest taken in the project.

This meant that every student would be paying a \$5 fee every semester for a Student Union that didn't exist. It meant that most of them would pay it for three, four or five semesters, then graduate without seeing the building even begun. **ON THOSE TWO FACTS STUDENT BELIEF IN A UNION CAN BE MEASURED.**

At present enrollment figures, the fee will bring in at least \$25,000 to the Union this year. With help from outside contributions the project can be under construction soon.

A Student Union committee was set up, incorporated, and immediately began the study of selection of an architect, possible sites, and methods of financing. They carefully made detailed plans of what the building should provide and house. Necessary measures to allow the corporation to issue tax-free bonds will be brought before the legislature.

The corporation now needs help from alumni and others interested in the University. With that help nothing can stop early fulfillment of the Student Union dream.

Dean Bek Stresses Need for Action

The University of North Dakota, long a strong University, is now in the process of becoming a big University. As the number of students increase, new needs arise and long recognized wants become more and more apparent.

A Student Union, carefully designed and devoted to the activities of all students, is an imperative must. Such a building, where students can go during leisure hours, where refreshments can be enjoyed, games played, where committees can meet, where all-University organizations can convene in congenial surroundings, is a necessity.

State appropriations can scarcely be expected to furnish the funds for such a project. The students themselves are showing a most laudable interest in this matter.

I am sure that the alumni, recalling the golden days of past years, as friends of the school will advance the work so splendidly begun.

WILLIAM G. BEK.

Union to Benefit Students and Alums

For the University: The Union will develop a true University spirit, stimulate the proper social side of education; improve the standard of social activities among the students; afford a place of reception for the guests of the University, draw students to UND, and help the financially embarrassed students make their way through the University.

For the Student: The Union will provide wholesome recreation in attractive surroundings; effect an equality of spirit for all students, provide them with a proper eating place, and give them all the necessities of University club life.

For the Alumni: The Union will be a home for the alumni; it will give them a fine place to go when visiting the University; it will provide a place for them to see old friends and meet old classmates. Also it will afford a place for alumni banquets and a place for the alumni to eat when visiting UND, bind the alumni more closely to the University, and give the school an opportunity to be of more service.

Proxy



JOHN C. WEST

"This is the only state university that I know of that does not have a student union," states John C. West, president of the University, in urging the alumni to continue their support of the campaign to raise funds for the Memorial Student Union on this campus.

President West pointed out that the proposed Student Union would fill a long-felt need at the University and expressed his gratitude to those friends of the University who have already assisted generously with its financing.

Reminding the alumni that the students on the campus are to be commended for instigating the campaign and carrying the major portion of the financial load through self-assessment, President West stated that the Union will be of special value to the alumni in providing a meeting place for reunions and similar functions.

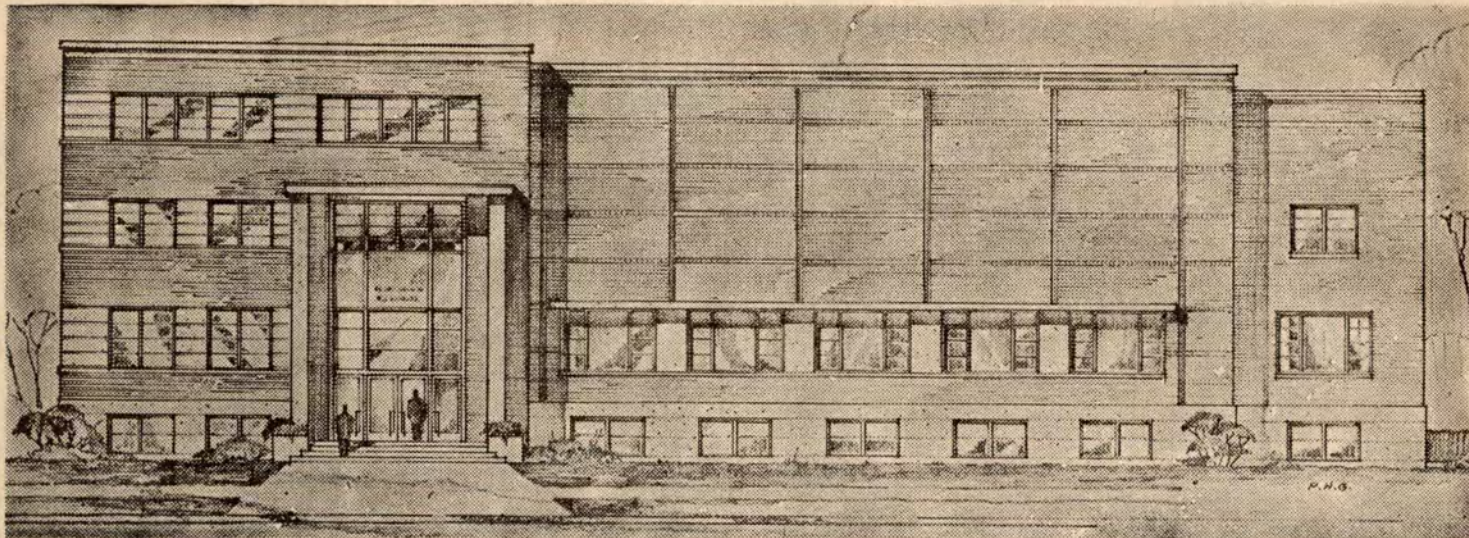
Construction Costs

(Continued from page 1.)

five years will amount to \$100,000. The committee has estimated that it will be necessary to issue bonds in the amount of \$200,000 but they feel that this amount is still too high for a physical investment.

The committee has pointed out that there will be several sources of income when the building is in operation. The student fees will be a source for at least the next five years. Rental for incorporated facilities such as the postoffice, bookstore, ball rooms, auditoriums, organization headquarters, bowling alleys and recreation rooms will also help cover the cost of operation.

Proposed Student Union Building



Three Purposes for Building the Memorial Student Union

1. TO CREATE a living memorial for the men and women of UND who have given their lives in the service of their country.
2. TO FURNISH a social, recreational and educational center for UND men and women.
3. TO PROVIDE accommodations for educational, scientific and industrial conferences and meetings to the end that UND men and women may be brought in an intimate touch with problems, leaders and workers in a wide range of activities.

YOUR NOTE OF TRANSMITTAL

In consideration of the gifts of others and in co-operation with the plans of the University of North Dakota Memorial Student Union committee to erect on the campus a Student Union I am pleased to contribute the following amount at this time: - \$.....

Gifts to this memorial made before January 1, 1947, are deductible on income tax returns on the basis of the laws in force in 1946.

Signed.....

City and State

Date

NOTE: Make Check Payable to 'University Development Fund. Mail to University of N. D., Grand Forks, N. D.