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OUTREACH PROGRAMS: 1911-1983

Dean Emeritus Ben G. Gustafson
Robert H. Boyd, Dean
The history of outreach at the University of North Dakota is rich with evidence of vision, caring and commitment on the part of those who have "extended" the University beyond its campus. Those of us who will lead future efforts and benefit from those who have preceded us, honor our historical outreach roots and look forward to our opportunities to help others be lifelong learners.

The challenges of the future will be many. As greater demands are placed on the finite resources of the University and off-campus learners request more services, every effort must be made to use finances and delivery systems in more creative and productive ways. And in addition to these efforts, we in outreach must encourage the study of the lifelong learning in order to better understand and respond to the special educational needs which are identified. Efforts to meet these challenges will be greatly enhanced by the high priority placed on outreach at the University of North Dakota. Encouragement, cooperation and support of the university leadership is not only a promise of the future, but reality of the present.

I want to thank Dr. Ben G. Gustafson for agreeing to write the following history. His willingness to give hours of his time and to share his many remembrances have contributed to a final product which is consistent with the excellence he demonstrated as Dean. He will forever be an advocate for the lifelong learner and I have the privilege of calling him a colleague and a friend.

Robert H. Boyd, Dean
Outreach Programs
June 1982
The 1914-1915 University Extension Lectures Bulletin of the Extension Division of the University of North Dakota stated that “University Extension began as an attempt to extend University instruction to extra-mural students.” The work consisted of lectures and class teaching similar in character to that given in residence study. It was thought that only definitely organized groups with a plan of serious study could be benefited. The expression “carry the University to the people” was given a literal interpretation. The recent growth and development of Extension, however, has had a broadening of its social service meaning. The Extension Bulletin closed with this observation by Dr. Frank C. English, then Director of the Extension Division, “A survey of the Extension activities in American Universities indicates that the work consists of disseminating knowledge and information acquired from investigation and research, of bringing some of the cultural and instructional life of the University to individuals and groups distant from the college campus, of rendering service as a cooperative institution through which expert advice, education and social welfare resources both within and without the University may be made available and effective for public use.” Although written in the fourth full year of active Extension study work at the University, the foregoing quotations are as timely now as then.

Dr. Frank L. McVey, then President of the University, had given a clue of things to come in his inaugural address in the spring of 1916 when he said, “Education neither begins nor ends with the four years of a college course. It is concurrent with life itself. Realization of this truth has brought some universities to an understanding of their full function and duty to the people of the commonwealth . . . it is apparent that not all the alert, able and ambitious youth of today and women can and will seize and take the advantage of residence at the University . . . distinct educational problems are thus created which have their solution outside the University Campus . . . the University must step into the breach to supplement the existing agencies.” The work of the University of North Dakota has organized an agency to meet both these problems, the one through correspondence courses of study, and the other through extension lectures and classes.

The staff of the new Extension Division in the fall of 1911 consisted of President Frank L. McVey as director, Miss Mabel Randolph as secretary, and Newton C. Abbott as field organizer. There was the Bureau of Educational Cooperation and the Bureau of Public Service. Thirty-four full time faculty members were listed as extension lecturers. Among these names are those of George A. Abbott (Professor of Chemistry), Earle J. Babcock (later Dean of Education), Albert Hoyt Taylor (the inventory of radar), and John M. Tinglestad (Scandinavian Languages).

The academic stature and professional eminence these persons acquired as the years went by are mute testimony of the quality of the faculty that Dr. Frank L. McVey found and brought to the campus. These were men and women of vision and action as is borne out by subsequent events. Frank McVey left the campus in 1918 to be succeeded by Thomas F. Rine.
Dickinson, Valley City and Bismarck; undergraduate classes for which Berhard G. Gustafson from the Chemistry Department to set up the program. President Starcher and the Dean’s Advisory Committee decided to revive a broad University Extension Program in 1957. They called Associate Professor Bernhard G. Gustafson from the Chemistry Department to set up the program.

The appointment of someone to revive the Division of Extension came at an opportune time. By 1960 class programs had been made functional at the Grand Forks Air Force Base; graduate classes at Devils Lake, Rugby, Minot, Dickinson, Valley City and Bismarck; undergraduate classes on campus and in adjacent communities; non-credit short courses on and off campus. Statewide assistance was made available to the Governor’s Community Development Program; Federated Women’s Clubs; Junior and Senior Chambers of Commerce; and professional societies on the campus. A full-time University center had been implemented at Williston in public school facilities at the request of service clubs and the School Board in Williston and had an enrollment of 145 (96 full-time) by September, 1961, with full and part-time faculty.

The first off-campus undergraduate program was three years in length (1958-1961) and offered from three (3) to five (5) classes at the Finley Radar Base. The participation percentage of personnel at that Base was so high under a S. Sgt. Walter Smith that the Base received the Top Air Force Educational Award for SAC bases in the continental United States. The first faculty teacher to go to Finley was Mrs. Mary Ellen Caldwell of the English Department. She was joined later by C. J. Whalen from Accounting. This small beginning proved to be a good entree into the Air Force Educational Complex. It was also during those years that the Division, the North Dakota Elementary and Secondary School Science Institute (now a part of the North Dakota Academy of Science).

It was during 1960-1961 that Mrs. Virginia Kaloupek was invited to come to the Division as the Staff Accountant and Registrar. Mrs. Kaloupek later became an Assistant Dean in charge of all records for the Division. Her appointment proved to be a very fortunate one as activities of the Division expanded and became more complex. She brought much national status to the University (and the Division) by her activity in the “National University Extension Association” and the “State University and Land Grant College Association’s National Council on Extension.” She became a nationally recognized authority on Extension Division financing.

The University Extension Committee of the University Senate helped to strengthen the position of the revived “Division on Extension” (later “Continuing Education”) and today “Outreach Programs.” A “Statement of Policy for Extension” was drafted and approved by the Senate. This policy statement made the Division on extension (1) a separate administrative unit of the University reporting directly to the President, (2) established some state appropriation fiscal support, (3) gave the Division total fiscal responsibility, (4) gave the authority for approval of teaching personnel to the department heads and deans, (5) gave the Division authority over and accountability for non-credit courses and personnel, and (6) made the Director (or Dean) the responsible administrator for the Division. This policy has since been amended (1976) to place Outreach Programs under the Vice President for Academic Affairs instead of the President of the University.

During 1961-1962, fourteen (14) non-credit programs were held that involved over 3,500 persons; five of which were in four (4) programs with the Grand Forks Air Force Base. One hundred fifty-one classes were held in 1961-1962 (61 on campus) with an enrollment of 1,779 persons (1,252 men and 527 women) for a total of 7,899 credit hours, 881 of which were non-credit, evaluated on a National Extension Unit (NEU) basis. The Federated Women’s Clubs, the North Dakota Governor’s Development Committee, the State Health Department, the State Highway Department, the State Hospital Association, and some trade unions are examples of the expanding kinds of services the Division was being asked to provide. Correspondence class enrollments were also increasing in the fall of 1934 curtailed this activity. Many came to the University from this program that Dean Smiley had worked so hard to develop. A Speakers Bureau was maintained and extensive service was rendered.

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Dr. John C. West had come to the University as President from the Grand Forks Public Schools in 1932. He was succeeded in 1956 by Dr. George W. Starcher who had come from Ohio University. Mrs. Eva Carson Ball was carrying the entire load of extension when President Starcher came to the campus.

Miss Johnstone and Mrs. Ball carried on the activities of the Extension Division from 1932 to 1955, when Johnstone retired. The Extension Division grew and flourished until it carried on an extensive high school and college program with an average of 2,500 registrations and 76% completions.

Off-campus activities were continued and many accomplishments were made. Graduate classes in education were promoted and encouraged by Dr. J. V. Breidweiser, Dean of Education and Director of the Graduate Division. Many class activities at the undergraduate level were carried on. The most notable of these were the projects of Dean E. Kenneth Smiley. Dean Smiley maintained a supervised study center at Lisbon from 1932 to 1934, but lack of enrollment in the fall of 1934 curtailed this activity. Many came to the University from this program that Dean Smiley had worked so hard to develop. A Speakers Bureau was maintained and extensive service was rendered.

At that time an extensive clipping library was maintained for declamation readings, dramatics, news, and debate demands. A library service was maintained and an extensive program of activities was carried on involving cultural and service organizations. Much time and energy was devoted to the needs of the educational agencies in the state. A relatively large staff (six in administration and ten secretaries and student assistants) was kept busy and an adequate appropriation made large fees unnecessary. After twenty-one years of hard work by capable and dedicated people, the Extension Division of the University of North Dakota was in a position of national leadership.
number, with a 75 percent record of completion. There were also a number of splinter activities being carried on that had come into being during the Extension Division hull (1952-1958). These programs were largely the result of demands made on the Colleges of Medicine, Nursing, Engineering and Education to meet growing professional needs. Most of these splinter programs are now being administered by Outreach Programs.

1962-1963 was a year of staff personnel and long-term contract expansion by the Division. Two hundred forty-four classes (41 non-credit) with an enrollment of 4,936 (1,156 non-credit) were sponsored. Completion averages were 88.3% for these programs, with a completion record of over 70% for 1,079 correspondence registrations.

A contract was entered into in the summer of 1962 with the National Department of Defense to conduct "Shelter Management," "Radiological Detection" and "Radiological Control" non-credit classes in cooperation with the North Dakota State National Guard. Lt. Col. Norman H. Pedersen, Mr. Oswald Tufte, and Mr. William Blain were brought in, with non-tenure faculty ranks, to implement this program.

The Williston community passed a four (4) mill levy to support the center by a three to one (3 to 1) majority. The enrollments and course offerings increased to a point where five (5) persons were added to the staff. A junior college level program for "Distributive Education" was added, with Mr. Lyle Sorenson in charge. The full-time staff was strengthened by the addition of Mrs. Pearl Klein (Psychology), Mrs. Irene Eide (Biology and Registrar), and Miss Helen Fort (English).

Mrs. Eva Carson Ball retired on July 1, 1963, after 43 years of service to the Division. Major W. E. Bitney replaced her as Director of Correspondence on November 1, 1963.

Class and course offerings and enrollments increased while correspondence was down. There was an increase in non-credit contracts (40 professional and vocational groups. Forty-one workshop sessions served 1,156 persons. The first nationwide conference in geriatrics, "Action for Aging," was held in the summer of 1962. Sixty-five eminent authorities attended this session on aging. A junior college level program for "Distributive Education" was added, with Mr. Lyle Sorenson in charge. The full-time staff was strengthened by the addition of Mrs. Pearl Klein (Psychology), Mrs. Irene Eide (Biology and Registrar), and Miss Helen Fort (English).

1963-1964 saw the Williston Center enrollments exceed the 200 goal, and the establishment of a Center Library with a full-time librarian (Miss Mary Endres) in charge. The Center Foundation funds topped $30,000 and a Short-Term Student Emergency Loan Fund started with a gift of $2,400 from the Williston Rotary Club.

The Division held a statewide conference on "Mineral Resources of North Dakota," at the request of Governor William Guy and the North Dakota Community Development Committee. Seventy-eight persons were invited to participate and 72 responded. An excellent publication, "Mineral Resources of North Dakota," resulted; this publication became the basic reference for professional personnel in their projections for mineral developments in the state. It also established the Division as a resource for this kind of activity evaluation.

Mr. Oswald Tufte of Civil Defense published a 50-page manual on "Survival in a Nuclear Age." It became a standard reference for educational and professional groups, and over 10,000 were asked for from all over the United States.

Graduate programs for Master Degrees in Industrial Management were developed in cooperation with Dr. Paul Huff and Dr. G. C. Wollard from Offutt Air Force Base in Omaha, Nebraska. The Graduate School entered into a contract with these services based on the schedules for class meetings and courses identified by the Division. Mr. Christopher Hamre was placed in charge of the program.

Staff members of the Division were becoming more involved with the National University Extension Association, the National Association of State Universities and Land-Grant Colleges, the Missouri Valley Adult Education Association, and the educational programs of the Department of Defense.

1964-1965 was a year of continued growth for the Division. Mr. J. J. Dunsburg was added to the staff as an Assistant Dean concerned with Federal Educational Services. Negotiations were begun to acquire the North Dakota Grand Lodge Masonic Library with over 20,000 books and journals for the Williston Center. The first of a series of annual workshops on "The Local Church and Higher Education" were held in cooperation with Jamestown College.

Williston Center enrollment continued upward and Mr. H. Don Stockman was made Acting Director. The establishment of a campus was assured with the passage of a $300,000 bond issue by the Williston School District. A junior college level program for "Distributive Education" was added, with Mr. Lyle Sorenson in charge. The full-time staff was strengthened by the addition of Mrs. Pearl Klein (Psychology), Mrs. Irene Eide (Biology and Registrar), and Miss Helen Fort (English).

April to June of 1965 found the Division involved in an "Oil Rig School for Roughnecks" at Williston, supported by CETA funds from H.E.W. for $300,000. These funds were supplemented in the summer of 1965 by a local drive for donations, which brought in an additional $400,000, providing $1,060,000 in funding for a classroom building for the Center. The site was a 60-acre plot on the northeast side of the city, with the title going from the city to the school district with only legal fees involved. Special recognition for the success of this drive must go to Mr. W. S. Davidson, Jr., Mr. Leonard Havig and Dr. Willard Wright.

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Because of the rapid increase in extension activity in other colleges, in part generated by the expanding University of North Dakota Division of Continuing Education, the Board of Higher Education in 1965 asked the Division to survey state extension activities and provided for the establishment of a State Council on Academic Extension.

Mr. Merton Andersen was named Assistant Dean and Director of the Ellendale Center on July 10, 1965. The enrollment went over the 200 mark. The old physical education facility was remodeled to house 34 men, with a much needed
faculty lounge as a part of the facility. The 3M Corporation provided funds for a grand piano, a good community college relationship was revived, and the Ellendale Center became a focus point for educational workshops for the area schools. The Board of Higher Education approved the recommendations made for the Center by the University of North Dakota Faculty Senate.

Mr. H. Donald Stockman was made Acting Director of the Williston Center. Music, dramatic and physical education programs were added to the curriculum at the Center.

The Administrative staff in the Division remained intact in 1965-1966, with changes in responsibility. Mr. Merton Andersen was named Dean of the Ellendale Branch. Mr. H. Donald Stockman resigned at the Williston Center to become the Comptroller for North Dakota State University. Mr. Oswald Tufte was made State Supervisor for the Adult Basic Education Program (Title IIB of the Educational Opportunity Act of 1964), and was replaced in the Civil Defense educational activity by Mr. Aird C. Smith on a one-year leave from Minot State College.

The conference, workshop and institute programs involved 1,778 people in 71 sessions. The "School for Alcohol Studies" became self-supporting. The "Church and Higher Education" became terminal. The Highway Department's workshops on "Cement" and "Asphalt" became an important annual project for the Division.

Enrollment at the Williston Center rose to 238 persons with 114 course offerings. Mr. Leonard Havig resigned as Superintendent of Schools and was succeeded by Mr. Leon Olson. The Short-Term Loan Fund for students there was helped by a gift of $1,500 from the Eilson Estate. The Masonic Grand Lodge Library transfer was completed on December 29, 1965, with a contract rental agreement by the Division to the North Dakota Masonic Grand Lodge. $10,000 was paid to the Grand Lodge, and another $16,000 was used for the transfer of books and the providing of facilities. The Division also provided for an evaluation of rare volumes in the collection since a large number had disappeared. Several hundred volumes, with an average value of over $30 per volume, were placed in restricted use in the Chester Fritz Library on the campus.

Enrollment at the Williston Center went to over 200. The Branch became a center for workshop and conference activity for the area. The Board of Higher Education agreed to the University Senate's report on Ellendale. Plans went forward for the upgrading of record systems and the utilization of facilities for services. Much assistance was generously provided by Mr. Gerald Skogley, Mr. Loren Swanson, and Miss Gladys Black in this effort.

Excluding Ellendale, there were 269 course offerings of all categories with 3,702 persons enrolled for a total of 11,707 credit hour equivalents in 1965-1966 in all areas of the Division.

The workload of the Division expanded in 1966-1967 to include off-campus credit classes (graduate and undergraduate) on the Grand Forks campus, the Grand Forks Air Force Base, Grafton, Mayville, Rugby, Minot, Williston, Bismarck, Valley City, Langdon, Ellendale, Rolla, Lakota, Fargo, Carrington, Fortuna, Tioga, Devils Lake and Winnipeg. The demands for conference, institute and workshop services increased. Splinter extension activities by other administrative units of the University were found to exceed those carried out by the Division.

Enrollments at Ellendale exceeded 400; Williston's to 266. Construction on the classroom-administrative facility at Williston was begun. The Adult Basic Education program came to fruition. Mr. J. I. Pennington and Mr. Oswald Tufte participated as resource people in a special session held at the University of Iowa relating to Adult Basic Education. The Civil Defense project broadened in scope. Staff personnel continued to be active in the National University Extension Association, the Council on Extension in the National Association of State Universities and Land-Grant Colleges, and the Missouri Valley Adult Education Association.

Three special workshops were provided under the Technical Services Act with the Department of Labor: (1) a Certified Public Accountant Review course, (2) a workshop seminar on Problem of Ice on Aerial Lines, and (3) Inventory Procedures for Power Companies. These three classes drew 443 enrollments and opened a new functional service area for the Division.

The Division sponsored 242 credit classes and 112 non-credit programs for a total of 354 course offerings. There were 16,451 course enrollments for a total of 20,362 credit hour equivalents for an equivalency of over 1,200 full-time students and a vivid demonstration over a ten (10) year period of the statewide need for continuing education services.

The 1967-1968 season marked the expansion of the Division into the business sector on a statewide basis. Mr. Robert Johnson came to the Division from Bismarck Junior College with a record of being involved in community activities. He proved to be a good choice for expansion into the business sector. He established strong ties with the trade associations in the state—bankers, bar marketing, implement dealers, lumber dealers, health services agencies and others. Some administrative changes were also made. J. I. Pennington was named Assistant Dean to the Division, and Virginia Kalupek was named Registrar and Business Comptroller for the Division.

W. E. Bitney's work with the Correspondence Department was resulting in a revision of (1) the record keeping system, (2) the addition of new courses, and (3) revisions of older courses in the correspondence curriculum.

The need for the Adult Basic Education services was vindicated when enrollments went to 460 in 14 sites. Four instructors attended a 24-week training session at the University of Iowa, and Oswald Tufte was one of the staff personnel at Iowa University for the training sessions. These teachers then conducted two short-course workshops in North Dakota for local teachers in the system.

The North Dakota Higher Education Council was assigned the administration of Title I of the Higher Education Act of 1965 and was made the Advisory Committee to the Board of Higher Education as required by the act. The Council elected to place the record keeping and record reporting responsibilities with the University of North Dakota Division of Continuing Education, with Dean Bernhard G. Gustafson as the coordinator for the Council.
The Division became involved, under Title I, in several areas of indicated need: (1) Management for Homes for the Aged, (2) Public Administrators, (3) Business Management, (4) School Officers, (5) Continuing Legal Education, and (6) Art Instruction. The best response statewide was from the "Public Administrator," "Business Management," and "School Officers" courses. These resulted in some accredited publications in these areas. The poorest response was from the "Legal Education" course. The art courses were statewide at ten (10) sites and were conducted by the noted sculptor who had done the Sacajawea Statue on the North Dakota State Capitol Grounds, Mr. Avard Fairbanks of Salt Lake City, Utah.

Enrollments at Williston went over the 300 mark, and Ellendale went to over 400. Plans went forward to make the Williston Center and the Ellendale Branch separate and independent administrative units in the U.N.D. system. The administrators were to be deans and would report directly to the President of the University.

Other enrollments continued to be at a high level. There were 179 credit and non-credit classes with 2,221 persons in 2,406 class enrollments for 5,204 credit hours and 4,752 non-credit class hours. There were 34 federal contract classes enrolling 2,216 persons for 152 credit hours and 2,084 non-credit sessions. The total was 6,417 persons, 4,622 enrollments and 6,560 credit hour equivalents.

Enrollments for 1968-1969 continued at a high level with 99 extra-mural classes and 72 non-credit sessions. There were 1,825 persons enrolled in credit hour classes for a total of 3,423 credit hours and 344 CEU's (Continuing Education Units), with 6,364 persons in non-credit sessions for 689 credit hours and 2,945 non-credit hours. This translated to 5,094 credit hour equivalents.

The transfer of the Ellendale Branch and the Williston Center to the President's responsibility as separate administrative units of the University was completed. The new administration-classroom building at Williston was completed and occupied. Ellendale was changed to two-year community college status.

The 1968-1969 school year marked a high point in the national involvement of the Division. Dean Gustafson served as Chairman of the National Council on Extension in the National Association of State Universities and Land-Grant Colleges and was elected to a three-year term in that Association's Senate. He continued in the National University Extension Association on the Government Relations Committee and was made Chairman of the Association's Honor's Committee. He continued on the Federal C.D.U.E. program as a member of the University Program Advisory Committee. The National Administration on Aging named him to the National Advisory Committee for the 1971 White House Conference on Aging in the areas of training and education. He continued as Chairman of the North Dakota Committees on Aging and as a member of the North Dakota Council on Human Resources Advisory Committee. He was also the secretary-treasurer of the North Dakota Academy of Science and a member of the Board of Directors of the George Washington Masonic Memorial Association in Alexandria, Virginia.

W. E. Bitney became Chairman of the National University Extension Association's Professional Development Committee and was made a member of the Program Committee for the July, 1968, national session in Miami, Florida. He was made a director of the North Dakota Concrete and Asphalt Association and made the program coordinator for their annual meetings.

Robert O. Johnson was made Chairman of the Governor's Committees on Community Recreation and Physical Fitness and Sports. He was made a member of the Regional Board for the National Recreation and Parks Association. He became Chairman of the Lake Agassiz Council of the Boy Scout of America and was a member of the Mayor's Committee on Beautification for Grand Forks. He also served as an ex-officio member of the Boards for the State Banker's Association and the State Marketing Association.

Mrs. Virginia Kaloupek was named to the Board of Fiscal and Administrative Affairs by the National University Extension Association and was elected secretary of that prestigious association Board at Miami in July, 1968. She served as a member of the University of North Dakota West Green Dedication Committee, the Dean's Committee, the Secretary and Registrar for the new regional International School for Alcohol Studies. She also became the State Conference Director for Women in Action, and as a past president, became a member of the Board of Directors for the Zonta Club. She also served as the secretary for the Peace Garden Music Camp Corporation.

Mr. J. I. Pennington served as Chairman of the North Dakota Education Association's Program Committee for its October, 1968, State Meeting. During this same period, he was named the state representative to and a member of the Executive Committee of the Missouri Valley Adult Educational Association; a member of the Governor's Legislative Committee of the National Association of Public School Adult Education; and a representative of Adult Education on the North Dakota Cooperative Manpower Planning System.

Mr. Oswald Tufte represented the Division at the national Adult Education Association meeting in Des Moines and the Missouri Valley Adult Education Association meeting in Kansas City. He was named to the Board of Directors of the National Adult Education Association in August of 1968.

Dr. Victor Burchill represented the Division on the University of North Dakota Graduate Faculty. He was an active member of the North Dakota Associations for School Administrators, High School Principals, and Elementary School Principals; serving on their program committees and acting as a University educational consultant to them.

Several major changes were made in 1969-1970. Dean Ben G. Gustafson retired as Dean to become the coordinator of Development and Research. Dr. Gordon B. Wasinger took over as Dean in September of 1969. Robert D. Johnson resigned in April, 1970, to become the Director of Parks and Recreation for the City of Fargo.

The Adult Basic Education program continued to expand. Eight hundred seventy-four students were enrolled in 39 classes in 14 communities, utilizing the spare time of 54 teachers and teacher's aides. One hundred fifty-three were beginners, 296 were intermediate level, and 445 were upper level. Six hundred seventy-nine were new enrollees, 73 were American Indians, and 178 received eighth grade certificates at the end of the year. Four workshops and teacher training institutes were held in the summer of 1968. Two successful
experimental programs were conducted at Bismarck and Minot. The program was amended nationally to include persons over 16 and to add high school completion course opportunities.

The Civil Defense and the Architects and Engineers Advisory Services instructional and consulting services continued at a high level.

The Community Services function of the Division continued to grow in volume and importance. The programs for Public School Services and for Business Management Services became the chief sources of involvement, along with Title I of the Higher Education Act of 1965, with the Division continuing to function as the State Coordinating Agency.

There were 1,489 enrollments in Independent Study, of which 752 were new enrollments. Three hundred seventeen completions were recorded, with 410 cancellations under a new code of progress set up by the department. This left a count of 762 enrollees on July 1, 1970.

The extended services function of the Division involved 129 extra-mural classes in 29 sites and 94 conference, institute and workshop sessions in 19 separate sites. There were 1,825 enrollees in the extra-mural classes for 3,463 credit hours and 344 National Extension Units. Enrollments reached 3,684 in the non-credit programs for a total of 5,459 enrollees with a credit hour equivalency of 5,064 units (4,112 credit hours and 952 equivalencies).

The newly established Department of Research and Development implemented a statewide survey of Higher Education Extension Services. A survey instrument, a system of data tabulation and interpolation, with an interpretation of results was required. While a great deal of useable data was obtained, the absence of Agriculture and Home Economics Extension information and the many splinter activities that were being carried on statewide left some big gaps in the total picture.

Dean Wasinger presented a new organizational chart for the Division, retaining the critical path leading to the Dean and directly to the President of the University. The administrative chart provided for potential changes in services and programs for the Division.

1970-1971 was a year of administrative reorganization. The Division was set up into six departments: Adult Education, Conferences and Community Relations, Independent Studies, Professional Services, Public Preparedness, and Special Services. The organizational chart was so drawn as to be readily adaptable to needed rearrangements.

Adult Basic Education serviced 955 persons 15-16 sites: 177 were elementary level, 350 intermediate level and 434 senior level. One hundred three persons were used in the service program--15 supervisors, 15 counselors, 48 teachers, and 25 teacher's aides. Three workshop training sessions were held during the summer of 1970.

Correspondence (Independent Study) enrollments increased to 1,115 with 695 active on July 1, 1971. A new time schedule for submitting lessons resulted in the cancellation of some dangling enrollments.

Ninety-four conferences and institutes and 112 extra-mural classes were held in 21 sites with 5,394 enrollments. Forty-nine extra-mural classes were held in 18 sites with 2,247 enrollees and 4,431 credit hours earned in all programs.

The Division entered into a contract with the United States Department of Health, Education and Welfare for training instructors and supervising classes for the Head Start training of pre-school children during the summer vacation. There were six sites involved in the Head Start program, two (2) on the Belcourt and Fort Yates Indian reservations.

1971-1972 was a year of continued change in the Division. Programming was reduced because of lessened demand, lower income, and reduced federal grant support. There were also a number of staff changes. Oswald O. Tufte resigned and was replaced in the Adult Basic Education program by Lamar Gailey on October 1, 1971. Mr. Gailey came from Des Moines, Iowa, where he had worked in the Adult Basic Education and Head Start areas. Thomas T. Berg resigned from the Public Preparedness staff and was not replaced, and the staff was reduced to one (1) full-time person, Aird Smith.

Independent Study showed 1,156 enrollments with 706 active on July 1, 1972. The Division entered into a contract to provide correspondence course lessons for the food personnel in hospitals and long-term care facilities (nursing homes). This has proved to be a valuable addition to the independent study curriculum. W. E. Bitney was a member of the Administrative Committee of the National University Extension Association, representing the Division of Independent Study, and served as the Chairman of an ad hoc committee that prepared a Handbook for Independent Study.

J. I. Pennington served on a Kellogg Foundation Committee that reviewed long-term care facility grants. He was also involved in a number of health evaluation and study programs.

Victor Burchill continued actively with the North Dakota Education Association and the established workshop sessions for school administrators and school board officials.

Bernhard G. Gustafson served as Chairman of the Honors Committee for the National University Extension Association, the Senate of the National Association of State Universities and Land-Grant Colleges, and the coordination of Title I of the Higher Education Act. He served on the Program Committee for the White House Conference on Aging held in Washington, D.C., during December, 1971, serving on the Education Committee for that conference.

Norman H. Pedersen was chairman of a series of workshops on Environmental Pollution conducted in cooperation with the North Dakota State Health Department. The sessions centered on Water Waste Pollution and resulted in some revision of the legislation in that field.

Virginia Kaboupek resigned as the Business Manager of the Division and was replaced by V. Kaye Holte.

One hundred eighteen credit and non-credit classes were conducted statewide with an enrollment of 9,052 persons. Adult Basic Education services were made available at 34 sites with 81 classes and 1,576 enrollments. A number of Adult Basic Education enrollees received the High School Equivalency Diploma at several of the sites.
The 1972-1973 Division year was marred by the untimely death of Dean Gordon Wasinger at Medora, North Dakota, while at a trade conference on October 30, 1972.

Virginia Kaloupek was named Interim Assistant Dean for Administration until a new Dean could be named. John S. Penn was named Dean on April 1, 1973, in addition to his duty as Director of the Summer Session. J. I. Pennington was named as the State Director of the Adult Basic Education program. Lamar Gailey continued as the coordinator of the Adult Basic Education program. Aird Smith was the director of Public Preparedness with Thomas Wolfe as his assistant director from September 13, 1972, to September 30, 1973. Victor Burchill continued to head the Professional Services program.

The staff continued to be involved in state and national groups. Victor Burchill presented a technical paper to the Missouri Valley Adult Education Association. Norman H. Pederson continued to have an impact on environmental matters. J. I. Pennington was named as chairman of a task force to study rural adult education in the United States and was made the administrator for management courses for administrators of long-term care facilities. Lamar Gailey was named Publications Chairman for the National Association for Professional Continuing Adult Education. Bernhard Gustafson continued to serve as Chairman of the Honors Committee for the National University Extension Association and received their highest award (The Holte Plaque) at their national meeting at Columbia, South Carolina, in April, 1973.

Enrollments decreased some. Eighty-eight organized classes and other programs were completed with 3,734 persons enrolled. These included Adult Basic Education, which served 1,474 persons at 16 sites. Correspondence went to 1,520 persons, and with 693 enrolled on July 1, 1973.

This was a year of transition for the Division. Decisions needed to be made with regard to staff, faculty relations, administrative reallocations to changing resources and policies, compensation and funding.

John S. Penn continued as Dean, with J. I. Pennington as Associate Dean and V. Kaye Holte Johnson as the Administrative Assistant. Aird Smith and Thomas Wolfe closed out the C.D.U.E. program and resigned from the staff. Lamar Gailey resigned from Adult Basic Education on December 31, 1973, and was succeeded by Gordon Kendall on January 1, 1974. Victor Burchill continued as Director of Professional Services, taking an active part on the committees of six graduate students, as well as teaching a course in school administration for the Center for Teaching and Learning. Bernard Gustafson retired as Chaired of Development and Research and as Coordinator of Title I of the Higher Education Act on July 1, 1974. W. E. Bitney became more involved with the Independent Study sector of N.U.E.A.

The College of Nursing entered into an agreement for field services to the Nursing Association. The Services to nursing homes and the Hospital Association were expanded. The Food Services correspondence courses added to the needs for professional non-credit services from Independent Study.

Fifty-two extra-mural classes had 1,007 enrollees; 40 conference institute workshops were completed with 2,155 enrollees for a total of 3,162 persons in 92 classes. Correspondence ended the year with 770 on the active list.

1974-1975 was a relatively quiet year for the Division. Staff changes involved the addition of Orlo Sundre on August 15, 1974, as Assistant Dean to John S. Penn and Coordinator for Title I of the Higher Education Act. V. Kaye Holte Johnson resigned on November 22, 1974, as Administrative Assistant and was replaced on January 1, 1975, by William Hutchinson. Virginia Johnson was made Registrar. Victor Burchill continued in Professional Services; W. E. Bitney in Independent Studies; with Gordon Kendall in Adult Basic Education. J. I. Pennington was named Associate Dean of Conferences and Institutes.

In addition to his other duties, he was joined in the conferences and institutes program by L. D. William Luchow on June 16, 1975.

Independent Studies showed an enrollment of 1,243 on July 1, 1975, with 666 enrolled in the new Food Services for Nursing Homes course. The Adult Basic Education classes were national in scope and was available through the Universities of North Dakota and Florida; contracts for services were with the North Dakota Health Department.

The Langdon Anti-Ballistic Missile Site (closed in 1976) was added to the extra-mural class program. That program was supported in 17 sites with an enrollment of 1,875 persons. There were 63 conference, workshop and institute sessions serving 2,453 persons, for a grand total of 4,327 persons in the two categories.

John S. Penn resigned as Dean on August 31, 1975, and was replaced by Orlo A. Sundre with the title of Director on September 1, 1975. An administrative change made the Division of Continuing Education responsive to the Vice-President for Academic Affairs.

L. D. William Luchow was made Director of Conferences and Institutes with Linda Gabbert as manager and Rita Monson as conference coordinator. Gordon Kendall was succeeded by Christian Haas in the Adult Basic Education program from September 8, 1975, to June 30, 1976. Victor Burchill resigned from the Division during 1975.

The Grand Forks Air Force Base Center was made a residence center for partial credits on September 18, 1976. The Division entered into a contract with Minot State University to develop their Criminal Justice program with the State Highway Patrol with courses available in the University of North Dakota Law School curriculum.

Graduate extension showed 742 persons enrolled in 69 courses for 1,381 semester hours of credit. There were a total of 100 extra-mural classes (including graduate) with 1,045 enrolled and 25 non-credit sessions with 2,330 enrollees. Independent Studies showed 455 workshops, conferences and institutes with 3,294 enrollees. Independent Studies finished on July 1, 1976, with 1,615 enrollees, 625 in the Food Services area. Adult Basic Education classes were held in 22 centers with 2,737 persons, and six training sessions were conducted in the state for teachers and supervisors for Adult Basic Education. There were over 500 enrolled in the Adult Basic Education television program with the Adult Basic Education staff at the University of North Dakota as coordinators.

Other changes in the Division included the preparation of a bi-monthly newsletter. Morris McKnight was hired part-time to do graphic art needs for the Division. Mrs. Carolyn Gritter was hired part-time as the Resident Coordinator.
for the Grand Forks Air Force Base Resident Center. Virginia Johnson continued as the Registrar for the Division, with William Hutchinson as the Administrative Assistant. Kristian Haus became the State Director for Adult Basic Education with Gordon Kendall on September 8, 1975, and resigned June 30, 1976.

Dr. Orlo A. Sundre was named Dean of the Division on July 9, 1976, and Dr. Rodney Desautel became the Director of Extension Services on July 9, 1976. L. D. William Luchow assumed responsibility for the Conferences and Institutes Services program. David Haggerty replaced Gordon Kendall in Adult Basic Education on August 9, 1976. Linda Gabbert and Rita Monson continued in the Conference program. Rita Monson was succeeded by Gerald Schmidt on March 1, 1977.

The Division assisted the College of Engineering in the coordination of program, housing and service needs for the national meeting during the month of June, 1977. There were 1,883 in attendance, and Rita Monson served as the conference director. The conference was outstanding and enhanced the images of the College of Engineering and the Division of Continuing Education.

Enrollments at the Grand Forks Air Force Base decreased. The Colleges of Nursing and Medicine became more closely associated with the Division. The Adult Basic Education program under Gordon Kendall continued to expand with 2,365 enrollees in 21 classes in 16 sites, and 625 enrolled in the television program. There were a total of 143 extra-curricular classes with 4,664 enrolled; 71 workshops and conferences with 5,662 enrolled; correspondence ended the year with 1,150 enrollees, of which 599 were in the non-credit food services course.

The Division title was changed from "Continuing Education" to "Outreach Programs" in July of 1977, and an Activity Board of Control established to internally govern program development.

There were several minor staff changes. William Hutchinson resigned as Office Manager on July 7, 1977, and was replaced by Jack Homan on August 22, 1977. Gordon Kendall was given a one-year leave and was replaced by David Haggerty. Conference and workshop programs were divided between Jerry Schmidt, Linda Gabbert and Rita Monson.

Enrollments decreased some in the credit classes during the year. Correspondence stayed high—1,253 with 564 in the food service course. There were 80 extra-curricular classes with 1,926 enrolled; 206 conferences and workshops with 8,482 registered; and 52 extended credit groups with 491 registered. The total became 11,948 persons served.

There were several basic staff changes in 1978-1979. Fred Wittmann became Coordinator of Conferences and Institutes August 2, 1978. David Haggerty and the Adult Basic Education program were moved to the State Department of Public Instruction at the end of June, 1979. L. D. William Luchow resigned on June 8, 1979; Rodney Desautel on May 31, 1979; W. E. Bitney on May 15, 1979; and Rita Monson on July 30, 1979. Dr. Robert H. Boyd assumed responsibility for Extension and Professional Services on June 4, 1979. Rebecca Monley was named Director of Correspondence on July 1, 1979.

It was during this year that North Dakota joined the University of Mid-America consortium and Dean Sundre assumed coordination of UMA/ND, which formalized its organization and selected courses for the next year.

While enrollments did not increase, it was a great deal during this period, Correspondence had 1,189, with 694 in the Food Services slot; the Grand Forks Air Force Base generated 43 classes for 724 registrations; 112 extra-curricular classes had 1,703 enrollees (1,361 for graduate credit); Conferences and Institutes had 61 sessions for 7,943 registrations; and External Degrees had 49 classes with 469 persons. The total reached 11,628 persons served.

1979-1980 became a year of major administrative change for the Division. Dean Orlo Sundre resigned on November 1, 1979, and Robert H. Boyd was named Dean on March 1, 1980. Gerald Schmidt was appointed as Director of Conferences and Institutes, with Jan Barrett, Dawn Wagner, and Fred Wittmann as coordinators. Rebecca C. Monley was selected as Director of Correspondence and Business. Gary Peterson was named Director of Community Services and Coordinator of UMA/ND. Laurie Hintermeyer became the Admissions Counselor at the Grand Forks Air Force Base, and Trudy Muise became the Account Technician.

Enrollments varied little from the previous year. There were 79 Conferences and Institutes sessions with 6,578 registrations; 140 extension classes with 2,168 enrollees; 46 External Degree classes with 365 persons, and the Grand Forks Air Force Base Residence Center, while offering 39 classes, had 760 enrollees. Correspondence had 1,496 persons enrolled with 662 in the foods program. Total enrollment for the year was 11,477.

The Division of Outreach Programs in May, 1980, moved into a permanent home of its own. The University had reclaimed the building that had been used as a Phi Delta Theta home for about 70 years, and remodeled the fraternity facility into a functional center for Outreach Programs. The facility was dedicated on May 8, 1980, and named Gustafson Hall in recognition of the services to the Division of Dean Emeritus Bernhard C. Gustafson.

Staff and organizational changes continued during 1980-1981. Dr. Frederick Peterson was appointed in August in a half-time Director of Extension and Professional Services—a position made vacant by Boyd's appointment to Dean. Peterson served until June when he returned to a full-time position as professor in the Center for Teaching and Learning, and Dr. Sharon Johnson was appointed the new director. Dr. Johnson was a former high school principal from Minot, and had more recently completed her doctoral studies at UND. Other changes included the assignment of Virginia Johnson full-time to the GFAB Resident Center; the combining of the registrar and data processing positions into one, with Diana Cook assuming responsibility; several positions vacated by resignations were not filled; and the office manager and account technician positions were combined, with Colleen McCloud appointed to the new position.

The Outreach function of the University was becoming more complex and changing rapidly because of demands for services and the administrative curtailment of the many splinter programs that had been carried on by departments of the University.

One of the major accomplishments was the establishment of an Evening Classes office in the Division, which was designed to provide advisement and logistical
support to adult learners attending UND after 4 p.m. The office was planned and developed by Rebecca Monley, who was also serving as Director of Correspondence.

Various marketing techniques were also being tried. One new major effort was the introduction of a tabloid, which was published by the Division twice during the year and mailed to over 10,000 persons in North Dakota. Featuring a schedule of activities being offered, the tabloid also contained articles relating to Outreach.

During the first six months of 1980-1981, special attention was being given to the establishment of a UND Lifelong Learning Center in the Carrington area. The Center was noted as an "Experiment in Cooperation" between a cluster of rural community areas and Outreach Programs. The theory being that persons in rural areas who find it impossible to attend the University campus are desirous of learning opportunities which are tailored to meet their needs, are affordable, and are presented at a convenient time and place, and that by the establishment of a cluster of these rural areas, the "critical mass" necessary for offering these educational activities could be achieved.

Establishment of the Center had been approved by President Clifford and initial funding of $15,000 was granted by the UND Foundation from the Albert and Alice Gibbs Endowment Fund.

Activities at the Center were first offered during the latter part of the year, with a total enrollment of 150 in five offerings.

Outreach enrollments increased in 1980-1981. Eighty-seven Conferences and institutes sessions enrolled 6,569 persons who earned 6,023 Continuing Education Units (CEU's). Correspondence went to 1,811 persons, 877 in the expanding food course program. Those Correspondence enrollees earned 7,661 CEU's and 2,608 credit hours. One hundred sixty-one Extension classes, 42 undergraduate and 119 graduate, had 2,504 registrations that earned 3,104 credit hours. The Extended Degree programs involved 48 classes with 271 credit hours. The Grand Forks Air Force Base Center had 43 classes with 855 registered and 2,370 credit hours earned. The totals were impressive. There were 438 separate group involvements with 12,020 persons registered, 13,684 CEU's earned and 9,259 credit hours earned. The total program, based on the normal 16-class-hour load, came out to a full-time student equivalency of 1,456 persons.

The 1981-1982 academic year was marked by an upsurge in Continuing Education demands for services. New programs for professionals were considered and added or made ready for implementation. Enrollments increased and requests for new services were being considered.

The Division of Outreach Programs had registered 13,103 persons by May 31, 1982. Extension academic courses had enrolled 2,072; Evening Classes, 940, with 728 in credit courses. The new Lifelong Learning Center in Carrington had served 255 in 20 activities. The Music Lifelong Learning Center had served 246, the Bismarck Graduate Center had served 248, and the Grand Forks Air Force Base Center had reached 640. Conferences and Institutes had 6,075 enrollees. Correspondence had 2,698 enrollees, with 918 enrolled in credit courses. The University of Mid-America reached 50.

1981-1982 also saw the first full year of support for Evening Classes by Outreach Programs. Dr. Sharon Johnson, assisted by Larry Damico, administered the program. There is every indication that this long overdue class arrangement will be an asset to the University and fill a gap in lifelong learning needs areas.

While graduate classes had been taught in Bismarck, on demand, for a number of years, 1981-1982 saw the establishment of an approved graduate center using Bismarck Junior College facilities. The Center was administered part-time by Dr. Donald Piper, who had been appointed a Director of planning for the Graduate Center. By the end of the year, the Center had been established with three graduate extended degrees (Master of Public Administration, Master of Business Administration, and Master of Educational Administration) and several separate graduate extension classes being offered. Facilities for the Center had been rented from Bismarck Junior College and plans had been developed to hire a full-time secretary starting in the fall of 1982.

The Carrington Lifelong Learning Center continued its operation and was assisted by grants from the North Dakota Humanities Council. Most programming was non-credit and activities were offered in several of the "cluster" communities. Pat Boyum of Carrington was named Acting Director of the Center until Susan Foster was hired as Director to replace JoAnne Backlund who had resigned earlier in the year.

The success of the Carrington project led to the establishment of a lifelong learning center in the Hazen area. Supervised by Outreach Programs, but administered by a local committee and services provided by appropriate post-secondary institutions, the Center was designed to be a cooperative effort by several institutions to meet educational needs in a rural setting.

During the summer of fiscal year 1982, Dean Boyd outlined plans to establish a special committee to review how the University was responding to the adult learner. The proposal was accepted and funded by the Office of Instructional Development.

Two persons, Dr. James Votruba from the University of Illinois and Dr. Rita Weathersby from the University of New Hampshire, met with the committee during a special extended work session on November 18-20, 1981. Several recommendations have been made to the University which could have a significant impact on the adult learner served by the University.

Internally, Outreach Programs placed a special emphasis on professional development. Designating two cabinet meetings per month as professional growth seminars, Dean Boyd scheduled visits with deans from other colleges, sharing of professional reading and research and special discussion sessions. In addition to this effort, a special internal Program Assessment Committee was formed to explore and debate program ideas before being full developed. One professional growth meeting each month was also scheduled for support staff and included topics on conflict on the job and university policies.

Few staff changes were made during the year, but two were major. Early in the year Jerry Schmidt, Director of Conferences and Institutes, resigned. Rebecca Monley, Director of Correspondence, was asked to assume the directorship of both departments, and Fred Wittmann was designated as her assistant.
Colleen McCloud, Office Manager, also resigned early in the year; Margaret Myers was named as her replacement.

It was also during this year that Outreach became involved once again in regional and national outreach associations. Two persons were named to national committees of the National Continuing Education Association. Sharon Johnson was appointed to the Committee on Concerns of Women, and Dean Boyd was appointed to the First Timer's Committee and the Committee on Liaison for Accrediting and Standards in Continuing Education.

In addition to the other professional growth activities, Dean Boyd attended a two-week Institute for Management of Lifelong Education at Harvard University.

The 1981-1982 closed with increased enrollments, a stable staff, and many new exciting projects underway.

The history of Outreach at the University shows evidence of struggle, adaptation, response, commitment, and caring. The vision President McVey had in 1911 had precipitated activities beyond what he could have imagined. Serving the entire state, Outreach Programs has truly become an extension of the University to those who desire to learn but find it impossible to come to the campus. It is an effort of which the University can indeed be proud.

1911-1913 Dr. Frank L. McVey
1913-1914 Dr. John J. Pettijohn
1914-1919 Dr. Frank C. English
1919-1933 Albert H. Yoder
1933-1955 M. Beatrice Johnstone
1955-1957 Eva Carson Ball
1957-1964 Dr. Bernard G. Gustafson
1964-1969
1969-1973 Dr. Gordon B. Wasinger
1973-1975 Dr. John S. Penn
1975-1979 Dr. Orlo Sundre
1979-1980 Dr. Robert H. Boyd
1980-

President of the University of North Dakota
Director
Director
Director
Director
Director
Director
Dean
Dean
Dean
Acting Dean
Dean
HISTORICAL HIGHLIGHTS OF EXTENSION SERVICES
UNIVERSITY OF NORTH DAKOTA
1911-1982

1911 Extension Division established by President McVey
1913 J. J. Pettijohn named the first full-time director
1957 Ben G. Gustafson appointed as director to revive the Division
1958 UND-Williston established
1964 Title Chief Administrator of Division was changed to Dean
1976 Division was made responsible to the office of the Vice President for Academic Affairs
1977 Grand Forks Air Force Base designated as a Resident Center
Division is renamed Outreach Programs
1980 Building housing Outreach Programs named Gustafson Hall in honor of Dean Emeritus Ben G. Gustafson
Evening Classes Office established
1981 Lifelong Learning Center in Carrington area established
1982 Lifelong Learning Center established in Hazen area
UND Graduate Center in Bismarck established