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Business and Vocational Education

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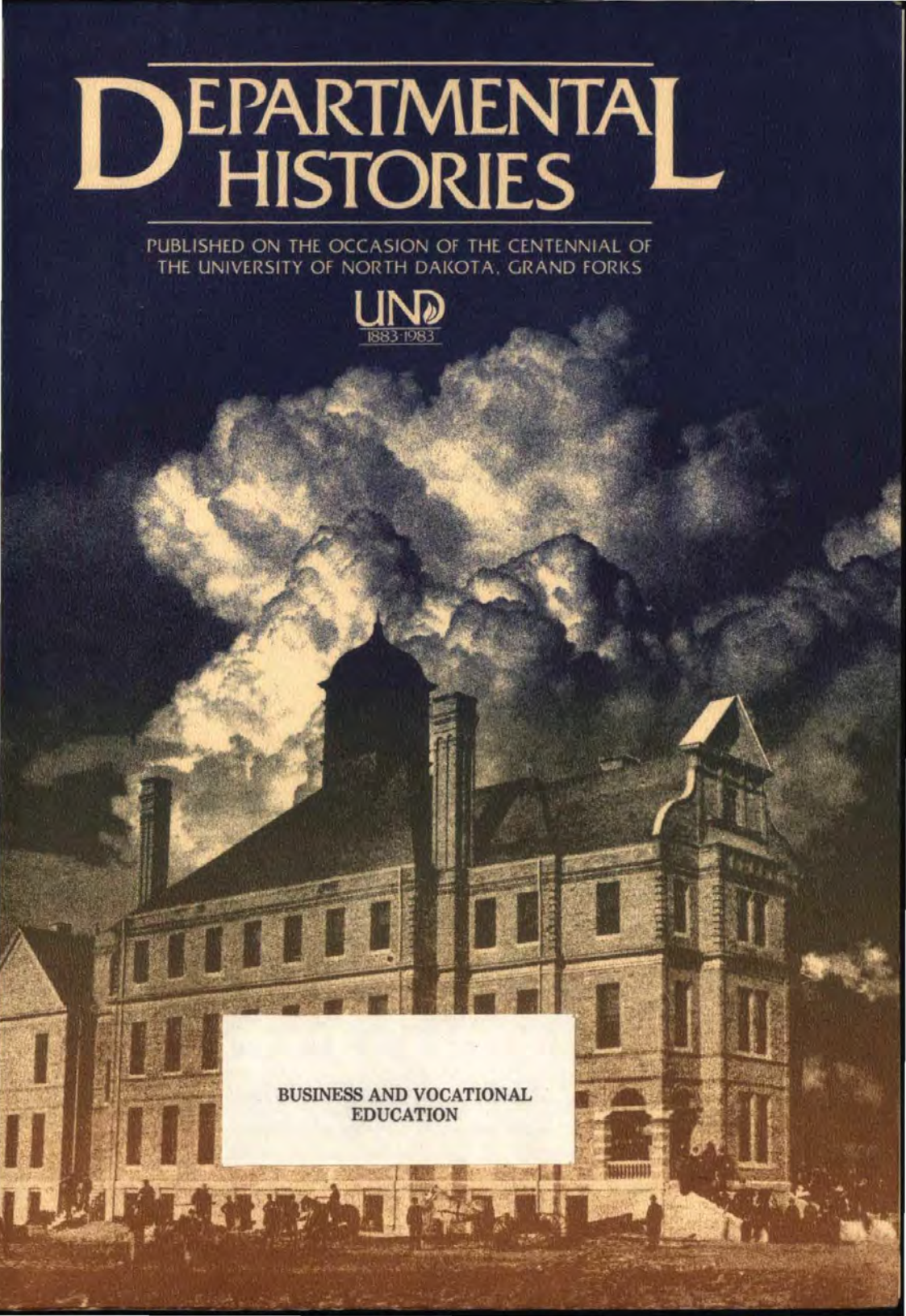
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DEPARTMENTAL HISTORIES

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**BUSINESS AND VOCATIONAL
EDUCATION**

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ACKNOWLEDGEMENTS

The Department of Business and Vocational Education has had a long and distinguished history of teaching, research, and service dating back to 1893. It would be impossible at this point to acknowledge everyone who took part in the historical development; however, certain individuals must be noted.

The development of this historical essay was in part contributed by Dr. Jack E. Johnson, East Texas State University, Commerce, Texas, when he completed his Master of Science Thesis entitled "A Study To Reveal The Historical Development of the Business Education Department at the University of North Dakota, 1884-1967," in June, 1967. From that beginning, Mrs. Margaret Barr, with 22 years of service to the department, and Miss Dorothy Travis, with 26 years of service to the department, revised and updated the draft to include information from 1967 to the present.

In addition to these three individuals, credit must also be given posthumously to Dr. John L. Rowe, Departmental Chairman from 1955-1975, and Dr. John C. Peterson, with 23 years of service and Departmental Chairman from 1975-1979. These individuals provided the leadership, dedication, and inspiration for encouraging the department to grow from its early beginning to a national level of prominence.

With 37 years of service, Mr. O. M. Hager provided the leadership and dedication for the development and growth of the Distributive Education program within the state and at the University. It was because of his efforts that the Distributive Education program has grown to a national level of prominence.

These individuals have given numerous years of service to this department, and their impact has determined the direction for future accomplishments. We must continue looking to the past for inspiration to proceed into the future.

Dr. James L. Navara, Chairman
Business and Vocational Education

HISTORY OF THE DEPARTMENT OF BUSINESS AND VOCATIONAL EDUCATION

The Department of Business and Vocational Education at the University of North Dakota originated with the establishment of a Commercial Department in 1893, only nine years after the University opened its doors for the admission of students. The University of North Dakota was one of the first institutions of higher learning in the country to offer courses in business education.

The Commercial Department was also one of the pioneers in establishing a teacher-training curriculum in business education. It began its teacher-training program for commercial teachers in 1908 with the establishment of the Model High School.

When it opened in 1884, the University of North Dakota consisted of three colleges or departments: 1) the College of Arts, 2) the College of Letters, and 3) the Normal College. In the Normal College, Bookkeeping was the first course to be offered. This course was later taught in the Commercial Department.

The instructor of bookkeeping was Charles S. Teel, one of eight instructors on the faculty of the University at that time. Main Building provided the first classroom for the Commercial Department.

Instructors changed frequently. Mr. Teel was replaced by Cora E. Smith who served three years and was in turn replaced by George B. Hodge in 1889. He was primarily responsible for laying the framework for the first Commercial Department at the University in 1893. The course of study covered the entire school year and included Bookkeeping, Penmanship, Commercial Law, Business Correspondence, Business Arithmetic, Phonography, and Typewriting.

During the second half of 1893, it was decided to discontinue the Commercial Department after June 15, 1894. While no explanation was given, it is assumed that the extremely high tuition costs (\$25 per semester) were partially responsible for their action. Only Bookkeeping and Commercial Law were offered during the years of 1894 to 1899.

A growing realization about the importance of commercial subjects, however, resulted in three courses being added to the curriculum in 1900: Stenography, Typewriting, and a commercial course.

In 1901 a School of Commerce was established to prepare young citizens for commercial work. Elizabeth M. Bratt became the Principal of the School of Commerce and George D. Horner was chosen as instructor in commercial branches. Commercial work was under the supervision of the School of Commerce. The first published curriculum for Commercial Education was printed in 1901. The tuition that had been charged in 1892 was drastically reduced. The only fee was 50¢ a week for the use of the typewriters.

In 1901 both members of the staff resigned. William M. Bryant joined the staff as Principal of the School of Commerce and Mertie Davis replaced Mr. Horner. During her first year of teaching, Miss Davis introduced Gregg Shorthand into the program.

The year of 1904-5 was one of expansion for the School of Commerce. The commercial classes were held both on the third floor and in the basement of Main Building. More than 100 students were enrolled in the Commercial Department. Gertrude Beers from Platteville Normal School in Wisconsin joined the staff. She taught at the University until 1909.

In the fall of 1908 the old Preparatory Department and the School of Commerce were transformed into a Model High School for Teachers College. The aim of the newly established Commercial Department was purely vocational in nature. That year a curriculum was developed for Teachers College. The Commercial Department was now a separate division of Teachers College. It is interesting to note that the typewriters used in the Department in 1908 were Remingtons, Smith-Premiers, Olivers, L. C. Smith and Brothers, and an Underwood, a total of fourteen.

In the fall of 1910 the Commercial Department moved into its new quarters on the fourth floor of the Teachers College Building, later named Woodworth Hall. The name "Teachers College" was dropped, and the School of Education took its place.

With the change from a college to a School of Education, the admission requirements were also revised. The School of Education required the equivalent of two years' college work for admission. The enrollees had received two years' previous training in the College of Liberal Arts. Commercial requirements for a Bachelor of Arts degree with a major in commercial subjects included: Accounting and Business Methods, 8 credits; Stenography, 8 credits; Economics, 8 credits; and Commercial and Economic Geography, 4 credits. The teacher training course in commercial education was published for the first time in 1911.

In the fall of 1912 Miss Alice Richardson became an instructor in the Commercial Department. She was to remain in that department for the next forty-two years.

A minor in Commercial Education in the School of Education was first offered in 1916. Penmanship was taught in 1917. Stenography and Typewriting were divided into two separate courses so that more attention could be placed on each individual subject. The curriculum in 1922 comprised the following: Beginning and Advanced Typewriting, Shorthand and Advanced Stenography, Bookkeeping, Corporation Bookkeeping and Advanced Bookkeeping, Commercial Law, Theory and Practice of Teaching Commercial Subjects, and Theory and Practice of Teaching Stenography. At this time no credit was given for either course in typewriting.

Tuition had reached the level of \$16.25 by 1922. This was necessary to meet the demands for a better education, new equipment, and more adequate facilities. There were now twenty-four typewriters available to students in the department.

Four major changes were made in the Commercial Department curriculum in 1930: 1) all subjects were assigned different course numbers and were divided into junior and senior division courses; 2) credit was given for classes in shorthand; 3) the two methods courses changed titles from Theory and Practice of Teaching Commercial Subjects and Stenography to Special Methods and Teaching in Commercial Subjects and Stenography, additional credits being given these

revised methods courses, and 4) the course in Commercial Law was discontinued.

In the fall of 1936 Dorothy L. Travis joined the staff as part-time instructor in special methods. This same year Bookkeeping was brought back into the curriculum to provide training for high school teachers of bookkeeping. By this time, there were 31 typewriters available to students in the Department.

Special Methods of Teaching Stenography was discontinued in 1938. Special Methods and Teaching in Commercial Subjects was still offered.

Another curriculum revision for a commercial subjects major in the School of Education was made in 1940. The principal change occurred in the requirements necessary for a general education background. Students were required to take more social science, economics, and commercial subjects and to disperse them evenly throughout the four-year program.

After World War II ended, enrollment increased and more attention was given to the efficient operation of the Commercial Department. It was necessary to add more staff, and M. Adeline Olson joined the Department, serving as Acting Head of the Department during the year's absence of Miss Richardson. At this time a new course called Principles of Office Machines and Filing was added to the curriculum.

In 1948 the Commercial Department had one of its most progressive years. Class enrollments were very large; the Department was very well equipped, and there was promise for further expansion during the year.

Then disaster struck! On the night of March 10, 1949, Woodworth Hall burned to the ground. All the facilities, equipment, and supplies of the Commercial Department were destroyed or damaged beyond repair. The Commercial Department moved to the first floor of the Law Building until new quarters could be provided.

By this time, the staff consisted of Miss Richardson as Head of the Department, Miss Travis, and Mrs. Olson. This was the year that the Commercial Department was renamed the Business Education Department. Students were receiving credit for typewriting classes. Cooperative Business Education was initiated and was taught by Mrs. Olson.

That year another "first" was scheduled. In the summer of 1949 the first attempt was made toward international participation in business education at the University of North Dakota. On June 6, the Schools of Education and Commerce sponsored an International Business Education Conference for high school and college educators. The Conference was organized by Miss Travis and Oswald M. Hager, State Supervisor of Business Education. Dean Breitwieser of the School of Education, Dean Sam Hagen of the School of Commerce, and Dr. Selke of the School of Education assisted in the Conference. Business educators throughout the country participated in the program. Among the speakers were Dr. Ray D. Price from the University of Minnesota, Dr. John L. Rowe from Columbia University, Louis A. Leslie of the Gregg Publishing Company, Professor Warren Meyer of the University of Minnesota College of Education and Clyde W. Humphrey from the U.S. Office of Education. The conference was a definite success, and it attracted business educators from a four-state area and the Province of Manitoba.

The Business Education Department moved from its temporary residence in the Law Building to quarters on the third floor of Science Hall in 1950. During spring semester, 1951, the first electric typewriters were purchased for the department.

Changes in the curriculum in 1952 included the revision of Advanced Stenography which became two separate courses, Advanced Shorthand and Advanced Dictation. The next year two courses, Advanced Bookkeeping and Corporation Bookkeeping, were discontinued.

At the conclusion of the second semester, 1953-54, Miss Richardson, Head of the Department of Business Education, resigned after forty-two years of service to the University. During her tenure, she had developed the Business Education curriculum from a mere offering of eight courses in 1913 to a comprehensive program consisting of nineteen courses in 1953. She had guided the Department through two World Wars and had strengthened Business Education at the University despite the hardships of the 1930s and the destruction caused by the fire of 1949. Regardless of these setbacks, the Business Education Department continued to expand; and the result in 1953 was a progressive program of great merit.

In the fall of 1954 Margaret L. Barr joined the staff. At that time Mrs. Olson assumed the responsibility of Acting Chairman for the school year.

A new Education Building had been authorized and its construction progressed rapidly. On February 1, 1955, the Business Education Department moved its facilities to the third floor of the newly constructed building.

The Department of Business Education sponsored its first secretarial conference in July of 1955. Approximately one hundred secretaries from North Dakota and Minnesota attended the conference.

The course in office machines continued to rise in popularity at the University. Many students from other fields such as management, marketing, and similar majors in the School of Commerce were enrolled in the course. Filing had been dropped earlier as a part of this course.

During the 1954-55 school year, the responsibility for preparing business education teachers was clearly established as one of the primary goals of the Business Education Department at the University. According to the Annual Report of Departments, the greatest demand for teachers came from the areas of English, Home Economics, and Business Education.

In the fall of 1955, the Business Education Department was most fortunate in securing as its new chairman an eminent professor of Business Education, Dr. John L. Rowe, known throughout the country as an outstanding teacher, researcher, and writer. He had authored three textbooks and had served as an officer in many of the national business education organizations before coming to the University.

Dr. Rowe was well qualified to direct the Business Education Department at the University and to develop the graduate program, one of his major interests. His services to the Department and his personal accomplishments were to lead the Department into its most prosperous years. It was to become one of the leading departments in the country, offering business education at both the

undergraduate and graduate levels. He served the University until his death in 1975.

During Dr. Rowe's first year at the University, the Department was certified to offer graduate work on the Master's degree level. The first graduate level courses were offered during the 1956 summer session. They consisted of Improvement of Instruction in Typing, Demonstration Class in the Teaching of Typewriting, Improvement of Instruction in Shorthand and Transcription, Demonstration Class in the Teaching of Shorthand and Transcription, Improvement of Instruction in the Basic Business Subjects, Practicum in Secretarial, Clerical, and Office Practice, Demonstration Class in the Teaching of Office Machines, Business Education in the Secondary School, and Supervision of Business Education.

In June 1956 the College of Education and the College of Business and Public Administration sponsored the Eighth Annual International Business Education Conference. The theme of the Conference was "The Improvement of Instruction in Business Education." Dr. Rowe was in charge of the Conference which was attended by approximately 160 delegates from fifteen states and Canada. Among the noted business educators attending were Dr. Vernon Musselman, University of Kentucky; Dr. D. D. Lessenberry, University of Pittsburgh; John Beaumont, State Supervisor of Business and Distributive Education, Illinois State Department of Public Instruction; and Miss Grace Phelan, Educational Consultant for the Royal Typewriter Company.

In the spring of 1956, Mrs. Olson resigned from the staff. That year marked the employment of the first part-time graduate assistants in business education.

The following summer, 1957, the Ninth Annual International Business Education Conference was held at the University of North Dakota. It was attended by delegates from Canada, Central America, and the United States. Highly qualified speakers were again present on the UND campus for the Conference. Dr. Elvin Eyster, from the University of Indiana, gave an address on "The Challenge of Automation in Business Education." Other prominent speakers were Roy W. Poe, editor-in-chief of the Gregg Publishing Company; Dr. Vern Frisch from New Rochelle, New York; Dr. Doris Crank of Champaign, Illinois; and C. Henry Richert, Program Specialist on Distributive Education for the U.S. Office of Education. Dr. Frisch and Dr. Crank were visiting professors in Business Education during the summer session of 1957.

Dr. Ruth Wooschlager came from the State University College for Teachers, Albany, New York, to join the Business Education staff in the fall of 1957. Three graduate assistants were engaged for the 1957-58 school year.

Many changes and revisions were made in the curriculum that year. The beginning course in Bookkeeping was discontinued and a course entitled Records Administration was added. Orientation to Business Education was also offered for the first time, and Principles of Office Machines was revised and divided into two separate courses: (1) Principles of Adding, Calculating and Posting Machines and (2) Principles of Secretarial Office Machines. Dr. Rowe arranged to offer a course in Honors Work for Business Education majors. One other addition to the curriculum that year was a course entitled Secretarial Practice.

Dr. Rowe was considered to be one of the leading authorities in the field of typewriting. Because of his excellent qualifications in this area, the Department of Business Education was awarded a special grant of \$4,000, plus an additional \$5,000 for equipment, from a leading typewriting company. The purpose of the grant was to determine whether touch typewriting could be learned by elementary school children on electric portable typewriters.

This study was the most publicized event that ever occurred in the Business Education Department. The participants, 14 boys and 14 girls, eight or nine years old, were tested in reading, capitalization, punctuation, word usage, and I.Q. They were in the classroom for 50 minutes a day for eight weeks. The results of the experiment were announced in October, 1958, in New York City. They showed that the grade school students had obtained an average touch-typing speed of 42 words per minute. In addition, their vocabulary and reading abilities had improved. According to Dr. Rowe, the experiment provided sufficient justification for offering typewriting in the early elementary grades, providing electric typewriters were used.

Another event which brought national recognition to the Business Education Department was the First World Institute on the Teaching of Typewriting. The Institute was conducted in July of 1958 for the purpose of presenting effective methods and techniques in the teaching of typewriting. Typewriting demonstrations were given by two of the world's fastest typists, Stella Pajunas and Norman Saksvig. There were twelve lecturers in the field of typewriting invited from Canada, Panama, and the United States.

Dr. Paul S. Lomax, Professor Emeritus of Education at New York University, taught during the 1958 summer session in the Business Education Department. The only graduate course introduced into the program in 1958 was entitled Seminar in Business Education. Because the field of business education demanded different preparation for varied occupations, the undergraduate curriculum was divided into three separate programs during 1958. Curriculum I was the Comprehensive Curriculum, available to those students wishing to obtain a broader background for teaching in all areas of business education. Curriculum II was defined as the Secretarial Science Curriculum. The third area of specialization consisted of bookkeeping and related fields.

Two well-known professors were invited to teach during the summer session of 1959. They were Dr. James Meehan, Chairman of the Department of Business Education, Hunter College, New York and Dr. Jessie Graham from the Department of Business Education, University of Southern California.

In July of 1959 the First World Institute on the Teaching of Shorthand was held at the University. Sixteen prominent shorthand authorities, in addition to three of the regular staff, presented lectures and demonstrations on the teaching of shorthand. Approximately five hundred teachers and experts in business education and shorthand attended this World Institute.

The course in Honors Work was discontinued in 1959. Three courses on the graduate level were added that same year: Business Education in the Post-Secondary School and two courses in Research in Business Education.

In May, 1958, the University offered a new degree to students who wished to obtain a diploma for two years of college work. The degree, which led to the Associate in Arts diploma, was offered in the Department of Business Education.

John C. Peterson, a graduate assistant during the 1958-59 school year, assumed the position of instructor in Business Education in 1959.

At the beginning of the 1959-60 school year, a program was initiated enabling Business Education graduate students to pursue advanced study leading to the Doctor of Philosophy and Doctor of Education degrees. The doctoral program in Business Education at the University was an immediate success. During the 1960 summer session, 150 students were enrolled in graduate work, ten of whom were doctoral candidates.

Two eminent professors were invited to teach during the summer session of 1960. They were Dr. Helen H. Green, Professor of Business Education, Michigan State University and Dr. Paul S. Lomax, Professor Emeritus of Education, New York University.

Dr. Ruth Woolschlager resigned her position on the staff after completing the summer session of 1960. The next year Dorothy Travis left the staff to become Head of the Business Department at Central High School in Grand Forks.

The degree of proficiency obtained by students in the Business Education Department clearly exemplified the quality of instruction offered in the Department. Members of the faculty and graduate students received national recognition for research and professional work conducted in the Department. By way of example: The National Business Education Quarterly selected theses by graduate students in Business Education for publication. The number selected from the Department at the University of North Dakota was surpassed only by the number from the University of Wisconsin and the University of Texas, putting UND among the top graduate schools in the nation. Also, the staff had been extremely productive, as witnessed by the fact that Dr. Rowe had just published his twenty-fourth book. Staff members had held professional state, regional, and national offices and had delivered scores of addresses at local, regional, and state meetings.

The first Doctor's degree ever awarded by the Department of Business Education at the University of North Dakota was earned by Dr. Jimmie D. Morris, who became Chairman of the Department of Business Education at the University of Hawaii, Honolulu.

The Second World Institute on the Teaching of Typewriting was held in July 1961. Approximately 500 business educators attended this World Institute. Fifteen lecturers and demonstrators, in addition to those on the regular staff, participated in the three-day session.

Dr. Leonard J. West, Southern Illinois University, Carbondale, Illinois, and Ann L. Eckersley, Central Connecticut State College, New Britain, Connecticut, joined the summer session staff in the Department during 1961.

In 1961 Dr. Dorothy C. Grovom joined the Business Education Department staff with the rank of Associate Professor. John C. Peterson resigned his instructorship in order to work on his Doctor's degree and to teach as a part-time graduate assistant.

Two new graduate courses were added to the curriculum: Methods of Teaching Shorthand and Office Practice, and Readings in Business Education. As new

courses were added, new equipment kept pace with the enrollment. The Business Education Department was experiencing tremendous growth.

Three well-known teachers in Business Education were invited to join the summer session staff in 1962. They were Dr. Wilmer O. Maedke, Northern Illinois University, DeKalb, Illinois; Marie Benson, Wisconsin State College, Whitewater, Wisconsin; and Cleo P. Cassady, State University of Iowa, Iowa City.

During the summer session that year, there were approximately 120 graduate students on the master's level and 30 at the doctoral level. During the academic year of 1962-63, there were nine full-time doctoral students enrolled. The Department also continued to have a good record of research and publication.

Dr. Hazel A. Flood, Chairman of the Department of Business Education, Mankato State College, Minnesota, and Dr. Dale Atwood, Chairman of the Division of Business Education, Minot State College, North Dakota, joined the summer session staff in 1963.

In July 1963 the Second World Institute on the Teaching of Shorthand was held. Prominent business education teachers and publishing representatives were in attendance at the three-day session. The Manpower Development and Training Act enabled the Business Education Department to develop a clerk-stenographer course. The purpose of this course was to provide training for those individuals who were either unemployed or underemployed. The program lasted only three years at the University since the appropriations for North Dakota were not sufficient to allow for its continuance. Fortunately for the Business Education Department, the equipment used by the Manpower Development and Training program was appropriated to the Department in 1967.

The Department obtained an additional room on the third floor of the Education Building in 1963. It was remodeled and re-equipped for use by shorthand classes. That fall, Dr. John C. Peterson rejoined the staff as instructor.

In December of 1963 the Vocational Education Act was passed. When funds from the Vocational Education Act were first appropriated in September, 1964, the Federal government initiated a program that was of substantial assistance to the Department. The passage of this act was partially responsible for the growth and expansion of the Business Education Department at the University in the years that followed. The greatest benefits of this act were realized in the purchase of equipment, such as the addition of a shorthand dictation laboratory.

During the summer session of 1964, three visiting professors joined the staff: Dr. Marian J. Collins, Montclair State College, New Jersey; Dr. J. Frank Dame, President Emeritus of Jones College, Florida; and Dr. Dale Atwood, Chairman of the Business Education Department at Minot State College, North Dakota.

Harry H. Jasinski joined the staff in 1964. He resigned at the end of the 1965-66 year.

A course entitled Vocational Education was introduced into the graduate curriculum in the summer of 1965. During that summer session, Margaret Andrews,

Consultant in Business Education Placement, Minneapolis Public Schools; Dr. Ellis Jones, Chairman of Business Education, Gustavus Adolphus College, St. Peter, Minnesota; and Dr. Robert E. Wiper, Chairman of the Department of Business Education, Utah State University, Logan, Utah joined the staff.

The Fifth Biennial World Institute in Business Education was held at the University in July of 1965. Many machine and publishing companies exhibited their finest equipment and textbooks at the Institute. Fourteen lecturers, demonstrators, and company representatives participated in the program for the three-day Institute.

A number of courses were added to the Business Education curriculum during the 1965-66 academic year. A course entitled Motor Skill Psychology as Applied to Typewriting was added during the fall semester. The following were offered for the first time during the summer session of 1965: History of Business Education, Teaching Cooperative Office Education, and Office Coordinating Techniques. The last two were designed specifically for preparing teachers to assume positions as office education coordinators.

In the fall of 1966, Dr. Robert H. Hanson joined the staff, making a total of five full-time instructors. The Business Education curriculum had expanded from only one course in 1893 to thirty-eight in 1966; twenty were undergraduate courses and eighteen, graduate courses. A few minor changes occurred in the 1966 curriculum. The name of the course, Secretarial Practice, was changed to Executive Secretarial Procedures. The number of the course entitled Vocational Education was changed to allow undergraduate business education majors to receive credit for it.

Four outstanding professors taught in the Department during the 1966 summer session: Dr. Mary Margaret Brady, Southern Illinois University, Edwardsville, Illinois; Dr. Faborn Etier, Chairman of the Department of Business Education, University of Texas, Austin; Dr. Ellis Jones, Chairman of the Department of Business Education, Gustavus Adolphus College, St. Peter, Minnesota; and Dr. Allien Russon, Chairman of the Department of Office Administration and Management, University of Utah, Salt Lake City, Utah.

In July of 1967 the World Institute on the Teaching of Typewriting was held at the University. The program included discussions on the modern techniques and practices in teaching typewriting as well as on current methodology on that subject.

The Business Education staff was augmented by three visiting professors during the summer session of 1967. They were Dr. R. DeMont Bell, Brigham Young University, Provo, Utah; Dr. William H. Bonner, Chairman of the Department of Business Education, Tennessee Technological Institute, Cookeville, Tennessee; and Dr. John D. Staples, Colorado State University, Ft. Collins, Colorado.

Five nationally known business educators were invited to teach at UND during the summer of 1968. They were Dr. Donald L. Campbell, Professor of Business Education at Radford College, Radford, Virginia; Dr. Calvin D. Miller, Dean of the College of Education at the Florida Technological University in Orlando, Florida; Dr. Allien R. Russon, Professor of Management and Business Education at the University of Utah; Dr. Hazel A. Flood, Chairman of the Department of Business Education at Mankato, Minnesota; and Mr. Merle Wood, Supervisor of Business Education of the Oakland Public Schools in Oakland, California.

Dr. Charles A. Zoubek, Editor of Shorthand Publications for the Gregg Division of McGraw-Hill, was guest speaker for the annual summer Delta Pi Epsilon banquet in July, 1968.

In the Fall of 1968 the Business Education Department moved into its present quarters on the third floor of Gamble Hall. Also in 1968, Dr. Roger Bloomquist joined the staff, bringing the total number of full-time staff to six.

Dr. Hanson resigned from the faculty in the spring of 1969 to accept the chairmanship of the Business Education Department at Northern Michigan University. Dr. Hanson was a member of the UND faculty for two years. Dr. Hanson was replaced by Dr. Wilmer Maedke in September, 1969. Dr. Maedke brought his expertise in Consumer Education to bear on both the undergraduate and graduate programs during his tenure in the department.

Dr. Mary Margaret Brady, Chairman of Business Education, Southern Illinois University; Dr. Max L. Waters, Chairman of Business Education, Brigham Young University; Dr. Richard Featheringham, Associate Professor of Business Education, Kent State University; and Dr. William Karain, Chairman of Business Education, Mayville State College, served as visiting faculty during the 1969 summer session.

There were three visiting faculty in the department during the 1970 summer session. They were Dr. Mary Margaret Brady, Chairman of Business Education, Southern Illinois University; Dr. Richard Featheringham, Associate Professor of Business Education, Kent State University; and Dr. Helen Green, Professor of Business Education, Michigan State University. Dr. Lawrence W. Erickson, Assistant Dean of Graduate School of Education, University of California, Los Angeles, was the speaker for the annual Delta Pi Epsilon summer banquet.

Miss Mildred Blair taught in the department during the 1971 summer session. In 1971, the department name was changed from the Business Education Department to the Department of Business and Vocational Education. This change was brought about through the support of the State Board for Vocational Education in Bismarck.

On July 7-9, 1971, The Seventh World Institute was held on the UND campus. Nearly four hundred business educators were in attendance. The traditional luau was a success, as were the top-flight business educators who spoke at the institute. They were:

Dr. Lawrence Erickson, Professor and Assistant Dean, Graduate School of Education, University of California at Los Angeles, California;

Dr. James LeMaster, Senior Editor, Gregg Shorthand Publications, Gregg Division, McGraw-Hill Book Company, New York, New York;

Dr. Alan Lloyd, Editor-in-Chief, Gregg Typewriting Publications, Gregg Division, McGraw-Hill Book Company, New York, New York;

Dr. William Mitchell, Chairman, Department of Office Administration and Business Education, University of Wisconsin-Eau Claire, Eau Claire, Wisconsin;

Mr. John Pendery, President, South-Western Publishing Company, Cincinnati, Ohio;

Dr. Jerry Robinson, Assistant Vice-President and Senior Editor, South-Western Publishing Company, Cincinnati, Ohio;

Dr. Laverne Thoreson, Chairman of Vocational Programs, Minnetonka Public Schools, Minneapolis, Minnesota;

Mr. Charles Zoubek, Editor-in-Chief, Gregg Shorthand Publications, Gregg Division, McGraw-Hill Book Company, New York, New York.

Three well-known business and vocational education educators were visiting professors in the department during the summer of 1972. They were Dr. James Brown, Professor, Mississippi State College for Women; Dr. Larry Fiber, Professor, Shippensburg State College, Pennsylvania; and Mr. Louis Scrittore, Colorado State University, Fort Collins.

In 1972, Dr. Mark Langemo assumed the faculty position vacated by Dr. Maedke, who accepted a position at California State College in Los Angeles. Dr. Langemo's responsibilities included teaching undergraduate business education and office management courses, supervising student teaching, and teaching graduate business education courses.

During the fall semester, 1972, a total of 48 graduate students were enrolled in the department. Of these, 27 were doctoral students and 21 were master's students.

The World Institute on the Teaching of Business Education Skills was held on July 5-7, 1973, with such notable business educators as:

Miss Marion Angus, Business Education Consultant, Pitman Publishing Corporation, New York, New York;

Mr. Donald Freuhling, General Manager, Gregg Division and Vice President, McGraw-Hill Book Company, New York, New York;

Mrs. Rosemary Fruehling, Associate Professor, Department of Social Science, County College of Morris, Dover, New Jersey;

Mr. Henry Kaluza, Professor, Business and Commerce Department, Althouse College of Education, University of Western Ontario, Hamilton, Ontario;

Dr. A. James LeMaster, Senior Editor, Gregg Shorthand Publications, Gregg Division, McGraw-Hill Book Company, New York, New York;

Dr. William Mitchell, Professor, Department of Office Administration and Business Education, University of Wisconsin-Eau Claire, Wisconsin;

Mr. Howard Newhouse, Vice President for Academic Affairs, the Berkley Schools, New York, New York;

Dr. William Pasewark, Professor, Department of Business Education, Texas Technological University, Lubbock, Texas;

Dr. Robert M. Swanson, Professor, Department of Business Education and Office Administration, Ball State University, Muncie, Indiana;

Mr. Larry Selland, Assistant State Director, State Board for Vocational Education, Bismarck, North Dakota;

Dr. Fred Winger, Professor, Department of Business Education and Office Administration, Oregon State University, Corvallis, Oregon;

Mr. Charles Zoubek, Editor in Chief, Gregg Shorthand Publications, Gregg Division, McGraw-Hill Book Company, New York, New York,

speaking on the teaching of business education skills. Over three hundred people attended this international conference.

At the 1973 UND Founder's Day Banquet, Dr. John Rowe became one of the first faculty members to be named a Chester Fritz Distinguished Professor. The award included a grant of \$2,000.

In 1974, for the second year in a row, Dr. John Rowe, Chairman, BVED, was selected as a Chester Fritz Distinguished Professor at the annual UND Founder's Day Banquet. Also receiving awards at the banquet were Dr. John C. Peterson and Mrs. Margaret Barr, who both received the UND Alumni Association Awards for Distinguished Teaching and Outstanding Service to the University. Mrs. Barr received the Charles De Bruyn Kops Faculty Award and Dr. Peterson received the B.C. Gamble Award.

Dr. Laverne Thoreson, Chairman of Vocational Programs, Minnetonka Public School, Minneapolis, Minnesota, returned to the University of North Dakota as a visiting professor during the summer of 1974 together with Dr. John Chrismer, Professor, Central Washington University, Ellensburg, Washington.

Mrs. Margaret Barr retired at the conclusion of the 1974-75 academic year. Mrs. Barr had taught in the Business Department for twenty-one years and had served as advisor to Pi Omega Pi from 1964 until she retired.

A new major was initiated in the department in 1974. The Information Management major in the Department of Business and Vocational Education is widely regarded as one of the strongest of its type in U.S. colleges and universities. Instituted in 1974, following several years when there was an Executive Secretarial degree program in UND's Management Department, the Information Management major was now to include several specialized courses to prepare graduates for information management positions in our modern offices. Courses in the major include 3-credit courses in Record Management, Records Management II, Office Management, Office Management II, Information Management Systems, and Senior Seminar in Administrative Services. These courses are taken in addition to the University's general education requirement and the "core" of business administration courses required of all majors in the College of Business and Public Administration. Graduates of the Information Management major earn the Bachelor of Science in Business Administration degree.

A majority of the students participate in a highly successful information management internship during the summer between their junior and senior years. Students from UND's Information Management major have, in recent summers, been employed by the Westinghouse Corporation in Pittsburgh, Boeing Corporation in Seattle, Texas Eastern Corporation and Tenneco, Inc., of Houston, Pillsbury Corporation of Minneapolis, the State of North Dakota, the State of Minnesota, Northwestern National Life Insurance of Minneapolis, and many other major organizations in the United States and Canada.

The Information Management major is now the largest major, in terms of enrollment, in the Department of Business and Vocational Education. In addition, the minor in Information Management is a popular minor for students from other business majors. The placement record of graduates from the major throughout the late 1970s and early 1980s includes an impressive list of positions now held by former UND students in major organizations. Courses in the Information Management major are taught by Dr. Roger Bloomquist and Dr. Mark Langemo, CRM (Certified Records Manager).

Following a long-standing tradition, the visiting professors in the summer of 1975 were leaders in their respective fields. On-campus in 1975 were Dr. Richard Mecagni, former member of the New Mexico State Department of Education; Dr. David Graff, Assistant Professor at Montclair State College in New Jersey; Mrs. Diane Graff, Business Education teacher at Passaic Valley High School in Little Falls, New Jersey; and Dr. James LaBarre, Assistant Professor of Office Administration and Business Education at the University of Wisconsin - Eau Claire.

Dr. James Strate replaced Mr. O. M. Hager in the spring of 1975. Mr. Hager served the department as a consultant for two years prior to his retirement in 1976. Mrs. Marilyn Wilkins also joined the faculty as an instructor, replacing Mrs. Margaret Barr.

Dr. Rowe served as chairman until his death on September 21, 1975. Dr. Rowe had provided the leadership and direction that brought the department to a level of national prominence. At the time of his death over 100 doctoral students and numerous master's degree students had graduated from the program and were serving in leadership roles in colleges and universities throughout the United States. The death of Dr. Rowe was the end of an era at the University of North Dakota--an era that coincided with the unprecedented increase in enrollments in colleges and universities. At the same time, there was an increased emphasis nationally on Vocational Education, an emphasis that had a significant impact on the growth and direction of the programs at UND.

After the death of Dr. Rowe, the faculty presented a unanimous resolution to UND President Thomas Clifford requesting that Dr. Peterson be named chairman of the department.

In 1975, Mr. Hager was presented the "Distributive Education Professional Development Award" by the Distributive Education Clubs of America at the AVA Conference in Anaheim, California.

Starting with the spring semester of 1976, a new concept in teacher education became part of the University of North Dakota Department of Business and Vocational Education. This concept included the offering of courses in Voca-

tional Education that appeal to all potential teachers in all service areas of Vocational Education.

To lead this effort, Dr. James L. Navara became a member of the faculty in January 1976. He was a former State Supervisor of Vocational Education and Career Education in Oregon and Missouri, a former university teacher at Central Missouri State and the University of Missouri, and former local administrator of Vocational Education programs at State Fair Community College, Sedalia, Missouri.

To further emphasize that concept, a new graduate program was proposed leading to a Master's degree in Vocational Education. The major parts of the new program involved courses in Vocational Education with emphasis placed upon Administration and Supervision and Education for Special Needs Students.

Dr. James LaBarre, Assistant Professor of Office Administration, University of Wisconsin - Eau Claire, returned for the second consecutive year as a summer visiting professor in 1976. Dr. Lila Prigge, Instructor of Finance and Credit Management, Area Vocational Technical Institute, East Grand Forks, Minnesota, conducted a class on the Methods and Research in Office Practice Simulation Procedures that summer.

After the death of Dr. Rowe, two scholarship loan funds were established in the department. These two funds were named the Abbie Erickson Rowe Loan Fund for undergraduate students and the John L. Rowe Loan Fund for graduate students. These loan funds are available for any undergraduate or graduate student majoring in a program in the Department of Business and Vocational Education. They provide a maximum of \$600 each calendar year, renewable to a total of \$1,800. Several students have furthered their educational goals as a result of these two funds.

In 1977 several events took place that would set the direction of the department for years to come. In early 1977 the Master's degree in Vocational Education was approved by the State Board of Higher Education, and students began selecting those courses to complete their degree requirements.

During the summer session, Dr. Donald Beringson, Department Chairman at Oregon State University and a 1971 UND graduate, returned to North Dakota as a visiting faculty member.

In the fall semester of 1977, Dr. James Strate resigned his position to pursue business interests, and his responsibilities were taken over by Dr. James Navara, who holds a Bachelor's and Master's Degree in Distributive Education. In March, Dr. Donald Kohns became a member of the BVED staff. He had previously taught at Moorhead State University and Virginia Polytechnical Institute, Blacksburg, Virginia. He brought to the department several years of experience in working with Distributive Education and DECA.

In April, 1978, a retirement party was held for Mr. Hager, who had devoted years to his work as State Supervisor of Distributive Education and to teacher-education at UND.

During the summer of 1978, Dr. Dan Hertz, Chairman, Department of Business Education, Montana State University, and Dr. Donald Eshelby, Assistant

Director, Mid-America Vocational Curriculum Consortium, and a former graduate of UND, served as visiting summer faculty. Also in 1978, Mrs. Wilkins decided to pursue her degree full-time and was hired as a graduate teaching assistant in the department. Dr. Lila Prigge replaced Mrs. Wilkins.

In 1979, several individuals received awards associated with various departmental activities. The O. M. Hager Leadership Award was established and Mrs. JoAnn Veum was the first recipient. This award is given to a student pursuing a degree in Distributive Education and exhibiting those qualities deemed most important by Mr. Hager. Miss Cindy Olson, 1979 BVED graduate, also received two awards from the department. Cindy received the National Business Education Association Award for being the Outstanding Senior in the department and the Pi Omega Pi award for the graduating senior with the highest grade point average.

After the summer session, 1979, Dr. Peterson resigned as departmental chairman and was replaced by Dr. Bloomquist.

During 1979, Dr. Navara had written a proposal to the State Board for Vocational Education for funding a position to provide in-service and pre-service training for vocational educators in working with special needs (handicapped and disadvantaged) students. In January 1980, funds were awarded and Mr. George Zenk, a former Staff Professional of the Grafton State School, joined the department with responsibilities that pertained to in-service and pre-service training in the special needs area.

In August, 1980, Dr. Peterson was named the Outstanding Vocational Educator in North Dakota at the Annual North Dakota Vocational Education All-Service Conference held in Bismarck.

Dr. Langemo left on a one-semester developmental leave of absence to work with M. J. Systems Company of Calgary in September, 1980. While Dr. Langemo was on leave, Miss Peggy Rolle was hired to teach his classes. In January, 1981, Dr. Langemo returned from his developmental leave, and Miss Rolle took a position at Central High School, Grand Forks.

In January, 1981, tragedy again struck the department with the unexpected death of Dr. Peterson. He had grown up and attended school in Maynard, Minnesota, had graduated from St. Cloud State University in 1957, and had come to the University of North Dakota in 1958 to pursue graduate study in Business Education. He had earned his Master's degree in 1959 and his doctoral degree in Business Education in 1964.

Dr. Peterson's accomplishments are numerous. Alpha Nu Chapter of Delta Pi Epsilon was established at UND in 1963, and he was elected the first president. He was also chapter advisor from 1975 through 1980. He authored or co-authored nine textbooks and several journal articles. He was presented the B. C. Gamble Distinguished Service Award at UND in 1974 and was named North Dakota's Outstanding Vocational Educator in 1980.

Dr. Peterson taught over fifteen different graduate business education classes and many undergraduate courses. He was major advisor for more than thirty doctoral students, a committee member for an additional sixty doctoral students, and a chairman or committee member for over one hundred master's degree theses.

A memorial fund was established in memory of Dr. Peterson. The John C. Peterson Leadership Award was also created, and the first recipient of the award was Mr. Larry Pagel, a doctoral degree student from Iowa.

Miss Peggy Rolle returned to teach at UND in September 1981 and taught in the areas of records management and office management. She resigned in May, 1982, to pursue business interests.

Dr. Pat Merrier, Assistant Professor, University of Minnesota-Duluth and a UND doctoral graduate, returned to UND to teach during the summer session of 1982. In May, Dr. Roger J. Bloomquist resigned as department chairman, and Dr. James Navara was unanimously selected by the faculty to assume the chairmanship beginning June 14, 1982.

The Department of Business and Vocational Education has an illustrious history and a legacy of excellence in teaching, service, and research. The faculty in the department, individually and collectively, feel intense dedication to quality business, distributive, vocational, and information management education--and look with enthusiasm toward their leadership roles in UND's second century!

HISTORY OF DISTRIBUTIVE EDUCATION

On November 23, 1937, a plan for a state Distributive Education program was sent to the United States Office of Education in Washington, D. C., by the North Dakota State Board of Administration, which also served as the North Dakota State Board for Vocational Education. On December 23, 1937, the plan was approved.

As a result of this action, Miss Edith Veitch was employed as the first state supervisor of Distributive Education. She served in that capacity from 1938 to 1941. Mr. Robert Berry and Mr. Burton Meyer were also employed as full-time adult itinerant teachers in Distributive Education. The University provided office space for Miss Veitch and her staff, and the State Board for Vocational Education provided funds for their salaries and travel expenses. Miss Veitch's major responsibilities focused on the offering of adult merchandising courses, sales clinics, workshops, and consultation services to employees and employers in distributive occupations throughout the state.

After the meeting of the 1941 State Legislature, the State Board for Vocational Education recommended that the local school districts assume responsibility for the adult Distributive Education program in the state, thus eliminating the positions of the adult itinerant teachers. In September of that same year the University of North Dakota, in cooperation with the State Board for Vocational Education, employed Mr. Oswald M. Hager as State Supervisor under the State Board for Vocational Education and as Assistant Professor of Distributive Education in the School of Commerce.

World War II interrupted the Distributive Education program. From 1942 to 1947, Mr. Hager served in the Price Department with the Office of Price Administration at Bismarck and later at Fargo. During the first year of that period, 1942 to 1943, he also served on a voluntary basis as state supervisor for Distributive Education. From 1943 to 1947 Mr. Torre Allegrezza, who was employed by the State Board for Vocational Rehabilitation at the University, served as part-time state supervisor of Distributive Education. In 1947 Mr. Hager returned to the University and assumed responsibilities as State Supervisor and Assistant (and later Associate) Professor in Distributive Education in the College of Business and Public Administration.

Undergraduate courses in Distributive Education, leading toward a Distributive Education major, were first offered in 1949. Graduate courses were first provided in 1953 and became the basis for a Distributive Education major at the master's degree level. In 1967 the office of State Supervisor of Distributive Education was moved to Bismarck as part of the consolidation of state supervisory staff in the State Board for Vocational Education.

Mr. O. M. Hager received several National Distributive Education Awards for his leadership and involvement in state and national activities, projects, and professional organizations. In 1972 he was awarded the Academy of Distributive Teacher Education Award. In 1973 he received the North Dakota Vocational Association Service Award. His professional colleagues recognized him in 1975 by presenting him with the Distributive Education Professional Development Award. He was awarded an Honorary Life Membership in DECA (Distributive Education Clubs of America) in 1977. Of special note is the title awarded to

Mr. Hager, "Mr. North Dakota D.E.", by the North Dakota Coordinators Association and the UND DECA Chapter.

From 1974 to 1976 Mr. Hager took a two-year leave of absence. During the following two years, he was consultant in the Department of Business and Vocational Education, and in 1978 he retired. Dr. James Strate carried on the work of teacher educator from 1975 to 1977 and was succeeded by Dr. Donald Kohns.

STUDENT ORGANIZATIONS IN THE DEPARTMENT OF BUSINESS AND VOCATIONAL EDUCATION

The formation of the first Business Education Club at UND took place on May 20, 1949. Officers chosen to head the organization were Shirley Nelson, president; Ardis Forest, vice president; Betty Ann Tangen, publicity chairman; and Joyce Rosenberg, social chairman. Mrs. Olson served as faculty advisor. The purposes of the organization were to encourage scholarship and create fellowship among students engaging in the study of business education. The organization was open to both men and women in business education.

PI OMEGA PI

In 1951 the Business Education Club requested the establishment of a chapter of Pi Omega Pi at the University. On May 12, 1951, the Business Education Club was deactivated and Gamma Epsilon Chapter of Pi Omega Pi was installed. Pi Omega Pi is a national honorary business education society whose aim is to promote scholarship and leadership in business education. The chapter was installed by Mina Johnson, National Organizer of Pi Omega Pi, and Dr. A. J. Bjork, Professor in the College of Education at the University of North Dakota. Fourteen students were initiated as charter members, three of whom were honorary initiates. Officers of Pi Omega Pi, Gamma Epsilon Chapter, were Rita Ballantine, president; Beverly Freese, vice president; Martha Tavis, secretary; Shirley Birkeland, treasurer; Marvel Kristjanson, social chairman; Marian Olson, publicity chairman; and Mrs. Olson, advisor.

Gamma Epsilon Chapter received national honors in December, 1954, with the election of Lona Malde to the National Board of Pi Omega Pi. Miss Malde served as the only undergraduate member of the Board for a period of two years.

Gamma Epsilon Chapter established a Pi Omega Pi Scholarship Award and in 1954 the Award was presented to JoAnn Mason.

In the spring of 1956 Gamma Epsilon Chapter was deactivated. It was reactivated at the University on November 25, 1957, after approximately a year of inactivity. Dr. John L. Rowe was the Faculty Advisor, and with the cooperation of the business education students and the teaching staff, brought Gamma Epsilon Chapter back to active status. Two initiations were held during the school year of 1957-58. In 1959 John C. Peterson was appointed as advisor of the organization. Thirty-four members were initiated during the year of 1961-62. This was the largest initiation class since the organization was established in 1951.

In March, 1963, Gamma Epsilon Chapter sponsored a series of lectures conducted by Dr. Harry Huffman of the Virginia Polytechnical Institute. Dr. Huffman, who was also consultant for the Center for Programmed Instruction in New York City, discussed the topics of teaching machines and programmed instruction. He also conducted special seminars for doctoral students and graduate students.

That same year Gamma Epsilon Chapter sponsored the Pi Omega Pi regional conference. Delegates attended from the University of South Dakota, Northern State Teachers College, Valley City State Teachers College, Minot State Teachers College, and Bemidji State College. Dr. Rowe and Miss Dorothy Travis addressed the conference. Discussion groups were concerned with the topic of the national award projects for Pi Omega Pi.

Mrs. Margaret L. Barr was appointed advisor for Pi Omega Pi, Gamma Epsilon Chapter, in the fall of 1964. She continued in this capacity until her retirement in the spring of 1975.

Members of Gamma Epsilon Chapter attended the Pi Omega Pi regional conference at Minot, North Dakota, in April of 1966. The delegates participated in discussions concerning student teaching experiences and Pi Omega Pi activities.

In the spring of 1967 the Pi Omega Pi regional conference was held at the University of North Dakota. Program speakers included four members of the faculty--Dr. Rowe, Dr. Peterson, Dr. Hanson and Dr. Grovom--and the Chairman of the Business Education Department at Minot State College, Dr. Dale D. Atwood. Miss Jane White from the Business Education Department at Georgia Southern College, Statesboro, Georgia, also spoke at the Conference. She was a doctoral student at the University that year. She was advisor of the Pi Omega Pi Chapter at her college when it won national honors in 1964. Her chapter had also placed in the top ten ratings for several years.

On September 27, 1967, Pi Omega Pi had a booth at the UND Activities Fair to promote the organization. Pi Omega Pi worked with Delta Pi Epsilon in conducting a Secretarial Seminar on February 9, 1968. On March 31, 1968, annual awards were presented to Pat Hanson for maintaining the highest overall average of the senior business education majors and to Barbara Grabanski for being selected by the faculty as the business education senior who demonstrated the greatest leadership and teaching potential. Two members attended the regional conference. Gamma Epsilon won fourth place out of 131 chapters at the national competition in 1968.

The 1969 Secretarial Seminar was held on February 14. Three members attended the Twenty-first Biennial Convention in Chicago on December 26-28. The \$15 initiation fee was increased to \$18 in January 1969. At the same meeting, the academic requirements for membership were also changed from 3.0 GPA in business subjects and 2.5 GPA in all other subjects to 3.0 GPA in business subjects and 2.7 GPA in all subjects. The Pi Omega Pi Pledge Manual was revised in February 1969. Annual awards for maintaining the highest GPA by business education seniors were presented to Priscilla Hahn and Duncan Maitland.

The 1970 Secretarial Seminar was held on April 7. On April 26, 1970, at the initiation ceremonies, Dr. Rowe presented the Abbie Erickson Rowe Memorial

Award of \$75 to Jane Riveland. Pi Omega Pi participated in the Activities Fair held during the fall semester at UND. The members purchased a half page in the Dacotah Annual to have a membership picture included in the 1970-71 annual. Five members attended the National Pi Omega Pi Convention in Chicago, December 28-30.

While faculty members attended the National Association of Business Teacher Education Convention in February 1972, the Pi Omega Pi members substituted as teachers of their classes. The chapter purchased a special pin to be worn by the president. Two members attended the national convention in Chicago in December 1972.

In February 1973 the chapter members again covered classes in the department while faculty members attended the National Association of Business Teacher Education.

At the February 7, 1974, meeting it was decided to offer a scholarship. The scholarship was awarded to Dixi Bishop at the April 4 meeting. The 1975 Secretarial Seminar was held on March 5. Pi Omega Pi members filled in for faculty members who attended the 1975 National Association of Business Teacher Education/American Vocational Association Conventions. On April 20, 1975, a gift was presented to Mrs. Barr for her years of service to Pi Omega Pi. Marion Johnson received the National Business Education Association Certificate and Carol Kotrba received the Abbie Erickson Rowe Memorial Award. Dr. Langemo assumed the duties of Pi Omega Pi advisor upon Mrs. Barr's retirement. Mrs. Barr was the speaker at the November 9 initiation ceremonies.

At the January 27, 1976, meeting Dr. Langemo introduced Mrs. Wilkins as the new co-advisor for Pi Omega Pi. During the fall of 1976, chapter members designed a poster depicting the Business and Vocational Education Department at UND. The poster was distributed to high schools in North Dakota. A joint Phi Beta Lambda-Pi Omega Pi banquet was held on November 7, 1976. One member attended the national convention in Philadelphia.

Financial support for a promotional brochure project for the department was given in January, 1977. Since national dues had increased \$2, it was decided at the February 14, 1977, meeting to increase dues from \$18 to \$20. During the fall of 1977, the pledge manual and test were revised.

A project of compiling, editing, and typing letters for shorthand dictation had been worked on since October, 1976, and was completed by March 1978. The booklet was submitted as a national project.

Dr. Prigge assumed the duties of advisor to Pi Omega Pi in September 1978. Two members attended the national convention in San Antonio, Texas. The fall 1979 initiation banquet was a joint banquet with Phi Beta Lambda.

Pi Omega Pi members volunteered their time to work with the VITA program in helping people prepare their income tax returns during February and March of 1980.

At the April 3, 1981, initiation ceremonies, Susan Howard was awarded the National Business Education Association Award of Merit and Lorie Laaveg was awarded the Abbie Erickson Rowe Memorial Award for high scholastic achievement.

On May 1, 1982, a combined banquet sponsored by Pi Omega Pi, Phi Beta Lambda, and Delta Pi Epsilon was held. Pi Omega Pi held its installation service for four new members before going to the banquet at the River Bend, East Grand Forks. On April 22, pledging ceremonies were held at Gamble Hall for the four candidates.

Serving as co-advisors for the year 1982-83 are Mr. Larry Pagel and Miss Jan Karjala.

BETA

Students enrolled in the Business Education program met in November 1963 and organized a club which the members voted to call the Business Education Teachers Association, usually referred to as BETA. Its purpose was to promote professional growth in its members through emphasis on service, loyalty, and competence.

Mrs. Margaret Barr, Dr. Robert N. Hanson, and Dr. Dorothy Grovom served as advisors for BETA.

Students participated in department and community activities. They held a Christmas party for needy children, mailed the department's newspaper to alumni, completed and revised a list of graduates of the department, and hosted students from the Manitoba Institute of Technology and Mayville State.

Each year BETA and NCAS held a tea in May to honor the graduates of the two-year and four-year programs.

BETA existed from 1962-1971 when the members organized a Phi Beta Lambda chapter and became affiliated with its national organization, Future Business Leaders of America-Phi Beta Lambda, Inc.

PHI BETA LAMBDA

One of the most active organizations in the Department of Business and Vocational Education has been the Phi Beta Lambda Chapter, affiliated with FBLA-PBL, Incorporated (Future Business Leaders of America). Members of Beta (Business Education Teachers Association) formed the nucleus of Tau Phi Chapter of Phi Beta Lambda when it was installed at the joint installation services with the Mayville State College at the University of North Dakota on February 20, 1971. The installation team was from the state university at Eau Claire, Wisconsin. University of North Dakota faculty involved were: Dr. Wilmer Maedke, state chairman, and Dr. Dorothy Grovom, local chapter advisor. The local chapter advisor for 1981-1982 was Peggy Rolle. The chapter advisor for 1982-1983 is Dr. Lila Frigge.

Chapter activities have been varied. At least one member from the chapter has been elected or appointed to a state office each year, and two members of the chapter have served as North Dakota State Chapter presidents; Randy Walther and Mark Lagodinski. Lorie Laaveg was appointed to the position of director for North Dakota Future Business Leaders of America-Phi Beta Lambda Alumni Division in August of 1981. In July, 1982 she became president-elect of the national Future Business Leaders of America-Phi Beta Lambda Alumni Division and will be president during 1983-1984. Dr. Dorothy Grovom has been a state advisor since 1972. The UND chapter installed the Valley City State College Chapter in 1971. The chapter has hosted two State Leadership Conferences, 1974 and 1980.

An Award of Merit, established in 1971, is given each year to the member who has contributed the most to the chapter. Members endeavor to keep an up-to-date alumni file and mail the Business Education News to the department graduates. For several years, they sponsored the Annual Fall Department Banquet, set up a two-year active graduate placement file for use by department faculty and staff, and cooperated with other department organizations in sponsoring the Biennial Secretarial Seminar for high school seniors.

Members have judged the Future Business Leaders of America reports for state competition and have served as tabulators for the Statewide Career Development Conference for DECA (Distributive Education Clubs of America). A brochure explaining the goals and purposes of Phi Beta Lambda was designed and printed in 1980.

UND Phi Beta Lambda members have participated in many community and university activities. They provided the first "trick and treat" trips for the students at the North Dakota State School for the Blind; recorded on cassette tapes material for the Vocational Rehabilitation Special Services for the Blind on the UND campus; played games, read books, and visited with the elderly residents at Tufte Manor; and corrected papers for the OEA Conference held at the AVTI, East Grand Forks. They have worked with the Chamber of Commerce, Center for Human Development, Mental Health Drive, Blood Bank, North Dakota White House Conference on Handicapped Individuals, March of Dimes, Communiversity, Volunteer Income Tax Assistance Program (VITA), and North Dakota Council on Economic Education. They helped Red River High School organize its first parliamentary procedure team and did a study to determine the accessibility of the business classrooms by physically disabled students at the AVTI in East Grand Forks.

Each year members have participated in the Phi Beta Lambda National Economic Awareness project. The chapter members conducted a survey of employees of the Piggly Wiggly stores; wrote histories of selected businesses originating in North Dakota; evaluated the understanding of the concept of productivity by teaching and testing fifth grade students in Grand Forks Public Schools; and developed a pamphlet on agriculture in North Dakota and distributed it to shoppers in the malls.

The chapter had the first local advisory committee in the state, established in 1976. Members are Audrey Durand, Northwestern Bell; Les Kruse, Red River National Bank; Jean Clayton, Century Creations; and Dorothy Travis, former Future Business Leaders of America-Phi Beta Lambda state chairman. Three

members were recognized nationally as North Dakota Businesspersons of the year: Audrey Durand, Les Kruse, and Jean Clayton.

Honorary Life Memberships have been given in recognition of service to the chapter: Dr. Roger Bloomquist, Professor, UND; President Thomas J. Clifford, UND; Dr. Dorothy C. Grovom, Chapter Advisor, 1970-1981; Jerald Lydeen, North Dakota Future Business Leaders of America-Phi Beta Lambda state chairman; Dean Claire Rowe, College of Business and Public Administration, UND; Dorothy L. Travis, former North Dakota Future Business Leaders of America-Phi Beta Lambda state chairman; and the late Dr. John L. Rowe and the late Dr. John C. Peterson.

The chapter has been judged the outstanding chapter in the state since 1975 when the Dorothy L. Travis Advisor's Award was established. Dr. Dorothy Grovom received the award for the years 1975-1981. Miss Peggy Rolle received the award in 1982. A member of the chapter received the first North Dakota State Who's Who award in 1973; and other members received the award in 1976, 1978, 1980, 1981, and 1982.

Tau Phi Chapter has been represented at every Phi Beta Lambda National Leadership Conference since the chapter was organized in 1971, and the chapter has received the Hollis and Kitty Guy Gold Seal Chapter Award of Merit each year, beginning in 1972. Sixteen national awards have been won in the following areas: Ms. Future Business Teacher; Mr. Future Business Teacher; Ms. Future Business Executive; Office Procedures; Senior Secretary; Executive Typist; Business Communications Team; Business Administration; Chapter Activities Report.

The chapter was one of five first-place winners in the Amoco Awards of Achievement in Business Advocacy event in 1978, receiving a cash award of \$250. They also received the State Award of Distinction in the Amoco Award of Achievement in Business Advocacy in 1978, 1979, 1980, 1981, and 1982.

The hard work and cooperative participation of all UND members in striving to meet the local, state, and national goals of Phi Beta Lambda has resulted not only in chapter achievement but also in personal growth and development of all members.

DELTA PI EPSILON

Official installation of Alpha Nu Chapter of Delta Pi Epsilon, graduate honorary society in business education, took place in December 1963. The National President, Dr. Robert Lowry, was the installing officer. There were 40 charter members and Alpha Nu was the 37th Chapter to be organized in the United States.

Immediately following initiation, officers of the organization were installed. John C. Peterson was elected president; Eben Calder, vice president; William Karaim, recording secretary; Dorothy Westlund, historian; and Major Donovan Keester, treasurer. Dr. Rowe was the faculty advisor to the Chapter.

At the second initiation of Delta Pi Epsilon, Alpha Nu Chapter, the banquet speaker was the National President, Dr. Ruth I. Anderson, Professor of Business Education, North Texas State University.

In the years that followed, many prominent business educators addressed Alpha Nu Chapter at its initiation banquets. Among these were Dr. Russell Hosler, Professor of Education and Commerce, University of Wisconsin and Dr. Allien Russon, Professor of Office Administration and Management at the University of Utah.

Highlighting the initiation banquet in November, 1966, was the presentation of honorary memberships to Miss Gena Ostby of Mayville, North Dakota, and Miss Mabel Snoeyenbos of Valley City, North Dakota.

During the second semester of 1966-1967, Alpha Nu Chapter of Delta Pi Epsilon and the Department of Business Education co-sponsored a "Secretarial Conference for High School Students." High school students throughout the area attended the three-hour session. The program was planned to acquaint the high school students with opportunities in the secretarial field. The Department staff and business education graduate students participated in lectures and demonstrations concerning the duties and responsibilities of the secretary. A fashion show was also given for the prospective secretaries. Approximately 250 high school students from North Dakota and Minnesota attended the Conference.

In 1983 Alpha Nu Chapter will celebrate its twentieth anniversary. Those 20 years have been very active. Members have participated in national council meetings (odd-numbered years), national research conferences (even-numbered years), national research studies, and in numerous other ways. There have been four different sponsors during this time. Dr. John Rowe served as the first sponsor, Dr. John Peterson as the second sponsor, and Dr. Roger Bloomquist as the third. The present sponsor is Dr. James Navara.

Alpha Nu Chapter presently has 189 active members, 10 honorary members, and 7 affiliate members. These members are located from New York to Hawaii, from Texas to Alaska, and in Nigeria, West Germany, and Canada. Only five other chapters have larger memberships than Alpha Nu. In 1981 Alpha Nu Chapter received a special Society commendation for membership renewal; in 1982 it received a special presidential commendation for membership renewal.

DISTRIBUTIVE EDUCATION CLUBS OF AMERICA

The University of North Dakota Distributive Education Clubs of America (DECA) was officially organized in 1969. O. M. Hager was the first chapter advisor with Bill Bergner serving as the first chapter president. The major objective of the organization was to provide learning experiences and professional development for future teacher-coordinators and advisors of high school and/or junior collegiate Distributive Education Clubs of America chapters. Chapter members assisted North Dakota teacher-coordinators in conducting leadership training workshops and North Dakota Leadership Development Conferences. Members were especially active in assisting North Dakota Distributive Education Clubs of America with the competitive events program.

In 1970 a UND delegation attended the organizational meeting of the National Collegiate Distributive Education Clubs of America Division in Minneapolis. The UND Distributive Education Clubs of America Chapter organized the first alumni

chapter in North Dakota in 1971. The purpose of this group was to encourage teacher coordinators to organize alumni chapters in local communities.

Under the advisement of Dr. James Strate, the UND Chapter hosted the North Dakota Distributive Education Clubs of America Conference on the UND campus in the spring of 1977. The Distributive Education Clubs of America chapter was very active in the organization and operation of the Central Region Distributive Education Clubs of America Conference held in Bismarck in 1977. Delegates from 13 states attended the conference. This conference will be remembered not only as being an excellent leadership training conference but also as being the "blizzard" conference.

Dr. James Navara served as interim advisor from November 1977 to April 1978 when Dr. Donald Kohns assumed advisorship of the chapter. Membership has increased to a present 30 members. The UND Chapter has provided leadership training conferences for high school and junior college Distributive Education Clubs of America officers at the Red Willow Bible Camp and the Lake Metigoshe Conservation Camp. Fall chapter officer training and program of work planning conferences for state high school and postsecondary officers have been conducted by the UND chapter on an annual basis. Chapter members have assisted with the Muscular Dystrophy Danceathons at UND. In addition, the chapter has conducted social intelligence and civic consciousness projects for needy children and senior citizens during the Christmas season. As of November 1982, fourteen arts and crafts shows have been conducted to assist area craftspeople.

The UND Chapter was awarded the top national collegiate Distributive Education Clubs of America "Golden Diamond Award" at the National Collegiate Distributive Education Clubs of America Conference in Miami, Florida, in 1980. This award was earned for completing a variety of local, state, and national leadership, civic, and professional activities.

Currently, the chapter is working on the development of Distributive Education Clubs of America chapters in the Province of Manitoba, Canada. A chapter delegation visited marketing education programs in Canada in November 1982 to assist advisors and students in organizing local chapters.

Individual chapter members have been recognized for their leadership contributions to the chapter. Members who were recipients of the O. M. Hager Leadership Award are Jo Ann Veum, 1979; Kevin Reisenauer, 1980; Beverly (Heinle) Van Vactor, 1981; and Mark Lindblom, 1982.